

Instituto Pedro Nunes

Created in 1991 through a University of Coimbra initiative, Instituto Pedro Nunes (IPN) is a private non-profit organisation which promotes innovation and the transfer of technology, establishing the connection between the scientific and technological environment and the production sector. IPN's mission is to leverage a strong university - enterprise relationship for the promotion of innovation, rigor, quality and entrepreneurship in private and public sector organisations by acting in three complementary areas:

- Research and technological development, consultancy and specialised services
- Incubation and acceleration of innovative tech-based startups and scaleups
- Highly specialised training and promotion of science and technology

IPN has supported more than 400 companies that, together, directly created more than 5.300 gualified jobs and were responsible for a turnover that surpassed, in 2021, the 450 million euros, 65% of which in exports of products and services of intensive knowledge.

IPN Incubator is in the TOP 10 at UBI University Business Incubators Ranking.

Nowadays, IPN host the headquarters of 2 Portuguese Unicorns (Feedzai and Talkdesk).

IPN is focused on supporting deep tech and digital startups that work in different verticals such as Health (including e-health, medical devices, biotech and pharma), ICT, Energy, Space and Aeronautics, Agroindustry, among others.

Since 2014, <u>IPN leads the first European Space Solutions Centre</u>, among the 21 other European ESA centers, to host within the same entity the three areas promoting downstream businesses: ESA Business Incubation Centre, ESA Technology Brokers and ESA Business Applications Ambassadors.

Regarding R&D, <u>IPN's technological infrastructures includes a set of six RTD laboratories</u> in diversified technological areas: Automatics, Materials, Informatics, Phytopathology, Electroanalysis and Geotechnics, along with its established connections with higher education and institutions, RTD organisations and both national and international companies, place IPN in a privileged position for jointly conducting RTD activities with enterprises.

IPN has a total staff of 170 people, 30 of which are dedicated to support and provide specialized services to entrepreneurs, startups and scaleups. IPN also has a higher number of researchers, scientists and engineers.

Internationalization/Cross Border @IPN

In 2014, IPN launched a new business support infrastructure that succeeds the incubation phase, named IPN TecBIS - Business Accelerator, with the goal of enhancing the internationalization capacity of technology-based companies with high growth potential. TecBIS project was nominated as a finalist in the category "Smart Specialization for SME Innovation of the RegioStars 2017 Awards" and received a Special Mention 1st runner up in the category "Public Choice Award". IPN is a technology-based business incubator and accelerator that provides a wide range of services on internationalization, namely:

- 1) Business intelligence for internationalisation:
 - Country business guides



- Practical support for entrepreneurs (administrative and legal barriers)
- 2) Support with access to softlanding networks
- 3) Promotion of national and international partnerships, mainly within the EU framework programs
- 4) Access to highly qualified consultants in the areas of innovation, technology, quality or internationalization
- 5) Business development and support for internationalisation: market studies, marketing plans, trade missions, coaching in market assessment and international strategy

Our main involvement in internationalization comes with the participation on international projects/initiatives and soft-landing programs. We highlight the following:

1) Two Innovation Support Programmes for the Southern Neighbourhood "Twinning Programme" with JordanStart [Jordania] and Cultiv [Egypt]

Innovation Support Programme is funded by the European Investment Bank (EIB) under the Economic Resilience Initiative (ERI). ISP-SN's expected outcomes include capacity building of incubator and science/ techno-park expert staff and resident entrepreneurs, the provision of new support services to innovative start-ups and an increase, both in the number of high-tech start-ups, and investment readiness of innovative enterprises, as well as the creation of jobs for highly skilled experts.

2) <u>RYME+</u>

European project co-financed by the European Regional Development Fund (ERDF) through the Interreg Sudoe Programme 2014-2020. At RYME+, IPN created a <u>database of more than 300</u> <u>innovative startups</u>, 1/3 come from outside Europe and organized 5 international missions (Chicago [USA], Tel Aviv [Israel], Sao Paulo [Brazil], Austin [USA] and Montevideo [Uruguay].

3) Softlanding platforms/programs

IPN has strong expertise on softlanding platforms/programs. We highlight the following: UTEN Portugal; RedEmprendia; Carnegie Mellon Portugal – InRes; European Coworking | EOI; Land2Land; EBN; Bridgehead (EIT Health).

Acceleration @IPN

IPN launched of one the firsts Acceleration programs in Portugal for tech-based startups, called <u>Ineo.start</u>. So far, IPN launched 12 editions with the participation of more than 900 entrepreneurs and 134 teams. We also had run other national and international acceleration programs, such as: Innostarts Bootcamp – EIT Health; Newton – New Tourism Opportunities Network; FUEL – Future Entrepreneurs' League; iStart.