

TO3 Thematic workshop

**Digital innovation hubs (DIHs) and demonstrators supporting the digital transformation and the competitiveness of European businesses**

22 November 2022, Helsinki/Espoo

Technopolis Otaniemi, Innopoli 1, Galileo room, Tekniikantie 12, 02150 ESPOO

| AGENDA | |
|--------------------------|---|
| Tuesday 22 November 2022 | |
| 8h30 - 9h00 | Registration (welcome coffee) |
| 9h00 | Welcome & Introduction Welcome, presentation of the agenda and objectives of the day |
| 9h10 | Warm-up / ice-breaking exercise |
| 9h30 | DIHs ('policy focus') - Part 1 – Finnish digital innovation ecosystem Presentations / Panel discussion The objective of this session is to provide the participants with an overview of the Finnish and local digital innovation ecosystem, with a focus on the role of DIHs and digital demonstrators. Contribution shall address the local (Helsinki), regional (Helsinki-Uusima) and national level. Speakers: <ul style="list-style-type: none"> • Ministry of Economic Affairs and Employment (Finland) Lasse Laitinen, Senior Specialist at Ministry of Economic Affairs and Employment • Helsinki-Uusima Regional council policies Heikki Kallasvaara, Senior Advisor, Helsinki-Uusimaa Regional Council • City of Helsinki - FAIR / Finnish AI Region (EDiH) Kalle Toivonen, Senior Advisor Digitalization and New Technologies, City of Helsinki, Economic Development, Innovations and New Experiments, Testbed Helsinki ▪ Q&A session – moderated by the Thematic experts (15 minutes) |
| 10h40 | Coffee break |
| 11h00 | DIHs ('policy focus') - Part 2 – Spotlight on experiences from the Interreg Europe community Speakers <ul style="list-style-type: none"> ▪ Aiga Irmeja (Latvian IT Cluster/Digital Innovation Hub) and Anita Zimele (Deputy Director of Business Support Department of the Ministry of Economics) |

| | |
|-------|--|
| | <p>of the Republic of Latvia) (DigiBEST) - Latvian Digital Innovation Hub - EDIH Latvia</p> <ul style="list-style-type: none"> ▪ Mantas Vilys, Lithuanian Innovation Centre, New policy instrument ‘Digital Innovation Hubs’ in Lithuania (Future Ecom) <p>Q&A session – moderated by the Thematic experts (15 minutes)</p> |
| 11h45 | <p>Moderated group discussion</p> <p>The participants will exchange in groups on selected questions relevant to DIHs and related policies.</p> |
| 12h45 | <p>Networking Lunch</p> |
| 14h15 | <p>Digital demonstrators and testbeds (smart cities, living labs) - Experiences from the Interreg Europe community</p> <p>The objective of this session is to illustrate and engage a discussion on how digital hubs and demonstrators are used in practice to improve innovation capacities and competitiveness of businesses.</p> <p>GP presentations from participants (speakers to be confirmed) + discussion</p> <ul style="list-style-type: none"> ▪ Daniela Copaci, ERNACT, Enterprise Ireland – Innovation as a Service (policy change) (DEVISE) ▪ Alain Demarez, Wallonie emploi formation SPW, Demonstrators 4.0, (4.0Ready) ▪ Miriana Bucalossi, Tuscany Region, Open territorial laboratories 4.0 (4.0Ready) <p>Q&A session – moderated by the Thematic experts (15 minutes)</p> |
| 15h30 | <p>Conclusions</p> <ul style="list-style-type: none"> ▪ Wrap-up of the day ▪ Presentation of the Interreg Europe – state of play ▪ Policy Learning Platform services <p>Speakers: Interreg Europe JS representatives, PLP Thematic experts</p> |
| 16h00 | <p>Discovery of the Espoo digital innovation ecosystem</p> <p>Together with representatives of local stakeholders, we will go on study visits of:</p> <ul style="list-style-type: none"> • Aalto University / FCAI (Finnish Center for AI) • VTT Technical Research Centre of Finland • City of Espoo – Business Espoo |
| 17h30 | <p>Networking cocktail</p> |
| 18h30 | <p>Matchmaking session (optional)</p> |
| | <p>Registered participants will be asked prior to the meeting for their interest in having onsite matchmaking meetings involving other participants as peers, as well as local Finnish stakeholders as relevant.</p> |