

**Interreg
Europe**



Co-funded by
the European Union

Inspiring policy change

Cultural Routes and Itineraries III

Astrid Severin
*Thematic expert Environment and Resource
Efficiency | Interreg Europe Policy Learning Platform*

3 November 2022 | Online webinar



Follow us on social media:



Agenda

- **Welcome & Introduction**
 - Astrid Severin, Interreg Europe Policy Learning Platform
- **Setting the scene**
 - **Etienne Rodzinka-Verhelle**, Policy Officer – Environment and Resource Efficiency
- **Inspiration for the policy actions (WaVe)**
 - **Blue Routes: Alicante's Hydrogeological Heritage** – Miguel Mejuto, Provincial County of Alicante (Spain)
 - **Development in Dialogue** – Marc Berends, Municipality of Breda (NL)
 - **The uncovering of river Aarhus**– Søren Bitsch Christensen, Municipality of Aarhus (DK)
- **Pilot action I: Immersive Tour of Ravenna's water linked heritage**
 - Stefania Gambi, Ravenna Municipality (Italy)
- **Panel Discussion on pilot action I**
- **Pilot action II: Water-related heritage valorisation through storytelling in the Ister-Granum region**
 - Péter Nagy, Ister Granum region (Hungary)
- **Panel Discussion on pilot action II**
- **Wrap up & Conclusions**

Policy solutions for cultural routes and itineraries

- **Policy solutions** from WaVE, KEEP-ON, CHRISTA, Green Pilgrimage, CHRIS, RAMSAT, Local Flavours, MOMAR, Innocastle, and others on
 - Digitalisation of heritage
 - Cultural Routes
 - Water-related heritage



Peer learning in practice



Expert support services for free

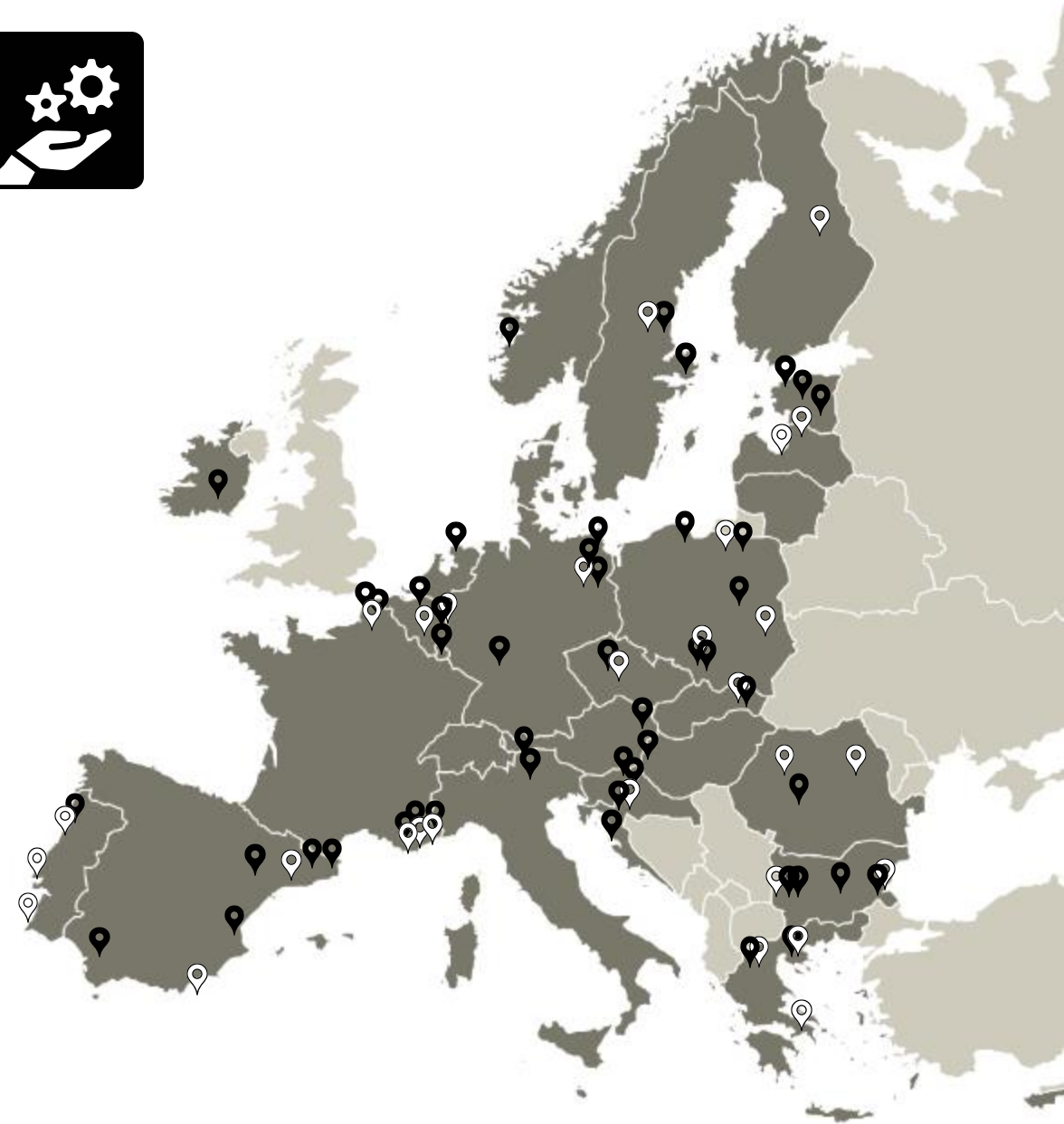
📍 44 peer reviews implemented
4 peer reviews in the pipeline

📍 31 matchmaking sessions
3 matchmaking in the pipeline

... and policy helpdesks

Apply to benefit from expert support any time

www.interregeurope.eu/get-policy-advice



Past events

Webinars

- 18/10: Digitalisation of heritage
- 25/10: Reviving cultural routes



Thematic workshops

- 27/10: Cultural and natural heritage in coastal areas, Cagnes s/Mer (FR)

**Interreg
Europe**



Co-funded by
the European Union

Thank you!

Follow us on social media:

