

## GOOD PRACTICES PREZENTATION

**Interreg  
Europe**Co-funded by  
the European Union**SHARING****PLœUC-L'HERMITAGE** ≡  
*Source du Lié et Forêt de Lorge***Title of the good practice:**

The Epi'mobile- a traveling social grocery store project in 4 neighboring towns

**Organization in charge of good practice:**

Plœuc-L'Hermitage Communal Social Action Center- **CCAS**

# A TRAVELING SOCIAL GROCERY STORE

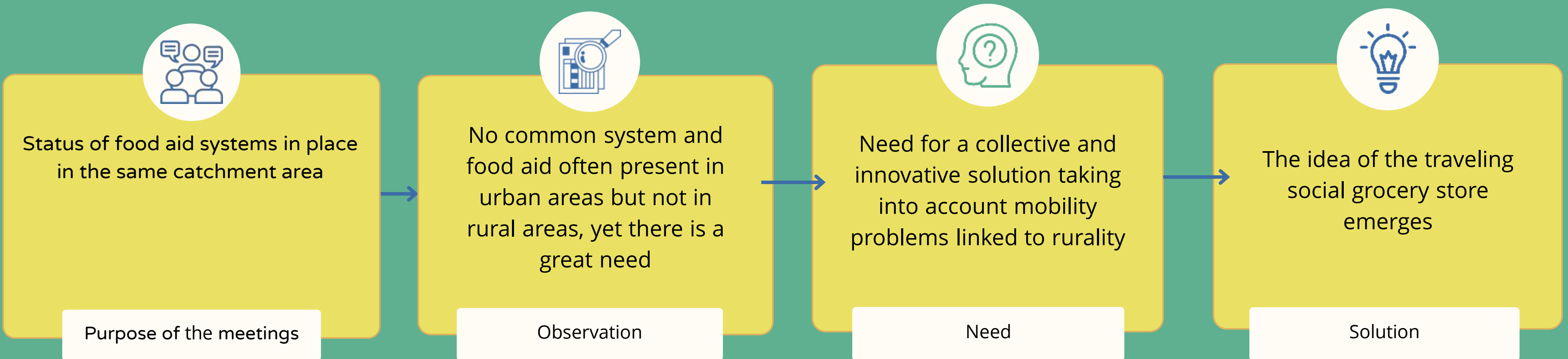


## Presentation of the Epi'mobile



# Origin of the project

Since 2021, several meetings between neighboring municipalities have taken place



# Why the “traveling social grocery store” format?



Financial participation to  
respect dignity

And

A variety of self-service  
products to provide  
choice



Itinerant to meet the  
challenges of mobility in  
rural areas



A friendly space to create  
social bonds



Personalized social  
support for sustainable  
integration



## Project Description



Surplus food goes  
into storage



Itinerant service with a stop in  
each partner municipality of  
the project



Distribution of food every 15  
days in all partner  
municipalities

The distribution will take  
place in a room in the  
municipality concerned to  
encourage social ties over  
coffee.



# Functioning



## Storage premises

Product storage:  
Patata's

Vehicle storage:  
Rue Jean-Baptiste-  
Illio



## Distribution circuit

Thursday 10 a.m./12 p.m.: Plémy

Thursday 4 p.m./6 p.m.: Plœuc-L'Hermitage

Friday 10am/12pm:  
Gausson

Friday  
4 p.m./6 p.m.: Uzel



## Supply

Food Bank

--> reflection to  
propose other sources  
of supply



## Distribution rooms

Plœuc-L'Hermitage:  
Patata's

Plémy: House of  
associations

Gausson: Function  
room

Uzel: House of  
associations



Volunteering:

Several volunteers for each municipality  
Volunteer training



## The refrigerated truck and trailer





# The traveling social grocery store, for whom?



Still to live  
350 euros or less

- unemployed individuals
- low-income workers
- people receiving social benefits
- single-parent families
- isolated elderly people
- or any other person in a situation of economic vulnerability





## The typical journey of a beneficiary



To make an appointment for a check-up at the grocery store or at the town hall, users can be directed by the town hall, a social structure, or they can go directly to a distribution and ask for an appointment with the agent and/or volunteers.



During the meeting with the elected official and/or volunteer, the user must bring all the required documents, then a discussion follows aimed at understanding the person's situation.



Following the appointment, the user's file is examined by the agent and it is determined whether or not he is eligible to benefit from the grocery store's assistance. He may be referred to another structure in the event of specific needs.



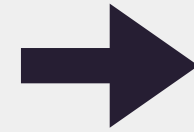
The file does not meet the required criteria, so the user cannot benefit from assistance from the grocery store.



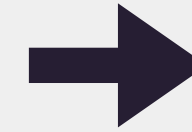
## The typical journey of a beneficiary



The file meets the criteria



The person signs a commitment contract and the internal regulations



The beneficiary is invited to come forward at the next distribution. He must register in advance with the agent so that we can provide a sufficient quantity of food.



Once the contract has expired, we offer a new appointment to take stock of the beneficiary's socio-economic situation. This will allow us to assess whether he or she still needs help or whether we should terminate it.



Some situations are not likely to improve, an appointment is not mandatory in these cases.



# The partners



Direction régionale  
de l'économie, de l'emploi,  
du travail et des solidarités





Forecast financing plan - 3 years

Dépenses	Montants HT	Recettes	Montants
Fourgon	30 000	AAP DREETS	56 000
Remorque	10 000	ANDES	5000
Frais de denrées alimentaires	5 000	Recettes des ventes	6000
Equipements	3000		
Salaire	96 000	Auto financement	77 000
TOTAL DU PROJET	144 000	TOTAL	144 000

Communes	Nombre d'habitants	Pourcentage %	Montant par commune
Ploeuc-L'Hermitage	4 108	55.63	42 835.1
Uzel	1 066	14.44	11 118.8
Gausson	619	8.38	6 452.6
Plémy	1 591	21.55	16 593.5
TOTAL	7384	100	77 000

# Thank you!

[www.interregeurope.eu/SHARING](http://www.interregeurope.eu/SHARING)



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## SHARING

*The project SHARING is implemented in the framework of the Interreg Europe programme and co-financed by the European Union.*

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