Upcycling Forum

Scaling Reuse Together

A Shared Digital Approach for Municipalities

How Danish municipalities are leading the way

The Challenge

Why Action on Reuse is Urgent:

New LCA (CO₂) limits from July 2025 – stricter carbon requirements for all new buildings.

Selective demolition law from July 2025 – early mapping of materials becomes mandatory.

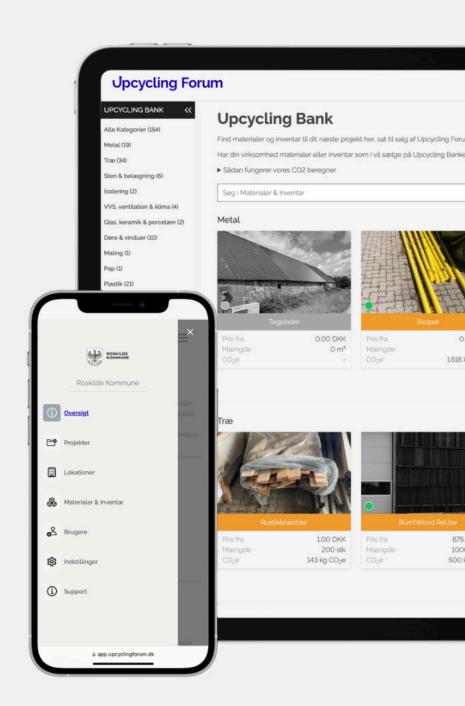
Materials become visible way too late – making it hard to reuse them in time.

EU customers demand circular solutions – ESG, taxonomy, and tender requirements are driving reuse across Europe.

Our Platform

A Digital Tool to Unlock Reuse Potential:

- Map materials early with mobile (from buildings, demolitions, storages)
- CO2 savings automatically calculated
- Easy overview
 (buildings, materials and inventory)



The Municipal Reuse Network

- 9 Municipalities One Shared Solution:
- Sharing material and inventory overview
- Sharing demolition and projects pipelines (future supply and demand)
- Exchange of materials, knowledge and creating synergies
- One platform, one data standard, one development setup















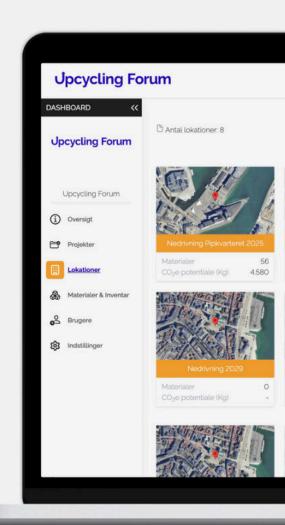




Concrete Results

What We've Achieved So Far:

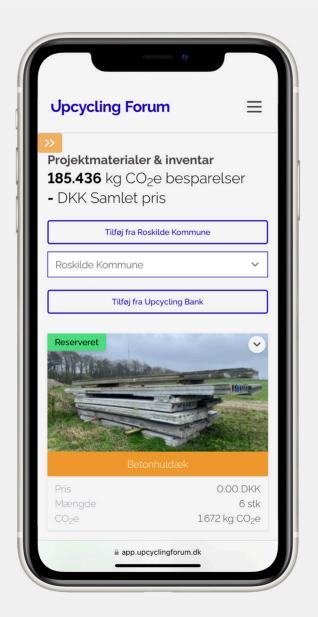
- 9 municipalities onboarded (+ 10 in the pipeline)
- 4000 materials from muncipalities mapped
- Materials exchanges between muncipalities
- Knowledge sharing
- reuse strategies across pipelines



How to Get Started

Simple Onboarding - Scalable Impact:

- License-based access, no fee on sales
- Start with storage or demolition projects
- Full support + training



Let's Build Circular Cities

Join the Movement:

- The tools are ready
- The network is growing
- Let's talk about your city

Contact me

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