

# **Key facts about VILNIUS**

- Capital and largest city of Lithuania.
- Population: 546,155 (2021 data).
- Green city: ~46% of the area is covered by green spaces, parks, and forests.
- Historic old town: A UNESCO World Heritage site, known for its Baroque architecture.
- **EUROPEAN GREEN CAPITAL 2025**
- > 100 EU MISSION CITIES





# Statistics about multifamily buildings...

#### **5280**

apartment
buildings with
poor insulation
and technical
condition
(built before
1993)

#### 4600

apartment buildings still need renovation in Vilnius

#### 70%

of the residents of Vilnius live in these old apartment buildings







# WHO WE ARE – ABOUT "Atnaujinkime miestą"

A **PUBLIC, NON-PROFIT**INSTITUTION, ACCOUNTABLE
TO VILNIUS CITY
MUNICIPALITY









ADMINISTRATOR FOR VILNIUS CITY
ENERGY EFFICIENCY PROGRAM,
CONTRIBUTING TOWARDS CLEAN ENERGY
TRANSITION

#### **KEY ACTIVITIES**

- DEVELOPING **PROGRAMMES AND MEASURES**
- CONSTANT ENGAGEMENT AND COMMUNICATION WITH RESIDENTS
- PROVIDING COMPREHENSIVE **PROJECT**MANAGEMENT SERVICES
- PROVIDING SERVICES OF ADMINISTRATION FOR THE REPAYMENT OF LOANS
- PROJECT MANAGEMENT SERVICES FOR THE RENOVATION OF **TERRITORIES OF NEIGHBOURHOODS**



# **OSS PROCESS IN LITHUANIA**

Starting to receive State Funding



**1**st **meeting** with homeowners

Application submission to Credit Institution

Public procurement of contract works

The residents must agree by majority of votes (50% + 1 vote). — —

1<sup>st</sup> voting consent to prepare Investment Plan

Preparation of Application and confirmation from APVA/EPMA

Contract works' implementation



The residents must agree by majority of votes (55% votes). - - -

Purchasing
Investment Plan
(public
procurement)

Presentation of IP to homeowners → 2<sup>nd</sup> voting

End of Project (post project support available)

# FINANCING FOR RENOVATION PROJECTS IN LITHUANIA 2025

~ 36% TOTAL (subsidy)

22% or 26%

100%

Construction works: 22% for Class B 26% for Class A Project administration (soft part)



Credit from the

Bank (monthly installments)

# MAIN CHALLENGES WE FACE IN SELLING PROCESS

#### 1. OPERATIONAL

- Lack of tools for effective communication
- Challenges of project leadership

# 2. HOMEOWNERS RELATED

- Lack of knowledge and engagement
- Lack of property ownership
- Lack of community feeling
- Worries about the quality

# 3. MARKET RELATED

- Complexity of renovation process legislation
- Adaptation to changing market and environment

# **KEY SUCCESS FACTORS IN SELLING PROCESS**









**MEETINGS WITH COMUNITIES AFTER** 6 PM

**QUALIFIED PERSONNEL &** COMMUNICATION





**RESOURCES & LOCAL GOVERNMENT SUPPORT** 

## **BENEFITS OF RENOVATION**

- > THE QUALITY OF LIFE IMPROVES
- > FOSTERING THE SENSE OF COMMUNITY
- > INCREASED PRICE OF THE APARTMENTS
- > CONTRIBUTING TO REDUCING CLIMATE CHANGE



### **MARKETING & COMMUNICATION**

- > UPDATED WEBSITE (amiestas.lt)
- SOCIAL MEDIA (Facebook, Linkedin)
- PR (articles, interviews)
- > OUTDOOR ADVERTISING
- PROMOTIONAL MATERIALS (leaflets, videos)
- ENGAGING COMMUNITY LEADERS (events, workshops, study tours)



# **MARKETING & COMMUNICATION**







# **ENGAGING COMMUNITY LEADERS**



















#### **ONGOING RENOVATION PROJECTS IN VILNIUS**

	Number of projects / value (EUR)
Implementation Division works on	151 projects / EUR 210 m
Development (Sales) Division works on	86 projects / EUR ~95 m
Credit Administration Division works on	143 projects / 4112 apartments
Infrastructure Division – neighborhood territories	94 neighborhood territories / EUR 14 m

Žirmūnų 83 (1966) Class F → Class B,

Project value: 1,7 m EUR

Renovation year: 2023



### **TRANSFORMED BUILDINGS** (before → after)



Apkasų 35 (1979) Class  $F \rightarrow Class B$ 

Project value: 1,4 m EUR

Renovation year: 2024

Birželio 23-čiosios 13 (1960)

Class F → Class B

Project value: 1,8 m EUR

Renovation year: 2024



© VšĮ ATNAUJINKIME MIESTĄ, 2024

# PRIORITIES for ARCHITECTURE & QUALITY



**QUALITY IN CONSTRUCTION WORKS** 



**QUALITY IN DESIGN** 



IMPLEMENTATION OF NEW TECHNOLOGIES



PREFABRICATED (SERIAL) RENOVATION



# **EU PROJECTS PORTFOLIO:**

- "Shared Green Deal" project (completed in 2024). Report & recommendations
- **► INTERREG project "RENOWAVE"**
- > LIFE projects:
  - > CETAC
  - > **SPARKLE**
  - > GENDER4POWER
  - > RENO TIDES







#### **OTHER ACHIEVEMENTS**



2025 FINALIST IN THE LOCAL ENERGY ACTION CATEGORY More info: LINK





2025 FINALIST IN THE ICLEI LOCAL SUTAINABILITY AWARD More info: LINK

2024 WINNER IN THE SOCIAL INITIATIVE CATEGORY

### **KEY TAKEAWAYS**

- OSS as a centralized renovation enabler
- Strong public mandate and impact
- Renovation that creates multiple benefits
- OSS process is structured but lengthy
- Communication and community activation are essential
- Strengthen community engagement mechanisms







LINA BUBULYTĖ

**Head of EU Projects Team & Foreign Affairs** 

Lina.Bubulyte@amiestas.lt

Connect on Linkedin:

