


A person is captured mid-jump, leaping over a significant gap between two large, dark, textured rock formations. The person's legs are spread wide, and their feet are pointed downwards. The background is a bright, clear sky. The overall scene conveys a sense of overcoming a challenge or achieving a goal.

# **MIND THE GAP MIND THE GAP**

**Dialogue about the need for SMEs to  
secure critical skills**

# Background

- »» Limited capacity in SMEs to strategically plan for future need for skills
  - »» Limited capacity in the business ecosystem to assist SMEs to bridge the skills gap  
and
  - »» Limited ability in the education system to respond to changes in the economy and labour market
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# MIND THE GAP develops SMEs

Mind the Gap is a valuable resource for SMEs seeking to enhance their business growth by providing them with a clear understanding of their goals, the implications of those goals, and the necessary skills required to achieve them. This digital tool comprises two essential steps that enable companies to align their business strategy with their short-term and long-term skill requirements.

## WORKSHOP 1

### Formulate Business Goals

Set specific, measurable objectives for a business by envisioning the future and creating a roadmap to achieve those goals.

## WORKSHOP 2

### Identify Skill Needs

To reach set goals, it is crucial to identify a specific action plan for up/re-skilling and recruitment.



**A**

**B**

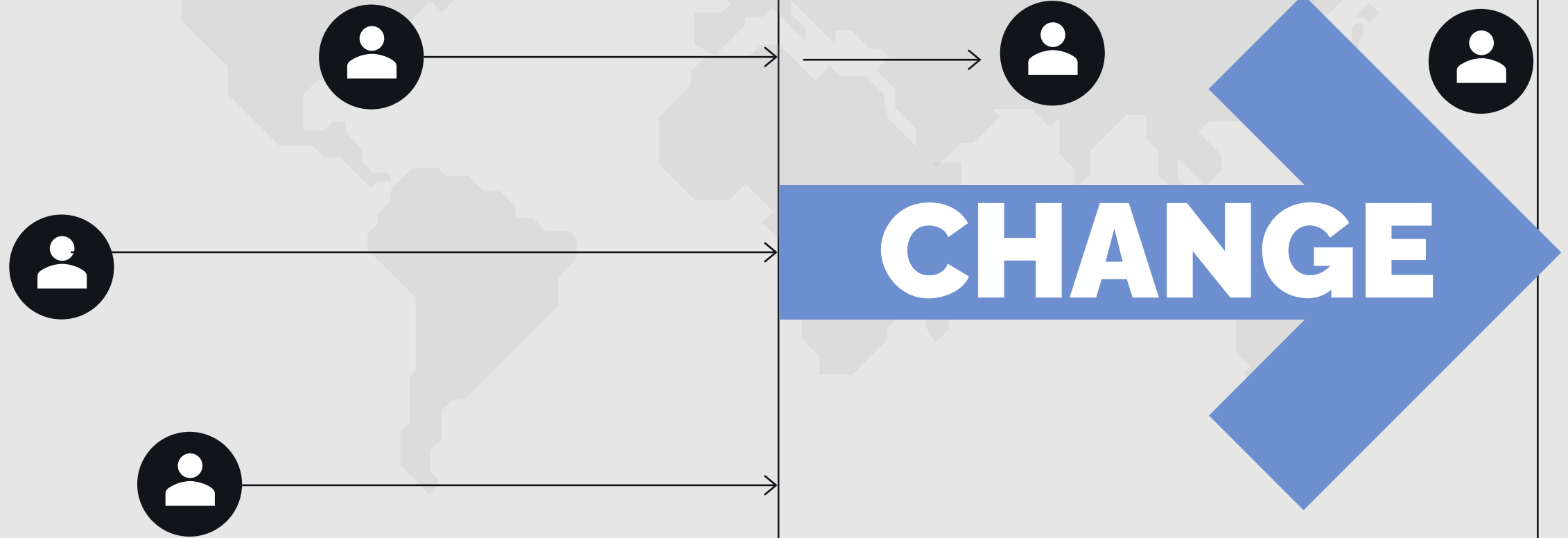
**CHANGE**

## 2. Identify Skill Needs

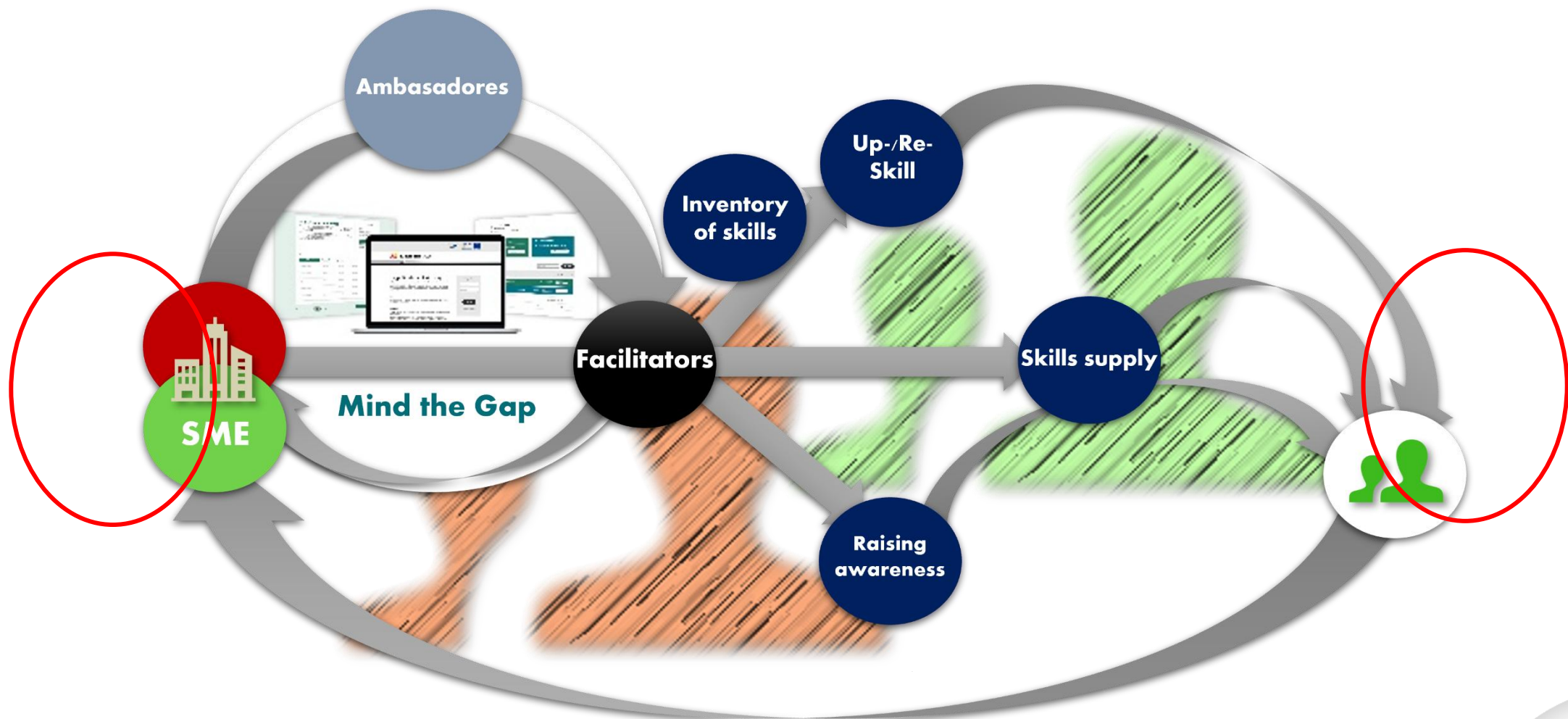
A

## 1. Formulate Business Goals

B







# Swedish SME CEO talks about her experience using Mind the Gap

