

**Interreg
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METROpolitan Collaborative Strategies and comparative
Enhancements

KICK OFF MEETING AGENDA



Genova, Italy

Metropolitan City of Genova

“Doria Spinola” Palace, Largo Eros Lanfranco 1

Room: Sala del Consiglio metropolitano

10-12 June 2025



[Register here](#)

Agenda - Kick-off meeting

Day 1, 10/06/2025 (Partners' Meeting)

“Doria Spinola” Palace, Largo Eros Lanfranco 1 - Sala del Consiglio metropolitano

Time	Topic
14:00-14:30	Arrival & Partners' Registration
14:30 - 14:45	Welcome and institutional greetings <ul style="list-style-type: none"> Lead Partner - Metropolitan City of Genova
14:45 - 15:45	Metro Case: starting together <ul style="list-style-type: none"> Project overview: project objectives, results and workflow Partners' roundtable and ice-breaking activity
15:45 - 16:30	Technical session: Interregional Activities (PART 1) <i>Briefly presents the interregional activities by each task coordinator, focusing on objectives, timeline, expected outputs and initial plans/methodologies:</i> <ol style="list-style-type: none"> 1. Project timeline & interregional calendar: review of deadlines, deliverables and activities, with particular focus on Semester 1 – LP1 CMGE 2. Regional and Interregional Learning Activities (Community of Practices, Interregional Exchange Sessions, Staff Exchanges, Interregional Study Visits) – LP1 CMGE 3. Governance State of the Art & SWOT Analyses – PP2 POLITO 4. Interregional Peer Assist, Policy Improvement Support and Policy Dialogue – PP5 AMB & PP9 METREX
16:30-16:45	Coffee Break
16:45 - 17:30	Technical session: Interregional Activities (PART 2) <i>Briefly presents the interregional activities by each task coordinator, focusing on objectives, timeline, expected outputs and initial plans/methodologies:</i> <ol style="list-style-type: none"> 5. Good Practices: Methodology, Criteria and Collection Process – PP2 POLITO & PP3 CoW 6. Policy Instruments Improvement - PP7 GR 7. Policy Implementation and Monitoring - LP1 CMGE
17:30 - 18:15	Get to know Metro Case project outputs and policy instruments developments <ul style="list-style-type: none"> Deepening on the Governance State of the Art guidelines - PP2 POLITO Presentation of project outputs and how those outputs are linked to their own policy improvement paths - LP1 CMGE
18:15	Optional guided tour at the Chamber of Commerce Palace (tbc)
19:30	Networking dinner (hosted by LP1 CMGE)

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Agenda - Kick-off meeting

Day 2, 11/06/2025 (Staff Exchange, Interregional Exchange Session & Study Visit)
“Doria Spinola” Palace, Largo Eros Lanfranco 1 - Sala del Consiglio metropolitano

Time	Topic
8:30	Arrival and welcome coffee
09:00 - 09:45	Inspirations from other projects <ul style="list-style-type: none"> • MECOG-CE (Interreg Central Europe): Selection criteria & governance models, preliminary lessons learned - Metropolitan City of Torino & PP3 CoW • UrbanCOOP (Interreg Europe): Experience on intermunicipal cooperation and urban policy design - University of Torino
10:00 - 13:00	Site Visit in Genova: exploring urban regeneration projects
13:00	Light lunch
14:00-14:30	Transnational Press Conference
14:30 - 15:30	Regenerating Our Metropolitan Areas: Lessons in Governance from Genova - LP1 CMGE (Staff Exchange) <ul style="list-style-type: none"> • Peer sharing: <ol style="list-style-type: none"> 1. Strategic Programming of EU Funds <i>Speaker: Gloria Donato, Regione Liguria</i> Overview of the Regional Programme ERDF 2021–2027 in Liguria. Insight into the region’s strategic approach to EU cohesion policy programming. 2. Best Practices in “Economic Activation” <i>Speaker: Raffaella Bruzzone, Chamber of Commerce of Genova (CCIAA Genova)</i> Presentation of a national best practice in the economic activation of the Ligurian ERDF Programme, coordinated by CCIAA Genova, with support from CCIAA Riviera Liguri (RIVLIG). 3. Metropolitan Governance Models <i>Speaker: Maria Concetta Giardina, Metropolitan City of Genova</i> Illustration of multisectoral and multilevel coordination mechanisms adopted by the Metropolitan City to align urban and inner-area strategies. Topics include: <ul style="list-style-type: none"> - The Framework Agreement with metropolitan municipalities - Strategic plans and programmes - Use of multilevel context analysis tools (e.g., Datalab, development of innovative partnerships). • Plenary Q&A and Discussion Open floor for reflections and questions.
15:30-15:45	Coffee Break

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Time	Topic
15:30-15:45	Coffee Break
15:45 - 17:00	<p>Regenerating Together: Genova's Approach to Integrated Metropolitan Governance - LP1 CMGE (Interregional Exchange Session)</p> <p>1. Territorial Strategies for Sustainable Urban Development in the Liguria ERDF Regional Programme 2021–2027 <i>Speaker: Fabio Piaggio, Liguria Region</i></p> <p>2. Territorial Strategies for Inner Areas in the Liguria ERDF Regional Programme 2021–2027 <i>Speaker: Elice Bacci, Liguria Region</i></p> <p>3. Multilevel Governance Experiences for Metropolitan Planning and Programming <i>Speaker: Cristiana Arzà, Metropolitan City of Genova</i></p> <p>Presentation of concrete experiences in multilevel governance applied to the metropolitan territory of Genova, including:</p> <ul style="list-style-type: none"> • the Strategic Area Plan for the Golfo Paradiso, • the Metropolitan Territorial Energy Community, and • the Metropolitan Agenda for Sustainable Development.
17:00 - 17:30	<p>Structured Group Reflection: Looking Ahead - LP1 CMGE</p> <ul style="list-style-type: none"> • Small table breakouts with guided questions <p>Conclusions & next steps</p>

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Agenda - Kick-off meeting

Day 3, 12/06/2025 (Communication, Management, Reporting & Steering Group)
“Doria Spinola” Palace, Largo Eros Lanfranco 1 - Sala del Consiglio metropolitano

Time	Topic
9:00	Arrival and welcome coffee
09:30 - 10:30	Communication <ul style="list-style-type: none"> First steps on visibility and dissemination
10:30 - 11:30	Project Management Essentials - LP1 CMGE <ul style="list-style-type: none"> Roles, procedures, reporting and practical tips Project Management Toolkit draft Interregional activity calendar and upcoming deadlines
11:30-11:45	Coffee Break
11:45 - 12:30	Steering Group Meeting - LP1 CMGE (for Steering Group members) <ul style="list-style-type: none"> Constitution of the Steering Group Approval of the Steering Group rules AoB
12:30 - 13:00	Conclusion of the Kick-off Meeting: wrap-up & farewell - LP1 CMGE <ul style="list-style-type: none"> Key takeaways, thanks, and practical info for next steps
13:00	Departures



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Logistics information

Venue & practical information

Meeting Venue: “Doria Spinola” Palace, Largo Eros Lanfranco 1, 16121 - Genova, Italy.

Meeting Room: Sala del Consiglio metropolitano

<https://maps.app.goo.gl/aqu29bjp386PvUVB9>

Networking Dinner 1st DAY

The host will reserve a table for the participants who have confirmed their attendance in the registration form. Please follow the provided indications and arrive by 19:30 CET.

Restaurant: «Mentelocale»

Address: Piazza Giacomo Matteotti, 9 - Genova

How to arrive

• By Plane:

The closest airport to Genova is Cristoforo Colombo Airport (GOA), located about 7 km from the city center. To reach Palazzo Doria Spinola:

- Taxi: A fixed fare of around €25–30 to the city center. Taxis are available at the arrivals area.
- Volabus Shuttle: The Volabus shuttle connects the airport to Genova Piazza Principe and Genova Brignole train stations. Tickets cost around €6 and can be bought onboard.
- Private Transfer: Private transfer services are available upon reservation through hotels or local providers.

• By Train:

Arrive at either of the main stations in Genova:

- **Genova Piazza Principe** (near the port) or **Genova Brignole** (in the city center).
- From Genova Piazza Principe Station:
 - Taxi: €10–15 depending on traffic, takes about 10 minutes.
 - Bus: Several city buses connect the station to the city center.
- From Genova Brignole Station:
 - Taxi: €5–10 depending on traffic, takes about 5 minutes.
 - Walking: It's around a 10-minute walk to Palazzo Doria Spinola.

• By Car:

Genova can be accessed via the A10 motorway (Autostrada dei Fiori), from either the west (French border) or the east (Milan).

- From the A10 motorway: Follow signs for Genova Centro and then Via Balbi or Piazza Principe.
- Parking:

There are public parking garages available near the city center (e.g., Garage Balbi, Parking Darsena). Street parking may be limited, but there are several spots around Piazza Principe and Via Balbi.

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Accommodation

Participants are kindly asked to book their own accommodation.
Suggested Hotel & Accommodation for your direct booking:

Best Western hotel Metropoli

Piazza delle Fontane Marose, 16123 Genova GE
+39 010 2468888
metropoli.ge@bestwestern.it

Best Western Plus City Hotel

Via S. Sebastiano 6 - 16123 - Genova (GE)
+39 010 584707
city.ge@bestwestern.it

Hotel NH Genova Centro

Via Martin Piaggio, 11, 16122 Genova GE
+39 010 83161

Hotel Bristol Palace

Via XX Settembre, 35 - 16121 Genova, Italia
info.bristolpalace@duetorrihotels.com
+39 010 592541

Hotel Doria

Vico dei Garibaldi 3, 16123 Genova
+39 010 2474278
info@hoteldoriagenova.com

Hotel Astoria

Piazza Brignole 4, 16122 Genova, Italia
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