



**No one left behind: policies in support of NEETs 27MAY2025 Anders Bergström**



**EUSBSR**  
EU STRATEGY  
FOR THE BALTIC  
SEA REGION

**POLICY AREA 'EDUCATION'**

## Policy Area Education, Science and Social affairs

**4 Policy Areas in one** education, science, employability and integration

### 2 Policy Area Coordinators

Hamburg (Senate Chancellery) together with Norden Association Sweden

### 4 Actions out of 43 in total in EUSBSR

1. Preventing early school leaving and improving transition from school to work

**1 flagship: School to Work**

2. International excellence and wider participation in science and research

**1 flagship: Baltic Science Network**

3. A labour market for all, using resources of longer lives

**1 flagship: Baltic Sea Labour Forum**

4. Recognising potential – easing the way for migrants



## 3 flagships and 3 at the shipyard

### School to Work (S2W)

*Swedish Association of Local Authorities and Regions (SALAR)*

<https://www.s2wflagship.eu/>

### Baltic Sea Labour Forum (BSLF)

*Council of the Baltic Sea States (CBSS)*

<https://bslf.eu/>

### Baltic Science Network (BSN)

*Hamburg Ministry for Science, Research and Equality*

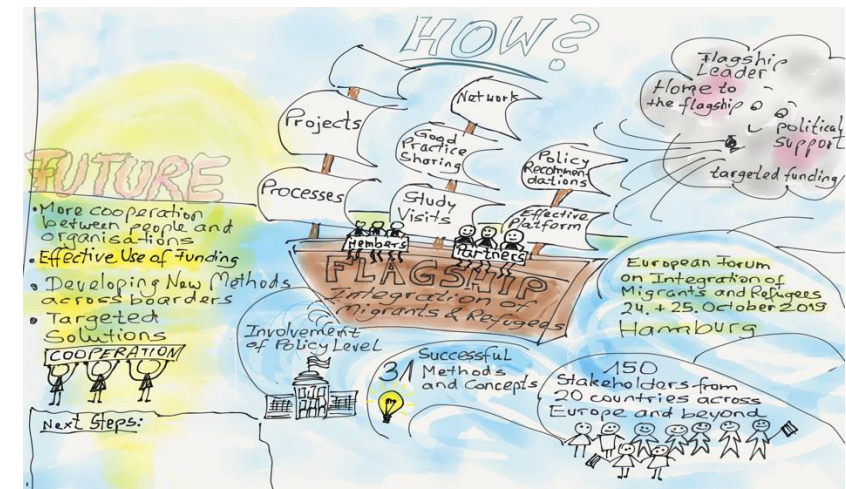
<https://www.baltic-science.org/>

### + three in the shipyard

BSR Integrate NOW

BSR Social Innovation

BSR Active Citizenship



# PA Education, Science and Social affairs

## Action 1: Preventing early school leaving and improving transition from school to work

Early school leaving often results in alienation and the young persons facing a NEET situation (Not in Employment, Education or Training).

Well-skilled teachers are a prerequisite for effectively tackle these societal challenges. The competence supply needs also to be secured making the profession as teacher more attractive.

### This Action focuses on:

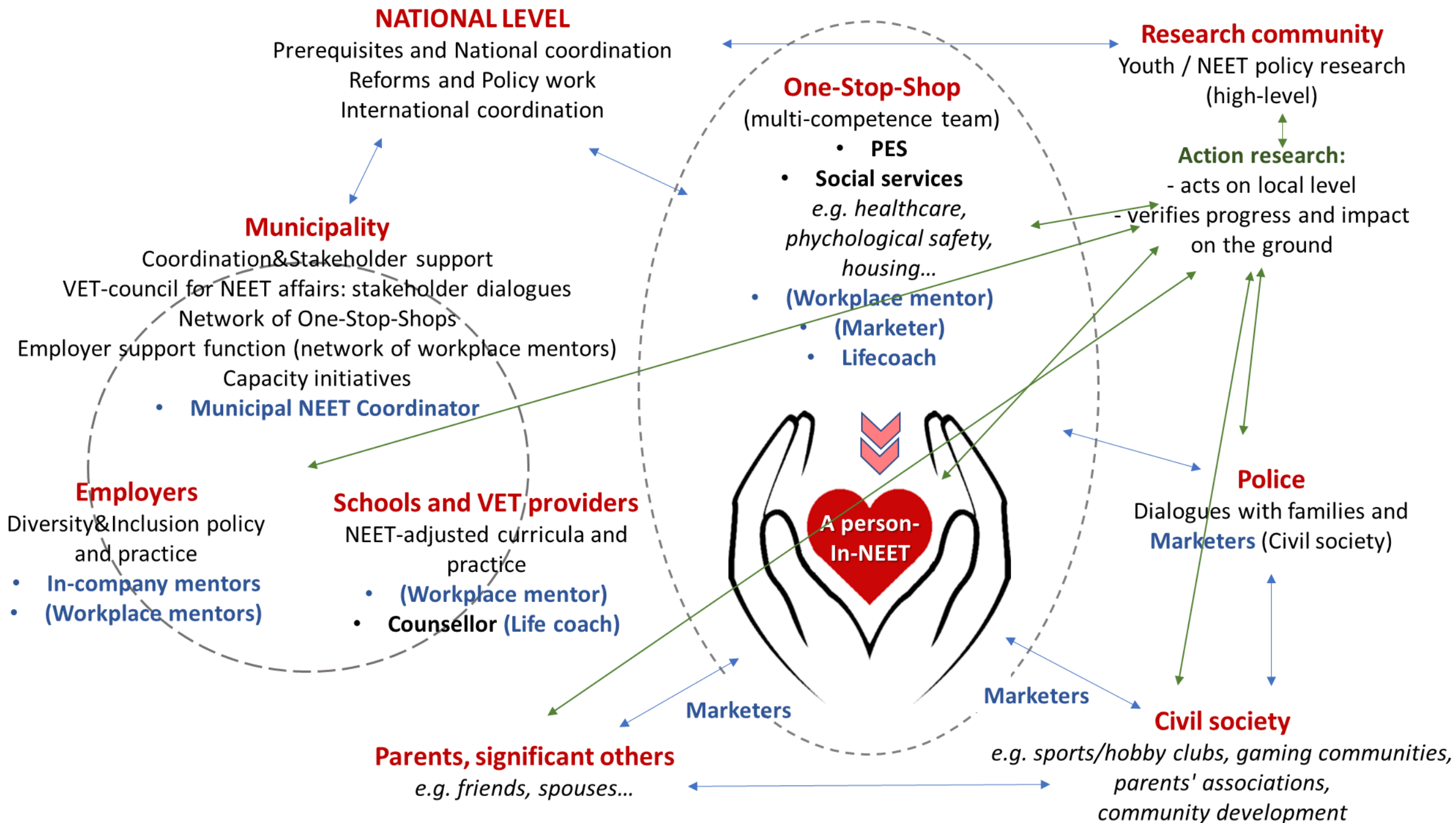
- preventing early school leaving, and
- re-integrating young people in NEET situations into education or labour market with
- vocational education and training as an important vehicle to achieve the above.

Indicator title	Value	Baseline	Target/deadline	Data source
Preventing early school leaving (ESL)	Strategy for ESL	0	MS informed/2023	Monitoring by PA
	Engaged members	20	100 members/2023	
	Absorbed funding	1 M EUR	10 M EUR/2023	
Re-integrating young people in NEET situations	NEET Agenda	0	MS informed/2023	Monitoring by PA
	Engaged members	40	100 members/2023	
	Absorbed funding	1 M EUR	10 M EUR/2023	



## How to be successful with reintegrating NEETs in the labour market

- **Preventing early school leaving and improving transition from school to work** – a long-term priority for the EU Strategy for the Baltic Sea Region.
- **A Baltic Sea Region NEETs Agenda** was prepared in 2020 where the result of measures developed jointly by stakeholders in the region was presented.
- **A model for Youth Guidance Centres** were developed 2021 to 2023 based on good examples from Finland and Germany – a centre where all needed services are gathered under “one roof”.
- **Important learnings** from 10 years with developing measures targeting NEETs are:
  - **Build trust to youth in NEET situations**, motivating them to get help for change
  - **A multicompetent team** with different competences **providing individualized support**
  - **Mentors at workplaces** support both the former NEETs and the staff



## Policy recommendations

### **Youth Guidance Centres – the structure where services are connected**

A holistic approach with individualized support. Youth Guidance Centres is a place to feel welcome to for young adults. A place to feel safe and where the staff is working as one team across sectors.

### **Identifying young people in NEET situations – building trust to them**

Non-registered NEETs are difficult to find, and they seldom understand the problem. Important to use so called “marketers” to find and build trust to them. This can be social workers, sport trainers or former NEETs.

### **At the new workplaces - providing support to both the former NEETs and to the staff**

For a long-term unemployed meeting with the working life is often hard. To be there on time, to handle stress, to relate to colleagues at work etc. Mentors is offering the needed support and can also help colleagues.



## **Byström cabin – an example of a Youth Guidance Centre in Oulu**

<https://nuortenoulu.fi/bystrom/>





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Thank You for Your attention

