

Interreg Europe webinar on supporting SMEs in adopting and implementing ESGs

InnovaRSE, Social Responsibility for SMEs



Strategic location of Navarre

The Comunidad Foral of Navarre is situated in the North of Spain, at the western end of the Pyrenees, where it shares a 163-kilometre stretch of frontier with France. It has a land area of 10,391.08 square kilometers.



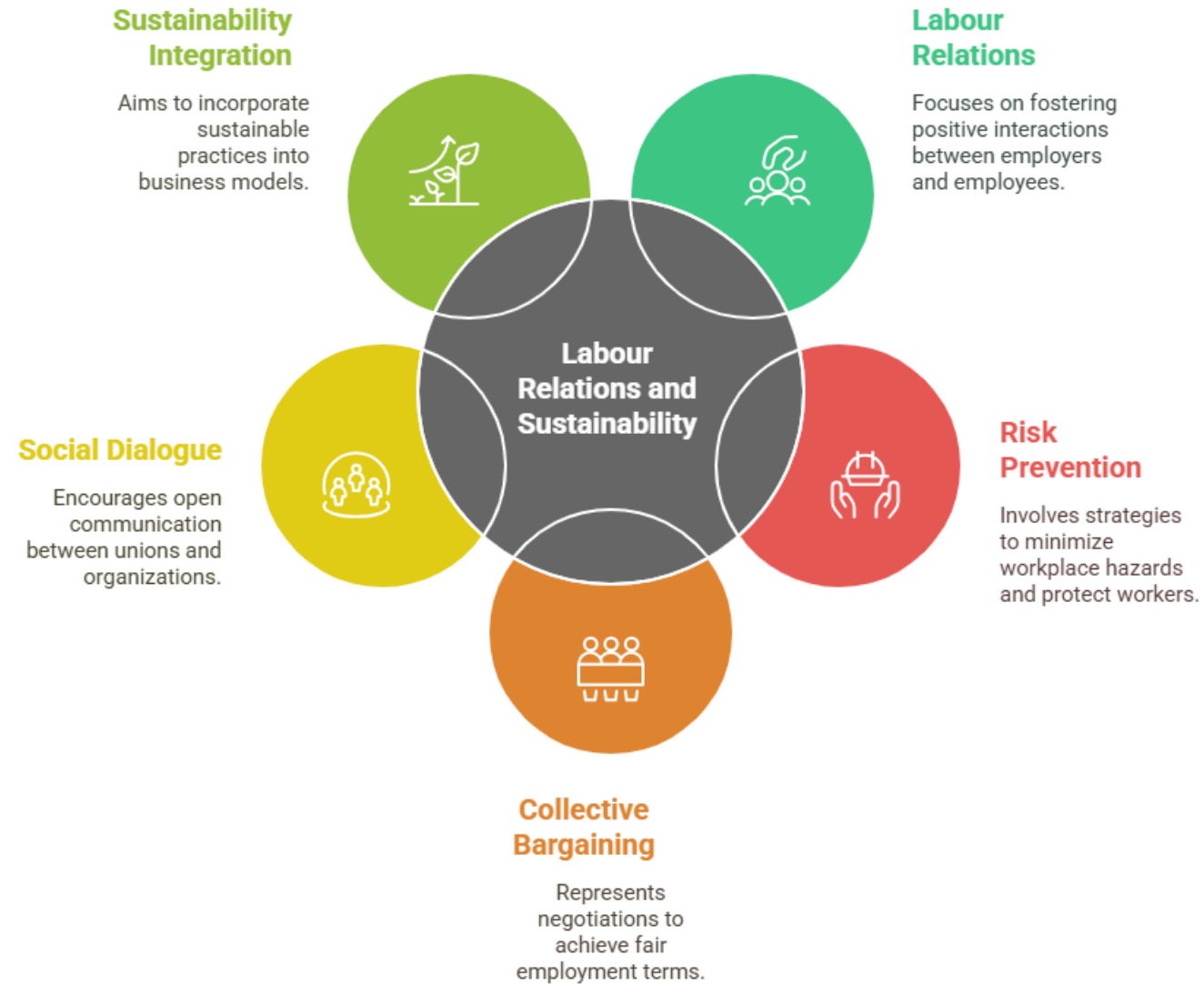
Navarre is a European **crossroads** between the Mediterranean and the Atlantic, and connects Spain up with the rest of Europe.

Its capital, Pamplona is within a comfortable distance of several **international airports** (Bilbao, Zaragoza, Biarritz and Bordeaux).

Daily **high-speed** rail connections with Madrid (2) and Barcelona (2).

In the pipeline: multimodal facilities and to form part of the European Lisbon-Paris axis.

Enhancing Labour Relations Through Sustainability and Risk Management



Implementation of InnovaRSE Methodology



Methodology Development

Creating a framework for ESG policies



Consultant Training

Preparing consultants to assist companies



Grant Provision

Offering financial support to companies



Label Recognition

Providing labels that enhance opportunities

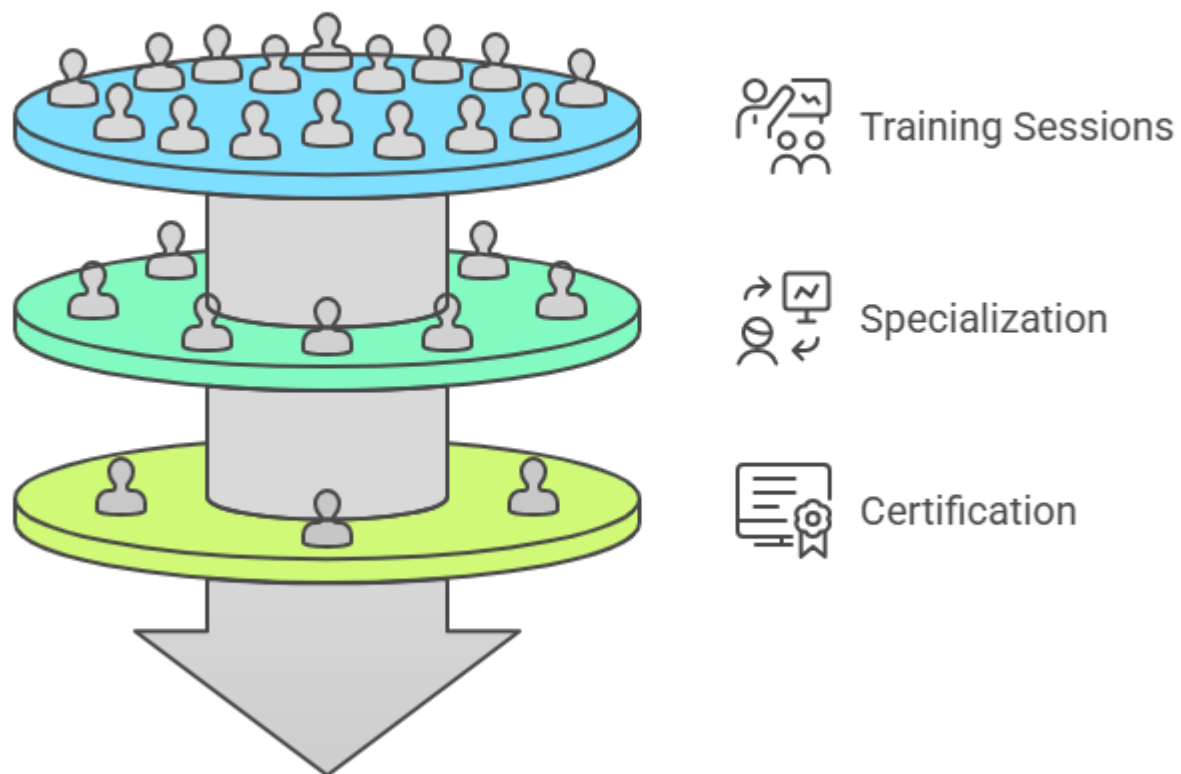


Awards Ceremony

Recognizing companies that implement the methodology



Consultant Development Process



InnovaRSE System for Sustainability



What's InnovaRSE

Initiative to promote SR in companies

Economic Sustainability

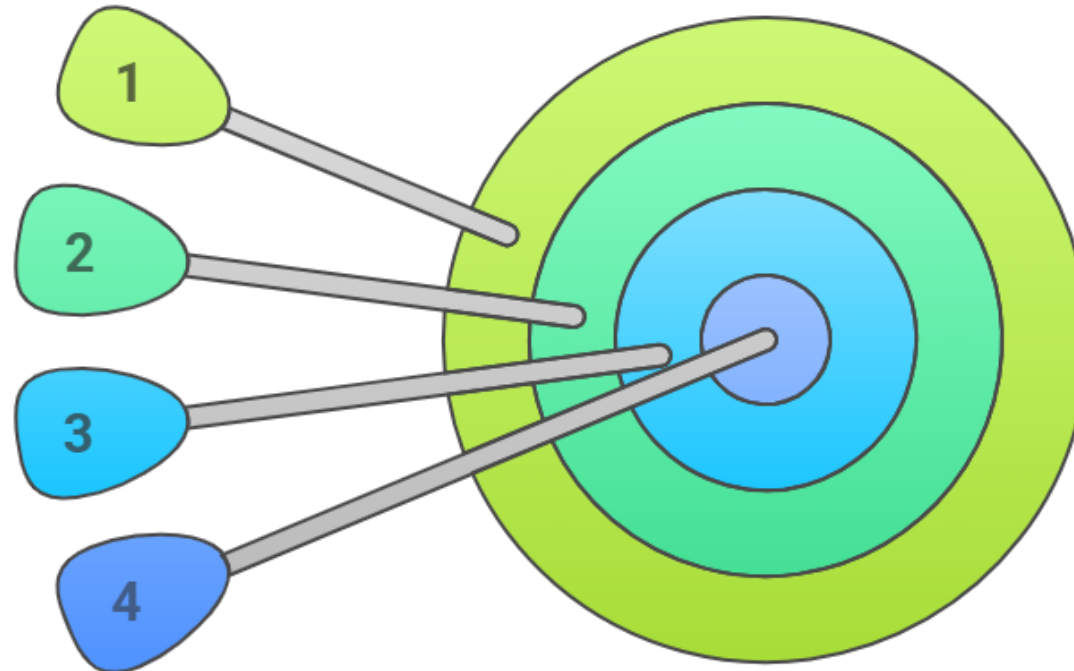
Financial viability and growth

Social Sustainability

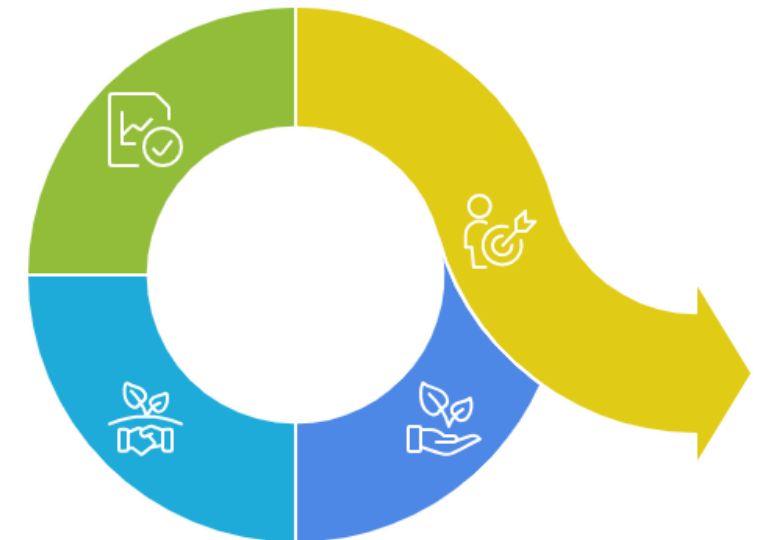
Community and social well-being

Environmental Sustainability

Ecological protection and conservation



InnovaRSE - Sustainability Management Cycle



1

Planning

Conduct a sustainability diagnosis and plan actions.

2

Implementation

Implement the planned sustainability actions.

3

Improvement cycle

Evaluate the results and changes in sustainability.

4

Sustainability Reporting

Refine and enhance sustainability strategies.

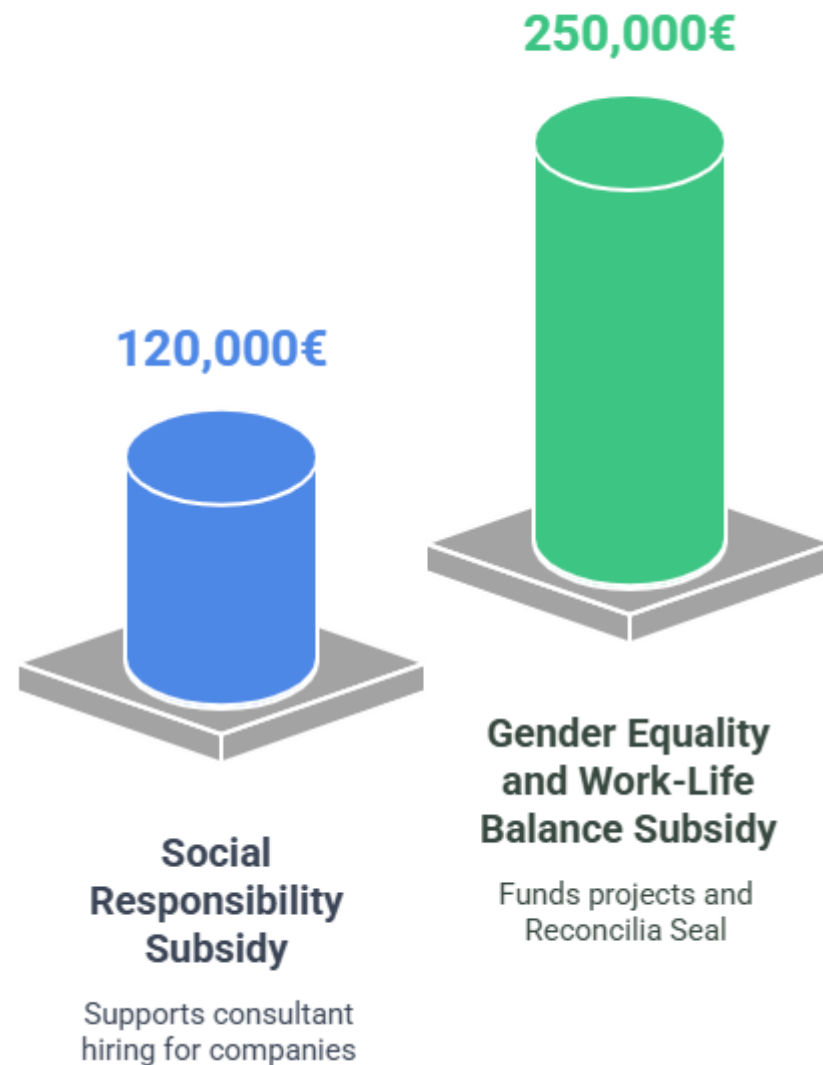
Made with Napkin



Adaptation of InnovaRSE Methodologies



Annual Grant Allocations





Gobierno de Navarra
Nafarroako Gobernua

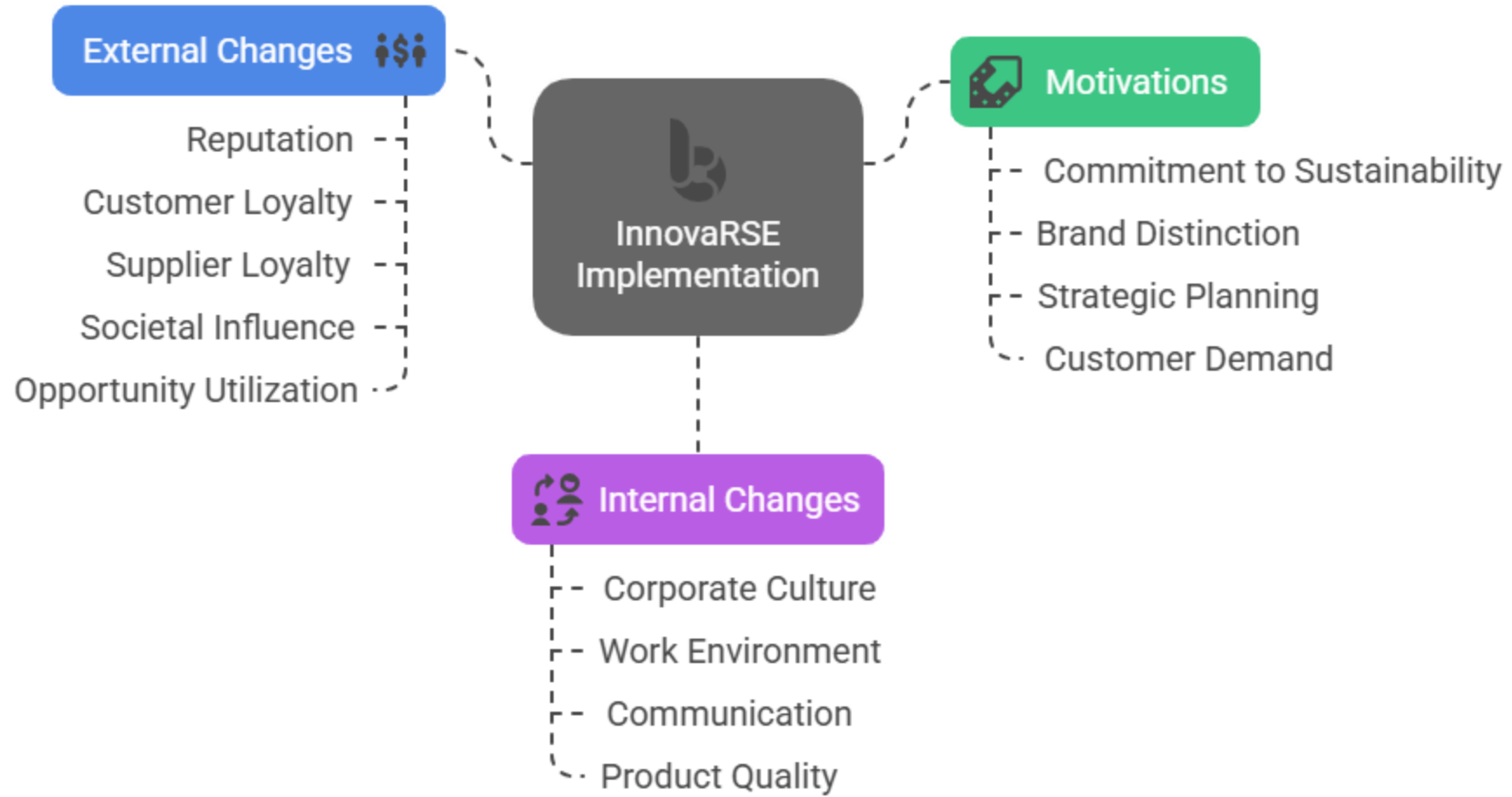


RECONOCIMIENTO EMPRESAS INNOVARSE 2023 ENPRESEN AINTZATESPENA

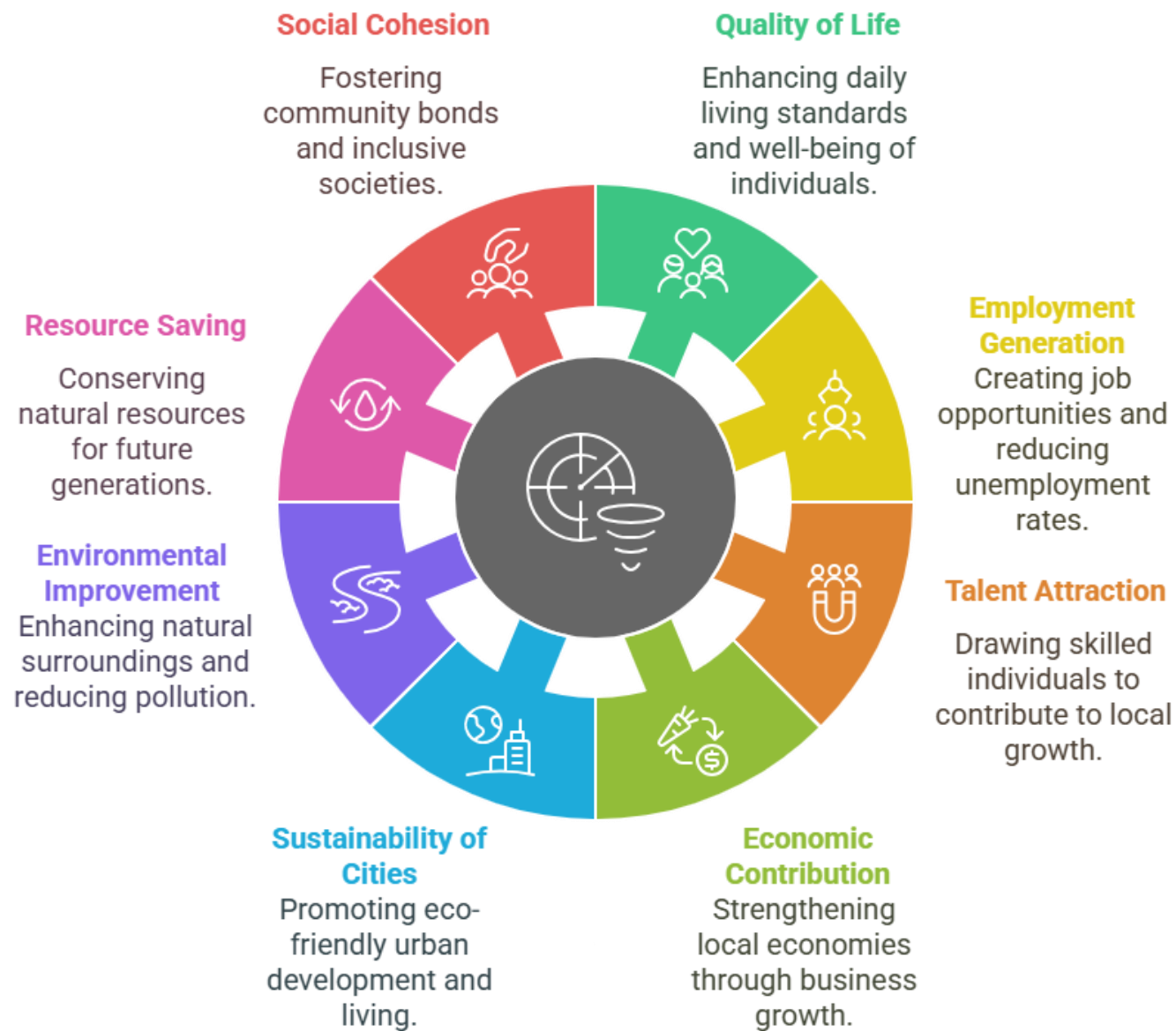


MOTIVATIONS at InnovaRSE

Motivations and Impacts of InnovaRSE Implementation



InnovaRSE Impact Outcomes





Thank you!

www.innovarsenavarra.es

Any question?