

**Interreg
Europe**



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AccelerateGDT



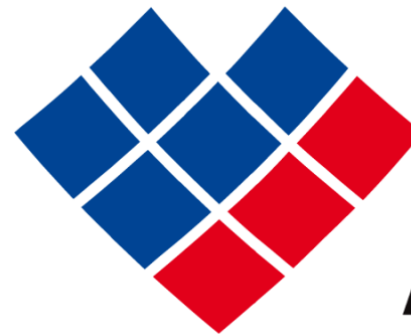
Supporting SMEs in adopting and
implementing ESG

AccelerateGDT

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AUTOKLASTR

22 May 2025 | online

Agenda



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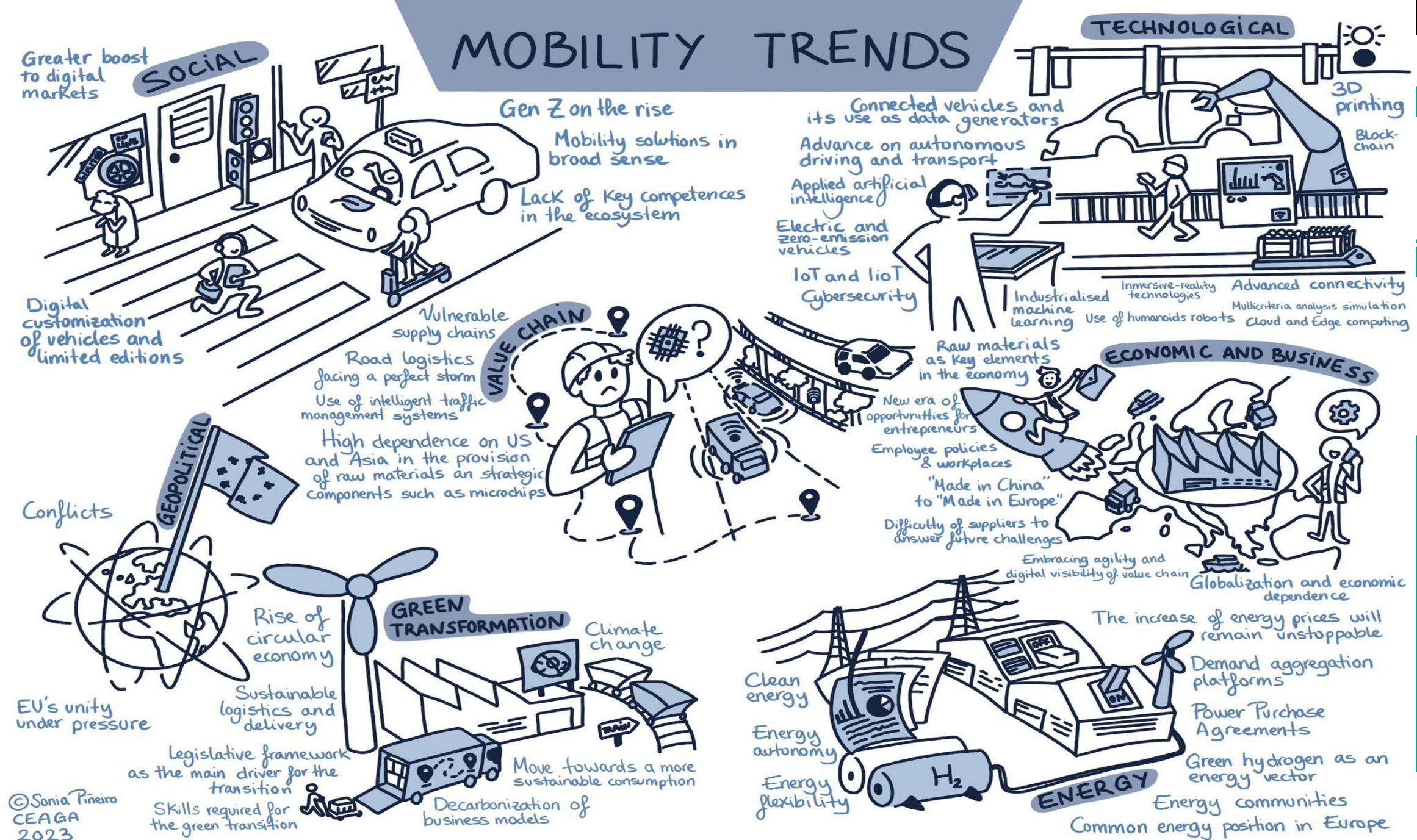
- Autoklastr
- City of Ostrava, Czech Republic
- **ENVI-TECH Working groups** with regional Innovation centre (MSIC)
- Services – **Envi scan, Envi project**
- **Experience** with Envi scan within Autoklastr members



City of Ostrava
Moravian-Silesian Region
Czech Republic



MOBILITY TRENDS



ENVI-TECH

MS!C

 LIFE COALA

 AUTOKLASTR

Awareness

**Workshops/
events for
SMEs**

**Development of working
groups:**

**WG
ESG**

**WG
water**

**WG
waste**

**WG
energy**

**WG
ENVI
-
TECH**

**Implementation:
ENVI Services**

**ENVI
Scan**

**ENVI
Project**

**ENVI
Boost
er**

RONDL

**DeCo
activities**

ENVI Scans by MSIC

With Autoklastr Support



ENVI Scan 1

- ✓ Introductory **meeting** with the client
- ✓ **Data collection**, analysis, processing, evaluation
- ✓ **Final Report**
- ✓ Recommendations for change projects
- ✓ Carbon footprint calculation



600,- € + VAT / 10h

100 % funded

ENVI Scan 2

- ✓ Choice of **3 specialists**
- ✓ Detailed elaboration of a **change project** in the proposed area with calculations of **savings, investments and returns**
- ✓ Possibility of using green financing or subsidies



2500,- € + VAT / 40h

75 % funded

ENVI Scan 3 Supervision

- ✓ Supervising the implementation and implementation of a change project



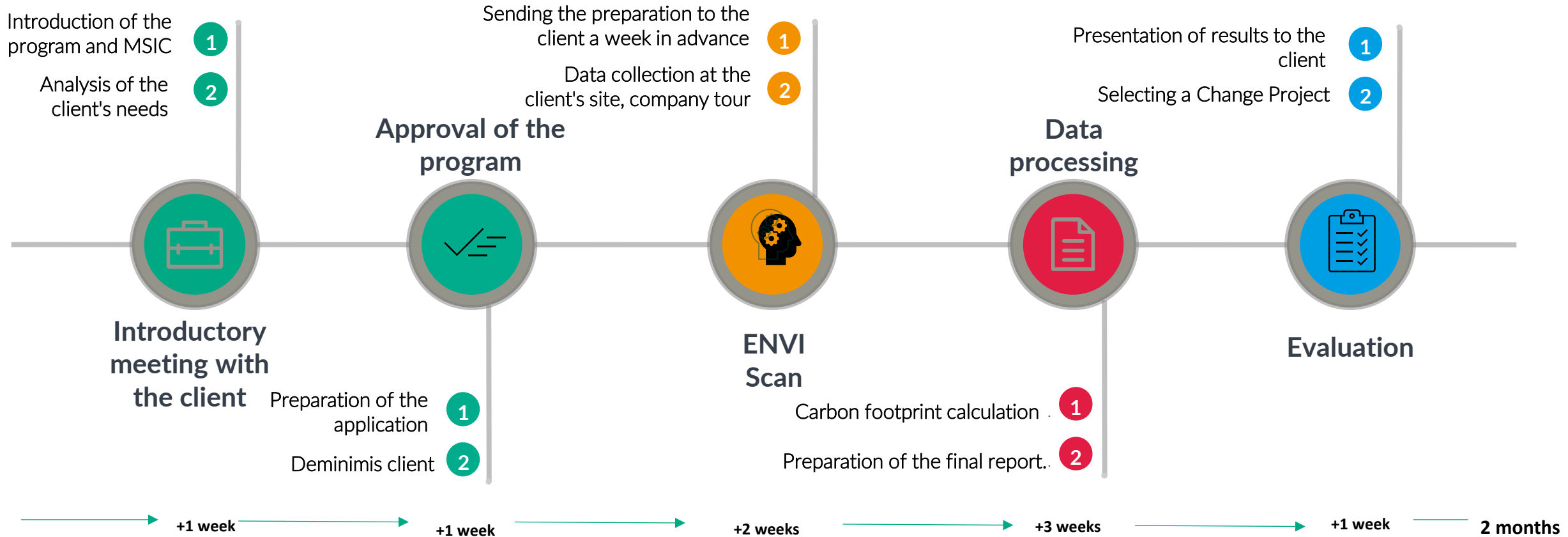
Individually

0 % funded

ENVI Scan Timeline 1

MS!C

LIFE COALA



4 - 8 man-hours, if you have data available

Experience Envi Scan and CO2 Report from Autoklastr SME comapny.

LIFE COALA **MS!C**

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Podpora environmentálních a sociálních aspektů podnikání

Certificate

Carbon Footprint Calculation

Company

in 2022

produces carbon footprint of

536.68 t CO₂e

The calculation of the carbon footprint includes the following GHG scopes (1 2 3) and was performed in accordance with the GHG Protocol.

7/12/2023 4:33:49 PM in Prague

Date and place

Jan Zvěřina

Jan Zvěřina, Jednatel
Green0Meter

Green0Meter

Results are described in 4 main topics

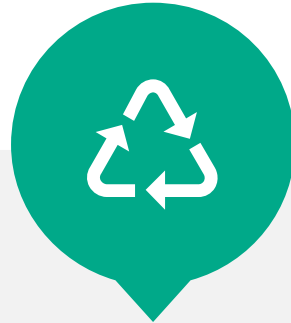
MS!C

LIFE COALA



Water

Pickling, Treating,
Cleaning, Reuse,
Recycling, Saving



Waste

Hazardous waste,
labelling, standards,
legislation, sorting,
upcycling



Energy

New technologies and
their combinations,
energy management,
residual heat
utilization

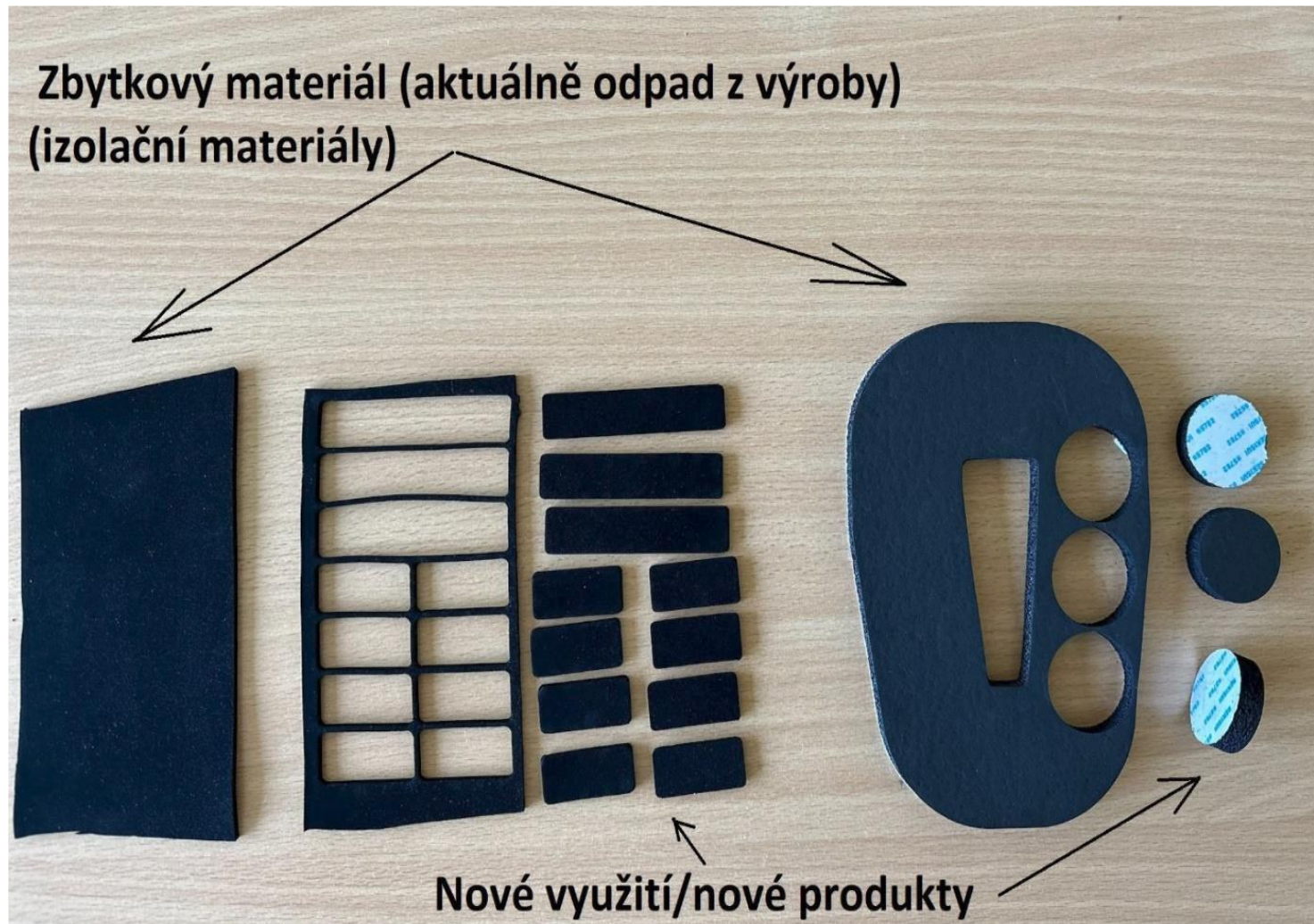


ESG

Awareness-raising,
carbon footprint
calculation, business
strategy, change of
mindset, preparation
for reporting

In report are presented current state and possible change projects for implementation in ENVI scan 2

Example of change project within CIRCULAR AND WASTE MANAGEMENT Autoklastr SME company



We recommend focusing on production waste as a secondary raw material that can serve as a material for further use.

An example is the rest of the material shown below, which we obtained during the ENVI scan.

This type of material can be used to create various types of anti-slip mats, spacers for separating materials or other uses, see photo.

Detailed results with calculation are described in final report.

Key Insights & Recommendations for Other Regions

✓ Structured Local Support Boosts ESG Adoption

- The ENVI-TECH approach, built on awareness, working groups, and implementation support, enables SMEs to gradually adopt ESG principles with practical outcomes.

✓ Partnerships Amplify Impact

- Cooperation between Autoklastr, the City of Ostrava, MSIC, and SMEs demonstrates how regional innovation centers can drive environmental progress with clusters.

✓ Hands-on Tools Make ESG Tangible

- Tools like the ENVI Scan turn abstract ESG concepts into concrete, actionable projects

✓ Co-funding Increases Engagement

- Offering partially or fully funded services encourages participation from SMEs, especially when initial ESG efforts are perceived as costly or complex.

✓ Customized Guidance is Key

- Individualized consulting (e.g., choosing specialists, site visits, tailored reports) leads to more meaningful and implementable change projects.

✓ Use ESG to Build Business Strategy

- ESG is not just compliance—it's a strategic opportunity. Projects show how ESG-driven innovation can reduce costs and open new market potentials.



Recommendation:

Replicate the ENVI-TECH model with:

- **Regional partnerships**
- **Scalable, step-by-step ESG services,**
- **Accessible funding mechanisms**
- **Sector-specific expertise to help SMEs lead in sustainable transformation.**

Thank you!

www.interregeurope.eu/



Adam Priechodský

Project manager ve společnosti Autoklastr



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