

**Interreg
Europe**



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JEWELS TOUR

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JEWish hERitage as Leverage for
Sustainable TOURism



AGENDA
1° Interregional Event

BREDA
1-2 April 2025

JEWELS TOUR**Day 0 – 31st March 2025**

Arrival partners to Breda

19.00 - Welcome informal get-together (at own expense)

Venue: De Botanist (<https://debotanistbreda.nl>), Tolbrugstraat 19, 4811 WN Breda

Day 1 – 1st April 2025

Venue: Breda University of Applied Sciences, Mgr. Hopmansstraat 2, 4817JS Breda

08:45 – 09:15	Arrival at Visitor Centre Registration
09:15 – 09:30	Welcome & opening Presentation of agenda & meeting goals <i>Licia Calvi, Project Coordinator BUas</i>
09:30 – 11:00 <i>(ca. 15 minutes per partner)</i>	Interactive session reporting on JCH Collective Research <i>Coordinated by Breda University</i>
11:00 – 11:30	Coffee Break
11:30 – 12:30	Interactive session reporting on JCH Collective Research <i>Coordinated by Breda University</i>
12:30 – 13:00	Introduction to the afternoon activities <i>Moniek Hover</i>
13:00 – 14:00	Bus drive to Antwerp Lunch on the go (<i>provided</i>)

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- 14:00 – 16:00 Storytelling exercise
In groups
- 16:00 – 18:00 Free time in the city, to:
- Explore the city further by yourself (and take additional pictures)
 - Join a guided tour by *Joseph Roevens*
 - Meet with Jackie Schwarz (for Grodzka / Lublin team)
 - Visit DIVA, the diamond museum (<http://divaantwerp.be/en>)
 - Other very interesting museums to visit are the Red Star Line Museum (<http://redstarline.be>) and the MAS museum (<http://mas.be>), but they are both a 30-mins walk at least from where we are and close at **17:00**
 -
- 18:00 – 21:00 Meeting at the Hoffy's for consortium dinner
- Location:** Lange Kievitstraat 52, 2018 Antwerp (<https://hoffys.be/home/#frontpage>)
- 21:15 – 22:00 Bus drive from Antwerp to Breda university

Day 2 – 2nd April 2025

Venue: Breda University of Applied Sciences, Mgr. Hopmansstraat 2, 4817JS Breda

- 08:45 – 09:00 Registration
- 09:00 – 10:00 Working on on-site experience
Facilitated by Moniek Hover, Licia Calvi, Joseph Roevens, Jörn Fricke
- 10:00 – 11:00 Sharing of on-site experiences
Coordinated by Breda University
- 11:00 – 11:30 Coffee Break

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11:30 – 12.00	Take aways from on-site experiences <i>Coordinated by Breda University</i>
12:00 – 13.00	Administrative issues, Reporting & Next Steps <i>Municipality of Ferrara & Intellera</i> Social Media Management updates <i>Municipality of Ferrara & Intellera</i>
13:00 – 14:00	Buffet lunch (in Atrium)
14:00 – 15.00	Communication: between challenges and opportunities <i>Facilitated by Donagh Horgan</i>
15:00 – 15:30	Q&A session & Closure
15:30 – 16.30	Consultation on storytelling and other valorisation activities (on request) <i>Coordinated by Breda University</i>
16.30 – ...	Free afternoon

**All times listed are in Central European Summer Time (CEST)*