

What is MaaS (Mobility as a Service)?

Mobility as a Service (MaaS) is a user-centric, digital transportation solution that integrates multiple mobility services into a single accessible platform. It allows individuals to plan, book, and pay for various transport options through one seamless application, reducing reliance on private car ownership and promoting efficient, sustainable mobility.

How MaaS Works

MaaS connects different transportation modes—public transit, ride-hailing, bike-sharing, e-scooters, car rentals, and more—into one coordinated system. Users can access this system through a mobile app, which provides:

- **Multi-modal route planning** – Optimized journeys using various transportation options.
- **Real-time information** – Updates on traffic conditions, transport availability, and schedules.
- **Seamless ticketing and payments** – One-stop access to transport passes, pay-as-you-go, or subscription models.



Join the MaaS Movement

As cities grow and mobility needs evolve, MaaS represents a key solution for sustainable urban transport. Explore MaaS apps available in your region and be part of the future of smart mobility.

References

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