



SPOTLOG

Meet Mechelen

*The team of mobility for the city of Mechelen*

Mechelen is a beautiful medium-sized city located in the centre of Flanders, Belgium. It has 87,000 inhabitants and is expected to grow to 100,000 inhabitants by 2030. This vivid and popular city has attracted many new residents, entrepreneurs, visitors and tourists over the last years, resulting in a growth in traffic and goods flows. A car-free zone has been in place since 2012 and has since been continuously expanded aiming to create a more sustainable, safe and pleasant shopping centre. Obviously, this also has a major impact on the delivery of goods and logistics. The challenge for Mechelen is to be both a pleasant and attractive city to live in, but also an accessible and sustainable city. The city must look for smart and sustainable solutions for logistic challenges.

The role in SPOTLOG

Mechelen is one of the several cities participating in SPOTLOG. Cities are an important group of stakeholders in green city logistics. Next to logistics companies, senders and receivers, the cities play a crucial role in how logistics develops in busy city centres. Through policies, the cities steer how goods flow. Within SPOTLOG, Mechelen wants to share its experiences in this matter and learn from the other cities. The most important role in this project is to share as much as possible on the level of smart and green logistics.

The importance of being part of SPOTLOG

In developing green and socially responsible city logistics, Mechelen has always adopted a 'learning by doing strategy' and through several pilot projects we are aiming for sustainable logistics without sacrificing efficiency. The city has been implementing trial projects for the last 8 years and has experimented cycle logistics, (micro)consolidation, electrical and autonomous vehicles and data gathering. It is now time to upscale all these initiatives and this is only possible through implementing the right flanking policy. This is for Mechelen the main goal of participating in SPOTLOG. Learning and taking the time to define and implement the right logistics measures for more green city logistics.

<http://www.mechelen.be>
<http://www.mechelen.be/leveren>