



## SPOTLOG

## Meet the Municipality of Rimini



*From left: Melania Braghin, Carlo Michelacci, Roberta Frisoni, Councillor of Urban Planning and Mobility of the Municipality of Rimini*

Rimini is one of Europe's most renowned, frequented, and beloved seaside destinations. In Italy, it serves as a pivotal hub within the tourism system. Located at the heart of the Adriatic coast, Rimini is the easternmost province of Emilia-Romagna, bordering with Marche, Tuscany and the Republic of San Marino. Although it is a medium-sized Italian Province with approximately 325,000 inhabitants, Rimini holds the significance of a metropolitan city, boasting a strong tradition of hospitality that attracts 15 million visitors annually.

## The role in SPOTLOG

Within SPOTLOG, the Municipality of Rimini is tackling the Sustainable Urban Mobility Plan Policy Instrument. In its SUMP, a 10 years plan, the Municipality of Rimini identified mobility-related actions and strategies to further develop the various modes of transport while encouraging the use of more environmentally sustainable ones. The SUMP also looks into the urban logistics, focusing on the construction of a multimodal system integrated at all territorial scales, both for passenger and freight transport.

## The importance of being part of SPOTLOG

The continuous exchange with partners and dialogue on good practices at European level is helping Rimini to quickly push forward for a greener logistics. Concrete examples come from the Traffic Limited Zone implemented in April 2024 in Parco del Mare of Rimini, where tourists flock and businesses thrive, and where a huge challenge was the congestion mainly caused by delivery vehicles; and from the Sulp - Sustainable Urban Logistics Plan approval, putting into action the strategy to improve the logistics operations, reducing congestion and pollution of the region.

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