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Engagement path for stakeholders

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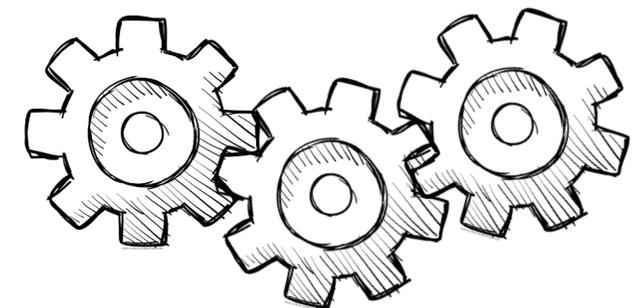
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REC4EU overall objective



Thanks to impact on selected **public policy instruments**, the overall aim of REC4EU is to improve **territorial level governance and connected services** for the creation and development of **Renewable energy communities (RECs)**.



Partnership

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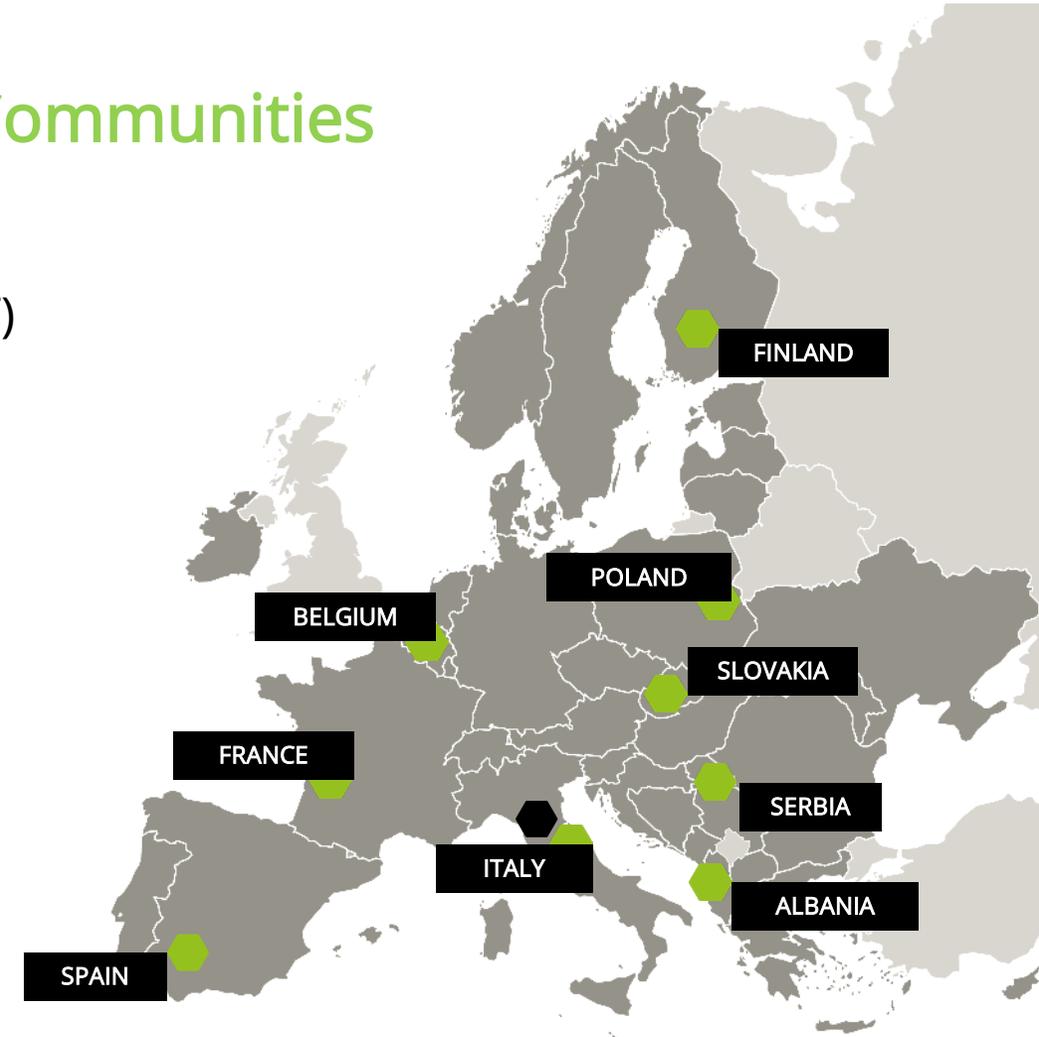
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Renewable Energy Communities for EU regions

1. Regional Agency for Waste & Resource Management (ARRR) (IT)
2. Regional Government of Tuscany (IT)
3. Slovak Innovation and Energy Agency (SK)
4. Lubelskie Voivodeship (PL)
5. Council of Tampere Region (FI)
6. Energie Commune (BE)
7. Andalusian Energy Agency (AEA) (ES)
8. Energy and Climate Local Agency (FR)
9. Regional Development Agency Srem (RS) (*)
10. Milieukontakt Albania (AL) (*)

(*) Discovery partners since Semester N.3 (1/3/2024)



Lead partner

Project partners

What is a REC? A definition



A Renewable Energy Community (1) is a legal entity formed by public or private bodies (citizens, associations, public authorities, SMEs, social entrepreneurship...), autonomous and controlled by the members themselves to generate, share, store, supply and sell clean energy from renewables (wind, solar, biomass, bio-energy, etc...), offer flexibility, electric vehicles charging or energy renovation services,...

They give to consumers **an active role in the energy market** on a voluntary and democratic basis.

They have to **provide social, economic and environmental benefits** to their members and its territory, with a special attention to vulnerable groups, **instead of profits**.

Note: (1) Introduced by European Union's Clean Energy Package, specifically the Renewable Energy Directive (Directive (EU) 2018/2001) (2) Amended RES Directive (Eu) 2023/2413.

What is a REC in short?

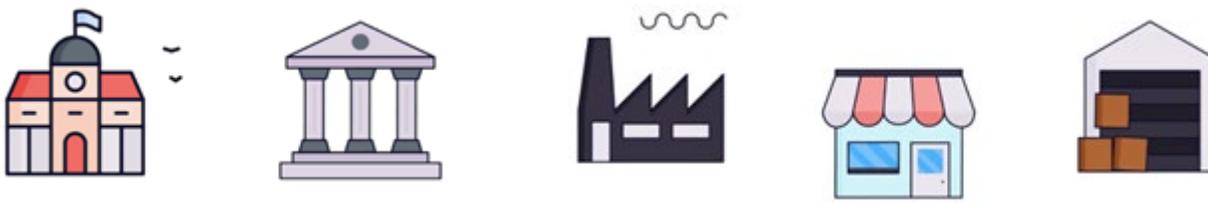


RECs = ACTOR

RECs carry on a diversity of activities related to energy, which include energy sharing

Energy sharing = ACTIVITY

Can be organised in different ways: peer-to-peer, within one building, RECs, ...



Why is engagement important?

- It is a vital aspect of the development of a REC. Within RECs, citizens, local authorities & SME's (consumers) play a **new role in the energy market**. They can meet part of their energy needs by themselves
- It has positive effects on the policy improvement process of the REC4EU project

The question is: How to convince stakeholders to engage?



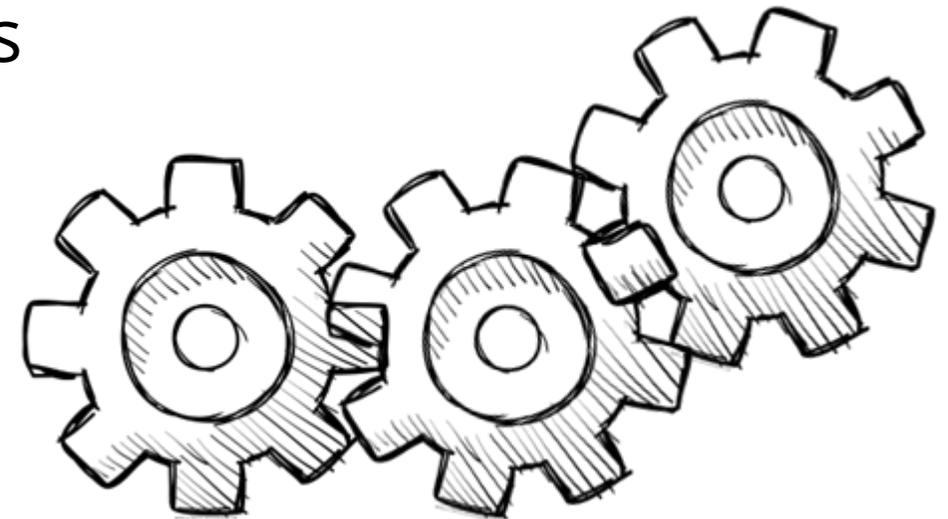
What is REC4EU doing? The engagement path => process

- REC4EU partners are co-creating an engagement path for stakeholders
- **Brainstorming** session (3^o project meeting) based on interregional input to **identify topics and means** to target public administrations, businesses and citizens, to be adapted to regional contexts.
- **Role play**, in which partners had to play different roles: positive person, negative person, citizen, local authority, business

Based on the outcome of the brainstorming, the lead partner drafted a first draft of the engagement path

=> Content

- REC Definition
- Clear advantages for the target groups explained
- Answers to most common doubts
- Examples of existing RECs
- Local ambassadors at regional level



=> Next steps

- Finalise document
- Share it with stakeholders
- Improve it thanks to their feedback
- Develop infographics to make use of the content



What are the reasons to engage in a REC ?

Economic advantage: low & stable price => controlling energy costs

Green energy: contribution to energy transition, obligations fulfilment (e.g. PV installations), avoiding ETS (Emissions Trading Scheme) costs, improve environmental responsibility of companies (ESG)

Social impact: struggle against energy poverty, to link with its neighbours, new partnership between citizens & local authorities, new collaborations for companies, improve social responsibility of companies (ESG)

The main barriers to engagement

- Economic advantage of a REC is too weak
- Complexity
- Identifying & contacting participants is difficult
- Role of suppliers & DSO (Distribution System Operators)





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Link to



to watch the video

3 minutes to understand what is REC4EU about
and what are RECs



<https://www.youtube.com/watch?v=anwMBOOnbeTc&t=126s>

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WHAT IS A REC?

energy community is?

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PROJECT
PRESENTATION

REC4EU is the first territorial cooperation

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PARTNERS' ACTIVITIES

What do the partners do?

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THE INTERREG
REC4EU PATH

Which are the project's steps?

Any other ideas from other projects?

Thank you!

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