

**EMBRACER****Meet Coimbra Region***EuroVelo- Atlanta Coast Route of the Coimbra Region*

Coimbra Region (NUT III) is a public legal association of 19 municipalities in the Centro of Portugal. As a key driver of regional development, Coimbra Region focuses on fostering cooperation among local governments to implement sustainable initiatives, promote innovation, and enhance quality of life. Its work spans diverse areas, including mobility, energy efficiency, tourism, and cultural heritage.

The role in EMBRACER

Coimbra Region plays a pivotal role in exchanging knowledge and best practices among partners to promote sustainable mobility and accessibility. It actively contributes to the project by sharing its expertise in regional strategies and by implementing innovative solutions that improve connectivity and reduce environmental impacts across our municipalities.

The importance of being part of EMBRACER

EMBRACER will empower the region by offering access to international expertise and fostering collaboration on shared challenges. It will enhance our capacity to address pressing issues like mobility and inclusivity, providing tangible benefits for citizens and contributing to the sustainable development of Coimbra Region. The project will also strengthen ties between stakeholders, ensuring long-term impacts for the region and beyond.

<https://www.cim-regiaodecoimbra.pt/>



www.interregeurope.eu/EMBRACER