



EMBRACER

Meet TTS Italia



TTS Italia Staff: Olga Landolfi, Secretary General; Leonardo Domanico, Project Manager; Laura Franchi, Communication Manager

TTS Italia is the Italian ITS Association, supporting the wider deployment of Intelligent Transport Systems (ITS) and fostering dialogue between supply and demand in the field of smart mobility. Including nearly 100 members such as local authorities, public transport operators, mobility agencies, research centres, transport/ITS universities departments, TTS Italia acts as a National reference for the ITS sector.

The role in EMBRACER

TTS Italia's main challenge is to make seamless intermodal mobility a real opportunity for Italy by promoting the development and diffusion of new technologies and efficient operating models. In EMBRACER, TTS Italia acts as a forum at Regional and National level for the comparison of positions, interests and needs of the various actors, and contributes to policy changes and policy implementation actions. TTS Italia is also the Communication Manager of the project.

The importance of being part of EMBRACER

EMBRACER is especially relevant to TTS Italia to gain relevant knowledge and practices to provide transport operators with adequate instruments and information to develop seamless mobility solutions as much as user-oriented as possible. Also, EMBRACER can help TTS Italia in supporting institutional bodies to define relevant multiscale policies and intermodal mobility strategies; to stimulate discussion of themes of strategic interest; sustain collaboration and training on interconnected mobility. Being the EMBRACER Communication Manager, TTS takes an active role in contributing to the dissemination and knowledge transfer (at the project-level, toward Italian policymakers and internationally) of approaches and practices.

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