

**KARMA**

Circular economy and sustainable construction in the City of **Hamburg**

Learnings and current developments

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Insights and learnings from Hamburg



- Pilot
- Project
- Process
- Publicity

Content

Pilot

Project

Process

Publicity

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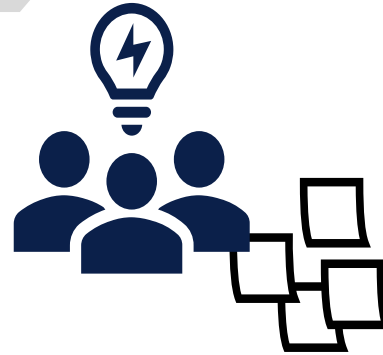
CIRCult /
"Musterbude"

2



HafenCity
Ecolabel

3



Strategic
discourse

4



Pop-Up
Circular Hub

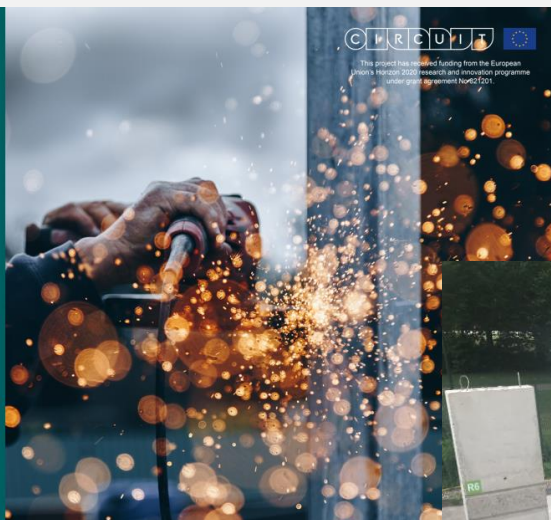
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Pilot

H2020 EU-Project CIRCuIT

Demonstrating systemic urban
development for circular and
regenerative cities

Free and Hanseatic City of Hamburg



CIRCuIT

CIRCuIT and the "Musterbude"

H2020 EU-Project
CIRCuIT

Demonstrating systemic urban
development for circular and
regenerative cities

Free and Hanseatic City of Hamburg



CIRCuIT

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Pilot

CIRCuIT in a nutshell

- EU-Horizon 2020 (Research and Innovation) Circular Construction in Regenerative Cities
- Duration: 2019 - 2023
- 31 partners in 4 cities: Copenhagen, Hamburg, London, Helsinki/Vantaa
- Glimpse of learnings on regional level (selection):
 - Material reuse portal for regional building materials / database with available materials from Pre-Demolition / Pre-Refurbishment Audits from disassembly sites
 - Create storage area(s) in the city for deconstructed building materials
 - Require the reuse of building materials from regional urban mining in public tenders with a quota and initiate promotion for the private sector



CIRCUIT “Musterbude”

- Physical demonstrator in Hamburg
- Result from EU Horizon Project “CIRCUIT” (Circular Construction in Regenerative Cities, 2019-2023)
- Small cabin of seven types of recycled concrete
- Tests the performance of recycled concrete mixtures
- The “Hamburger Mische” mixture, which contains 100% mixed construction and demolition waste, achieved good concrete strength and surpassed expectations.



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Pilot



2

Project

HafenCity "Ecolabel"

Photo: Senate Chancellery (2024)



Sustainability Certification for Buildings in HafenCity

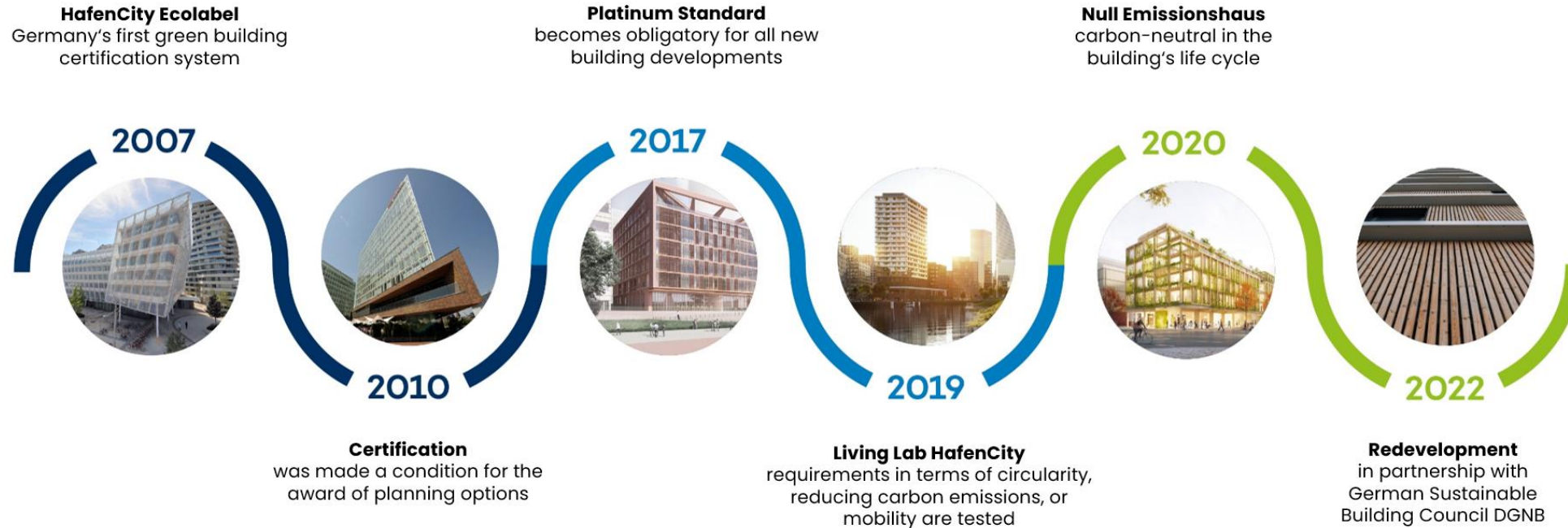
- HafenCity is a project of urban regeneration located on the Elbe river island Grasbrook in Hamburg
 - Area: 442 ha
 - Jobs: 74 000
 - Inhabitants: 30 000
- The area is developed and managed by the Hafen City Hamburg GmbH, a wholly owned subsidiary of the Free and Hanseatic City of Hamburg
- HafenCity as a living lab for sustainable architecture
- In 2007 HafenCity Hamburg GmbH established Germany's first green building certification system
- > 15 years of learning and development
- 2022: development of the joint certificate DGNB Special Award Ecolabel to replace the former HafenCity Ecolabel

Sustainability Certification for Buildings as a prerequisite: HafenCity Ecolabel

Development of the HafenCity Ecolabel over the past 15 years

HafenCity as a Living Lab for Sustainable Architecture

HafenCity Ecolabel



2

Project

Graphic/Source: HafenCity Hamburg GmbH (2024)

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DGNB Ecolabel at HafenCity: Categories and Specifications

DGNB special award Ecolabel



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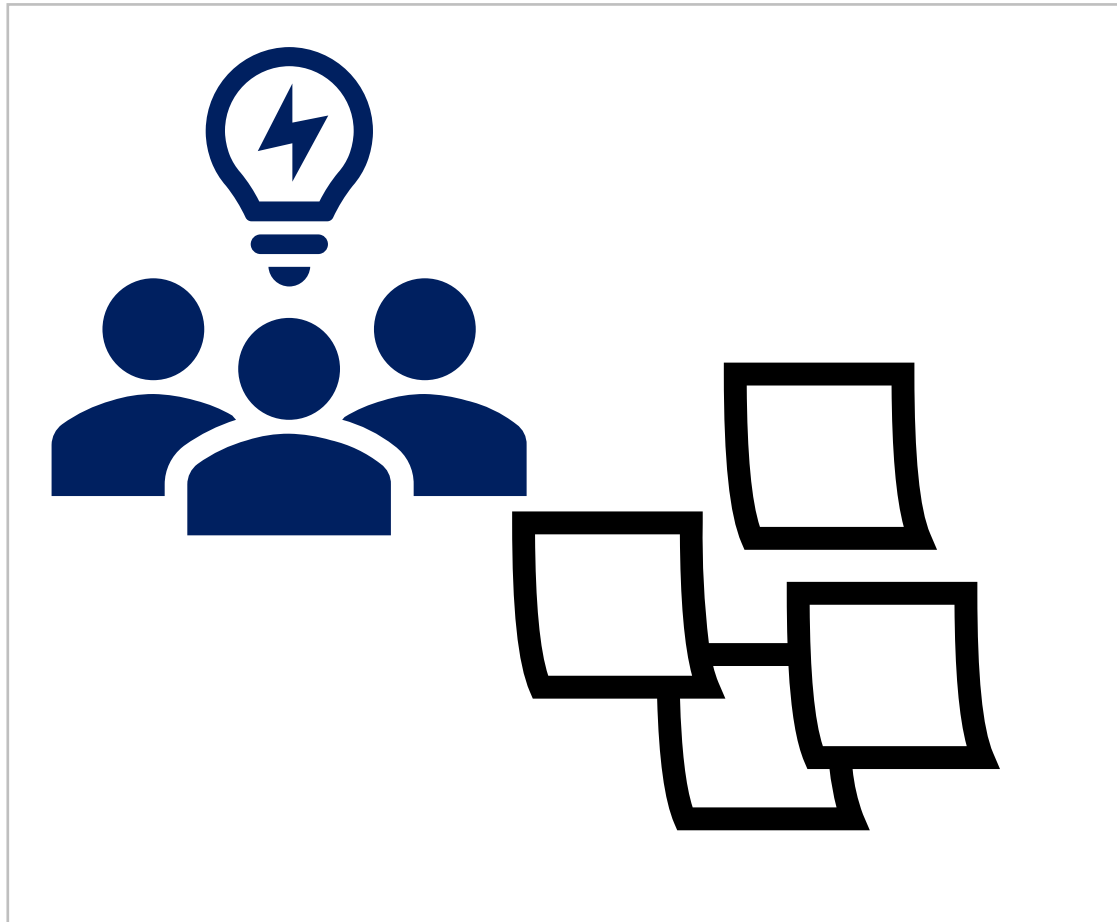
Project

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Process



Strategic discourse



Strategic discourse

- Hamburg participates as a 'model city' in a study on circular economy strategies
- The study is conducted by the German Institute of Urban Affairs (Difu) (24 cities in total)
- An interactive and discourse oriented approach is used to discuss and develop inputs for a possible strategy on circular economy on a local level including various stakeholders
- Organised by the Ministry of Environment, Climate, Energy and Agriculture (BUKEA)
- Circular economy in construction is a focus topic
- KARMA Stakeholders workshops are planned

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Publicity



Pop-Up Circular Hub

Photo/Source: FabCity (2024); New Production Institute (2024); Pop-Up Circular Hub (Re-Opening) - Fab City Hamburg

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Circular Economy networking: The Pop-Up Circular Hub opened at "JUPITER", a former shopping centre in Hamburg



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Publicity

Photo: Senate Chancellery (2024)
Logo: FabCity Hamburg (2024)

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Video from the Pop-Up Circular Hub Re-Opening event, 30.04.2024, Hamburg – Germany

Source: Youtube (2024): <https://www.youtube.com/watch?v=xU04ug56uOA>

Pop-Up Circular Hub

- Objective: Creating a Hub for circular economy activities in Hamburg
- Initiated and implemented by a team from several organisations
- Location: Area on one floor of a former store, facing the main station (“JUPITER”)
- Duration: April – December 2024
- Place for exhibitions, events and workshops on circular economy
- Open Lab Microfactory
- KARMA events are planned

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Publicity

Photo/Source: FabCity (2024); New Production Institute (2024): [Pop-Up Circular Hub \(Re-Opening\) - Fab City Hamburg](#)

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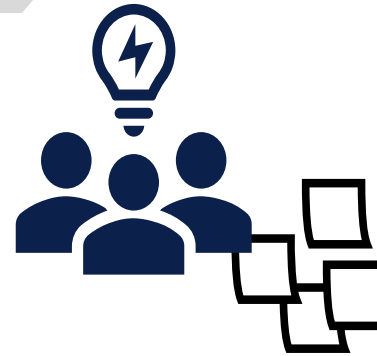
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Thank you!

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