

# JETSKIR- Just Environmental Transition and Skill building in Industrial Regions

**Project idea: A just transition of industrial regions, balancing economy, ecology and competitiveness.**

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## Background:

The primary objective of this project is to adopt a more integrative approach towards the transformation of industrial city regions.

## Challenges:

Industrial regions have a relatively big environmental footprint and must undergo a deep economic transformation to respect the planetary boundaries and align with their own, national and EU sustainability goals. At the same time, they face social and financial pressures to make the transformation just, fair, and affordable. Big investments are needed, putting pressure on public finances, and transformation leads to volatility on regional labor markets with significant impacts on the working population. This multi-faceted transformation asks for an integrative approach that considers social and environmental aspects simultaneously, as well as taking local/regional and global impacts into account.

The challenge for city regions is to avoid a silo-based fragmented approach and take an integrative perspective in industrial transformation that takes all these aspects into account simultaneously. In this project, industrial city regions learn from each other how to do this by peer reviewing their current approaches and sharing best practices.

With the largest steel plant and hinterland harbor of Europe, Duisburg sits at the heart of these challenges and at the same time has the potential of becoming a leading city for green and circular industry in Europe.

## The Project aims to:

- Exchange experiences and learnings among the partner city regions on how to organize the economic transformation in an integrated way, aiming at a just transition.
- Shed new light on the economic transformation and its governance in industrial city regions.
- Discover, design and test new effective governance approaches, that avoid silos & fragmentation and navigate trade-off between the social, environmental, and economical.

## Target Regions:

The project will target industrial city regions located within various EU member states, with a focus on regions where significant steel production activities are concentrated like in the Ruhr-Region. Specific regions/countries to be included will be determined based on factors such as production volumes, industrial infrastructure, innovative approach, experience with transition, current status and policy relevance.

## Elements of the project:

Best practice exchange on how to effectively combine the social, ecological and economic perspectives:

### **Capacity building:**

Learning to analyse & assess the regional economic transformation

### **Exchanges:**

Mutual visits to understand the transformation challenges and learn from each other

### **Peer review:**

Giving feedback at each other's approaches

### **Policy learning:**

Sharing the lessons from the local experiments within the consortium and improving policy instruments

## Activity Plan

### SEMESTER 1

#### Meeting 1 Kick-off Setting the baseline: where do we stand in industrial transformation?

Suggested location: Duisburg

**Exchange of:**

- key facts & figure about the partners  
- their challenges  
- their key policies, governance, and finance of transition

**Workshop:**

Navigating trade-off between the social, ecological and economical aspects in industrial transition

**Site Visit:****Homework:**

List all actions already in place related to those thematics

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### SEMESTER 2

#### Meeting 2: Green Transformation, an integrated approach

Suggested location: Aviles

**Exchange of:**

Homework feedback from previous meeting

**Workshop:**

Partners reflect and comment on host approach

**Site Visit:**

+in-depth discussion sessions with international project partners and local stakeholders, focusing on Aviles Green Transformation Strategic approach

**Homework:**

for local stakeholder groups: Formulate learnings and implications for own policy instrument

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### SEMESTER 3

#### Meeting 3: Tampere's Integrated Approach to Industry positive Transition

Suggested location: Tampere

**Exchange of:**

Homework feedback from previous meeting

**Workshop:**

Partners reflect and comment on host approach

**Site Visit:**

+in-depth discussion sessions with international project partners and local stakeholders, focusing on how Tampere navigates the economic, social and ecological aspects of the transition, using the Doughnut

**Homework:**

for local stakeholder groups: Formulate learnings and implications for own policy instrument

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#### Meeting 4: Site visit to Albania

Understanding the industrial transformation in Albania

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### SEMESTER 4

#### Meeting 5: A just approach into green hydrogen transition

Suggested location: Sines

**Exchange of:****Workshop:****Site Visit:****Homework:**

Homework feedback from previous meeting	Partners reflect and comment on host approach	+in-depth discussion sessions with international project partners and local stakeholders, focusing on how Sines develop green hydrogen powering its industry, and how it navigates the economic, social and ecological aspects of the transition	for local stakeholder groups: Formulate learnings and implications for own policy instrument
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## SEMESTER 5

### Meeting 6: Harnessing the innovations of startups and scaleups to power the just transition

Suggested location: Kaunas

<b>Exchange of:</b> Homework feedback from previous meeting	<b>Workshop:</b> Partners reflect and comment on host approach	<b>Site Visit:</b> +in-depth discussion sessions with international project partners and local stakeholders, focusing on how startups and scaleups in Kaunas can contribute to a just transition	<b>Homework:</b> for local stakeholder groups: Formulate learnings and implications for own policy instrument
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## SEMESTER 6

### Meeting 7: Integrating the insights into the policy cycle and advancing skills

Suggested location: Austria

<b>Exchange of:</b> Homework feedback from previous meeting	<b>Workshop:</b> Integrating the lessons learned in the previous meetings into the regional policies/policy instruments	<b>Site Visit:</b>	<b>Homework:</b> for local stakeholder groups: Formulate learnings and implications for own policy instrument
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## SEMESTER 7

No meetings

## SEMESTER 8

### Meeting 8 Final meeting

Sharing & celebrating results

### On-Going

Digital Exchanges (if needed) and Partners' individual Capacity building workshop

## Outcomes & outputs:

Meetings reports, Policy strategies,  
Regional Studies,  
Capacity building workshop for each partner,  
Handbook of best practices

## Roles of partners:

### Lead Partner:

Duisburg/ DBI

- General organizational tasks
- Reporting
- Communication

### Policy-responsible or associated cities/regions:

DBI Duisburg, Aviles, Sines Tecnopolo, Tampere, Tech Park Kaunas, Austria  
Wirtschaftsservice

- Host one session;
- create a local group with key stakeholders;
- do the homework with your local groups,
- write local reports & strategies
- adhere to Interreg guidelines including reporting

### Discovery Partner:

IAM

- organise site visit
- create a local group with key stakeholders;
- do the homework with your local groups,
- write local reports & strategies
- adhere to Interreg guidelines including reporting