

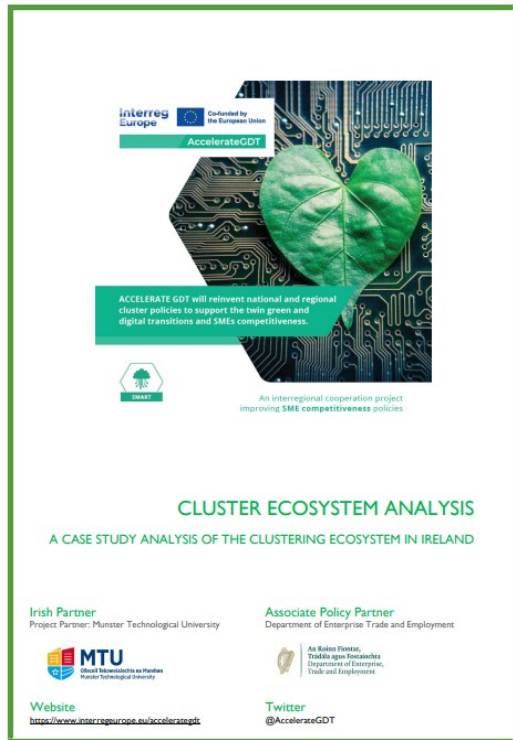


Welcome to our fifth Accelerate GDT newsletter, click on the links below to engage...



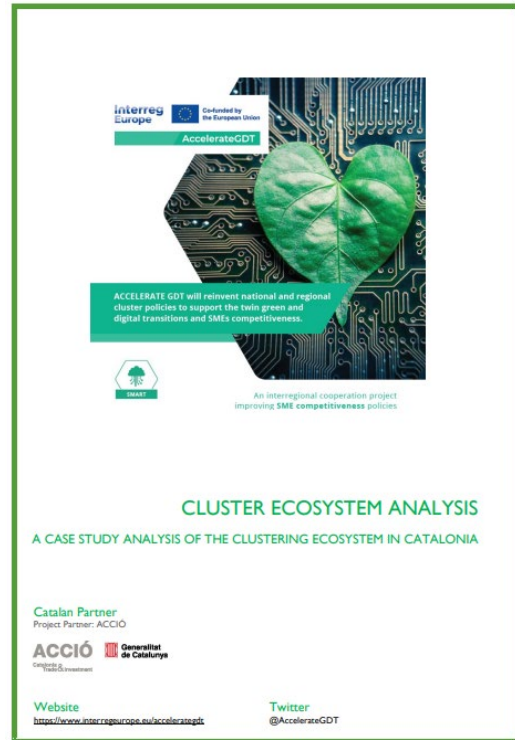
***Accelerate GDT Webinar: Comparing Cluster Policies Across the EU***

Learn all about the Accelerate GDT project webinar ‘A Sustainability Journey into Cluster Policies in the EU,’ held on the 28th of February 2024 which compared and contrasted cluster policies across our partner regions. Use hyperlinks to access the [recording](#), [slide deck](#), [discussion](#) or [Read More...](#)



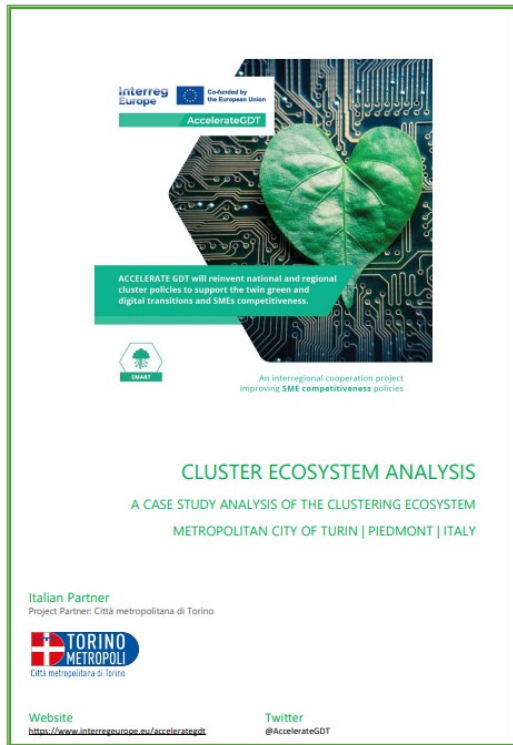
### ***Irish Cluster Policy Analysis***

Learn all about Irish Cluster Policy, Financial and Administrative Supports and Cluster Organisations in the ‘Cluster Ecosystem Analysis’ developed by Accelerate GDT Project Partner 1 - Munster Technological University. [Read More...](#)



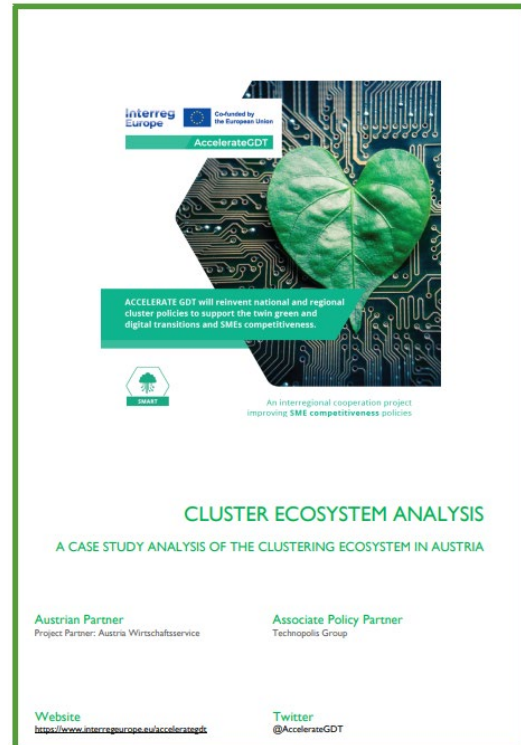
### ***Catalan Cluster Policy Analysis***

Learn all about Catalan Cluster Policy, Supports and Cluster Organisations in the ‘Cluster Ecosystem Analysis’ developed by Accelerate GDT Project Partner 2 - ACCIÓ – Catalan Agency for the Competitiveness. [Read More...](#)



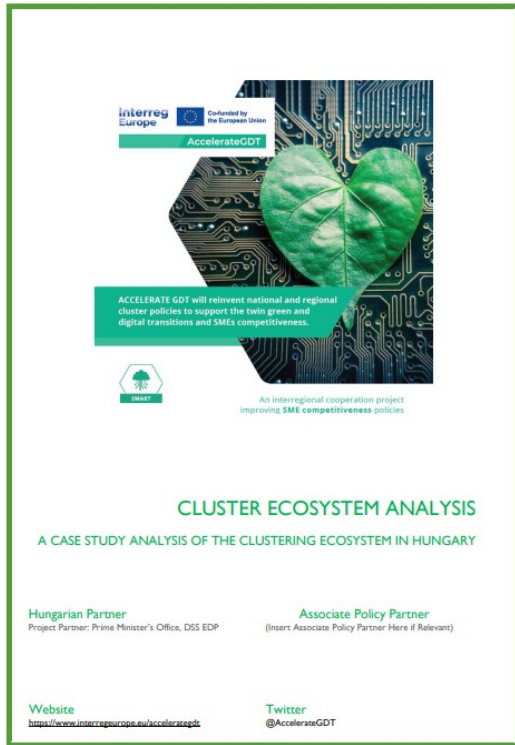
### ***Italian Cluster Policy Analysis***

Learn all about the Piedmont Cluster Policy, Supports and Cluster Organisations in the ‘Cluster Ecosystem Analysis’ developed by Accelerate GDT Project Partner 3 - Metropolitan City of Turin. [Read More...](#)



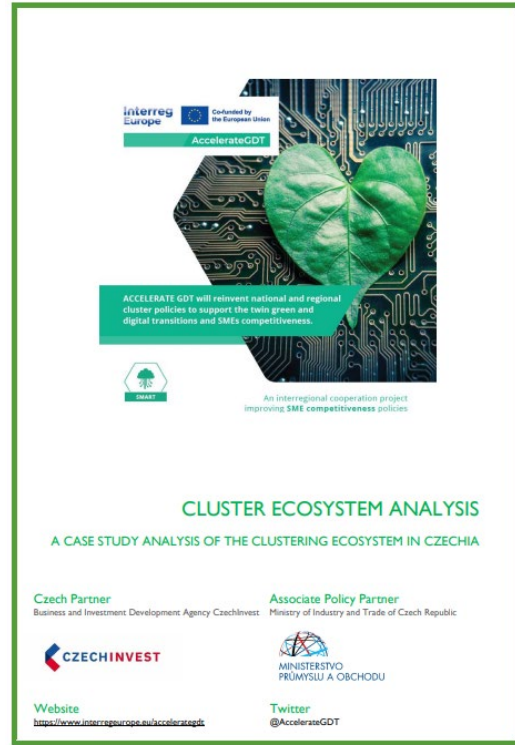
### ***Austrian Cluster Policy Analysis***

Learn all about the Austrian Cluster Policy, Supports and Cluster Organisations in the ‘Cluster Ecosystem Analysis’ developed by Accelerate GDT Project Partner 4 - Austria Wirtschaftsservice (aws). [Read More...](#)



### ***Hungarian Cluster Policy Analysis***

Learn all about the Hungarian Cluster Policy, Supports and Cluster Organisations in the 'Cluster Ecosystem Analysis' developed Accelerate GDT Project Partner 5 - by Ministry of Public Administration and Regional Development, Hungary. [Read More...](#)



### ***Czech Cluster Policy Analysis***

Learn all about Czech Republic Cluster Policy, Supports and Cluster Organisations in the 'Cluster Ecosystem Analysis' developed by Accelerate GDT Project Partner 6 – Business and Investment Development Agency CzechInvest. [Read More...](#)





## German Cluster Policy Analysis

Learn all about German and North Rhine-Westphalia Cluster Policy, Supports and Cluster Organisations in the ‘Cluster Ecosystem Analysis’ developed by Accelerate GDT Project Partner 7 – Duisburg Business & Innovation GmbH. [Read More...](#)

## Policy Helpdesk

ACCELERATE GDT - John Hobbs, MTU Lead Partner

Helpdesk topic on clusters driving the green and digital twin transitions

### Policy insights 1. Cluster organisations

We encourage you to read our policy brief on [Clusters](#) that highlights the role of clusters in driving the green and digital transitions and discussed the importance of cluster organisations in driving changes. In this policy brief, we investigate how clusters can connect top-down directionality initiatives—such as the European Green Deal and Digital Europe—with bottom-up industrial ecosystems. Clusters can promote cross-cluster collaboration, which can be conducted at the regional, national, or EU levels. Cross-cluster collaboration can serve for cluster management capacity-building and for strengthening clustered firms’ innovation capacities. Indeed, cross-cluster collaboration can aim to promote sharing cross-sectoral and interdisciplinary knowledge to foster cross-fertilisation and the recombination of different knowledge bases and lead to radical innovations. Cross-cluster collaboration is at the core of European cluster initiatives such as [European strategic cluster partnerships \(ESCPs\)](#).

Cluster organisations must have efficient governance mechanisms to address regional coordination challenges. An important element of successful cluster-based policy is **governance at operational and strategic levels** to develop a shared vision, goals, and strategy. **At the operational level**, a cluster is often piloted by an organisation (not-for-profit or public-private legal entity) that coordinates the implementation of the cluster activities to achieve strategic cluster objectives. The main stages of the cluster management cycle can be split into (1) Define, (2) Design, (3) Implement, (4) Monitor, (5) Evaluate, and (6) Review (**PWC**). This cluster organisation must implement day-to-day cluster activities to respond to its stakeholders’ needs and priorities coming from a more strategic governance level. The EC has supported the development of a cluster organisational labelling process which enables clusters management teams to both benchmark their performance with similar clusters and assess the quality of their management and ecosystem animation tools (see [European Secretariat for Cluster Analysis](#)).

**Strategic governance** refers to appointing cluster managers and evaluating their performance, setting the vision and strategy of the cluster and approving action plans. Cluster governance refers to the intended collective actions of cluster stakeholders to advance the cluster and develop a sustainable competitive advantage. Cluster governance thus represents the interests of cluster stakeholders (e.g. universities and research institutes, large companies and SMEs, government, supporting structures, etc.) (**PWC**).

We encourage you to read the PWC report on [uncovering excellence in cluster management](#)

**Innovation vouchers could be of interest to you in your practice to promote cross-cluster collaboration. Innovation vouchers** are small lines of credit (usually ranging from €2000 to €20,000) provided by regional or national governments to **Small- and Medium-sized Enterprises (SMEs)** to **purchase services from knowledge providers** such as universities, research centres, or consulting firms with a view to introducing new products, processes, or services in their business operations.

## Interreg PLP Cluster Resources

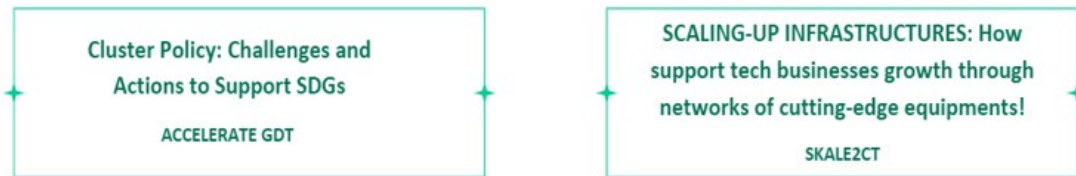
Interreg Europe via the Policy Learning Platform Helpdesk provided a summary of the Resources, Reports and highlights from Interreg Europe funded projects focused on Clustering and the Twin Green and Digital Transition. [Read More...](#)



## TUR-IN

19th – 20th June 2024

# a ToUR of INnovation ecosystem from start-up to cluster in the framework of the new EU Innovation Agenda



One common interest, two focused topics

### Save the Date - Join us in Turin

On June 19<sup>th</sup> and 20<sup>th</sup> the [Accelerate GDT](#) project will have a collaborative Workshop and Study Visits with the [SKALE2CT](#) project in Turin – keep an eye on our website for further details, agenda and events. [Read More...](#)

## MEET OUR PARTNERS



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Prepared on behalf of the consortium by the V-LINC Research Group @ MTU

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