

Kick off meeting

08th of June 2023

Districte Administratiu BCN

Interreg
Europe



Co-funded by
the European Union

PROACTsme

PROACTsme is based on smarter and digitized services for SMEs with special attention to the development and provision of personalized and proactive electronic public services.

#1. INTRODUCTION INTRODUCCIÓ



Objective

PROACTsme aims to improve policy instruments that work towards increased eGovernment business enabling proactivity, making public services smarter.

The focus will be on policy instruments that support digital transformation for a more personalised & proactive service, harnessing the potential of big data, automated administrative action, and artificial intelligence (AI).

L'objectiu

ProACTsme té com a objectiu millorar els instruments de política que treballen per augmentar el negoci d'administració electrònica que permeti la proactivitat, fent els serveis públics més intel·ligents.

L'atenció se centrarà en instruments de política que donin suport a la transformació digital per a un servei més personalitzat i proactiu, aprofitant el potencial de les grans dades, l'acció administrativa automatitzada i la intel·ligència artificial (IA).

Partners

Socis

LP Business Management Office - Spain

PP2 Møre and Romsdal County Council – Norway

PP3 Public Institution Lithuanian Innovation Centre – Lithuania

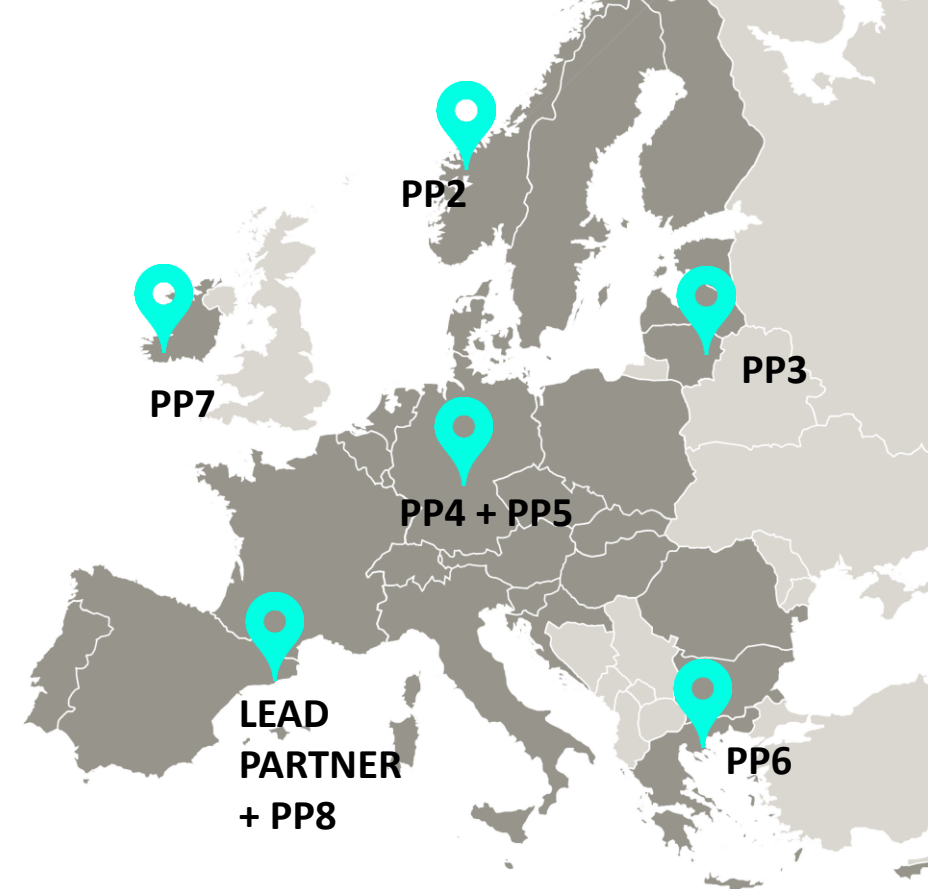
PP4 Marshal's Office of the Mazovian Voivodeship - Poland

PP5 Mazovia Development Agency – Poland

PP6 Development Agency of Eastern Thessaloniki's Local Authorities (ANATOLIKI) – Greece

PP7 University of Limerick – Ireland (Advisory Partner)

PP8 CECOT Innovation Foundation – Spain





Interreg Project

Exchange experience

Learning interregional experiences

Good practices, study visits and peer reviews

Develop action plans

Projecte Interreg

Intercanviar experiències

Aprendre experiències interregionals

Bones pràctiques, visites d'estudi i peer reviews

Desenvolupar plans d'acció



www.interregeurope.eu/PROACTsme
(work in progress)

Project budget per co-financing source. Breakdown per partner

Pressupost del projecte per font de cofinançament.
Desglossament per soci.



	Total budget	FEDER/Norwegian (*) source	ERDF rate (%)	Total partner contribution
LP	413.700,00 €	330.960,00 €	80%	82.740,00 €
PP2	295.604,00 €	147.802,00 €(*)	50%	147.802,00 €
PP3	182.972,00 €	146.377,60 €	80%	36.594,40 €
PP4	143.925,00 €	115.140,00 €	80%	28.785,00 €
PP5	135.090,00 €	108.072,00 €	80%	27.018,00 €
PP6	153.694,00 €	122.955,20 €	80%	30.738,80 €
PP7	138.362,00 €	110.689,60 €	80%	27.672,40 €
PP8	52.100,00 €	36.470,00 €	70%	15.630,00 €
Total	1.515.447,00 €	970.664,40 €		396.980,60 €

CORE PHASE

36 months / 36 mesos

01 march 2023 – 28 february 2026

Semesters 1-6

Exchange of experiences and knowledge

Intercanvi d'experiències i de coneixement

FOLLOW-UP PHASE

12 months / 12 mesos

01 march 2026 – 28 february 2027

Semesters 7-8

Action plans

Monitoring and evaluating results

Plans d'acció

Seguiment i avaluació de resultats.

THANK YOU!
GRÀCIES!



Generalitat
de Catalunya

Interreg
Europe



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SMART



1.5 M
EU FUNDING



March 2023

Feb 2027

Applied Data-Science and AI for proactive SME service

Project partners

Lead Partner: Office of Business Management. Generalitat de Catalunya. Spain (Espanya)

Møre and Romsdal County Council. Norway (Norge)
Public Institution Lithuanian Innovation Centre. Lithuania (Lietuva)
Marshal's Office of the Mazovian Voivodeship. Poland (Polska)
Mazovia Development Agency. Poland (Polska)
Development Agency of Eastern Thessaloniki's Local Authorities (ANATOLIKI). Greece (Ελλάδα)
CECOT Innovation Foundation. Spain (Espanya)

Advisory Partner: University of Limerick. Ireland (Éire/Ireland)