

PROACT sme

1st partner meeting

09th of March 2023 | Online



#1. INTRODUCTION

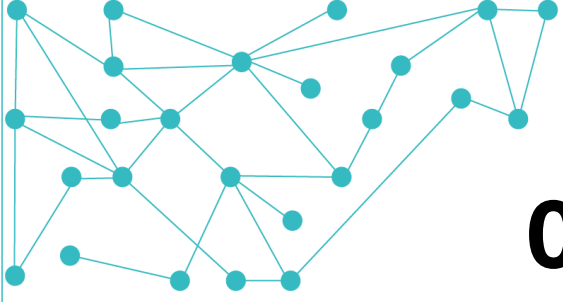


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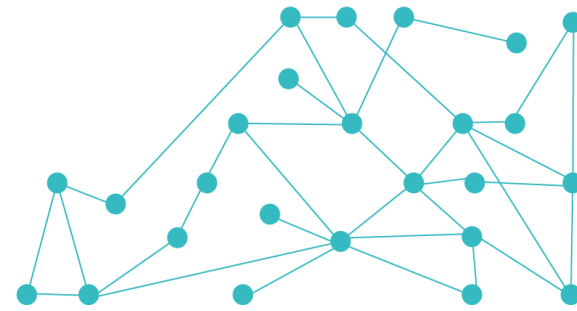
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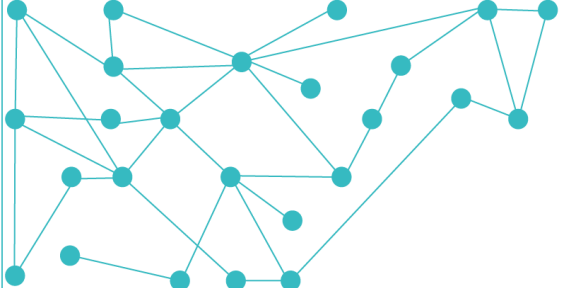


Objective

PROACTsme aims to improve policy instruments that work towards increased eGovernment business enabling proactivity, making public services smarter.

The focus will be on policy instruments that support digital transformation for a more personalised & proactive service, harnessing the potential of big data, automated administrative action, and artificial intelligence (AI).





Partners

LP Business Management Office - Spain

PP2 Møre and Romsdal County Council – Norway

PP3 Public Institution Lithuanian Innovation Centre – Lithuania

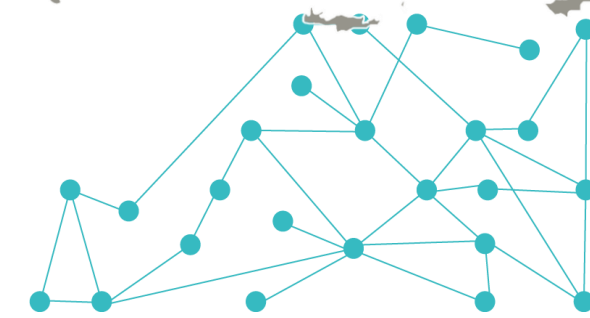
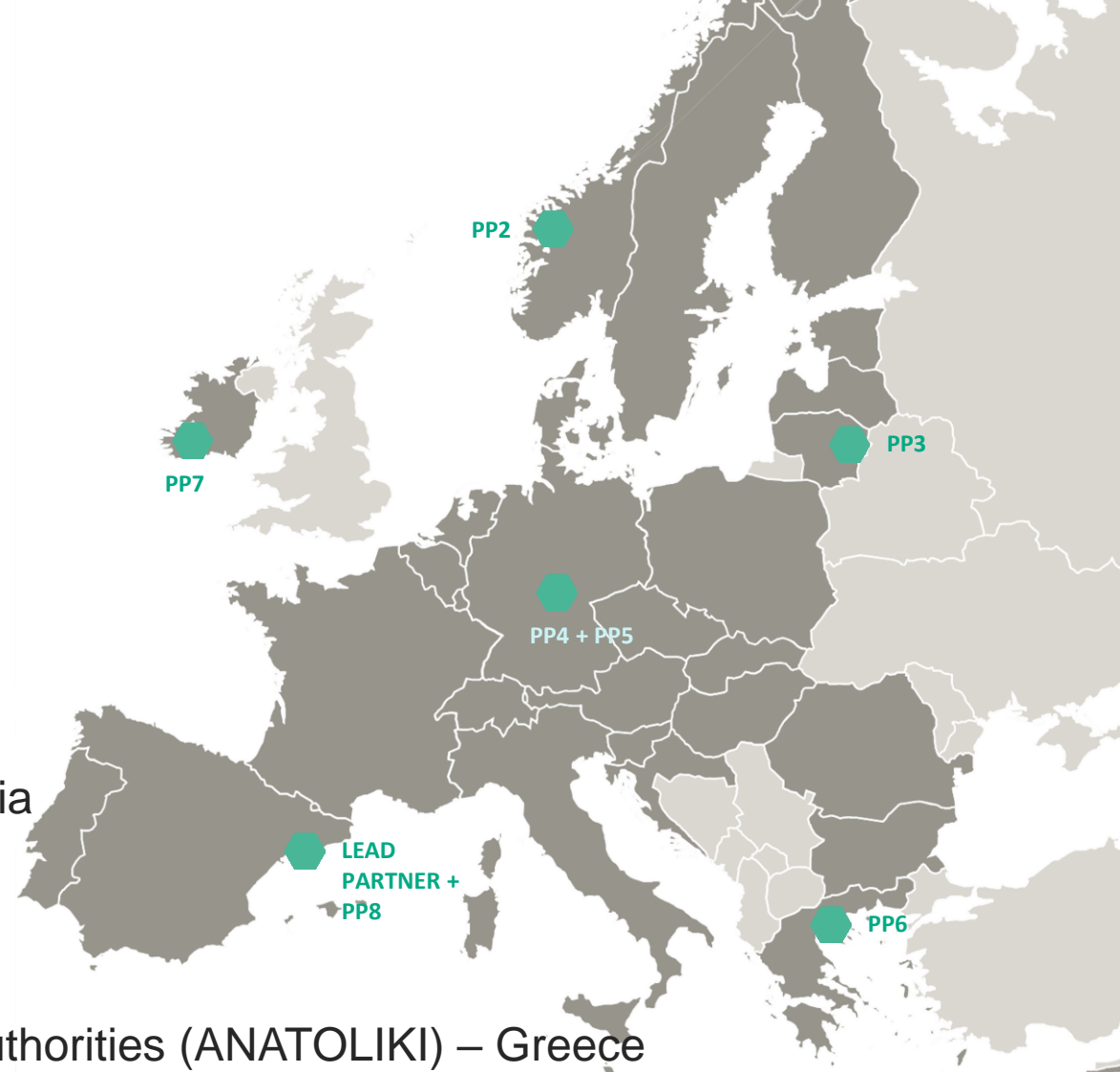
PP4 Marshal’s Office of the Mazovian Voivodeship - Poland

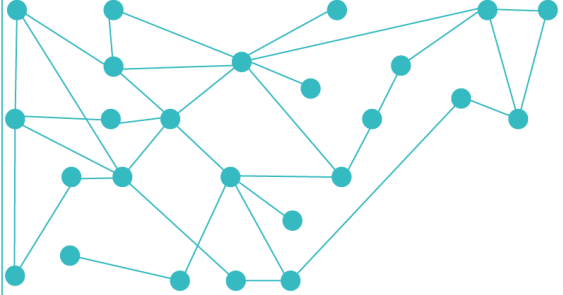
PP5 Mazovia Development Agency – Poland

PP6 Development Agency of Eastern Thessaloniki's Local Authorities (ANATOLIKI) – Greece

PP7 University of Limerick – Ireland (Advisory Partner)

PP8 CECOT Innovation Foundation – Spain

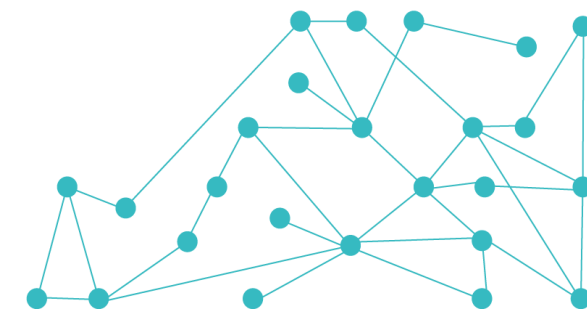




Budget

- Exchange experience
- Learning interregional experiences
- Good practices, study visits and peer reviews
- Develop action plans

www.interregeurope.eu/PROACTsme
(work in progress)





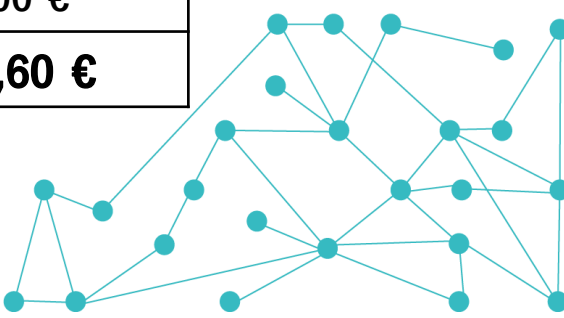
Project budget per co-financing source. Breakdown per partner

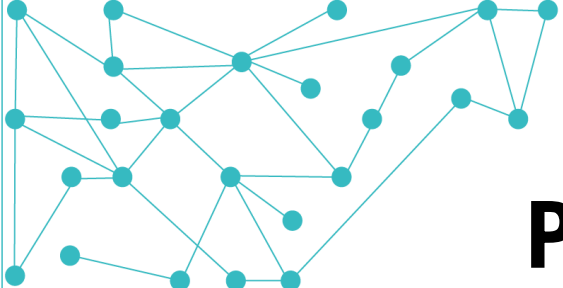
TOTAL

1.5 MEUR



| | Total budget | FEDER/Norwegian(*) source | ERDF rate (%) | Total partner contribution |
|--------------|-----------------------|---------------------------|---------------|----------------------------|
| LP | 413.700,00 € | 330.960,00 € | 80% | 82.740,00 € |
| PP2 | 295.604,00 € | 147.802,00 €(*) | 50% | 147.802,00 € |
| PP3 | 182.972,00 € | 146.377,60 € | 80% | 36.594,40 € |
| PP4 | 143.925,00 € | 115.140,00 € | 80% | 28.785,00 € |
| PP5 | 135.090,00 € | 108.072,00 € | 80% | 27.018,00 € |
| PP6 | 153.694,00 € | 122.955,20 € | 80% | 30.738,80 € |
| PP7 | 138.362,00 € | 110.689,60 € | 80% | 27.672,40 € |
| PP8 | 52.100,00 € | 36.470,00 € | 70% | 15.630,00 € |
| Total | 1.515.447,00 € | 970.664,40 € | | 396.980,60 € |





Phases

CORE PHASE

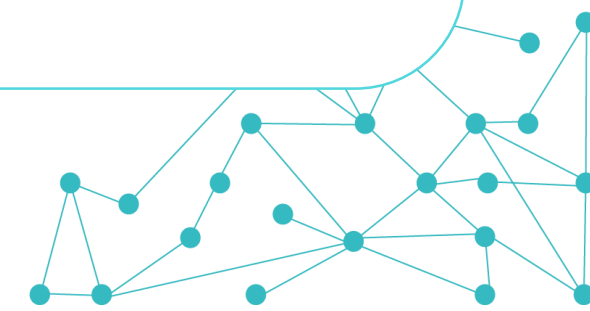
36 months
01 march 2023 – 28 february 2026
Semesters 1-6

**Exchange of experiences and
knowledge**

FOLLOW-UP PHASE

12 months
01 march 2026 – 28 february
2027
Semesters 7-8

**Action plans
Monitoring and evaluating results**



#2. PROJECT WORK PLAN



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Key dates

13 December 2022: Approval of the project under conditions by the monitoring committee – project's expenditure is eligible from this date.

28 February 2023: Deadline by when the conditions must be fulfilled.

01 March 2023: Official start date of the project's activities.








31 August 2023: End of first semester.

01 December 2023: 1st progress report submission







Exchange of experience

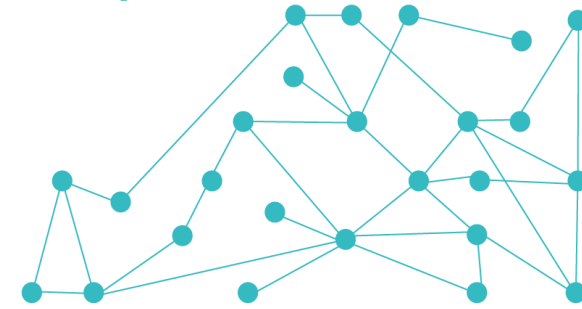
- **Kick-off meeting** Last week of April/ 1st week of May  LP+PP8
- **1 study visit**  LP
- **1 Interregional Peer Review (PIeR)**  LP
- **1 report on key findings resulting from exchanges undertaken and gather relevant materials.**  LP
- **1 networking session among regional stakeholder group (RSG) representatives.**  1 for partner
- **Prepare state of the art report (with RSG support)**  1 for partner
- **Online follow-up meeting at the end of the semester to track progress.**  LP





Communication

- Communication strategy (CS) and social network profiles created.
- Project presentation video.
- First newsletter.
- First regional dissemination events.
- Project poster.
- Project website.
- Update partner's website to include Interreg participation  1 for partner
- Roll-up displayed in the project presentation events (1 per project territory).  1 for partner
- 1 external event.





Project management

- Subsidy Contract  LP
 - Partnership Agreement  all partners
 - Training materials on Project Management and Financial Administration
 - First level controller  1 for partner
 - Database of regional stakeholders.  all partners
 - List of good practices  all partners
- 

Interreg Europe Events

15th of March 2023:

Workshop “**Europe, let's cooperate!** 2023 interregional cooperation forum” in Stockholm.

Europe, let's cooperate! 2023

By Joint secretariat



 **15 Mar 2023**

 10 : 00 - 19 : 00

 In person | Stockholm, Sweden

#3. KEY TOPICS



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Proactive services - identification of service areas

- **Economic : breakdown of business,.....**
- **Administrative procedures**
- **Professional profiles : offer proactive services in order to detect lack of professionals and therefore adapt training to these new needs that companies may need.....**

17th of March 2023 | Deadline to identify areas to organize the study visit in Barcelona

#4. NEXT STEPS



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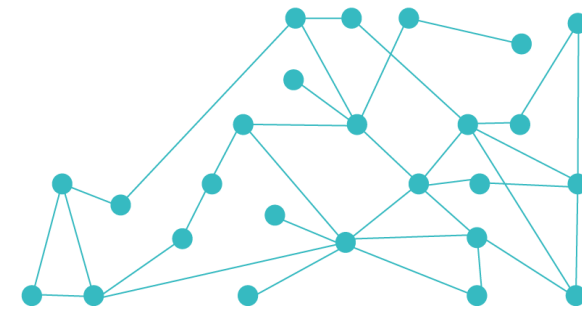


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Next steps

- **Recognising your regional stakeholders**
- **Identify interest of service areas**
- **Updating your websites and your participation in this project...**
- **Seeing the first semester plan and the tasks to arrive to complete them.**





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THANK YOU!

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