



SECON seeks to boost social economy in EU regions by promoting policy improvement and facilitating best practice exchange.



SOCIAL



1.46 M EU FUNDING

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By implementing comprehensive policy enhancements, impactful project initiatives, and fostering collaborative partnerships, **SECON envisions a future in which the social economy flourishes.**

About the project

SECON aims to drive policy improvement and facilitate the exchange of best practices to promote social economy within EU regions.

Partners:

Region of Peloponnese (GR)

- KMOP - Social Action and Innovation Centre (GR)
- Rhine-Neckar Regional Association (DE)
- Province of Flemish Brabant (BE)
- Harghita County Council (RO)
- Mazowieckie Region (PL)
- Oliveira de Azeméis Municipality (PT)
- Riga Planning Region (LV)
- Consejería de Agricultura, Ganadería y Desarrollo Sostenible - Junta de Extremadura (ES)
- Haskovo Municipality (BG)



VLAAMS-BRABANT



RIGA PLANNING REGION



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SECON aspires to achieve the following key objectives through targeted policy improvements:

Promoting Social Economy Awareness:

We aim to increase awareness and visibility of the social economy among conscious consumers who seek responsible and local purchasing options.

Enhancing Access for Social Enterprises:

SECON seeks to enable social enterprises to gain access to responsible public procurement opportunities and financial resources.

Empowering Social Enterprises:

We aim to promote policies that offer business support and capacity-building opportunities for social enterprises, helping them thrive in today's dynamic economic landscape.

Cultivating Regional Social Innovation:

Our project seeks to stimulate regional social innovation, fostering creative solutions that address in particular unique challenges in rural settings.

Activities

✓ **Analysis of social economy policies in SECON regions**

A comprehensive report examining national policy frameworks, regional and local policy instruments, as well as barriers and enabling factors influencing social economy development in rural areas.

✓ **Identification & Dissemination of Good Practices**

SECON will identify and disseminate good practices from the social economy ecosystem of partners' regions, which are of potential interest to other regions. The main goal is to bolster the support of the social economy, by transferring or adapting their tangible or measurable results in other partners' regions.

✓ **7 Regional Stakeholder Groups Meetings**

SECON will host 7 regional stakeholder group meeting (per country) to amplify the engagement of all interested participants.

✓ **1 Interregional Workshop**

The project will host one interregional workshop in Bulgaria on improving visibility and awareness of social economy enterprises to individual and institutional consumers.

✓ **2 Thematic Seminars**

Two thematic seminars will be organised. The first seminar in Romania aims to foster a favourable enabling environment and non-financial support for the development of the regional social economy sector (in Romania) and the second in Belgium to improve the financial and taxation regional framework for social economy enterprises.

✓ **2 Study Visits**

We will organise two study visits (in Spain and Poland) to enable stakeholders to gain firsthand experience and insights on social economy ecosystem by visiting relevant institutions, or initiatives in different regions.

✓ **Joint Review of Policy Instruments**

The project will facilitate collaborative assessments of policy instruments to identify areas of improvement and enhance the effectiveness of existing policies.

✓ **Policy Roundtable**

SECON will convene a policy roundtable in Germany where experts, policymakers, and stakeholders can engage in in-depth discussions on critical issues.