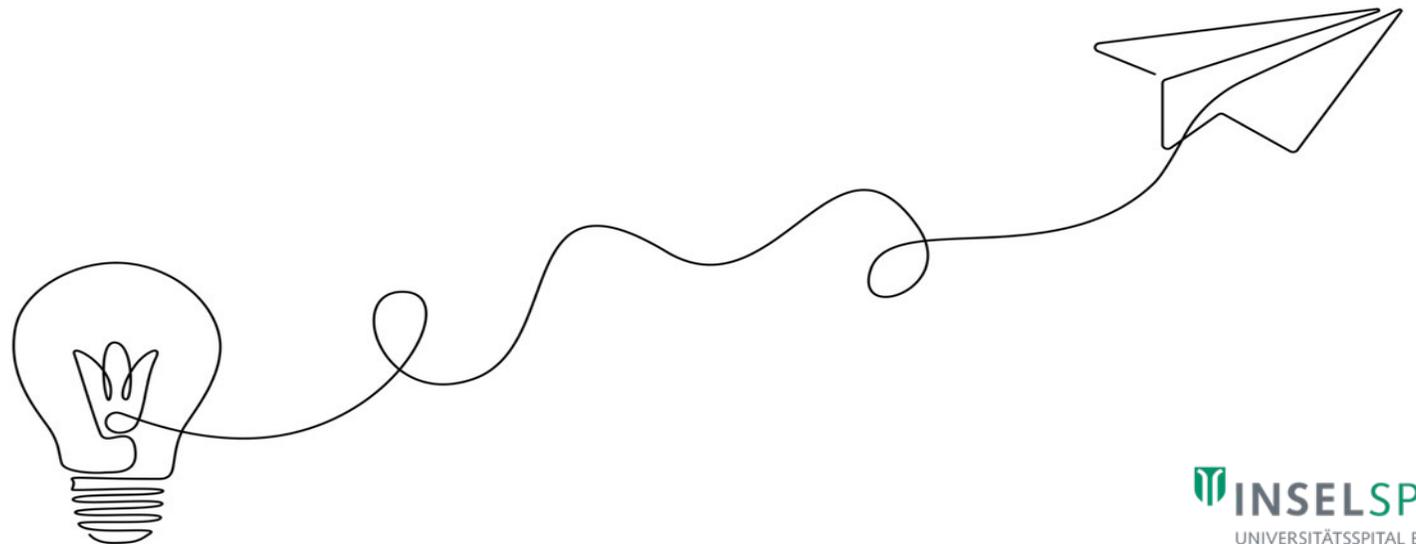


Making ideas fly

The Innovation Office @ the University of Bern

Sébastien Hug Head Innovation Office

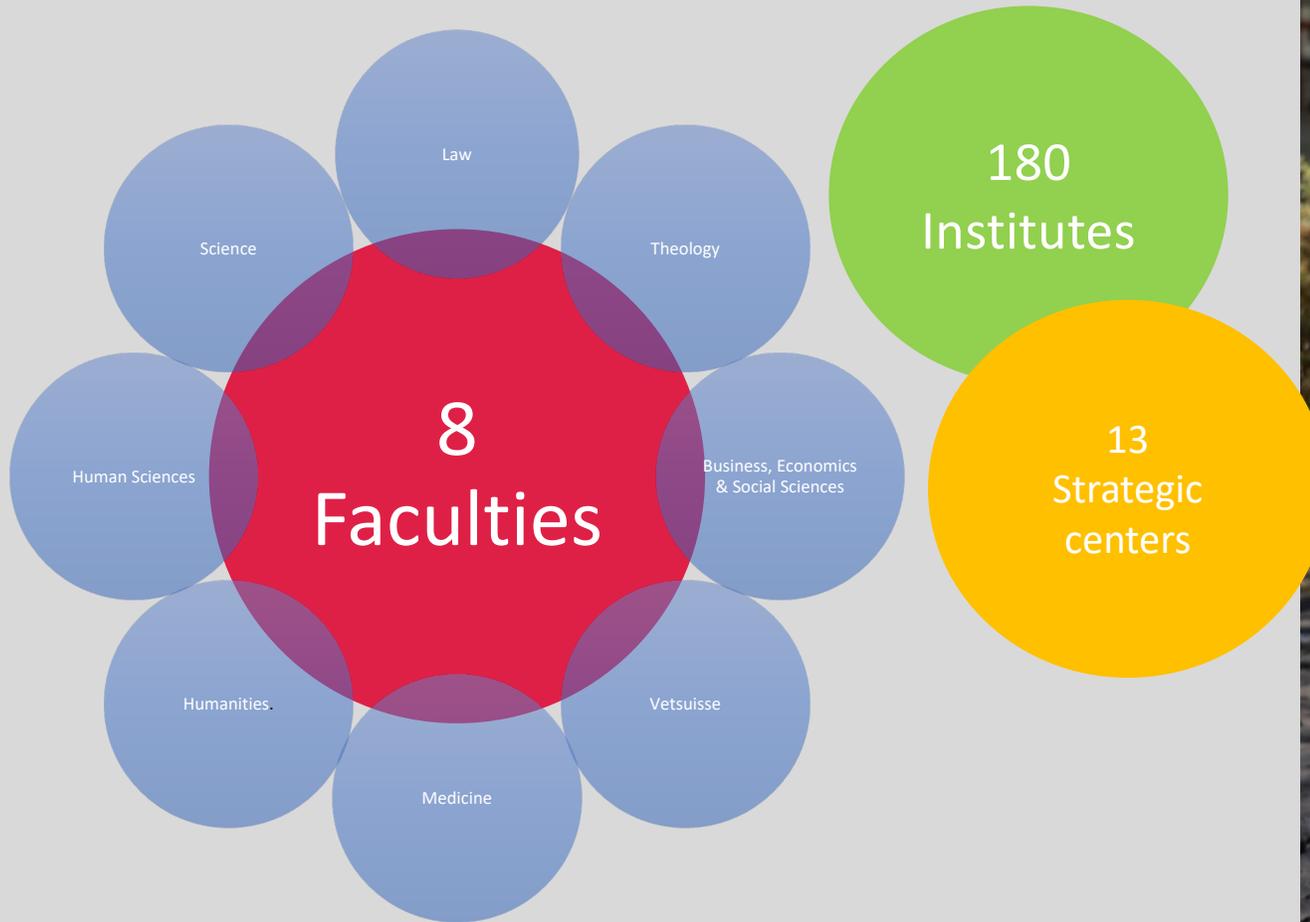


University of Bern

Creates knowledge with over 25'000 people



b
UNIVERSITÄT
BERN



50 subjects, 19'230 students,
7'362 employees

University of Bern

5 key areas of the Strategy 2030

Five key areas:

- Sustainability
- **Health and Medicine**
- Matter and the Universe
- Intercultural Knowledge
- Politics and Administration

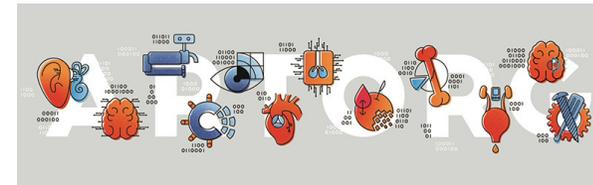


u^b Innovation in Medicine

The Insel Campus



**ARTORG for Biomedical
Engineering Research**



**Swiss Institute for Translational
and Entrepreneurial Medicine**

Swiss Institute for Translational
and Entrepreneurial Medicine

siteminsel

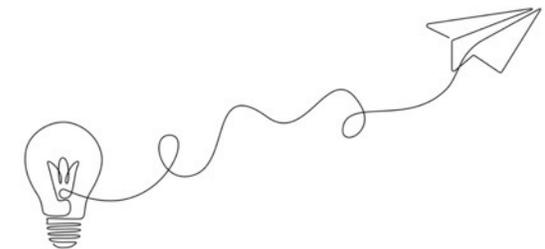
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Innovation Office - Our vision

Making ideas fly



*A thriving innovation ecosystem
that shapes
our society of tomorrow.*



u^b

Innovation Office

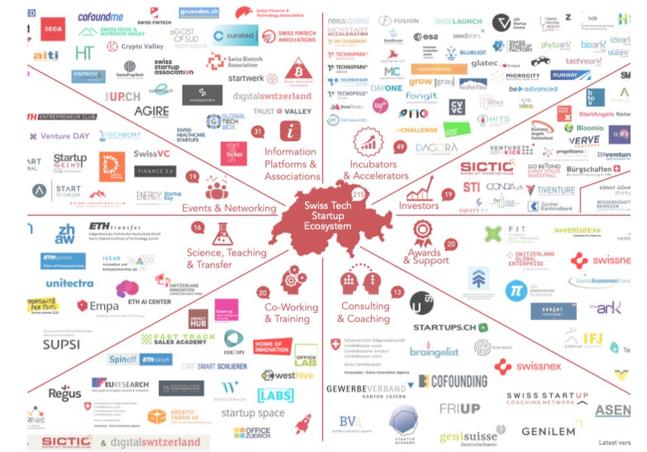
Our activity areas



INSPIRE



EMPOWER

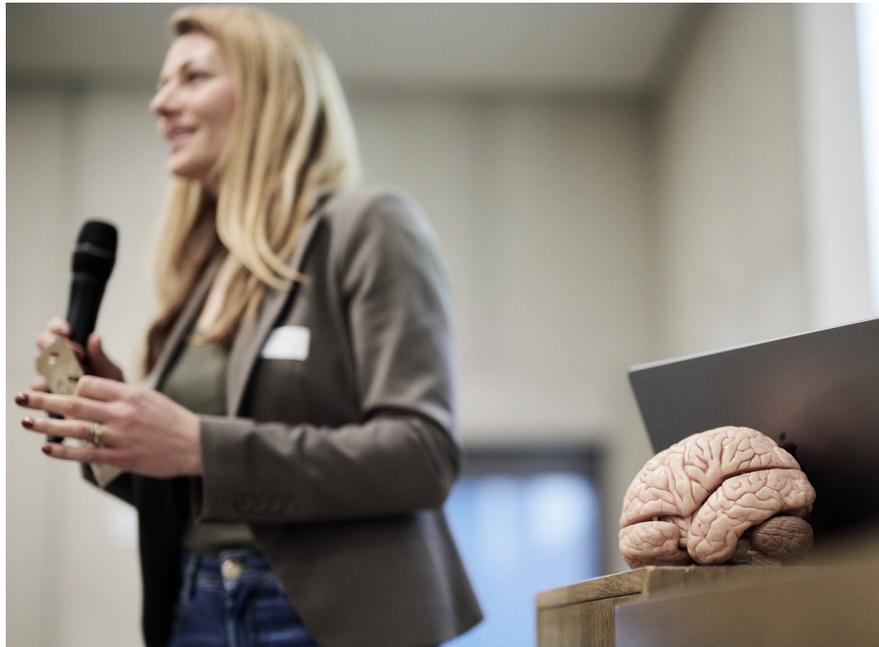


ENGAGE

u^b

INSPIRE

Founders Forum



u^b

EMPOWER

Educate researchers about innovation



Founder



Partnership



Advisor



Licensing

u^b

EMPOWER

UniBE Venture Fellowship



MA, PhD, PostDoc, or
medical degree



Research group host at
UniBE or Inselspital



CHF 100.000,-



Next call Q4/2024

Innovation project supported by



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

BRIDGE

- **Personalized advice & support for grant applications** for various public Innovation funding schemes (Innosuisse, BRIDGE, Eurostars)
- **Personalized workshops**
Business model, lean canvas, pricing, market research, ...
- **Pitch training**
- ...

ENGAGE



- Innovation @ breakfast (Industry Meetings)
- Student-run Entrepreneurship Initiatives
- Roundtables with „Berner Bergbahnen“ (Association of Bernese mountain cable cars)

u^b

How we built up our Innovation Office

Lessons learned



- A strong and diverse team
- Creating „touchpoints“
- Building personal relationships
- Funding instruments
- Strong, consistent communication
- ...

u^b

Stay Connected

Time for a Cup of Coffee



Meet us @
Hochschulstrasse 6 | office 259
sitem-insel | office E0.426E

innovation | *u^b*