

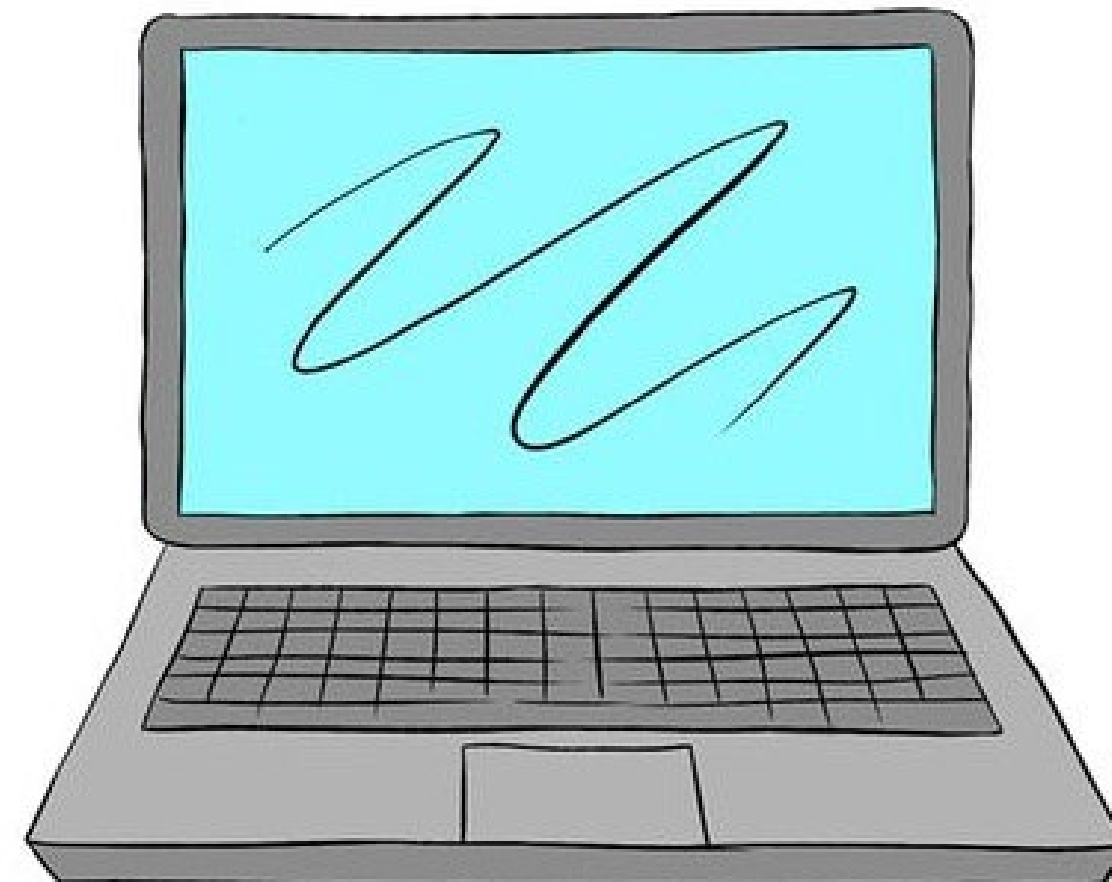


# Real time data collecting through Hotel Management Systems

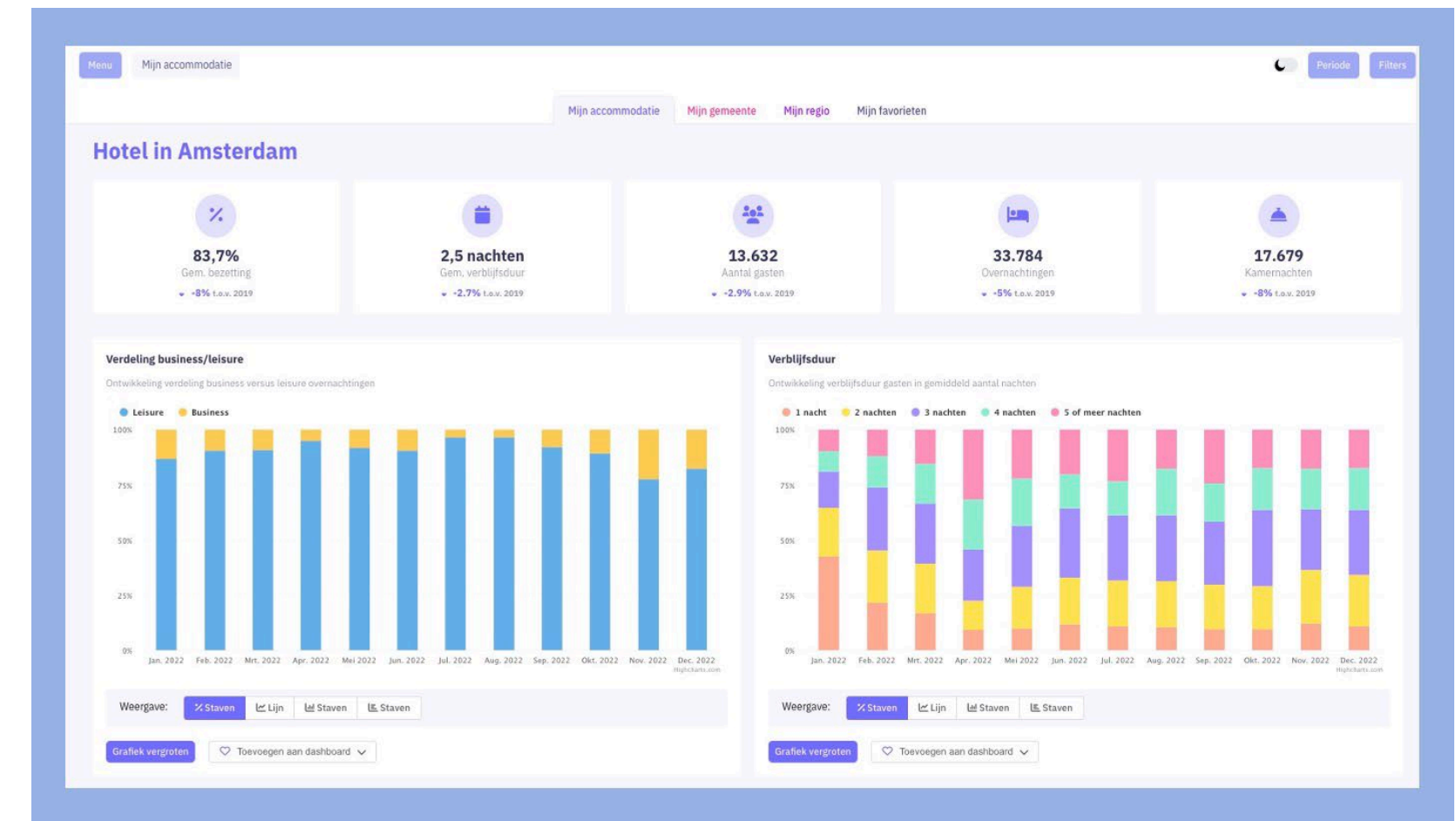
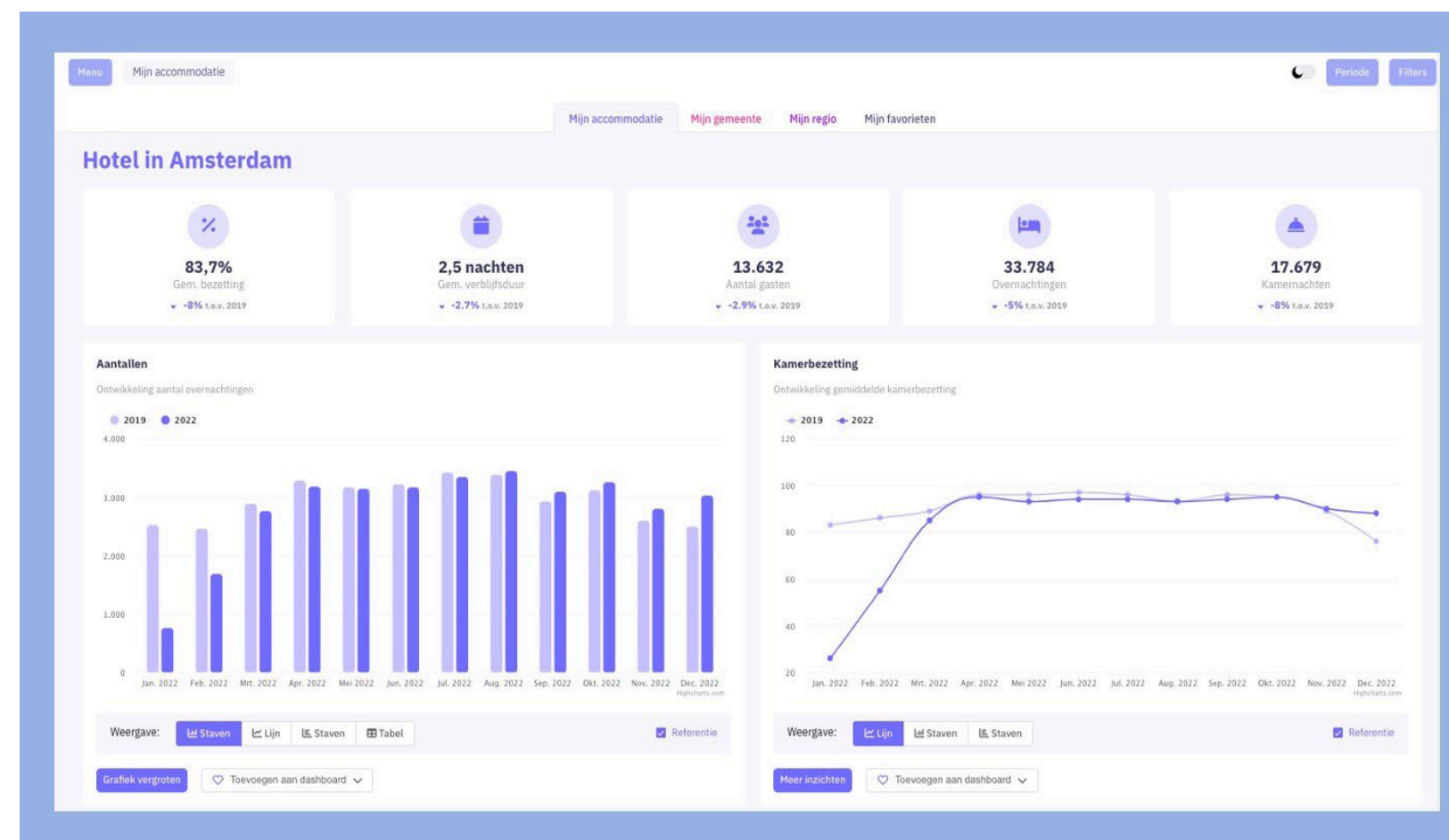
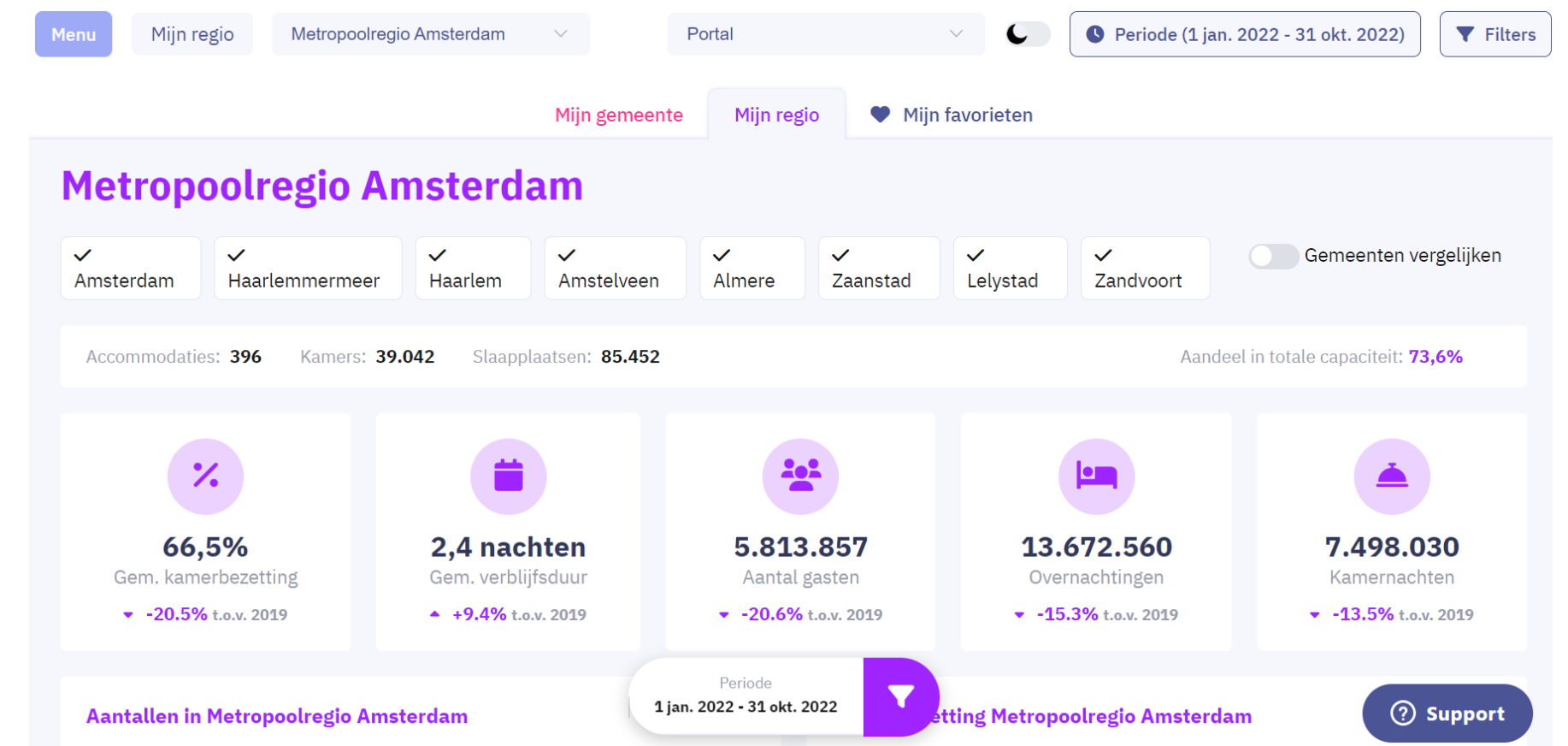
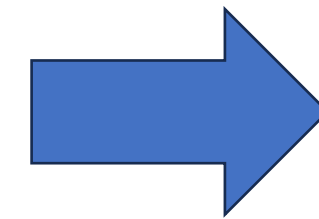
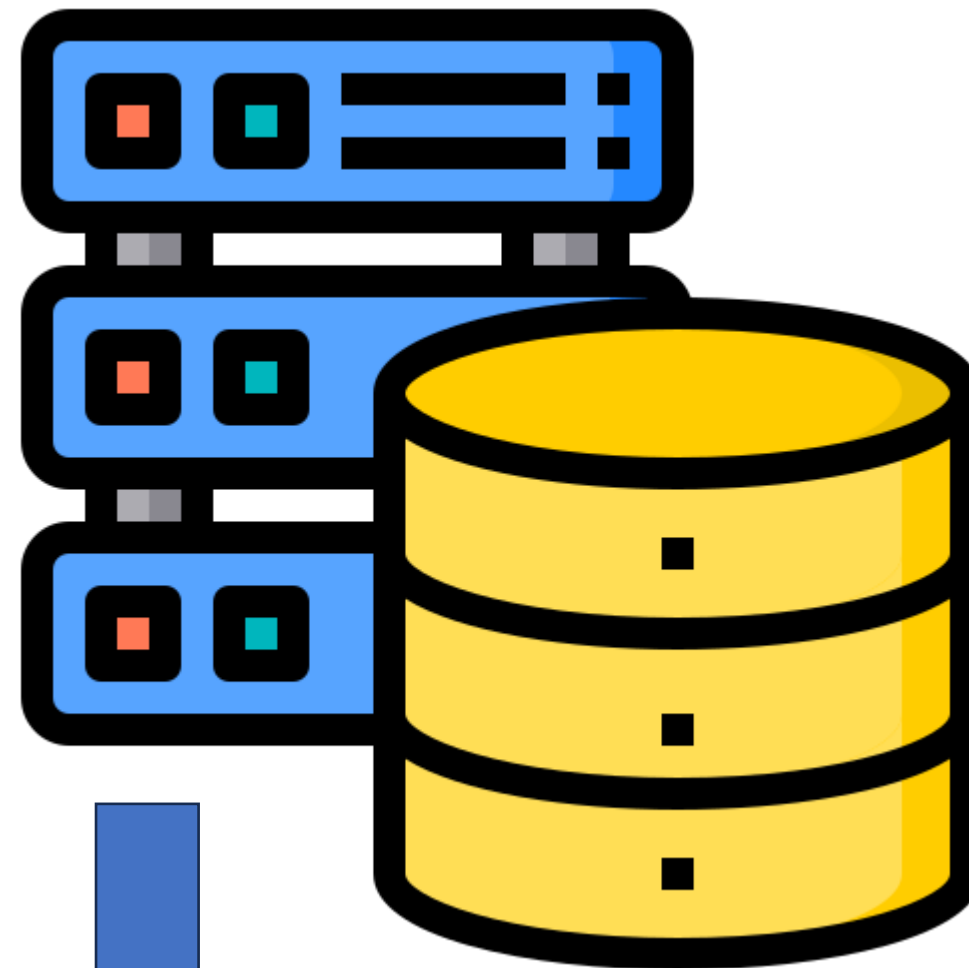
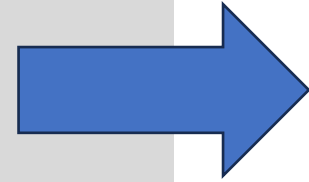
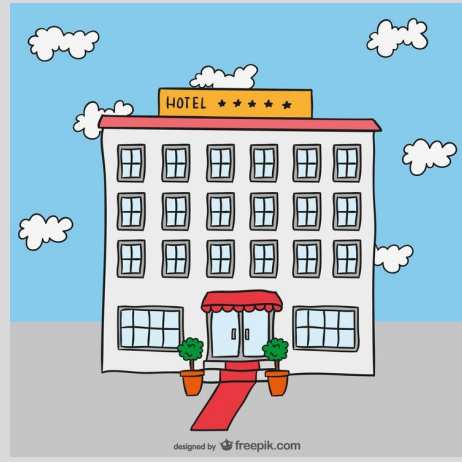
27 februari 2024

René v Schie

# The best base for overnight stays?



# Fully automated



# The data that is send to the database



- **Date of arrival**
- **Date of departure**
- **Number of guests in the booking**
- **In which country the booker lives**
- **In which city/village the bookers lives**
- **Reason for stay (leisure or business)**

# Quality of the data



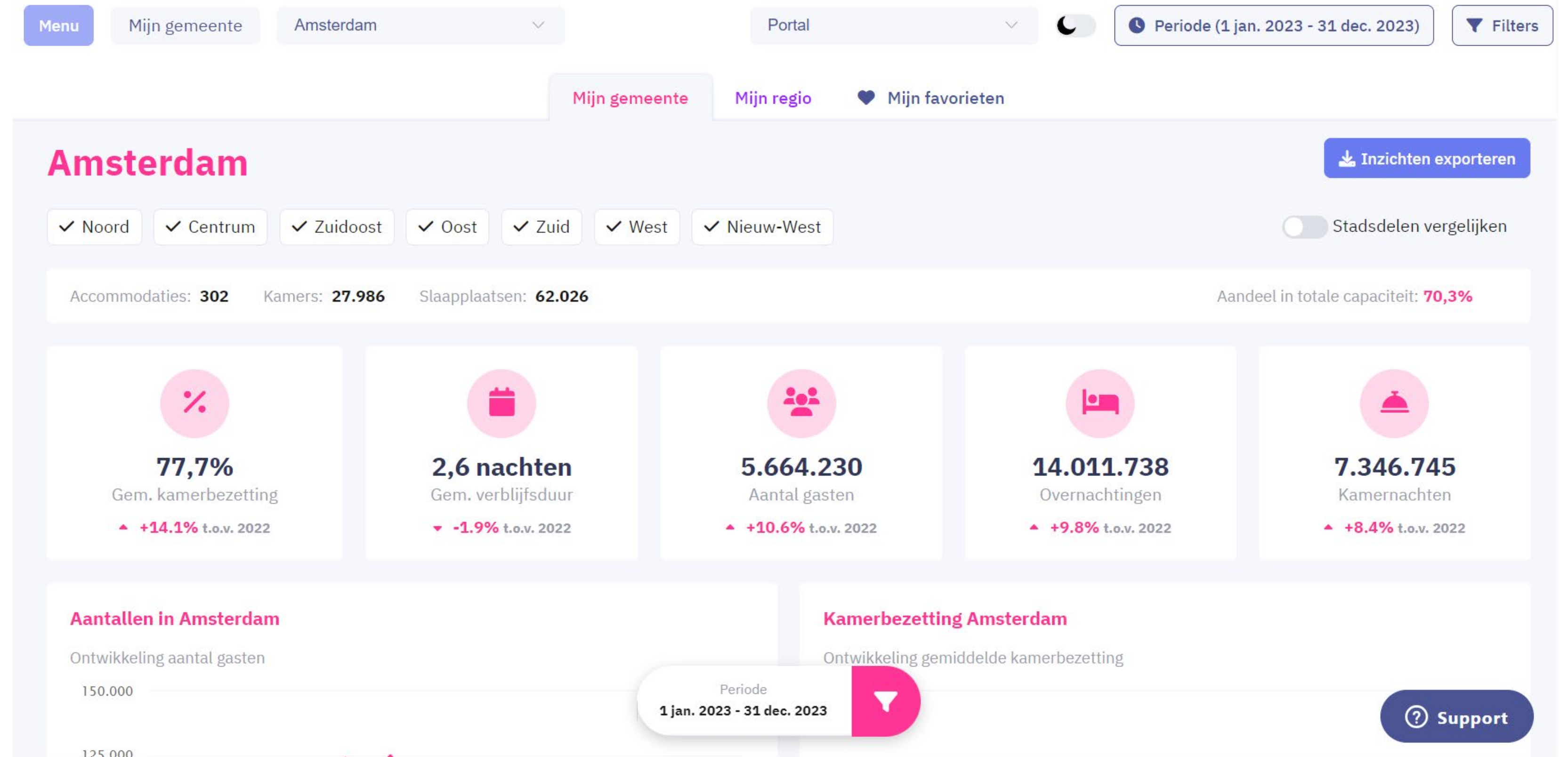
- **Date of arrival**
- **Date of departure**
- **Number of guests in the booking**
- **In which country the booker lives**
- **In which city/village the bookers lives**
- **Reason for stay (leisure or business)**

# The data that is added to the database

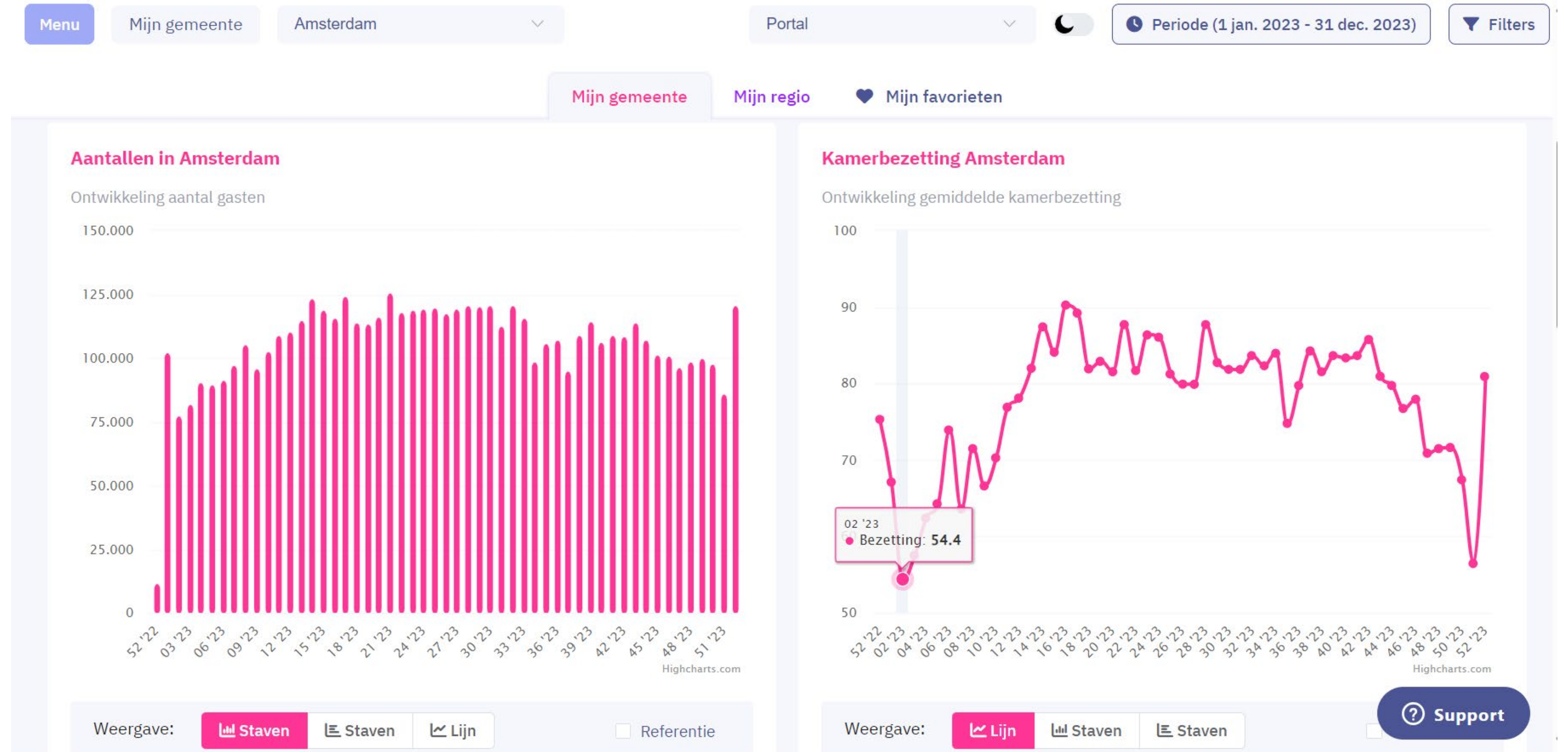
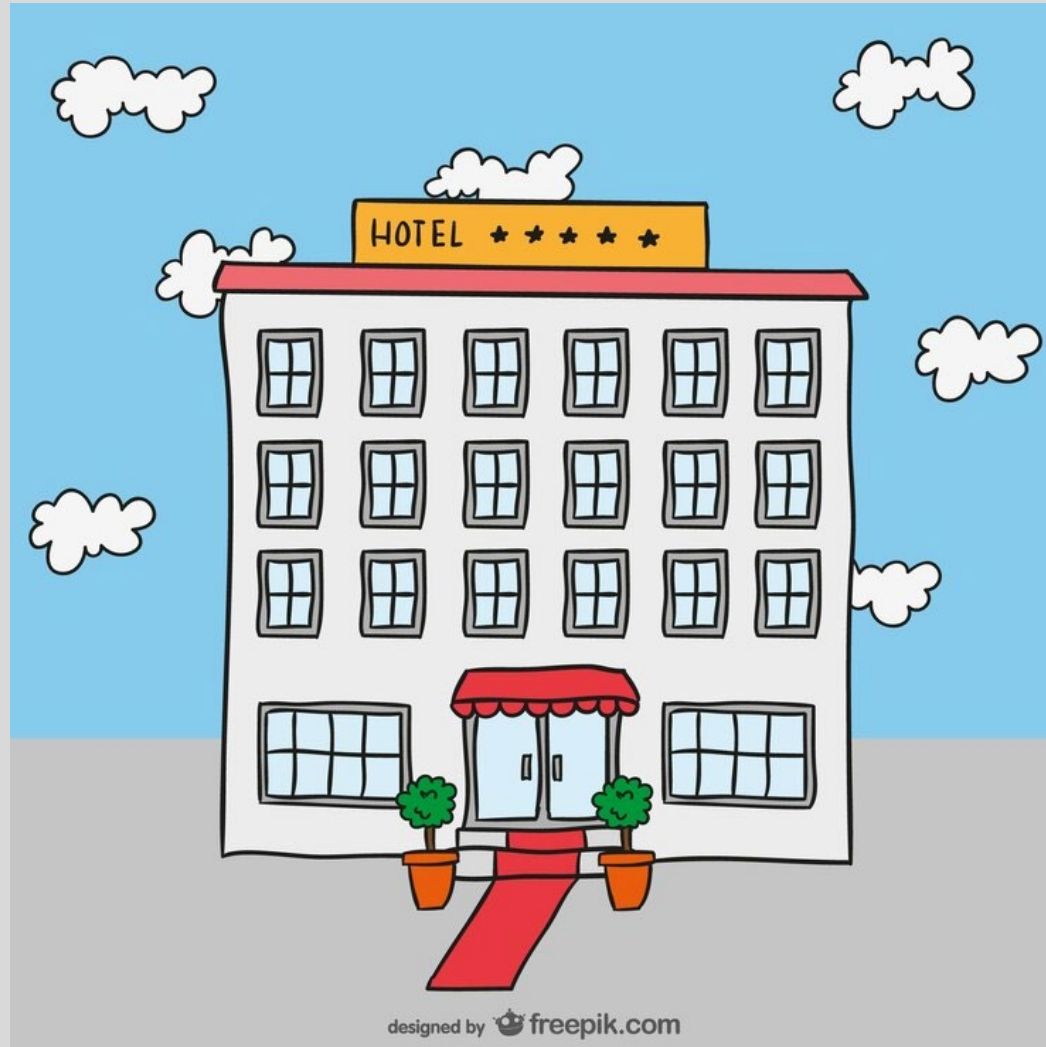


- Location of accommodation
  - Type of accommodation (hotel, hostel, apartmenthotel, campgrounds etc)
  - Length of stay
  - Segmentation (budget, standard, luxury)
- 
- **Maybe add this data in the future?**
  - Conference dates?
  - Big events?
  - Weather?
  - Year the accommodation was build/renovated?
  - Online rating?

# The insights

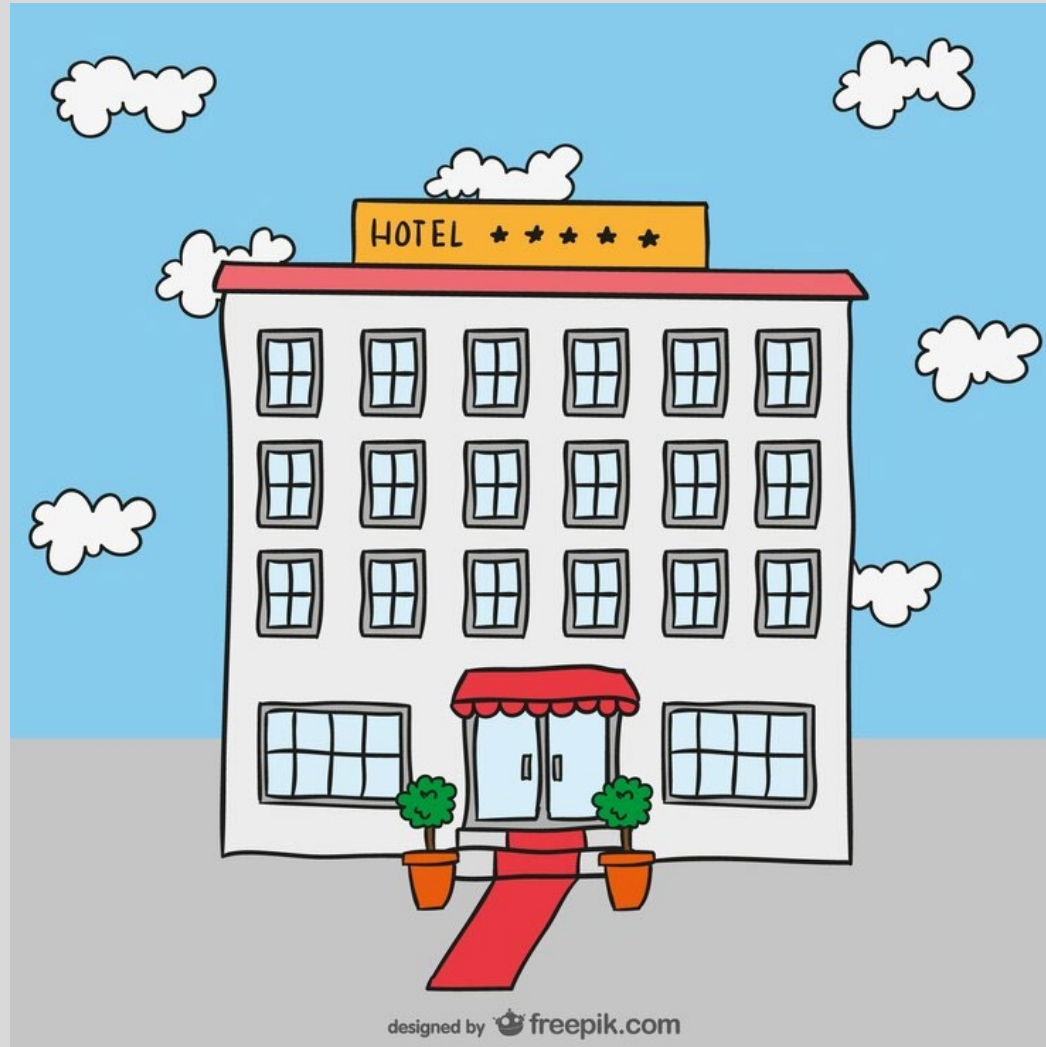


# The insights





# Real estate developments



**VisitorData** Dashboard Kaart Lijst [+ Ontwikkeling toevoegen](#) [Toon publiekskaart](#) [Portal](#) [Uitloggen](#)

### Gegevens nieuwe ontwikkeling

* Naam	* Type logies	* Type ontwikkeling	* Status	* Jaar van opening
<input type="text"/>	Kies een type <input type="text"/>	Type ontwikkeling <input type="text"/>	Kies een status <input type="text"/>	Kies een jaar <input type="text"/>
* Aantal kamers	* Segment	Zichtbaar op publiekspagina		
<input type="text"/>	Kies een segment <input type="text"/>	<input type="checkbox"/>		

* Gemeente	Adresgegevens bekend?	Postcode	Huisnummer	Toevoeging
Kies een gemeente <input type="text"/>	<input checked="" type="radio"/> Ja <input type="radio"/> Nee	<input type="text"/>	<input type="text"/>	<input type="text"/>
* Gebied		Straat	Plaats	
Kies een gebied <input type="text"/>		<input type="text"/>	<input type="text"/>	

[Support](#)

# Map with new real estate developments

