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NOTRE

NEWSLETTER N°2

February 2024



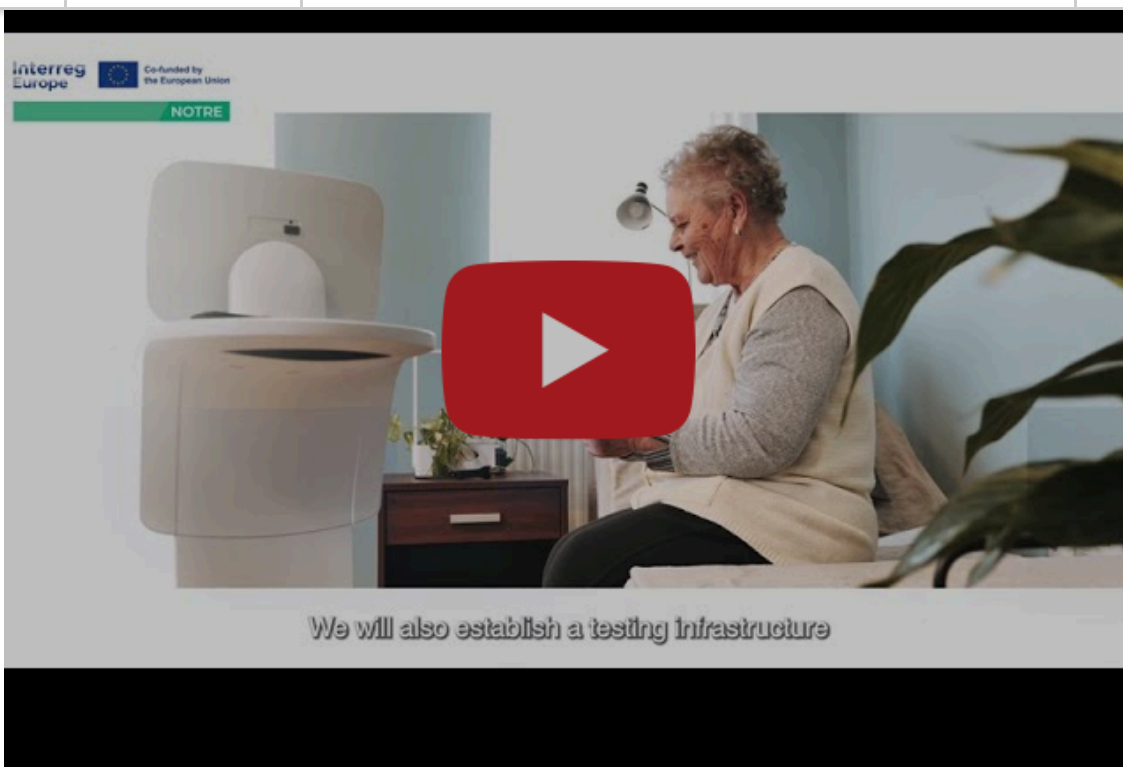
OUR VIDEO PRESENTATION IS OUT!

In this video, Renata Csabai, project coordinator at Pannon Business Network, explains the origin of the NOTRE project.

As a reminder, the goal of our project is to improve policy instruments targeting innovations related to healthy ageing.

Why the need to improve these policy instruments? Why particularly in the healthy ageing sector?

Find out by clicking on the video below [↓](#) [↓](#) [↓](#)



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GOOD PRACTICES



Good practices identified since the project's start

In order to improve the policy instruments of each partner region, the NOTRE partners carry out an exchange of experience based on : the 3-pillar NOTRE survey, NOTRE thematic training series, good practices and study visits and staff exchanges. Discover the 1st good practices we have identified so far.

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NEWS OF THE 2ND SEMESTER

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SEINÄJOKI, FINLAND

On September 19th and 20th, partners were gathered in Finland for the 2nd steering group meeting, a study visit, and a transnational training organised by our Finnish partners.

[Read more](#)

During the 2nd semester of the project, we organized local stakeholders group meetings in each partner's region.

The aim was to understand how regional policies can improve the setting and operating of test and experimentation environments for seniors' product & service development, how can policy instrument better support their coordination, development, and deployment at the regional level. Discover all the results below!



2ND STAKEHOLDER GROUP MEETING IN HUNGARY

Ministry of Public Administration and Regional Development in Hungary organised a meeting for clusters and other Interreg Europe project stakeholders. The meeting took place in Budapest, at the head office of the authority on 25th of January.

[Read more](#)



2ND STAKEHOLDERS MEETING IN NORTH-WEST REGION, ROMANIA

The 2nd meeting of the Local Stakeholders Group took place in Cluj-Napoca, organized by the North-West Regional Development Agency for the implementation and capitalization of interregional actions to be carried out over a period of four years.

[Read more](#)



2ND STAKEHOLDER GROUP MEETING IN SEINÄJOKI UNIVERSITY

Seinäjoki University of Applied Sciences' NOTRE-team arranged the 2nd LSG - meeting in Wellbeing labs -premises.

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ABOUT THE PROJECT

NOTRE supports the improvement of each partner's regional new product development policies, based on the example of innovations related to the care of the seniors. NOTRE also develop testing infrastructures for product validity and relevance.

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