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NOTRE

NEWSLETTER N°1

August 2023



WHAT IS THE NOTRE PROJECT?

Novel Methods Improving Production Innovation Potential with examples of senior care-related solutions

In each partner region, there is a policy instrument which aims to support innovative new product and service development for SMEs. Within the framework of NOTRE project, partners dedicate their efforts to support the improvement of the Policy instruments targeting healthy ageing related innovation. To help SMEs and start-ups, a test infrastructure for product validation will be available in different regions. The main goal of NOTRE is to improve policy instruments targeting healthy ageing related innovation.

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Budapest . the launch of the project!

The kick off meeting of the NOTRE project took place in Budapest on the 29th and 30th of march 2023. On the agenda : participation to the final event of a similar project, a training session led by ECHAlliance and a study tour of PBN ecosystem.

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NEWS OF THE 1ST SEMESTER

During the 1st semester of the project, we organized local stakeholders group meetings in each partner's region.

The aim was to understand how regional policies can improve the setting and operating of test and experimentation environments for seniors' product & service development, how can policy instrument better support their coordination, development, and deployment at the regional level. Discover all the results below!



THE FIRST STAKEHOLDER MEETING ORGANIZED BY CNA !

CNA Emilia-Romagna, on Friday 23th June, organized the first stakeholder meeting of the European project NOTRE, of which it is a partner with the Emilia Romagna region.

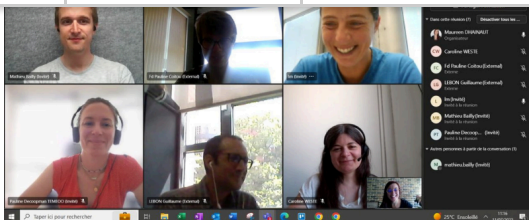
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FOMENTO SAN SEBASTIÁN ORGANIZES THEIR 1ST STAKEHOLDER MEETING

The event was part of the congress of the Spanish Society of Family and Community Medicine, which took place in San Sebastián from May 11 to 13, with the aim of connecting the challenges and needs of primary care with the startup local fabric.

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1ST LOCAL STAKEHOLDER MEETING ORGANISED IN HAUTS-DE-FRANCE

Eurasanté and the Hauts-de-France region joined forces to organize a meeting with local stakeholders to identify the challenges that they face and determine how public policies could be better aligned with their needs.

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ROMANIAN STAKEHOLDERS GATHERED IN CLUJ-NAPOCA !

On Wednesday the 12th of July in Cluj-Napoca were gathered the representatives of organisations supporting the development of products and services in the field of product development for seniors.

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1ST LOCAL STAKEHOLDER MEETING ORGANISED IN VAS COUNTY

PBN and City of Szombathely organized a meeting in the framework of ICC program. During the event, participants were able to identify the challenges and possibilities of senior-care related digital solutions.

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In parallel, each partner region organized or participated in an existing event with the aim of promoting the NOTRE project and its objectives.



EURASANTÉ PROMOTED NOTRE DURING AN EVENT AROUND SILVER ECONOMY

Maureen Dhainaut, head of the silver economy sector at Eurasanté, attended a convivial event organised by the Eurasenior incubator bringing together the stakeholders of the sector.

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NOTRE PRESENT TO THE 2023 EDITION OF "RESEARCH TO BUSINESS"

On 8th and 9th June 2023, CNA Emilia-Romagna promoted NOTRE in occasion of the 18th edition of R2B – Research to Business, the International Exhibition of Industrial Research (R2B) and Skills for Innovation.

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THE NOTRE PROJECT PROMOTED IN ROMANIA !

On the 10th of August 2023, the North-West Regional Development Agency organized an event in Cluj-Napoca to promote the NOTRE project.

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THE NOTRE PROJECT PROMOTED IN FINLAND ON THE 30TH OF MAY

Seinäjoki University of Applied Sciences' NOTRE-team participated in a local ICT committee meeting. It was an ideal opportunity to promote the project in the region !

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ABOUT THE PROJECT

NOTRE supports the improvement of each partner's regional new product development policies, based on the example of innovations related to the care of the elderly. NOTRE also develop testing infrastructures for product validity and relevance.

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