

NEWSLETTER #2

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ZCI

ZCI focuses on practical ways to create and promote zero carbon infrastructure in eight cities and regions across Europe.

Dear friends,

welcome to the 2nd newsletter of the ZCI project. In this edition, you will find:

- Information about Project Masterclasses;
- European practices related to zero carbon transport and infrastructure;
- Upcoming project events.

Enjoy reading!

MASTERCLASSES

Masterclasses are a primary tool within the project to support project partners in identifying their learning needs. Four masterclasses are planned, each focusing on a specific theme:

1. Private (electric) vehicles: charging infrastructure – barriers and solutions.
2. Sustainable urban logistics.

3. The business model of sustainable urban mobility - incentives that build customer demand for decarbonised transport solutions.
4. Transition to zero carbon mobility: public acceptance and communication.

These classes are designed to respond to the needs of local and regional stakeholders. They are organised by the Advisory Partner (Erasmus Centre for Urban, Port and Transport Economics) and include roundtables, workshops, good practices exchange and study visits.

Masterclasses will support the development of a REGISTER OF GOOD PRACTICES to collect and document the good practices that are relevant to partners' needs.

Good practices will be published in the library section on [project website](#).

MASTERCLASS #1: CHARGING INFRASTRUCTURE, 2023, BELGIUM

1st Masterclass and study visit took place on 31.05 - 01.06.2023 in Mechelen (Belgium). Project partners presented the current state of charging infrastructure in their cities and problems and challenges facing its development. Partners shared their plans for development until 2030, as well as good examples of already implemented projects:



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MASTER CLASS #2: SUSTAINABLE URBAN LOGISTICS, 2023, IRELAND

2nd Masterclass and study visit took place on 17 - 18.10.2023 in Cork (Ireland). The main purpose of the ZCI MC is to help partners to define their Learning Needs. The second ZCI Masterclass addressed the theme of Sustainable Urban Logistics. It was an interactive event that included presentations from local stakeholders and external experts.

The program included three main themes: mobility hubs, cargo bikes and examples of local sustainable delivery initiatives. Besides in-class discussions, participants also joined a study visit to the Douglas Street Flower Shop, a wonderful example of a local entrepreneur that actively promotes sustainable deliveries by bike.



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MASTER CLASS #3: THE BUSINESS CASE IN SUSTAINABLE MOBILITY, 2024, ITALY

3rd Masterclass and Study visit took place on 30-31.01.2024 in Parma (Italy). It focused on business in sustainable mobility. Representatives of local authorities, public and private transport operators, non-government sector, business development agencies and universities attended the event. Lecturers from local authorities, public transport operators and leading private European companies, presented the challenges and opportunities for development and management of charging stations, electric vehicles, car sharing services, micromobility.



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WHAT IS NEXT?

- 4th Masterclass: Transition to zero carbon mobility: public acceptance and communication and Project partners meeting. 14-15.05.2024 in Kajaani (Finland).
- Study visit in Mechelen, Belgium. 11.03 or 18. 03.2024. (TBD)
- Study visit in Burgas, Bulgaria. 24.06 or 01.07.2024. (TBD)
- Study visit and Project meeting 4 in Navarra, Spain. 16.09 or 23.09.2024. (TBD)
- Study visit in Gorenjska, Slovenia. November, 2024. (TBD)

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