

**NOTRE | Seerene srl,
Digital solutions in healthcare**



‘Luca Gassi, partner of Seerene srl (Modena)’

Seerene srl was founded in 2019 as a result of a two-year volunteer experience in healthcare assistance, as Luca Grassi, business partner in the company together with Elisabetta Magnani, tells us: "During that experience, I noticed ample room for improvement in the transportation service for the elderly and disabled, a realization that led us to design and implement the intermediation service represented precisely by Seerene."

Luca and Elisabetta designed a tool that would succeed in making the delivery of this service more efficient, by optimising the routes and intermediating the availability of the vehicles of the various actors involved, entities and associations. The impact of the project has been good, considering that in two years of activity, the app has obtained, in the provinces of Milan, Modena, Piacenza and Parma alone, 12,000 downloads, 4,500 active users, and the subscription of 35 providers with a total fleet of 85 vehicles.



To the companies willing to get involved by investing in digital solutions in the healthcare sector, Luca gives two important pieces of advice for the success of the project: "I consider it very important **to activate networking actions with all the actors present in the value chain of the proposed service.** It is equally important to pay great attention to **cybersecurity and privacy**, which are increasingly important factors in the development of new technologies, particularly in healthcare." **"The ideal," as Luca finally explains, "would be to move toward a single point of access for all these services."**

