

*"Italo Pasotti, CEO Niverbec srl (Piacenza)"*



**"An urgent problem is emerging in Europe: as many as 570,000 deaths are classified as "preventable deaths,"** where individuals could be saved if the quality of health care in first aid improved, particularly for the elderly. This gap becomes even more pronounced when spoken language, anxiety, unconsciousness, or lack of patient awareness become significant obstacles for first responders in "first" aid. To find a solution to this problem, NIVERBEC was created," Italo Pasotti, CTO of the startup, tells us. Italo has an experience of more than 30 years as a project analyst, implementer of innovative projects and patents, marketing expert, and last but not least, volunteer rescuer awarded with "Conferment of Merit" by the Italian Red Cross.

**The NIVERBEC start-up, with its NIVER project,** marks an evolution in patient care in emergency situations, enabling rescuers to quickly access a person's vital data, overcoming language barriers, anxiety and unconsciousness. First aid data,

recorded by a medical professional or trusted physician, can be accessed only by authorized rescuers in as little as 5-10 seconds, ensuring absolute privacy through digitization and read codes. **This innovation not only improves mobility, but also health safety by bridging the gap of access to emergency health information, that is currently impossible outside one's province/region and, in particular, across national borders.**



**The NIVER project** has been presented at several national emergency congresses, awarded by the **Piacenza City Council's Health Councillor**, ranked as a finalist for the **Emilia-Romagna Region Change Award**, and most importantly, **winner of the 2023 Health Forum Award as an innovative technology serving emergency.**

