



## It takes three to tango: Dancing Together Towards Shared Mobility Governance

**Date and Time: 23 February, 11 to 12 CET**

**[Link to registration](#)**

The Shared Mobility Action Programmes Exchange (SMAPE) project aims to improve shared mobility policies by fostering cooperation among different regional and local authorities in Europe. More specifically, the project focuses on aspects like shared mobility integration with public transport and Mobility as a Service, usage of data (dashboards) for monitoring and policy adjustments and data sharing, influence attitude and behaviour, optimising the mix of mobility modes, regulations, frameworks for public private partnerships and policy recommendations and contributions to SUMP).

The session aims to cover policy-making at national, regional, and local levels, examining how each tier can contribute to and benefit from shared mobility initiatives. By highlighting these different perspectives, the webinar seeks to create synergies among the various policy levels, promoting a more unified and effective approach to shared mobility. Participants will gain insights from SMAPE's progress and strategies, fostering collaborative efforts towards a more sustainable and accessible urban transport future.

### **Comment:**

Local authorities are increasingly recognized as key players in driving forward innovative strategies to improve urban mobility, directly impacting the well-being and quality of life of their residents. Mitigating private car dependency within cities and changing people travel's behaviour represent pivotal steps towards advancing zero-carbon urban mobility. Numerous cities and regions have begun to actively respond to this challenge, introducing targeted policies that emphasize the promotion and facilitation of shared mobility. These initiatives not only support pilot programs but also aim at the widespread adoption of shared mobility services. Such measures are gaining attention due to their significant benefits, including reduced traffic congestion, lower emissions, and the creation of more livable urban spaces.

The upcoming webinar on the Shared Mobility Action Programmes Exchange (SMAPE) focuses primarily on exploring the role of policy-making in enhancing shared mobility across Europe. This event aims to provide a clear understanding of how national, regional, and local policies can both contribute to and benefit from the implementation of shared mobility initiatives.

Our objective is to offer insights into effective policy-making strategies that can support the growth and integration of shared mobility. By examining successful models and approaches, we hope to encourage a unified and practical perspective on shared mobility across different administrative tiers.

Participants will have the opportunity to learn about the impact of shared mobility policies, understand the challenges and opportunities at each governmental level, and explore how these can be aligned for maximum benefit. The webinar is designed to be both informative and practical, ensuring that SMAPE partners and external attendees can apply these insights to their own contexts, whether they are policy makers, urban planners, or professionals in the transport sector.



**Agenda:**

**11:00 - 11:15 Opening Remarks**

- Welcome and introduction to the event
- Overview of shared mobility solutions and policy instruments
- Overview of the SMAPE project and its objectives. A brief overview of the participants strategies.

**11:15 - 11:55 Engaging Decision Makers at All Levels**

- Session Moderator: POLIS Senior Policy Advisor and Cluster Leader on Governance & Integration, and Safety & Security
- Panellists:
  1. National Policy Maker - Dutch National program Shared Mobility.
  2. Regional Transport Authority Representative – Wallonia’s Regional Shared Mobility Strategy.
  3. Local Government Official – Bergen Shared Mobility Roadmap.

**Q&A Session (included in the discussion)**

- Audience questions and panellists’ responses.

**11:55 - 12 Closing Remarks**

- Summary of key takeaways and insights from the panel discussion.
- Emphasis on the importance of shared mobility hubs in achieving sustainable urban mobility.
- Invitation to further collaboration and partnerships in promoting shared mobility in Interreg Europe.

Contact Information: For any inquiries or further information, please contact

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**Co-funded by  
the European Union**

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