

**Improving shared mobility policies  
to support a shift away from private car use  
and move towards more sustainable options**



**Welcome to the first SMAPE  
Newsletter**

Dear ,

Welcome to the inaugural edition of our newsletter, blossoming just in time for spring!

This season of renewal is the perfect backdrop for the journey we are embarking on together through shared mobility policies. As

urbanisation accelerates across Europe, our mission with the [Shared Mobility Action Programmes Exchange \(SMAPE\)](#) project is more vital than ever. We aim to clear the path towards sustainable urban travel by fostering shared mobility policies that reduce car dependency and embrace greener, more efficient transport solutions.

Our consortium, spanning all over Europe, is dedicated to transforming transportation. In this and future editions, expect to find the latest project updates, insightful analyses, and invitations to events that promise to engage and inspire.

Join us as we navigate the road to more livable, sustainable cities together.

## Project Activities

### Watch SMAPE at Shared Mobility Rocks



[Check the session here](#)

At the recent edition of Shared Mobility Rocks, SMAPE hosted a session with experts from across Europe. How can regions and cities boost their shared mobility actions?

**It takes three to tango: recap from SMAPE webinar**



[Find the insights here](#)

Discover how national, regional, and local initiatives can dance in harmony to drive forward a unified journey on shared mobility through our webinar recap. Learn how the Netherlands, Wallonia and Bergen are acting.

## **Ghent to Amsterdam: SMAPE meets to find solutions**



[Read the article](#)

The SMAPE project recently gathered in Ghent and Amsterdam for a series of meetings, bringing together European urban mobility experts and stakeholders. From shared mobility operators to city and regional officers.

## **Insights from Webinar: Funding models for shared mobility**



[Find the insights here](#)

SMAPE Webinars spotlight shared mobility. Bergen's bike-share. Flanders boosts car-sharing via decreasing subsidies. Solva expands shared cars in rural Flanders. Innovative funding/tendering is key.

## **Partner News**

**Wallonia's innovative approach for citizen engagement**



[Read the article](#)

Wallonia's Public Services and the Organizing Authority for Public and Shared Transport hosted an impactful Open Space Technology event as part of their series on shared mobility workshops.

### **Bucharest gathers stakeholders to discuss shared mobility**



[Read the article](#)

The Bucharest-Ilfov Regional Development Agency has organized the 1st stakeholders meeting with regional actors within the SMAPE

project. The event brought together representatives and academia, experts and civil society.

## **Bremen addresses challenges with its first stakeholder workshop**



[Read the article](#)

In the face of growing challenges related to shared micromobility, the City of Bremen, Germany, has taken a proactive approach. Recognizing the need for regulation of shared e-scooters and bike sharing, Bremen has implemented a strategic plan.

## **First stakeholders meetings in the City of Bergen**



[Read the article](#)

Over the past few months, Bergen has started organising and participating in several meetings to receive input and knowledge from stakeholders. This input is very valuable for improving our policy instrument in the coming year.

### **Province of Mantova holds its first stakeholder meeting**



[Read the article](#)

On September 18, 2023, the Province of Mantua held its first SMAPE stakeholder meeting, a pivotal moment in shaping the region's mobility future.

### **Ljubljana's First Intraregional Stakeholders Workshop**



[Read the article](#)

In a country heavily invested in highways, the Ljubljana urban region is burdened with the challenges posed by increasing traffic flows. In response, the Ljubljana urban region has prioritized sustainable mobility as a central development goal.

### **Greek stakeholders discuss shared mobility**



[Read the article](#)

On Monday 17th of July 2023, the 1st local stakeholders' meeting on shared mobility was realized in North Aegean Region, Greece. The meeting was successfully held at the conference room of the



Chamber of Lesvos on the island of Mytilene which is the capital of the Region of North Aegean.

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## Check SMAPE introductory video



[Watch our video here](#)

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## Related News

**How to make shared mobility more inclusive?  
New report available**



**Read how car sharing is contributing to Flanders sustainable mobility**



[Read the paper](#)

Interreg NS project [SMALL](#) launches first Insights paper on inclusive shared mobility. The booklet provides insights on an inclusive design for shared mobility services, making them an important driver of this mobility mode and not just an afterthought.

### **Micromobility technical harmonisation study to be conducted at EU level**



[Read the paper](#)

The European Commission has commissioned a study on the need for harmonised technical rules for personal mobility devices across the EU to support innovations and increase safety for all road users. This study will provide a comprehensive classification system which will support potential regulatory options for technical safety design requirements.

### **What's the Future of Public Transport Funding? OECD talks**

[Access the report](#)

The number of shared cars has grown significantly over the past year. At the end of 2023 Flanders counted 4,159 shared cars, no less than 31.5% more than the previous year. What are the factors for success? Find the reasons in this report by our project partner [AUTODELEN.NET](#).

### **Data Standardisation for Shared Mobility, a Study**



[Download the study](#)

'Data Standardisation for Shared Mobility, a Study' was conceived as part of the [Interreg NWE eHUBS project](#). It provides background information to the shared mobility data ecosystem and gives an overview of the major data standards and specifications on a global, European and national level.



[Read the study](#)

In order to shift away from car usage, shared mobility cannot be understood without public transport, and viceversa. This report delves in the current situation of Public Transport funding and how to develop new systems aiming at decarbonising the transport system. And for that its integration with shared mobility is essential, as OECD claims.

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## Events

### **Interreg Europe Webinar: Green and inclusive regional mobility solutions**

7 March 2024, 14:00 to 16:30 CET

Online

Description: Explore how to improve **regional mobility solutions in rural areas**. Many rural areas have explored how to decarbonise their transport sectors and increase inclusivity and connectivity with **innovative approaches to public transport and vehicle sharing**. This e-workshop will explore those options, drawing from Interreg Europe projects and experiences.

[Register here](#)

# Autonomy Mobility World Expo

20–21 March 2024

Paris, France

Description: [AUTONOMY MOBILITY WORLD EXPO](#) is the world's largest annual gathering of corporations, companies and startups, international policymakers, institutions and NGOs, focused on sustainable urban mobility solutions welcoming 250+ exhibitors, 400+ speakers, and 7,000+ participants every year in March.

[More details](#)

## Velo-city 2024

18 to 21 June 2024

Ghent, Belgium

Description: Velo-city is the flagship event of the European Cyclists' Federation as well as the world's largest conference dedicated to cycling and active mobility.

[More details](#)

## Musical Recommendation

Willing to learn about some songs promoting shared mobility? In this section we provide you with one recommendation to display your best singing skills while fostering sustainable mobility.

Not many songs with such [lyrics](#) as this one from **The Beach Boys**:

"The cars have disappeared from the scene  
Because gone to work or to play  
They use a whole another kind of machine"...



# The Beach Boys

It's A Beautiful Day



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## SMAPE Project

**POLIS Network**

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