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Leveraging European Funding in Small Urban Areas

Andrés Caballero Quintana

Las Palmas de Gran Canaria City Hall, City of Sea Area

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Las Palmas de Gran Canaria, Ciudad de Mar (ECORIS)



- Approximately 400,000 inh. (the eighth largest city in Spain by population).
- 26% of the GDP of the Canary Islands (as principal regional economic hub).
- The gross average income per person in 2021 was 15,773 euros, marking a 21% increase from 2015.
- Nowadays unemployment stands at 18.7%, it was 32,25% in 2015
- Third port in Spain
- 77% of the canarian companies that export to Africa are based here
- More than 100 nationalities coexist in our tolerant and open city.
- The average income in Canary is lower than the Spain and EU

Las Palmas de Gran Canaria, Ciudad de Mar (ECORIS3)



2010



2011



2014



2017



2030

Estrategia 2030 MAR

- Governance
- Democratization
- Promotion
- Sustainability



Las Palmas de Gran Canaria, Ciudad de Mar (ECORIS3)



Enhancing local public-private cooperation on maritime issues to consolidate networked efforts

Increasing the percentage of youth engaged in maritime activities from 10% in 2020 to 40% by 2030

Doubling the GDP of the blue cheap from 4% in 2020 to 8% by 2023

Ensuring that all beaches are accessible, digitized, and offsetting 60% of CO2 emissions

Lessons to learn, critical points:



1) SPACES of **DISCUSSING**

Creating spaces for discussing and reaching consensus on strategies with society, businesses, universities, and public institutions.



2) **SHARED VISION**

Developing shared projects with them. Establishing and maintaining strategic lines and key transformation projects.



3) **PATIENCE** and **UNDERSTANDING**

Being aware that the administrative processes will always be much slower than what citizens demand, the Spanish laws and the EU funds are complex.

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