

Interreg  
Europe



Co-funded by  
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IMPETUS

# IMPETUS

Improving local  
Policies on  
Temporary Uses



# About the project

Across Europe, the trend of **temporary utilisation** of spaces is gaining momentum. Empty buildings, vacant plots, and underused areas are increasingly being repurposed for co-creative experimentation, fostering a variety of innovative cultural, social, and entrepreneurial endeavors. These initiatives often play a crucial role in creating **shared public value** and revitalising the social, cultural, and economic dynamics of urban areas, stimulating more **flexible and agile approaches** to urban development and ensuring **long-term impact**, as proved by their strategic adoption in urban regeneration projects.

However, temporary uses often encounter significant obstacles, particularly when they originate from civil society organizations and grassroots movements.

IMPETUS addresses the **policy issues** at stake for the activation of temporary uses as a tool for **integrated sustainable urban development (ISUD) strategies**.

The project aims to improve the way cities and regions design policies for sustainable development plans, taking into account temporary uses for abandoned or underutilised spaces to be regenerated.

## How?

IMPETUS partners will **share** and **learn** from different policies by **collecting** and **discussing good practices** and linking them with relevant experiences and models of other regional actors, in order to **improve the policy instrument** identified by each of them and to **stimulate the adoption of temporary uses** as a key approach to support **just transition** at both local and European level.

# Key Concepts / Glossary

## ▶ Temporary use for urban regeneration:

the practice of **using vacant or underused urban spaces** for a limited period with the aim of revitalising and activating them, promoting **social interaction** and creating **economic opportunities**, while contributing to the overall improvement of the urban environment.

## ▶ Good Practice:

in the context of Interreg Europe, a good practice is defined as an initiative related to regional development policy which has proved to be **successful** in a region and which is of **potential interest to other regions**. 'Proved successful' is when the good practice has already provided **tangible and measurable results** in achieving a specific objective.

## ▶ Interreg Europe:

an **interregional cooperation programme**, co-funded by the European Union contributing to the objective of **reducing disparities** in development, growth, and quality of life in and between European regions, supporting the **exchange of good practices** and **policy learning**.

# Thematic Focus

Every semester of the IMPETUS project has a specific thematic focus that guides the collection and discussion of good practices:

## **Alternatives and approaches to regulation of temporary uses at regional and urban levels**

The first semester focuses on how the active support of public administrations is key to making temporary uses an integrated tool in urban regeneration plans, enabling experimental and freedom of creation within policies and regulations.

## **Policies to support, initiate and advise on temporary use**

In the second semester, the project explores how public administrations can facilitate and stimulate the adoption of temporary uses. More specifically, the focus is on Urban Development agencies and temporary use platforms, as well as on the creation and management of public calls and procurement initiatives to stimulate temporary uses.

## **Contract models, user agreements for the use of public spaces and buildings**

In the third semester, the project focuses on the different contractual models and their applications. This topic represents a challenge for many administrations at various levels and involves the need to reorient policies on the temporary use.

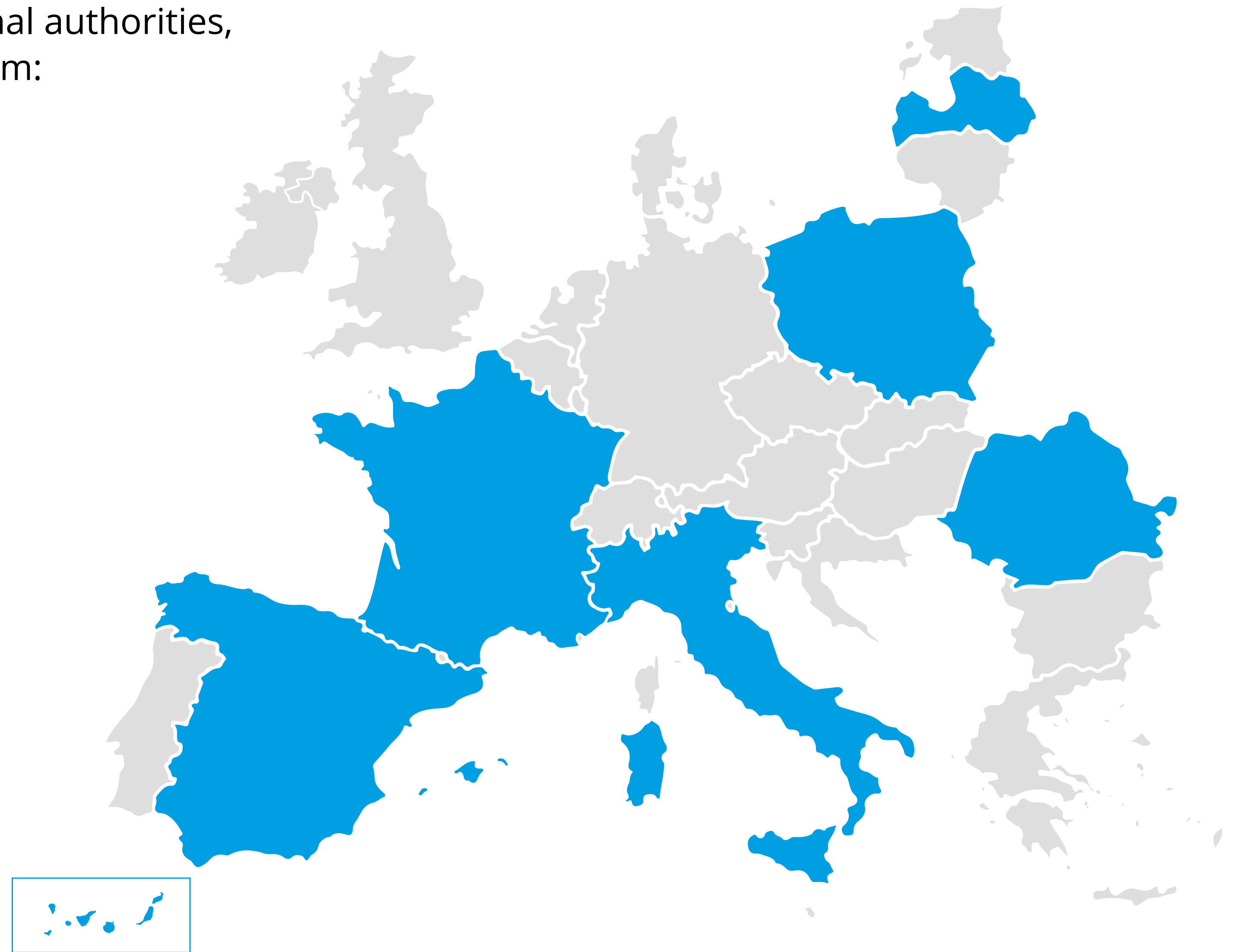
## **Alternative financing models and mechanisms for temporary uses**

The fourth semester focuses on how vacancies can be creatively exploited when their management is combined with local policies that create schemes that incentivise public and private actors to use them for their activities.

# Who we are

Our partnership brings together local and regional authorities, their associations and development agencies from:

- ▶ **Italy**
- ▶ **Spain**
- ▶ **France**
- ▶ **Poland**
- ▶ **Romania**
- ▶ **Latvia**





# Lead Partner



National Association of Italian  
Municipalities Tuscany  
(ANCI Tuscany)

# Partners



Bucharest-Ilfov Regional  
Development Agency (Romania)



Métropole Européenne de Lille  
(MEL) (France)



LAMA Società Cooperativa -  
Impresa Sociale (Italy)



Riga City Council (Latvia)



Mazowieckie Region (Poland)



Municipal Parking Society of Las Palmas  
de Gran Canaria, S.A. (SAGULPA) (Spain)



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