

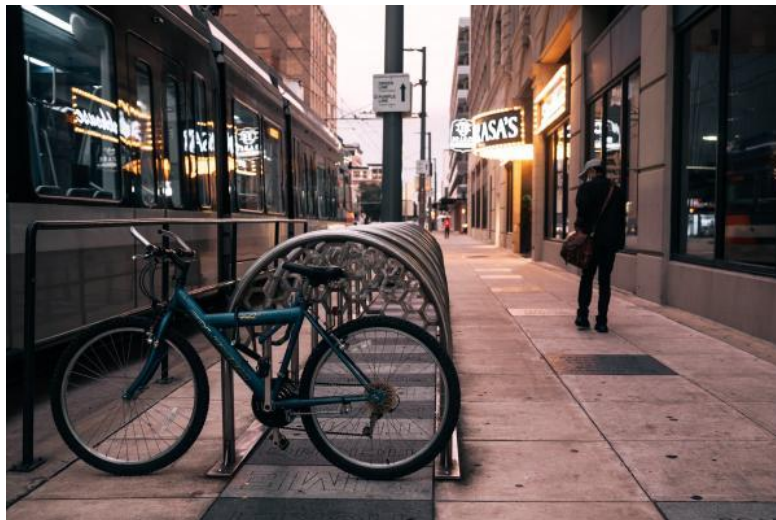


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**NEWSLETTER**

**#2**

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## EMBRACER



### Newsletter #2 – EMBRACER

Welcome to the second newsletter of the **EMBRACER** project!

**EMBRACER** (interconnecting MoBility acRoss europeAn CitiEs and subuRbs) is a region-driven project where seven underserved regions have committed to integrate public transport with informal modes (cycling, ride-hailing, car/bike/scooter sharing, on-demand transport, autonomous shuttles) to enhance the interconnection with urban areas and achieve seamless intelligent climate-resilient regional and local intermodal mobility.

In this newsletter, you can find news and updates about project activities.

## A few numbers



2,134,842



01 Mar 2023-  
31 May 2027



11 partners

[Watch our EMBRACER video!](#)

[Read our EMBRACER brochure!](#)



### Our partners



universidade  
de aveiro



CITTA' METROPOLITANA DI CAGLIARI



občina  
LJUTOMER



[www.interregeurope.eu/EMBRACER](http://www.interregeurope.eu/EMBRACER)



To find out more, visit: <https://www.interregeurope.eu/embracer/contacts>



### Exchange of Experience

#### EMBRACER: Current trends, emerging solutions & societal impacts in last-mile passenger travel



Two days in Rome, Italy, with over 30 participants in presence and online, for discussing the “Current trends, emerging solutions & societal impacts in last-mile passenger travel” with the second Exchange of Experience event of EMBRACER, organized by TTS Italia and the Metropolitan City of Cagliari, joined by partners, industry experts, policymakers, and key stakeholders to share experience and discuss passenger travel challenges, focusing on covering topics related to urban-rural connections, modal shift, sustainable mobility, and Mobility as a Service (MaaS), addressing key barriers and enabling conditions.

[Read more](#)



### Local Stakeholders meetings

#### Second round of Stakeholders meeting for EMBRACER!





## EMBRACER

### Cork

In the 22nd January 2024, Cork Environmental Forum and the Transport & Mobility Forum (TMF) hosted the second EMBRACER Regional Stakeholders Meeting with a site visit to Kent Station, an Iarnród Éireann railway station in Cork, Ireland. Originally opened in 1893, the station operates as a hub for Intercity services to Dublin and Tralee and commuter services to Mallow, Cobh and Midleton.

[Read more](#)



### Leipzig

On February 1, 2024, the second regional stakeholder meeting for the EMBRACER project took place in Leipzig. Following a brief overview of the work of Aufbauwerk and the Interreg Europe program, a presentation was given summarizing EMBRACER and its various instruments and objectives.

[Read more](#)

### Ljutomer

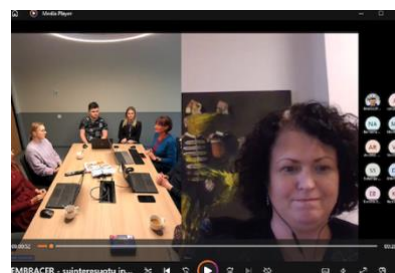
Municipality of Ljutomer and Development agency Sinergija organised the second Regional Stakeholders Meeting on 1<sup>o</sup> February, especially discussing practices of connecting hinterlands with city centers from EMBRACER regions and other European areas.

[Read more](#)

### Vilnius

Two major topics were discussed during the second Vilnius Regional Stakeholder meeting: insights and good practices from EoE meeting in Rome, and the preparation for Vilnius pilot action.

[Read more](#)



### Cagliari

TTS Italia and the Metropolitan City of Cagliari held the second regional stakeholder meeting (online), which besides sharing key insights and update on EMBRACER progress and achievements - revolved around the exchange of good practices and project-oriented experiences concerning the integration of public transport with informal mobility modes to enhance the interconnection with urban areas and achieve seamless intelligent climate-resilient regional and local intermodal mobility.

[Read more](#)



### Aveiro

The 2nd Regional Stakeholder Group Meeting of the EMBRACER Project, held at the University of Aveiro (UA), Portugal, aimed to discuss and address the challenges and innovative approaches of mobility between urban and rural areas in the Centro Region of Portugal. The meeting brought together more than 25 participants, including relevant players such as representatives of the Managing Authority, Institute of Mobility and Transport, Intermunicipal Communities, Municipalities, public transport operators, and researchers.

[Read more](#)



**EMBRACER** **Project meetings****Steering Group Committee**

The second project partners' meeting was held in person and virtually during the Exchange of Experience organized in Rome, on 7 December. This meeting was mainly an occasion for project expectations alignments.

**EMBRACER at the Interreg Project Training days!**

EMBRACER attended the Project training days 2023 for first call projects organised by the Interreg Europe Programme on 26-28 September, in Lille, France.

The Interreg Europe project training days brought together the lead partners, finance managers and communication managers from 72 projects approved in the first call. Each day focused on a specific aspect of project implementation.

[Read more](#)

 **Stakeholder interviews**

Enjoy our interviews to **EMBRACER** stakeholders!

CIM-Coimbra Region interviewed the Coimbra Municipality council member Dr. Ana Bastos.

[Watch it!](#)

Gennaro Ciccarelli, **Inblenda**, interviewed Paolo Dileno, Central Europe Initiative (CEI).

[Read the interview!](#)

Jorge Bandeira, **Project Leading Partner**, interviewed Bernardo Campos, CCDRC\_Centro 2020.

[Watch it!](#)

 **Interested in the EMBRACER Policy Instruments?**

[Find out more!](#)

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