

**Interreg
Europe**



Co-funded by
the European Union

Lead partner **welcome webinar** Second call projects

18 JAN 2024 | 10:00 - 11:30



Follow us on social media:



Agenda

1. Welcome & meet the team
2. Steps to come (incl. fulfilment of conditions)
3. Subsidy contract
4. Project partnership agreement
5. Communication requirements
6. Events and resources online

Welcome to
Interreg Europe!



Call 2 **success rates**



Call 1 134

99 (74%)

72 (54%)

Cohesion policy & Interreg programmes

- 4 strands, each strand with its own scope and objectives
- 86 programmes, 10 billion euros ERDF

A	Cross-border	64 programmes EUR 6.7 billion	
B	Transnational	13 programmes EUR 2.3 billion	
C	Interregional	4 programmes EUR 560 million	Interreg Europe Urbact, Interact, Espon
D	Outermost regions	5 areas EUR 330 million	

MEUR 384

PROGRAMME
BUDGET*

* IPA funding to be confirmed

Interreg Europe **objective**

To improve **regional development policy instruments**
(including Investment for jobs and growth goal programmes)

How?

Through exchange of experience, innovative approaches and capacity building (in relation to the identification & transfer of good practices)

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

Two actions



Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue

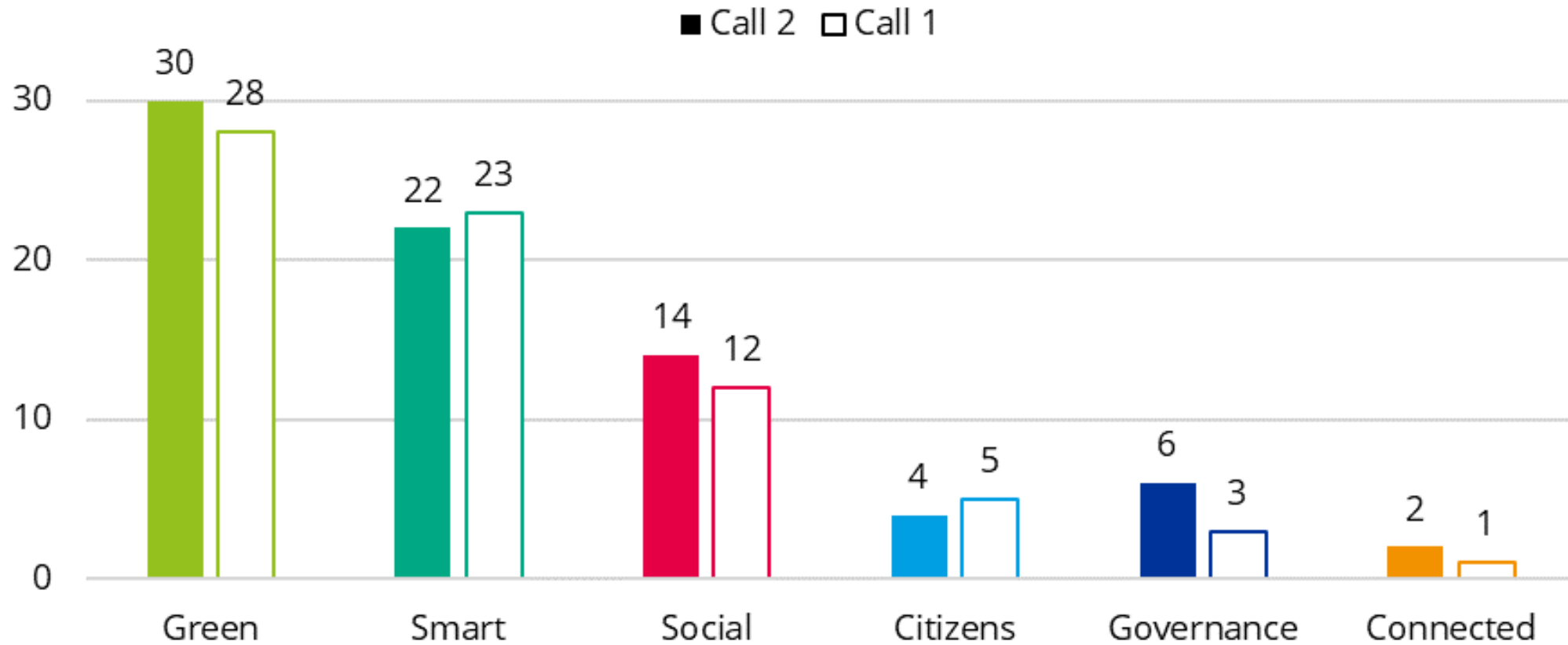


Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

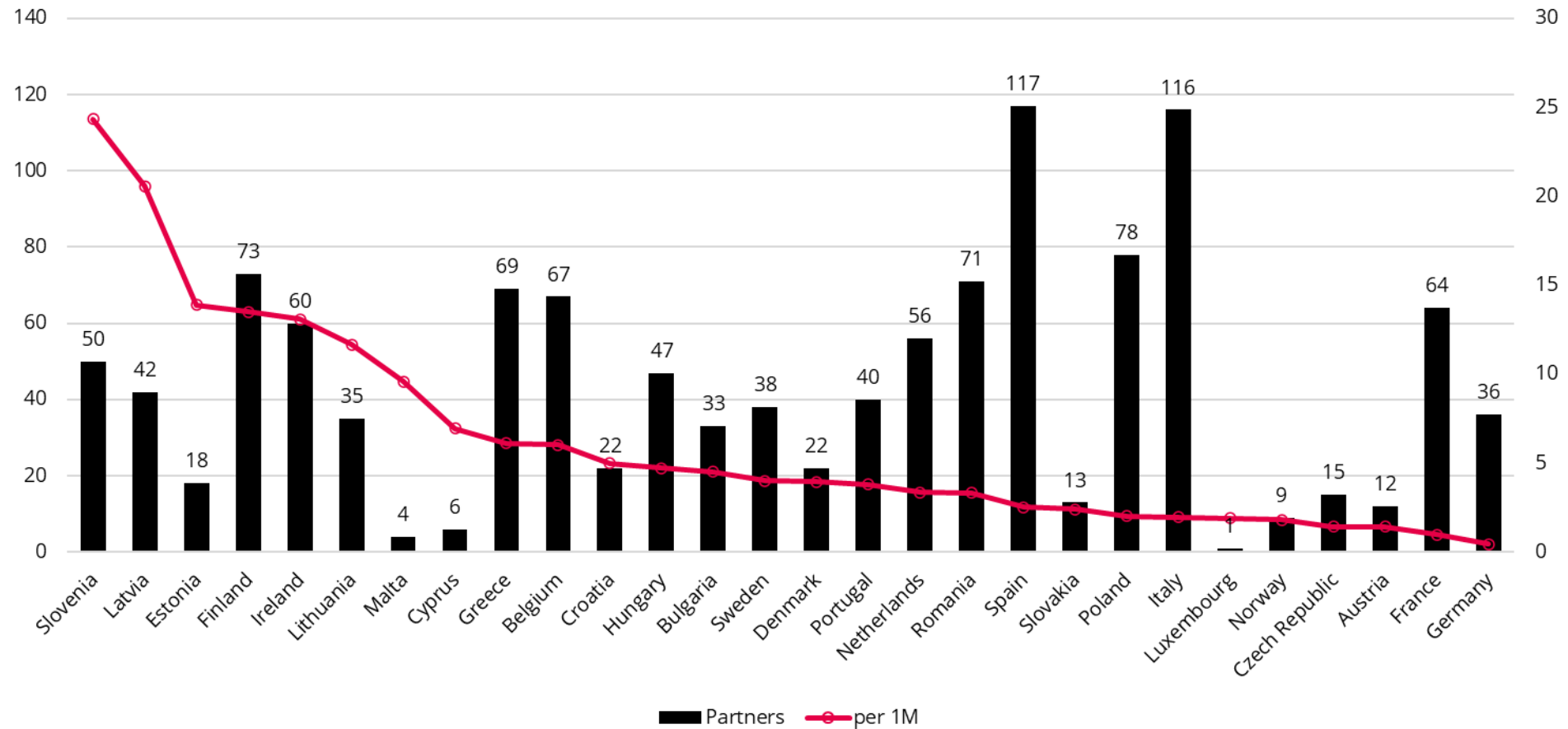
Topics in projects

Projects by call and topic



Approved project partners by countries

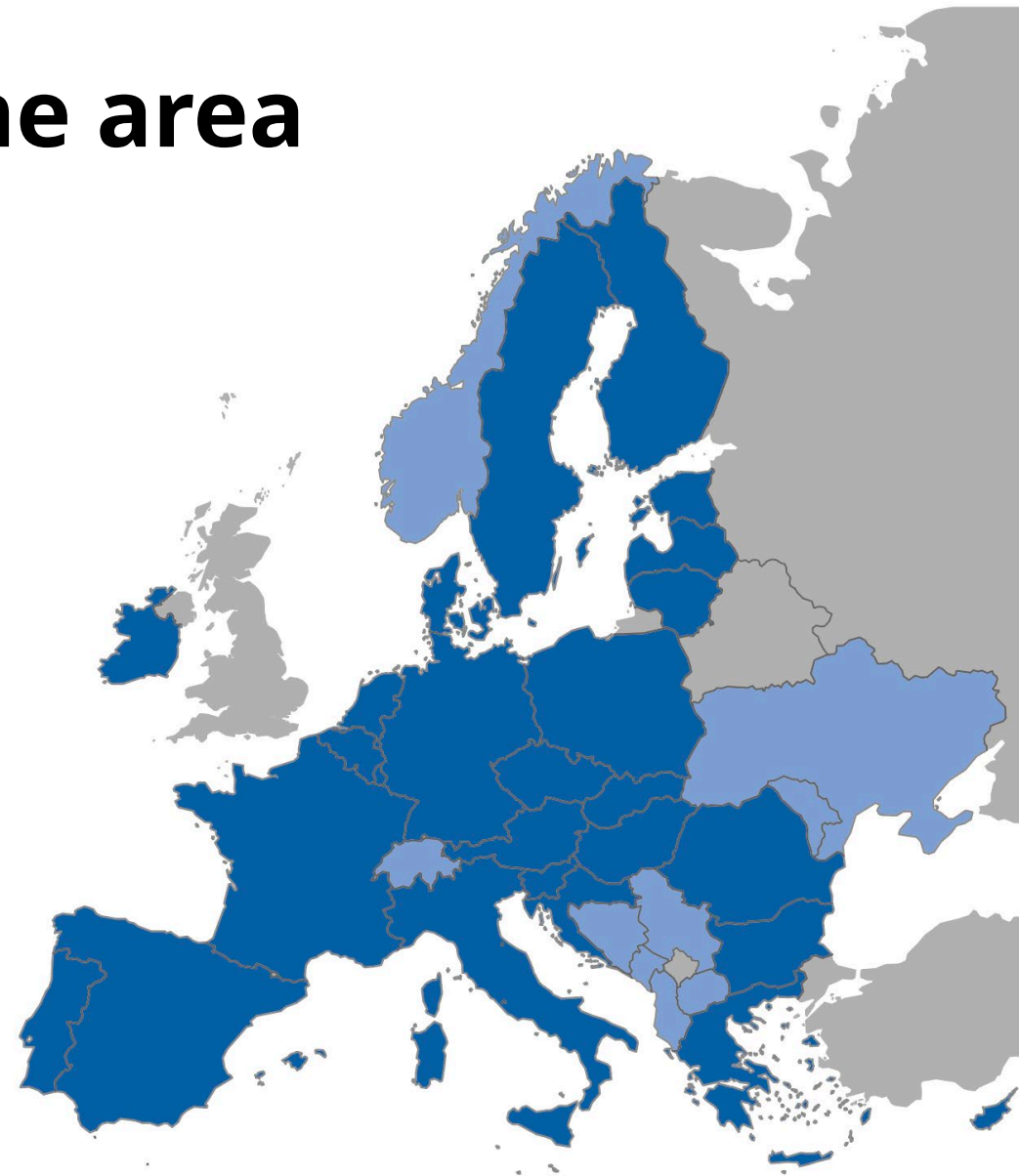
Partner involvement per country
(per 1 million inhabitants)



Extension of the programme area

7 new countries:

- Albania
- Bosnia and Herzegovina
- Moldova
- Montenegro
- North Macedonia
- Serbia
- Ukraine



<https://www.interregeurope.eu/news-and-events/events/bringing-interreg-europe-projects-together-with-seven-eu-candidate-countries>

1. Meet the team

We are at your support

Finances and Audit

Management

Projects and Platform

Communication



<https://www.youtube.com/watch?v=dygv5-2H6Ww>

2. ● **Steps** to come



Steps to come

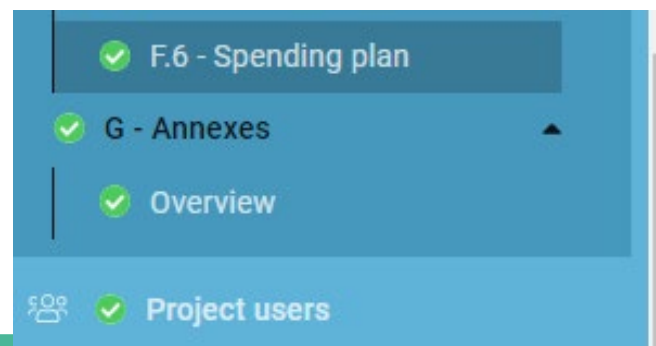
- **12/12/2023** Projects approved under conditions
- **January 2024** Online conditions meetings
- **29/02/2024** Final deadline for fulfilment of conditions
- **01/04/2024** Official start date of your project
- Signature of subsidy contract and partnership agreement

Lead partner (LP) principle

- Joint secretariat (JS) communicates with LP
- LP represents all project partners (PP)
- JS sends emails to all LP portal users
- LP sends **all** emails to policy officer (PO) + finance officer (FO)

Communication officer (CO) in copy if communication related

Please check and update **LP portal users!**



Project users

Email	First name	Last name	Permitted operations	Roles	Organisation	Receives notifications	Phone number
-------	------------	-----------	----------------------	-------	--------------	------------------------	--------------

3. About **subsidy contract**



Subsidy Contract **structure**

- Contract between the managing authority (MA) (Hauts-de-France) and LP
- 13 articles – harmonised by INTERACT
- Annex 1 - latest approved application form **on the Portal**
- Bilingual document (EN-FR – same legal value)

A standard **document for all**

Amount of the subsidy & **details** of the procedures

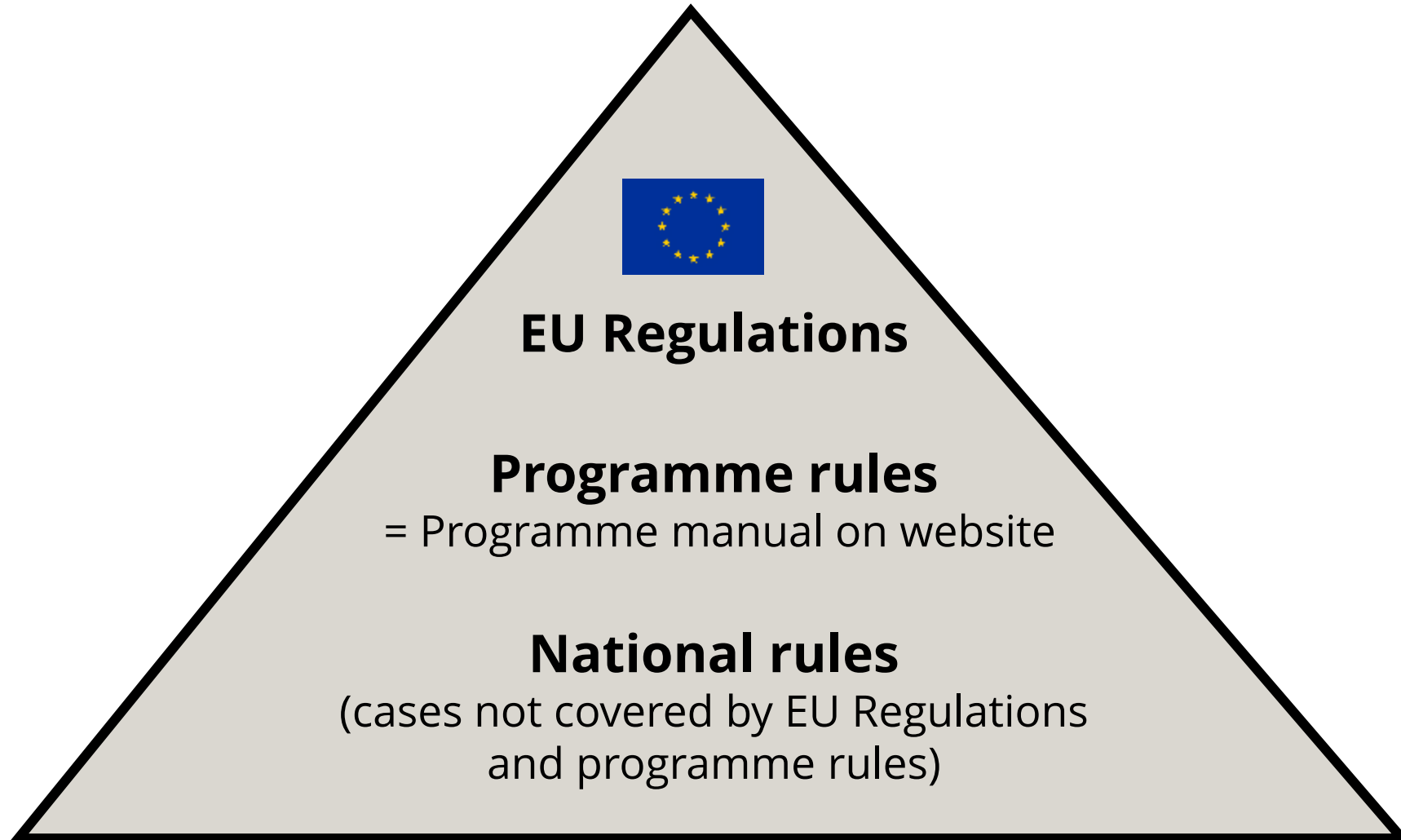


NOT in the subsidy contract



In the **application** form & **programme manual**

Which rules are applicable?



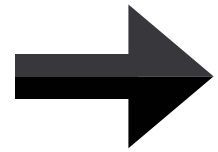


What are my
obligations as LP?

Lead partner **obligations**

- ➔ Implementation of the project as planned in the **project data** (= project info in the Portal) **and applicable rules**
- ➔ **Project coordination & sound financial management**
- ➔ **Compliance with deadlines** (reporting, JS requests)
- ➔ **Transfers Interreg/NO funding to partners**

Lead partner **obligations**

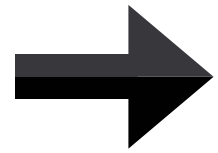


Documents' storage (art.6)

Availability of
documents
**for any audit or
evaluation for 5 years
after last payment
made to the project**



Lead partner **obligations**



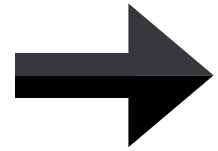
Inform JS of changes



LP must inform the JS in case of change of:

- **Legal status , legal succession**
- **Contact details**
- **Partnership changes**
- **Any other important change/ issues**

Lead partner **obligations**

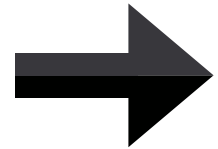


Information and communication

All you need to know in

Next presentation!

Lead partner **obligations**



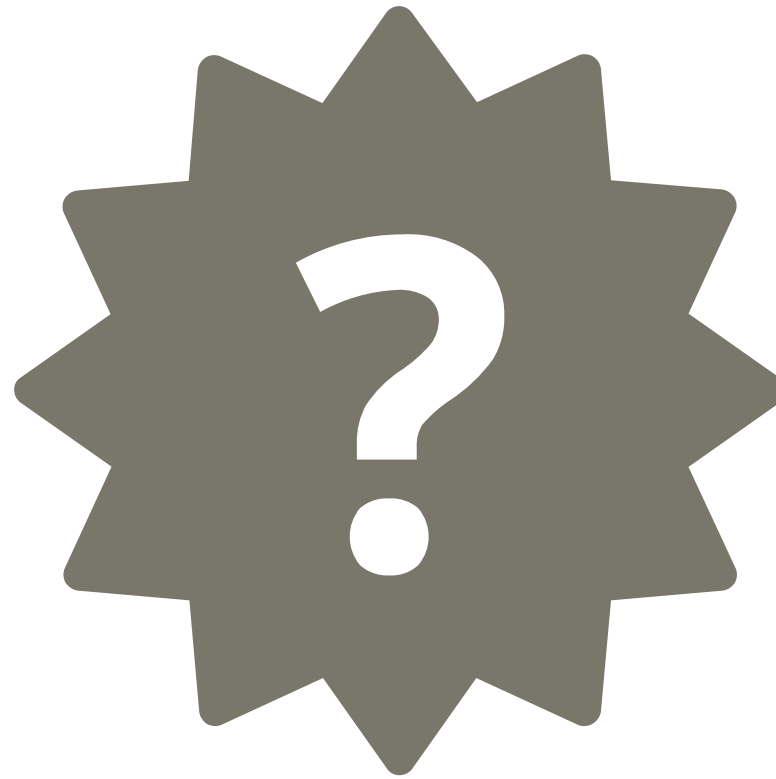
Reporting obligations

- Reporting procedures in **programme manual**
- Further guidance in **LP seminar (March) and implementation seminar (September)**

Second call **reporting dates**

- **3 months after each semester**
- **Start date:** 1 April 2024
- **1st reporting period:** from MC (12/12/2023) to 30/09/2024
- **1st Progress Report deadline:** 01/01/2025

What if something goes wrong?



What **can happen**

➔ If budget is not spent as planned ?

- The subsidy may be reduced

➔ If obligations not complied with ?

- Corrections may be implemented
- The contract may be ended

In case of LP or PP **irregularities**

The MA will turn against the LP for:

- any breach of contract by LP/PP
- the total amount concerned (in case of recovery)



BUT the LP can recover from the partners through the **partnership agreement!**

4. Project partnership agreement

Project partnership

**Only partners named in
the application form**

**Only costs paid by these
partners are eligible**



Project **partnership agreement**

Is **compulsory**

- between the lead partner (LP)
- and the project partners (PP)

Project **partnership agreement**

Contains:

- All obligations deriving from the subsidy contract
- Additional provisions agreed between partners (**e.g. decision making, preparation costs,...**)

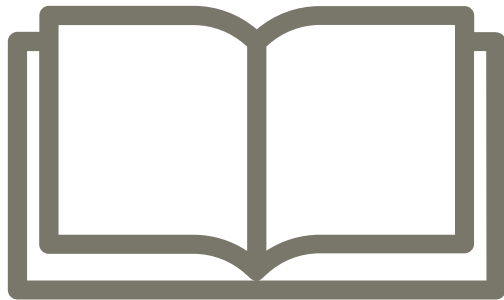
Project **partnership agreement**

- Template provided by the programme
- Amendments **not contradicting subsidy contract** possible
- **Signed before the submission of the 1st report**



Key documents and resources

- Programme manual
- Subsidy contract
- Project partnership agreement



Interreg
Europe



Co-funded by
the European Union

[Discover the programme](#)

Look for funding

App

About us

What is Interreg Europe ?

Facts and figures

Programme structure

2014-2020 programme

Country specific info

Programme act



Projects

Discover approved projects
inspired



Policy Learning I

Get policy advice and find
your region

5. **Communication** requirements



Checklist of **publicity requirements**

Logo set used	Required
All partner institutions provide project information on their website, if such a website exists, or otherwise on their social media sites	Required
All partner institutions' websites linked to Interreg Europe/ project website	Recommended
All partner institutions place the A3 project poster at a clearly visible to the public visible place on their premises	Required
Plaque or billboard clearly visible to the public at the start of the physical implementation of a pilot involving investment, the purchase of equipment, or the installation of equipment	Required
EU support mentioned on all documents used for the public or the participants in the project's activities	Required
Project website updated at least once every six months	Required
A royalty-free, non-exclusive, and irrevocable license to use all project communication and visibility material and any pre-existing rights attached to it to be granted to the programme/ the European Union	Required

Programme **tools and templates**

- Project branding guidelines
- Main project visual
- A3 poster template
- Plaque/ billboard template
- PowerPoint template
- Social media templates
- Project website

Project **main visual**

**Interreg
Europe**



Co-funded by
the European Union

Sample Project

Project colour = topic



SMART



GREEN



CONNECTED



SOCIAL



CITIZENS



GOVERNANCE

The colour palette

Topics						Logo block		Neutral accent colours		
										
R:0 G:169 B:132	R:149 G:193 B:31	R:243 G:146 B:0	R:229 G:0 B:70	R:0 G:159 B:227	R:0 G:51 B:153	R:159 G:174 B:229	R:255 G:204 B:0	R:26 G:23 B:27	R:150 G:148 B:140	R:216 G:214 B:204
#00a984	#95c11f	#f39200	#e50046	#009fe3	#003399	#9FAEE5	#FFCC00	#1a171b	#96948c	#d8d6cc
C: 80 M: 0 Y: 60 K: 0	C: 50 M: 0 Y: 100 K: 0	C: 0 M: 50 Y: 100 K: 0	C: 0 M: 100 Y: 60 K: 0	C: 100 M: 0 Y: 0 K: 0	C: 100 M: 80 Y: 0 K: 0	C: 41 M: 30 Y: 0 K: 0	C: 0 M: 0 Y: 100 K: 0	C: 0 M: 0 Y: 0 K: 100	C: 5 M: 5 Y: 15 K: 50	C: 5 M: 5 Y: 10 K: 15
PMS: 3268 C	PMS: 368 C	PMS: 151 C	PMS: 192 C	PMS: 2995 C	PMS: Reflex Blue	PMS: 2716 C	PMS: Yellow	PMS: Black	PMS: 403 C	PMS: 400 C
Topic accent										
										
R:74 G:182 B:152	R:173 G:205 B:101	R:247 G:169 B:65	R:235 G:92 B:98	R:50 G:190 B:240	R:58 G:114 B:184					
#4ab698	#adcd65	#f7a941	#eb5c62	#32bef0	#3a72b8					
C: 68 M: 0 Y: 50 K: 0	C: 40 M: 0 Y: 73 K: 0	C: 0 M: 40 Y: 80 K: 0	C: 0 M: 76 Y: 52 K: 0	C: 67 M: 0 Y: 0 K: 0	C: 80 M: 51 Y: 0 K: 0					

Topic accent colours are used for the 3D Star element texture and various other visual elements.

The topic accent colours must only be used in conjunction with the main topic colours and cannot be used as stand-alone colours.

Topic accent colours are not to be used in case of PMS printing.

Additional branding elements: hexagon, colour line & 3D Star element

Hexagon

The hexagon, with slightly rounded corners, is a repetitive element of the visual identity.

It is encouraged to use the hexagon shape in presentations, infographics and even for framing images. **The proportion and rotation of the hexagon must not be altered in any way.**



Interreg Europe topic colour line



The coloured line, composed by the topic and topic accent colour can be used to highlight and reinforce the visual identity on various supports. **The angle in which the two colours are separated must always be 60°.** Projects must never use any other topic colour than their own.

Interreg Europe 3D Star element



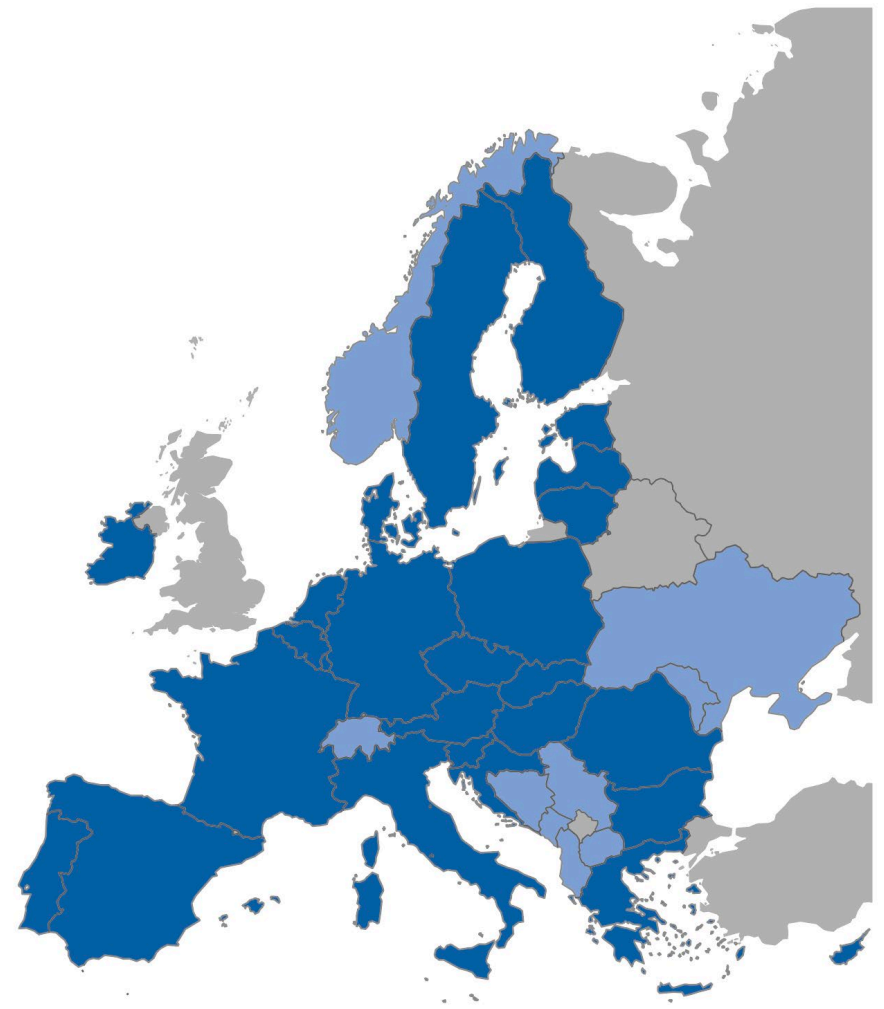
The size and proportions of this graphical texture can be dynamically adjusted. In order to create a 3D effect, each second row is composed by mirrored elements. Its usage should be restricted to cover or back pages with a limited amount of text. **In case of borderless printing, please ensure careful trimming and prepare the bleed area correctly.**

Map, asset library + icons

Icons

Assets (extract)

- Projects
- Policy Learning Platform
- Knowledge hub
- Expert support
- Good practice database
- Matchmaking session
- Policy helpdesk
- Peer review



Project poster

You will need to provide:

- Image
- Sentence to describe your project



Interreg Europe Co-funded by the European Union

SCHOOL CHANCE

SCHOOL CHANCE aims at boosting the biomass as a key element of the transition to a low carbon economy at regional level.

SOCIAL

€ 1.25 M EU FUNDING

Apr 2016
Sep 2020

An interregional cooperation project for improving **social economy** policies

Project Partners

Executive Forest Agency (BG)
Forest Sciences Centre of Catalonia (CTFC) (ES)
Government of Catalonia - Directorate General of Forestry (ES)
Regional Council of North Karelia (FI)
French Federation of forest municipalities (FR)
Abruzzo Region - Rural Development and Fisheries Policies Department (IT)
Latvian Forest Owners' Association (LV)
Ministry of Agriculture Republic of Latvia (LV)
Regional Development Agency Centru (RO)
Slovenia Forest Service (SI)

www.interregeurope.eu/bio4eco

Social media

Profile image with profile banner



Power point template

interreg Europe Co-funded by the European Union

SCHOOL CHANGE

Title of the Event/presentation

Date Location

Follow us on social media:    

Slide with an image

Lorem ipsum

Donec vitae turpis sed nibh lacus ultrices in a urna. Nulla ut tempus congue, veni dictum hendrerit, ac et odio. Mauris smagnasitlectudin.

[www.interreg.eu/programme/interreg2014-2020](#)

  TOTAL €12,3 M 



Title of the Event/presentation

Name of Presenter
Policy Officer at the Interreg Europe secretariat
en@interreg.eu

07 JULY 2014 | 08 Minutes | Location

"Nunc ornare finibus tortor quis elementum. Maecenas velit magna, volutpat eu nec, accumsan semper mi. Nunc eget porttitor ex."

Simple slide with text

Lorem ipsum

Donec vitae turpis sed nibh lacus ultrices in a urna. Nulla ut tempus congue, veni dictum hendrerit, ac et odio. Mauris smagnasitlectudin quis fello bibendum tringula.

Morbi ut amet dapibus velit, non auctor neque. Suspendisse potenti. Nunc congue finibus tortor quis elementum. Maecenas velit magna, volutpat eu nec, accumsan semper mi. Nunc eget porttitor ex.

 12 months

Time for questions ?

Follow us on social media:    

Project website

Interreg Europe Co-funded by the European Union

Search My account Approved Projects

[Sample Project](#)

Home News & events Policy Instruments Good Practices Library Results Cases News & Meet up

Approved projects

INTENCIVE

Railways' Industrial & Cultural Heritage - Developing European Sustainable Tourism

UNICE Energy efficiency

Project summary

What will this project change

A few numbers

Results

Next steps

last edited on 3 Jun 2023

Project summary

INTENCIVE project addresses the current challenge of ageing society combined with decreasing population in rural and other vulnerable areas. There is a dire need for new, accessible and user-friendly models, practices and tools for providing different types of high quality health services accessible to all citizens, not depending on their age or place of being, combining technology to the different phases of service processes with emphasis on the customer orientation means re-thinking and re-planning the health services.

Objective of INTENCIVE project is to improve the implementation of policies and programmes at levels of health technology innovation driven and customer oriented health services in the partner regions and influence the ERDF Regional Operational Programme or Regional Strategies.

Partners from five regions conduct interregional exchange of experiences in the specific field and introduce into their policies of innovative technology and services in e-health sector.

Take part in our inquiry

Express your views on the current situation and opportunities in your region/sector via the online survey. Help us define

[Join to our survey](#)

Policy Instruments

Learning, training and exchanging experiences

Policy Areas

How to address and support tourism in regions

Value good practices

Learning, sharing and exchanging good practices

What will this project change

Based on the exchange of experiences across all phases of the an evaluation, pilot projects and action against identified needs, priority areas and measures will be designed. The findings have an impact between us and customer oriented services and give ERDF in other countries the local services planning ideas how it could be for a better user services.

A few numbers

100,000+ people

1 new ERDF ERDF calls

10 partners

Get the latest news about the project

Follow us on

[Subscribe to our newsletter](#)

List of key **communication activities**

- Organise one final **project dissemination event**
- Participate in **6 to 10 events at programme level** during the project lifetime
- Create an account in **Interreg Europe's online community** for all project partners involved
- Provide at least **1 high-quality photo** related to the project topic
- Produce and publish **at least two short videos** about the project
- Publish and regularly update **project presentation on achievements** (ppt or similar)

Communication and visibility material

royalty-free, non-exclusive and irrevocable license

REGULATION (EU) 2021/1060 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX%3A32021R1060#d1e37-479-1>

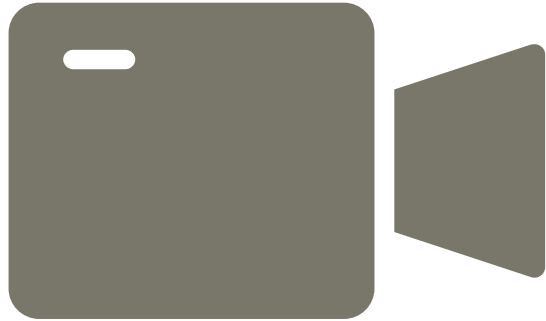
Article 49

(...) communication and visibility material including at the level of beneficiaries is made available upon request to Union institutions, bodies, offices or agencies and that a royalty-free, non-exclusive and irrevocable licence to use such material and any pre-existing rights attached to it is granted to the Union in accordance with Annex IX. This shall not require significant additional costs or a significant administrative burden for the beneficiaries or for the managing authority.

Annex IX

2. The licence on intellectual property rights referred to in Article 49(6) shall grant to the Union at least the following rights:
 - 2.1. internal use i.e. right to reproduce, copy and make available the communication and visibility materials to Union's institutions and agencies, Member States' authorities, and their employees;
 - 2.2. reproduction of the communication and visibility materials by any means and in any form, in whole or in part;
 - 2.3. communication to the public of the communication and visibility materials by using any and all means of communication;
 - 2.4. distribution to the public of the communication and visibility materials (or copies thereof) in any and all forms;
 - 2.5. storage and archiving of the communication and visibility materials;
 - 2.6. sub-licensing of the rights on the communication and visibility materials to third parties.

Project **videos**



Each video should:

- Be short (up to 3 min)
- Copyright-free material used
- Useful to all project partners
- Not exceed costs of 5,000 euros per video

At least **two** to be produced:

- presenting the project at the **start**
- **achievements** towards the end

Project **presentation**



It should:

- Present achievements, policy changed
- Cover all regions/ project partners involved
- Be regularly updated

Partners' own website or social media



What should be included?

- Short description about the project, its aims and results
- Highlight EU financial support
- Main project visual
- Link to project website

Poster



- 6 months after approval of their project
- Location: readily visible to the public, such as entrance area of the building
- Can't be a roll-up banner
- Could be an electronic display

Plaques/ billboards



If **physical investment** is involved

- Placed at the start of pilot involving investment, the purchase of equipment, or installation of equipment
- Template will be provided by the programme

Useful **links**

- **Implement a project** page 2021-2027

<https://www.interregeurope.eu/help/project-implementation-2021-2027>

- **Programme manual**

- Sign up to our **newsletter**

<https://www.interregeurope.eu/#block-newsletterblock>

Join Interreg Europe's community

interregeurope.eu/community/members

Interreg Europe TYPO3 Webmail iDB - Interreg Europe

interreg Europe Co-funded by the European Union

Discover the programme Look for funding Approved projects Get policy advice Find policy solutions Meet our community

Find the right people

Search for members **Search**

[Tell us more about your need](#) [How to find the right project partners?](#)

Members | Organisations

Topics ▾ Countries ▾ Interested in ▾ Organisation type ▾ Expertise in ▾ Spoken languages ▾ **Apply filters**

5672 results(s) Sort by newest ▾

Upcoming events



19 March, Antwerp (BE) - Lead partner seminar

20-21 March, Antwerp (BE) - Europe, let's cooperate, third call launch event

April or June - Webinar on project websites

24-26 September, Lille (FR) - Seminar on project implementation (activities, finances, communication)

Thematic events (webinars + workshops) by the Policy Learning Platform

Upcoming webinars



EVENT




30 JAN 2024

Online


Twin transition for SMEs

On 30 January, the Policy Learning Platform is hosting a webinar on the topic of twin transitions for SMEs. Join to learn about practices that can support the twin transition innovation uptake in your region.

By Platform



EVENT



08 FEB 2024

Online

Leveraging European funding for small urban areas

Join the Policy Learning Platform on 8 February for a webinar to learn how to leverage European funding for small urban areas.

By Platform



EVENT



14 MAR 2024

Online

Entrepreneurial Universities: spinoffs and technology transfer

On 14 March 2024, the Policy Learning Platform is hosting a webinar on the topic of entrepreneurial universities: spinoffs and technology transfer. Universities have multifaceted responsibilities that go beyond their traditional roles of developing human capital (education – the first mission

By Platform

<https://www.interregeurope.eu/news-and-events>

**Interreg
Europe**



Co-funded by
the European Union

Thank you!

Follow us on social media:



Lead partner welcome webinar
Online