Interreg Europe

Co-funded by the European Union

Lead partner **welcome webinar**

Second call projects

18 JAN 2024 | 10:00 – 11:30

Follow us on social media:

Agenda

1. Welcome & meet the team
2. Steps to come (incl. fulfilment of conditions)
3. Subsidy contract
4. Project partnership agreement
5. Communication requirements
6. Events and resources online

Welcome to

Interreg Europe!

Call 2 **success rates**

Call 1	134	99 (74%)	72 (54%)

Cohesion policy & Interreg programmes

- 4 strands, each strand with its own scope and objectives
- 86 programmes, 10 billion euros ERDF

A	**Cross-border**	**64** programmes EUR 6.7 billion	
B	**Transnational**	**13** programmes EUR 2.3 billion	
C	**Interregional**	**4** programmes EUR 560 million	**Interreg Europe** Urbact, Interact, Espon
D	**Outermost regions**	**5** areas EUR 330 million	

MEUR 384
PROGRAMME BUDGET*

** IPA funding to be confirmed*

Interreg Europe **objective**

To improve regional development policy instruments (including Investment for jobs and growth goal programmes)

How?

Through exchange of experience, innovative approaches and capacity building (in relation to the identification & transfer of good practices)

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**

→ Different from cross-border or transnational cooperation

Two **actions**

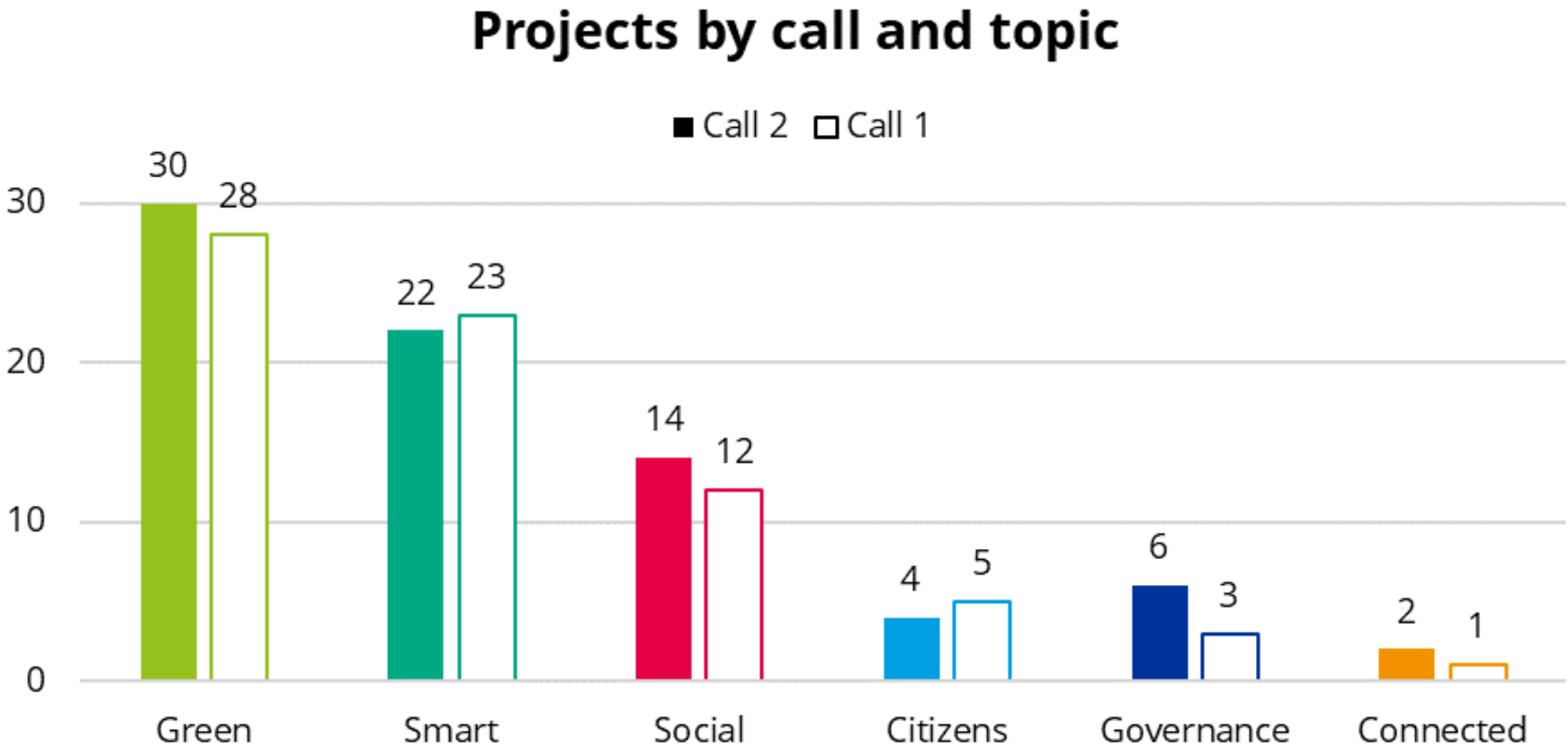
Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue

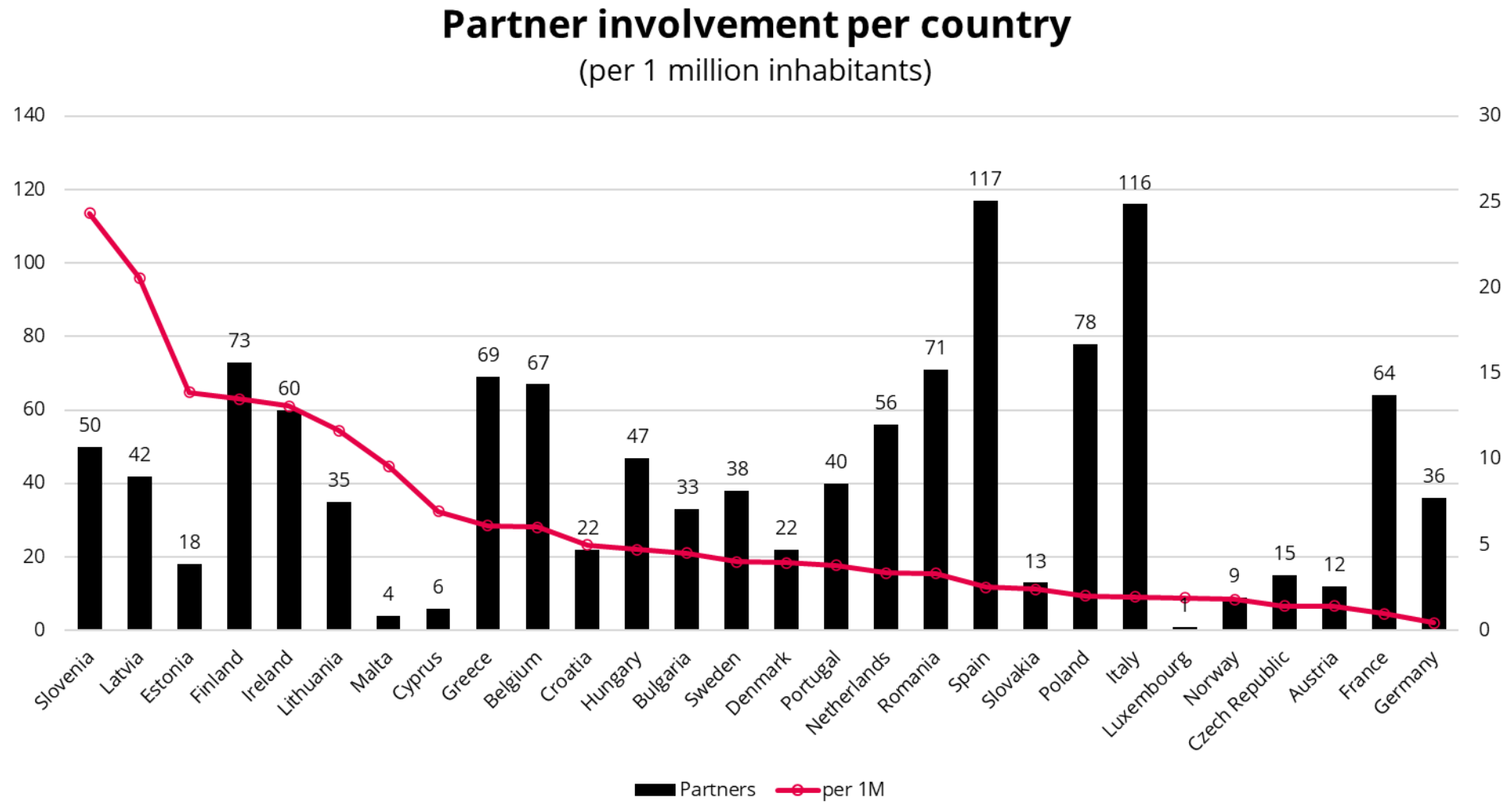
Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

Topics in projects



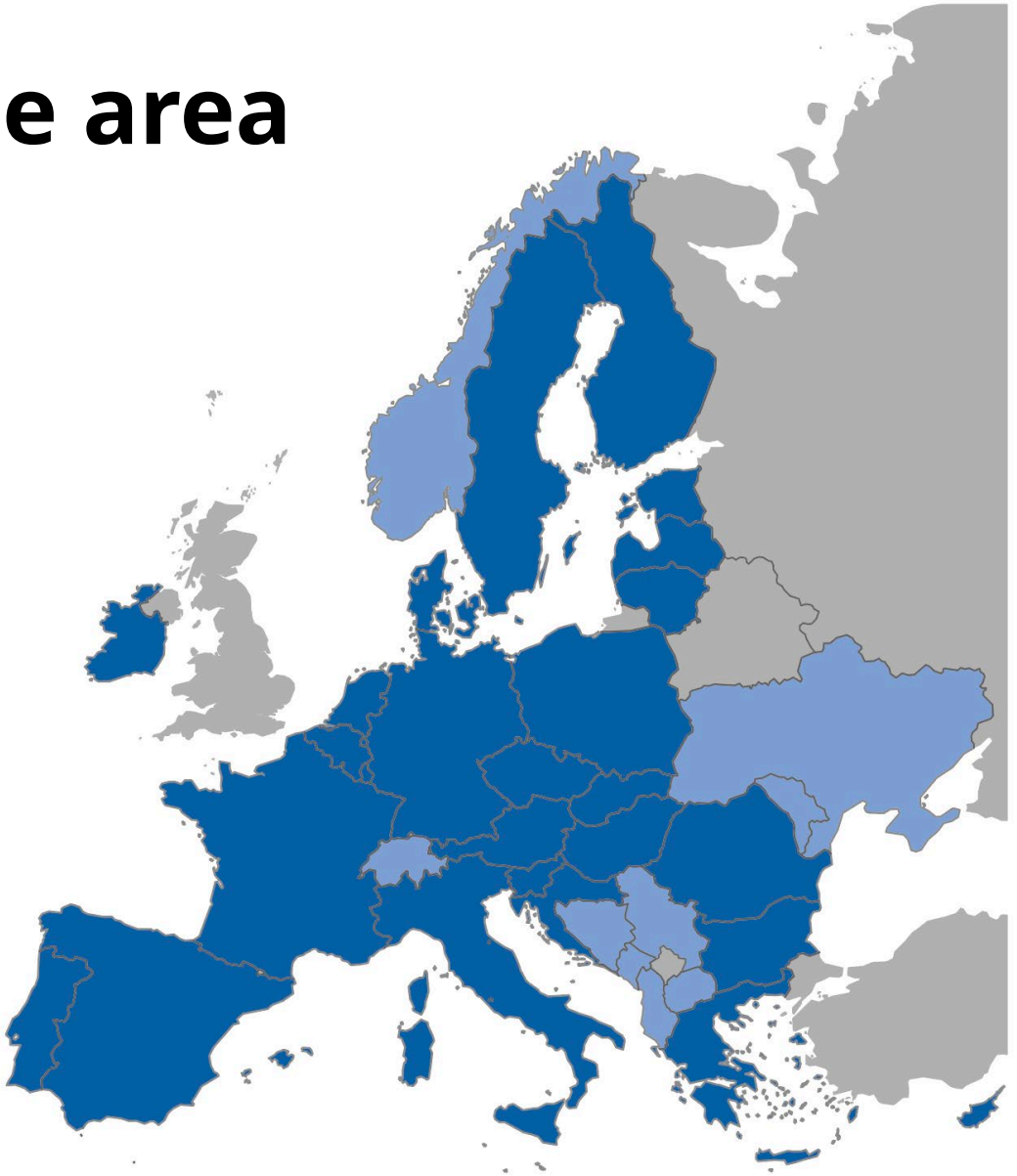
Approved project partners by countries



Extension of the programme area

7 new countries:

- Albania
- Bosnia and Herzegovina
- Moldova
- Montenegro
- North Macedonia
- Serbia
- Ukraine



https://www.interregeurope.eu/news-and-events/events/bringing-interreg-europe-projects-together-with-seven-eu-candidate-countries

1. Meet **the team**

We are at your support

Finances and Audit

Management

Projects and Platform

Communication

https://www.youtube.com/watch?v=dygv5-2H6Ww

2. **Steps** to come

Steps to come

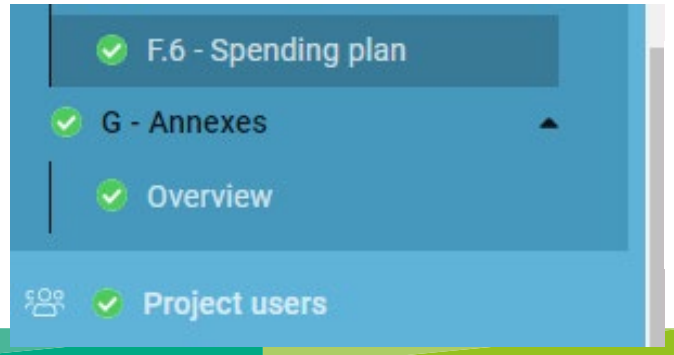
- **12/12/2023** Projects approved under conditions
- **January 2024** Online conditions meetings
- **29/02/2024** Final deadline for fulfilment of conditions
- **01/04/2024** Official start date of your project
- Signature of subsidy contract and partnership agreement

Lead partner (LP) principle

- Joint secretariat (JS) communicates with LP
- LP represents all project partners (PP)
- JS sends emails to all LP portal users
- LP sends **all** emails to policy officer (PO) + finance officer (FO)

Communication officer (CO) in copy if communication related

Please check and update **LP portal users**!



3. About **subsidy contract**

Subsidy Contract **structure**

- Contract between the managing authority (MA) (Hauts-de-France) and LP
- 13 articles – harmonised by INTERACT
- Annex 1 - latest approved application form **on the Portal**
- Bilingual document (EN-FR – same legal value)

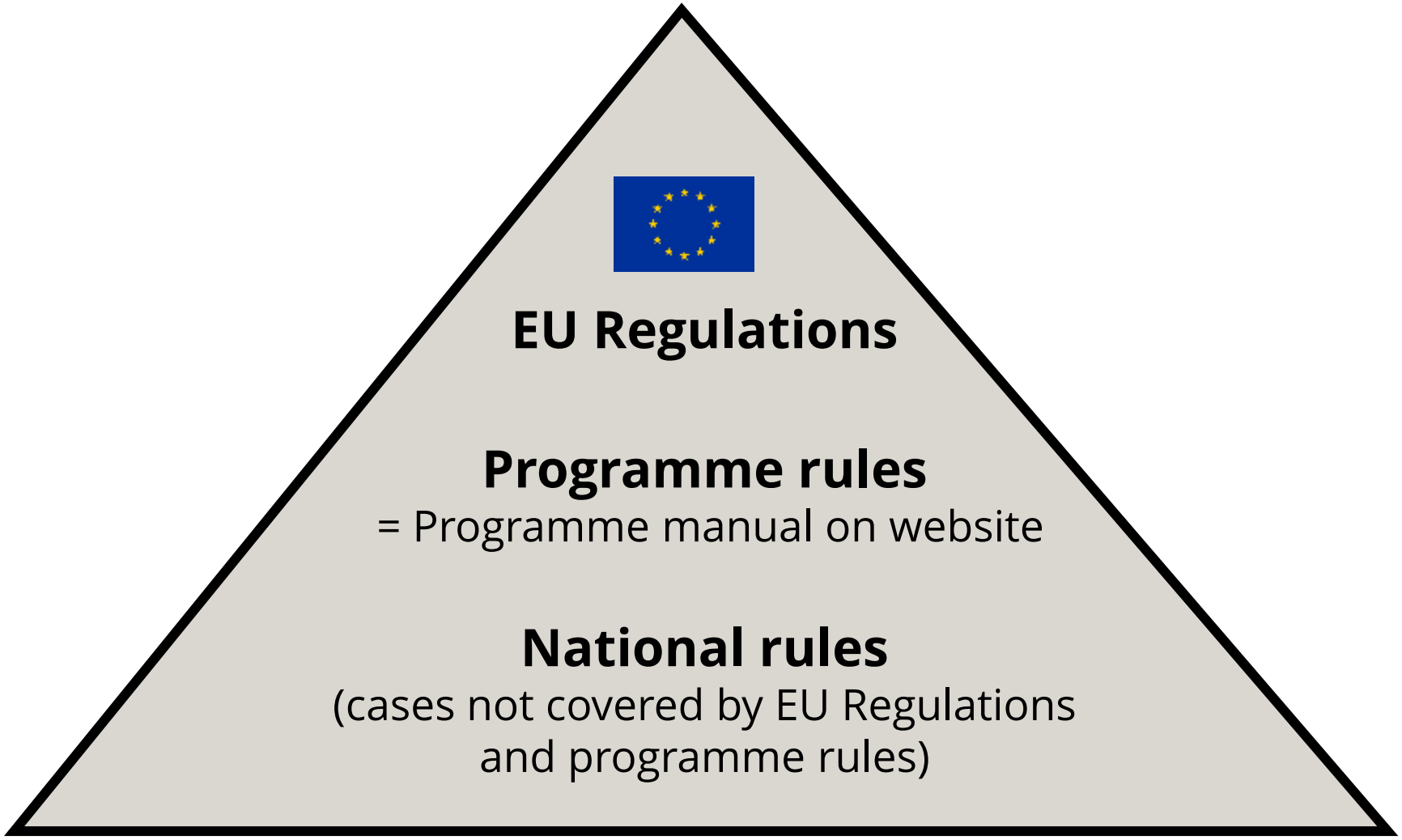
A standard **document for all**

Amount of the subsidy & **details** of the procedures

NOT in the subsidy contract

In the **application** form & **programme manual**

Which rules are applicable?



What are my **obligations as LP?**

Lead partner **obligations**

- Implementation of the project as planned in the **project data** (= project info in the Portal) **and applicable rules**
- **Project coordination & sound financial management**
- **Compliance with deadlines** (reporting, JS requests)
- **Transfers Interreg/NO funding to partners**

Lead partner **obligations**

Documents' storage (art.6)

Availability of documents **for any audit or evaluation for 5 years after last payment made to the project**

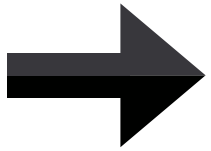
Lead partner **obligations**

Inform JS of changes

LP must inform the JS in case of change of:

- **Legal status , legal succession**
- **Contact details**
- **Partnership changes**
- **Any other important change/ issues**

Lead partner **obligations**



Information and communication

All you need to know in

Next presentation!

Lead partner **obligations**

Reporting obligations

- Reporting procedures in **programme manual**
- Further guidance in **LP seminar (March) and implementation seminar (September)**

Second call **reporting dates**

- **3 months after each semester**
- **Start date:** 1 April 2024
- **1st reporting period:** from MC (12/12/2023) to 30/09/2024
- **1st Progress Report deadline:** 01/01/2025

What if something goes wrong?

What **can happen**

If budget is not spent as planned ?

- The subsidy may be reduced

If obligations not complied with ?

- Corrections may be implemented
- The contract may be ended

In case of LP or PP **irregularities**

The MA will turn against the LP for**:**

- any breach of contract by LP/PP
- the total amount concerned (in case of recovery)

BUT the LP can recover from the partners through the **partnership agreement!**

4. Project **partnership agreement**

Project partnership

Only partners named in the application form

Only costs paid by these partners are eligible

Project **partnership agreement**

Is **compulsory**

- between the lead partner (LP)
- and the project partners (PP)

Project **partnership agreement**

Contains:

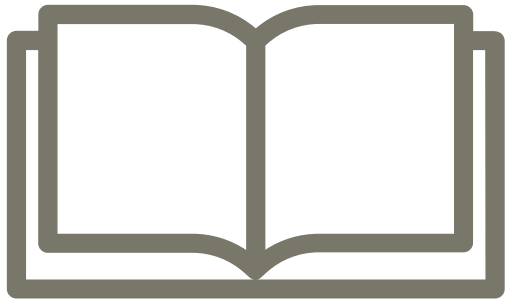
- All obligations deriving from the subsidy contract
- Additional provisions agreed between partners **(e.g. decision making, preparation costs,…)**

Project **partnership agreement**

- Template provided by the programme
- Amendments **not contradicting subsidy contract** possible
- **Signed before the submission of the 1st report**

Key documents and resources

- Programme manual
- Subsidy contract
- Project partnership agreement



5. **Communication** requirements

Checklist of **publicity requirements**

Logo set used	Required
All partner institutions provide project information on their website, if such a website exists, or otherwise on their social media sites	Required
All partner institutions' websites linked to Interreg Europe/ project website	Recommended
All partner institutions place the A3 project poster at a clearly visible to the public visible place on their premises	Required
Plaque or billboard clearly visible to the public at the start of the physical implementation of a pilot involving investment, the purchase of equipment, or the installation of equipment	Required
EU support mentioned on all documents used for the public or the participants in the project's activities	Required
Project website updated at least once every six months	Required
A royalty-free, non-exclusive, and irrevocable license to use all project communication and visibility material and any pre-existing rights attached to it to be granted to the programme/ the European Union	Required

Programme **tools and templates**

- Project branding guidelines
- Main project visual
- A3 poster template
- Plaque/ billboard template
- PowerPoint template
- Social media templates
- Project website

Project **main visual**

Project colour = topic

The colour palette

Logo block

Topics

R:0 G:169 B:132	R:149 G:193 B:31	R:243 G:146 B:0	R:229 G:0 B:70	R:0 G:159 B:227	R:0 G:51 B:153	R:159 G:174 B:229	R:255 G:204 B:0
#00a984	#95c11f	#f39200	#e50046	#009fe3	#003399	#9FAEE5	#FFCC00
C: 80 M: 0 Y: 60 K: 0	C: 50 M: 0 Y: 100 K: 0	C: 0 M: 50 Y: 100 K: 0	C: 0 M: 100 Y: 60 K: 0	C: 100 M: 0 Y: 0 K: 0	C: 100 M: 80 Y: 0 K: 0	C: 41 M: 30 Y: 0 K: 0	C: 0 M: 0 Y: 100 K: 0
PMS: 3268 C	PMS: 368 C	PMS: 151 C	PMS: 192 C	PMS: 2995 C	PMS: Reflex Blue	PMS: 2716 C	PMS: Yellow

Neutral accent colours

R:26 G:23 B:27	R:150 G:148 B:140	R:216 G:214 B:204
#1a171b	#96948c	#d8d6cc
C: 0 M: 0 Y: 0 K: 100	C: 5 M: 5 Y: 15 K: 50	C: 5 M: 5 Y: 10 K: 15
PMS: Black	PMS: 403 C	PMS: 400 C

Topic accent

R:74 G:182 B:152	R:173 G:205 B:101	R:247 G:169 B:65	R:235 G:92 B:98	R:50 G:190 B:240	R:58 G:114 B:184
#4ab698	#adcd65	#f7a941	#eb5c62	#32bef0	#3a72b8
C: 68 M: 0 Y: 50 K: 0	C: 40 M: 0 Y: 73 K: 0	C: 0 M: 40 Y: 80 K: 0	C: 0 M: 76 Y: 52 K: 0	C: 67 M: 0 Y: 0 K: 0	C: 80 M: 51 Y: 0 K: 0

Topic accent colours are used for the 3D Star element texture and various other visual elements.

The topic accent colours must only be used in conjunction with the main topic colours and cannot be used as stand-alone colours.

Topic accent colours are not to be used in case of PMS printing.

Additional branding elements: hexagon, colour line & 3D Star element

Hexagon

The hexagon, with slightly rounded corners, is a repetitive element of the visual identity.

It is encouraged to use the hexagon shape in presentations, infographics and even for framing images. **The proportion and rotation of the hexagon must not be altered in any way.**

Interreg Europe topic colour line

The coloured line, composed by the topic and topic accent colour can be used to highlight and reinforce the visual identity on various supports. **The angle in which the two colours are separated must always be 60°. Projects must never use any other topic colour than their own.**

Interreg Europe 3D Star element

The size and proportions of this graphical texture can be dynamically adjusted. In order to create a 3D effect, each second row is composed by mirrored elements. Its usage should be restriced to cover or back pages with a limited amount of text. **In case of borderless printing, please ensure careful trimming and prepare the bleed area correctly.**

Map, asset library + icons

Icons

Projects

Policy Learning Platform

Knowledge hub

Expert support

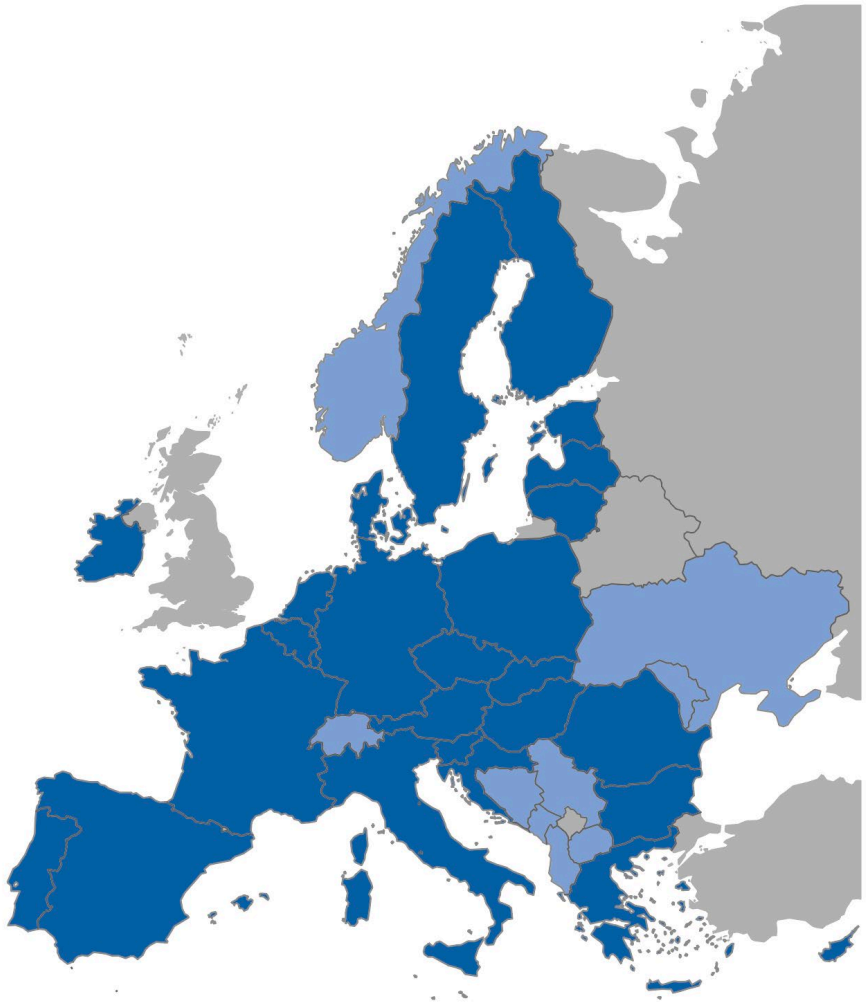
Good practice database

Matchmaking session

Policy helpdesk

Peer review

Assets (extract)



Project **poster**

You will need to provide:

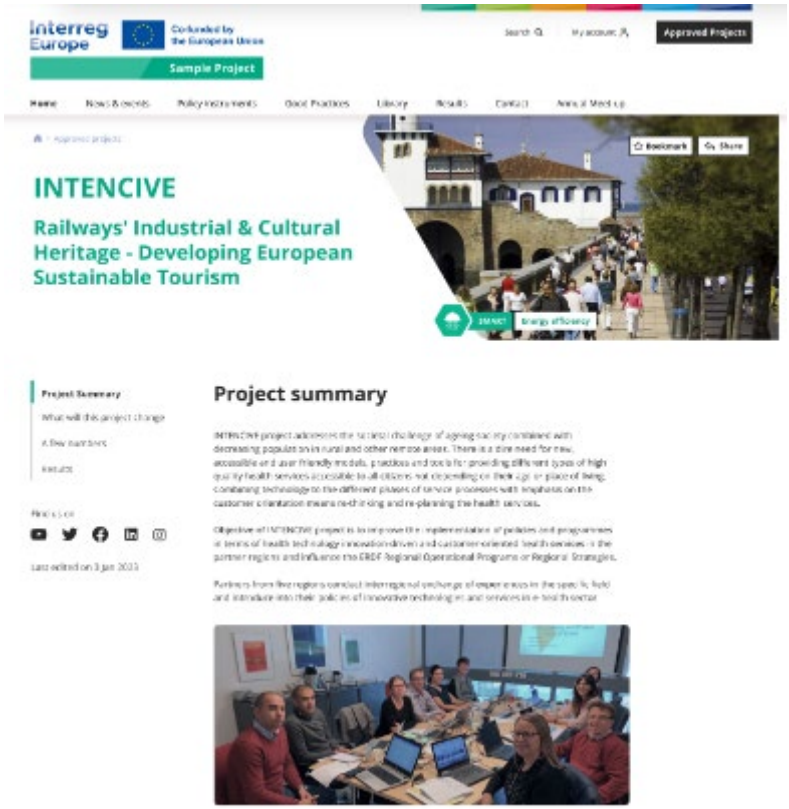
- Image
- Sentence to describe your project

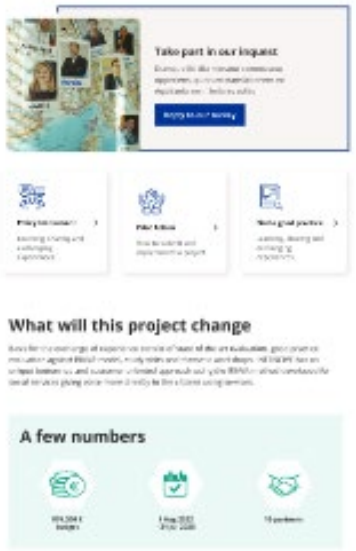
Social media

Profile image with profile banner

Power point template

Project **website**





List of key **communication activities**

- Organise one final **project dissemination event**
- Participate in **6 to 10 events at programme level** during the project lifetime
- Create an account in **Interreg Europe's online community** for all project partners involved
- Provide at least **1 high-quality photo** related to the project topic
- Produce and publish **at least two short videos** about the project
- Publish and regularity update **project presentation on achievements** (ppt or similar)

Communication and visibility material

royalty-free, non-exclusive and irrevocable license

REGULATION (EU) 2021/1060 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX%3A32021R1060#d1e37-479-1

Article 49

(...) communication and visibility material including at the level of beneficiaries is made available upon request to Union institutions, bodies, offices or agencies and that a royalty-free, non-exclusive and irrevocable licence to use such material and any pre-existing rights attached to it is granted to the Union in accordance with Annex IX. This shall not require significant additional costs or a significant administrative burden for the beneficiaries or for the managing authority.

Annex IX

2. The licence on intellectual property rights referred to in Article 49(6) shall grant to the Union at least the following rights:

2.1. internal use i.e. right to reproduce, copy and make available the communication and visibility materials to Union's institutions and agencies, Member States' authorities, and their employees;

2.2. reproduction of the communication and visibility materials by any means and in any form, in whole or in part;

2.3. communication to the public of the communication and visibility materials by using any and all means of communication;

2.4. distribution to the public of the communication and visibility materials (or copies thereof) in any and all forms;

2.5. storage and archiving of the communication and visibility materials;

2.6. sub-licensing of the rights on the communication and visibility materials to third parties.

Project **videos**

Each video should:

- Be short (up to 3 min)
- Copyright-free material used
- Useful to all project partners
- Not exceed costs of 5,000 euros per video

At least **two** to be produced:

- presenting the project at the **start**
- **achievements** towards the end

Project **presentation**

It should:

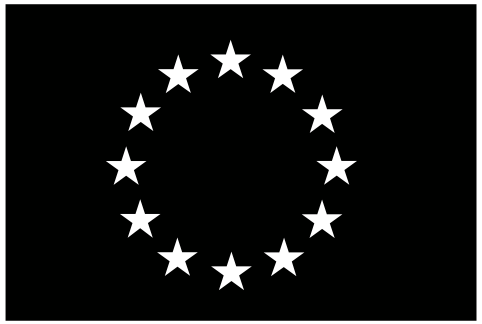
- Present achievements, policy changed
- Cover all regions/ project partners involved
- Be regularly updated

Partners' own website or social media

What should be included?

- Short description about the project, its aims and results
- Highlight EU financial support
- Main project visual
- Link to project website

Poster



- 6 months after approval of their project
- Location: readily visible to the public, such as entrance area of the building
- Can’t be a roll-up banner
- Could be an electronic display

Plaques/ billboards

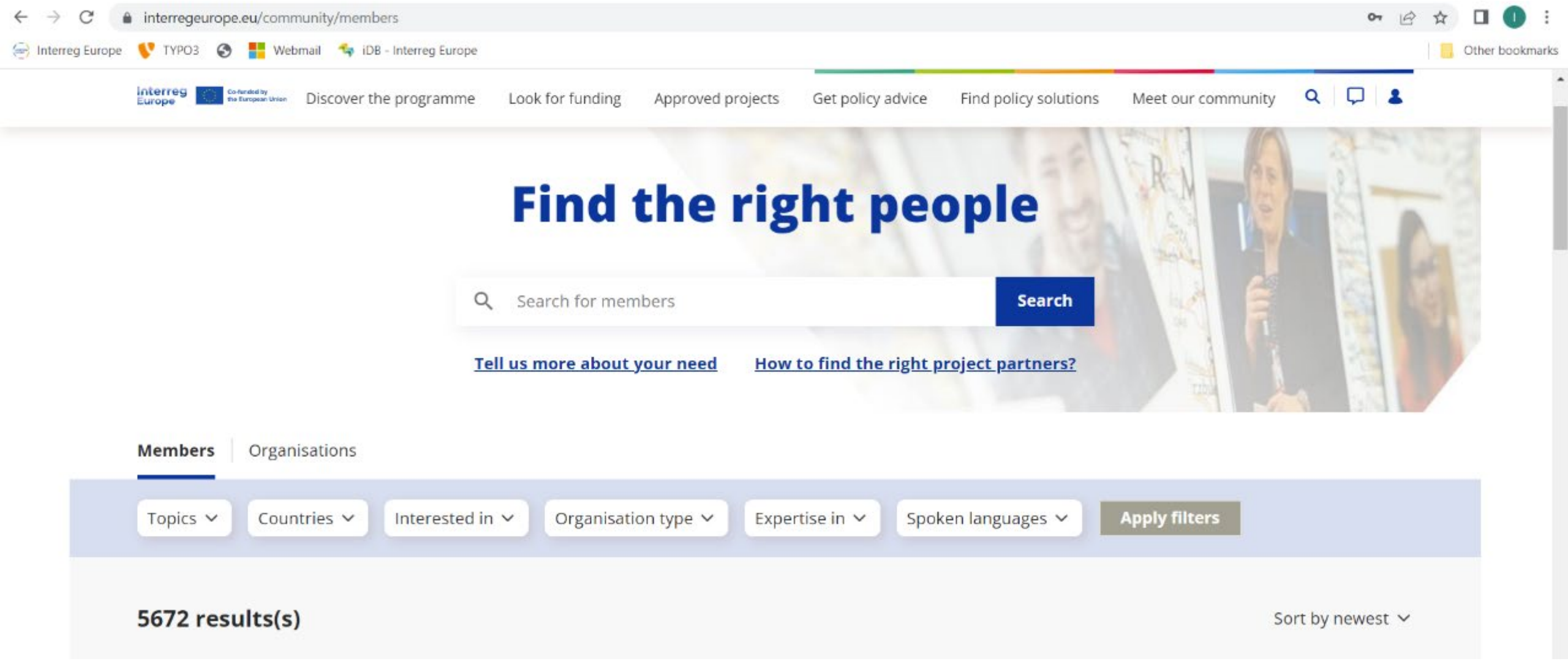
If **physical investment** is involved

- Placed at the start of pilot involving investment, the purchase of equipment, or installation of equipment
- Template will be provided by the programme

Useful **links**

- **Implement a project** page 2021-2027
  https://www.interregeurope.eu/help/project-implementation-2021-2027
- **Programme manual**
- Sign up to our **newsletter**
  https://www.interregeurope.eu/#block-newsletterblock

Join **Interreg Europe's community**



Upcoming events

19 March, Antwerp (BE) - Lead partner seminar

20-21 March, Antwerp (BE) - Europe, let's cooperate, third call launch event

April or June - Webinar on project websites

24-26 September, Lille (FR) - Seminar on project implementation (activities, finances, communication)

Thematic events (webinars + workshops) by the Policy Learning Platform

Upcoming webinars

30 JAN 2024

Online

Twin transition for SMEs

On 30 January, the Policy Learning Platform is hosting a webinar on the topic of twin transitions for SMEs. Join to learn about practices that can support the twin transition innovation uptake in your region.

By Platform

08 FEB 2024

Online

Leveraging European funding for small urban areas

Join the Policy Learning Platform on 8 February for a webinar to learn how to leverage European funding for small urban areas.

By Platform

14 MAR 2024

Online

Entrepreneurial Universities: spinoffs and technology transfer

On 14 March 2024, the Policy Learning Platform is hosting a webinar on the topic of entrepreneurial universities: spinoffs and technology transfer . Universities have multifaceted responsibilities that go beyond their traditional roles of developing human capital (education – the first mission

By Platform

https://www.interregeurope.eu/news-and-events

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