

NEWSLETTER #1

Interreg
Europe



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ZCI

ZCI focuses on practical ways to create and promote zero carbon infrastructure in eight cities and regions across Europe.

Dear Friends,

With this newsletter we would like to inform you about the ZCI project and its contribution to the development of clean mobility and charging infrastructure in Europe.

If you want to learn more about the efforts and ambitions of our project partners, please visit our web page or follow us on social networks. We truly hope that we will inspire you to take on the fascinating journey of transforming European transport into zero carbon sector.

The ZCI project team!

WHAT IS ZCI PROJECT?

The EU has set ambitious targets to decarbonise transport, requiring radical changes to the whole ecosystem. The recent dramatic developments in the geopolitical situation in Europe highlight the need to accelerate this transition away from fossil fuels.

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PROJECT APPROACH

Step 1. ASSESS LEARNING NEEDS, ASSEMBLE GOOD PRACTICES

In Semesters 1 and 2, four MASTER CLASSES will review the planned policy improvements and enable project-partners to identify their learning needs. They will involve staff and Regional Stakeholders. Each will focus on a specific theme:

1. Private (electric) vehicles: charging infrastructure – barriers and solutions.
2. Sustainable urban logistics.
3. The business model of sustainable urban mobility - incentives that build customer demand for decarbonised transport solutions.
4. Transition to zero carbon mobility: public acceptance and communication.

Step 2: POLICY IMPROVEMENT WORKPLAN

This is the main output from Step 1.

This dynamic document will correlate

- * the PP's planned policy improvement.
- * identified learning needs.
- * good practices available to meet these needs

Step 3. OBSERVE GOOD PRACTICES

STUDY VISIT will be organized by each PP (and linked to a consortium event). Interregional learning will also be delivered online. The good practices will be selected by the PPs from the register of good practices according to their Policy Improvement Workplan. The Workplans will be revised during this time.

Step 4. DELIVER THE POLICY IMPROVEMENTS

By the end of Step 3, PPs will be able to convert their WORKPLAN into an IMPLEMENTATION PLAN that will either:

- * affirm the intended policy improvement.
- * set out the concrete policy improvement actions to be done in Sems 5&6.
- * or, the PP concludes that a longer-term Regional Action Plan is required.

PROJECT PARTNERS

1. County administrative board of Kronoberg, Sweden (Sverige)
2. Kainuu Regional Council Finland (Suomi/Finland)
3. BSC, Business support centre L.t.d., Kranj, Slovenia (Slovenija)
4. Burgas Municipality, Bulgaria (България)
5. Navarra Government – General Directorate on Industry, Energy and Strategic Projects S3, Spain(España)
6. Cork City Council (Comhairle Cathrach Chorcaí), Ireland (Éire/Ireland)
7. City of Mechelen, Belgium (Belgique/België)
8. City of Parma, Italy (Italia)
9. Erasmus Centre for Urban, Port and Transport Economics BV, Netherlands(Nederland)

KICK- OFF MEETING



In the period 16-17.03.2023 city of Växjö hosted 1st project meeting, Project partners had the opportunity to meet and learn more about each other and establish connection, which will support the project work in the years to come.

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MASTER CLASS #1: CHARGING INFRASTRUCTURE

31.05. – 01.06.2023, MECHELEN, BELGIUM

On May 31 and June 1, 2023, the first ZCI Masterclass focused on Charging Infrastructure was held in the city of Mechelen, Belgium. Project partners presented the current state of charging infrastructure in their cities and problems and challenges facing its development. Partners shared their plans for development of zero carbon infrastructure until 2030, as well as good examples of already implemented projects, e.g.:



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UPCOMING EVENTS

MASTER CLASS # 2 . SUSTAINABLE URBAN LOGISTICS & STUDY VISIT
17.10 - 18.10.2023, CORK, IERLAND

The second ZCI Masterclass (MC) is approaching! The main aim of the ZCI MC is to help partners define their learning needs. The second ZCI MC will address the theme 'Sustainable Urban' or 'Sustainable Urban'. It will focus on three main themes:



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