Interreg Europe

Co-funded by the European Union

Policy Learning Platform
meet-up with projects

8 Nov 2023

#policylearning

Follow us on social media:

@InterregEurope

Agenda

10:00 **Welcome** & opening remarks

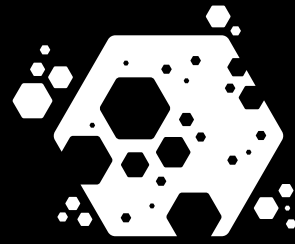10:10 **Policy Learning Platform in a nutshell** & what's in it for projects

10:30 **Q&A**

10:40 Meet the **Platform team**

11:00 Time to **discuss**

11:40 **Wrap-up**, final Q&A and conclusions

12:00 End

Interreg Europe

Co-funded by
the European Union

POLICY LEARNING PLATFORM
meet-up with projects

A. Rationale of the **Policy Learning Platform**

Policy Learning Platform: capitalising on projects

Why capitalising on projects?

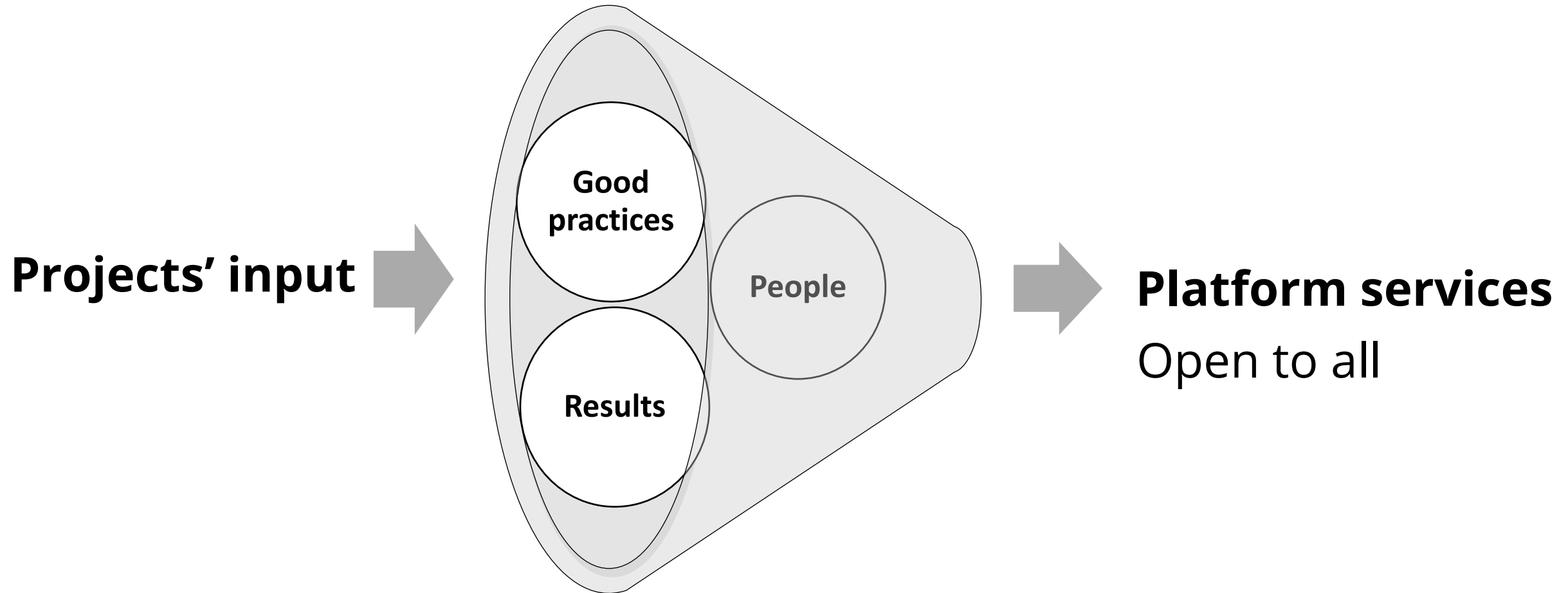## 1. All Interreg Europe projects are of European relevance

Application form:
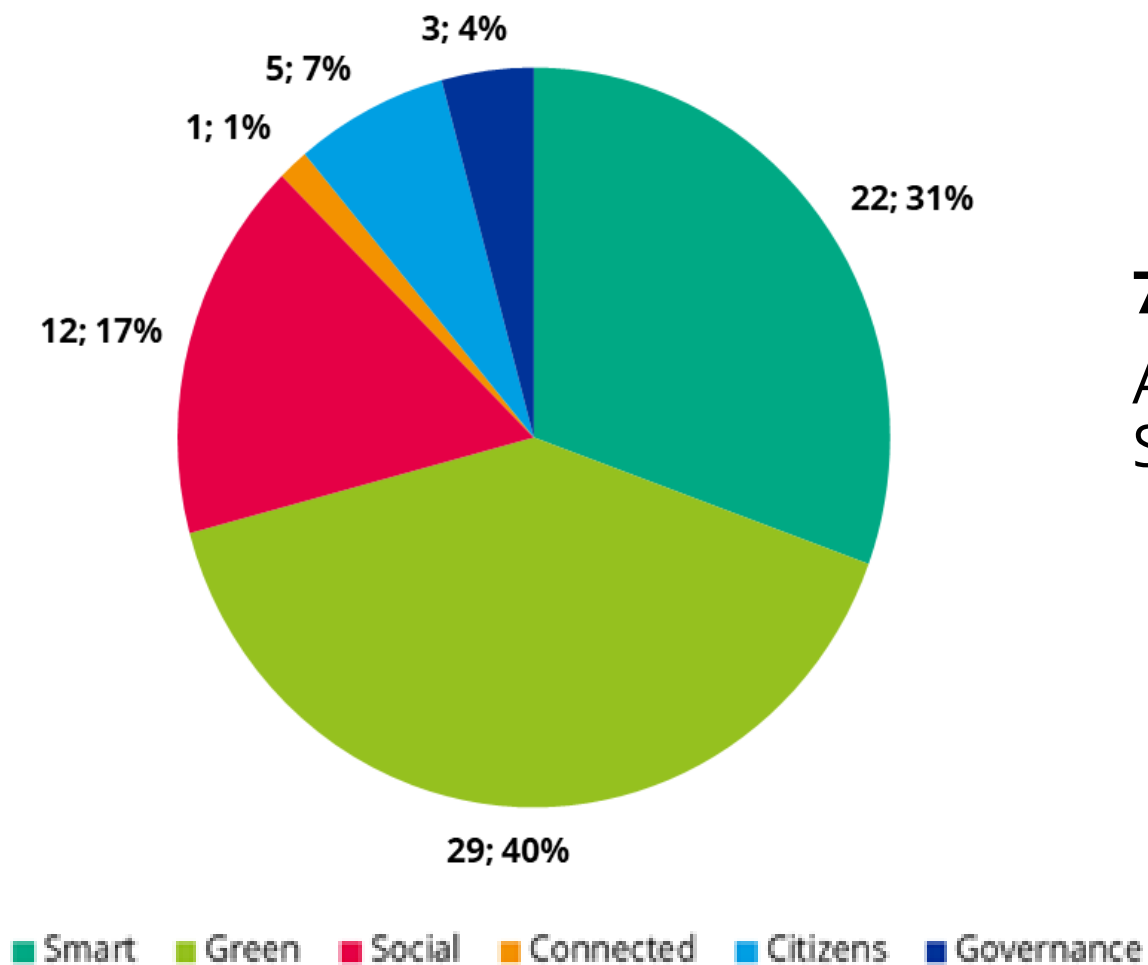
C.1 Issue addressed

Why is this issue important for European regions?

2. Richness and variety of projects supported

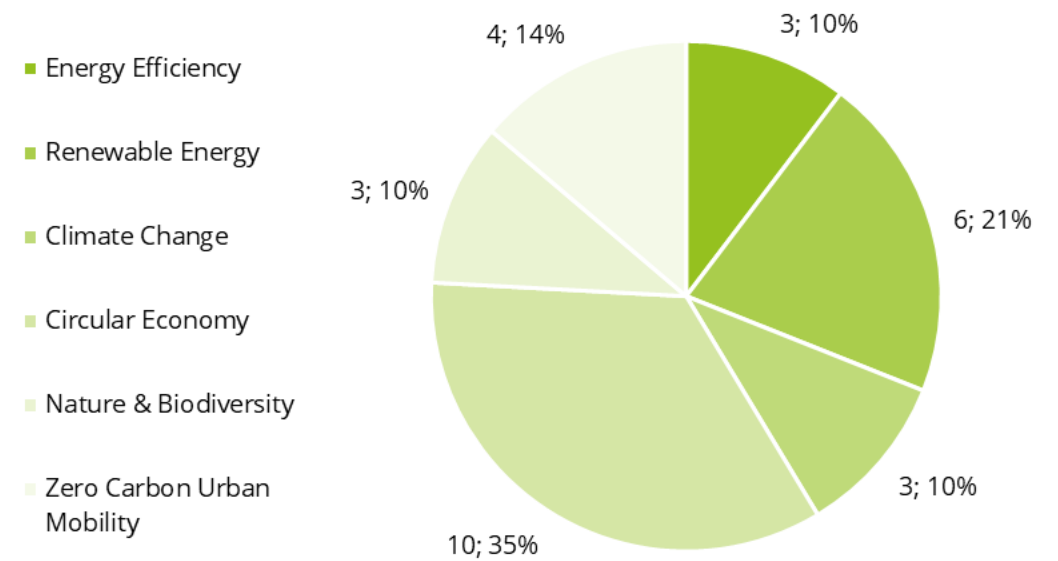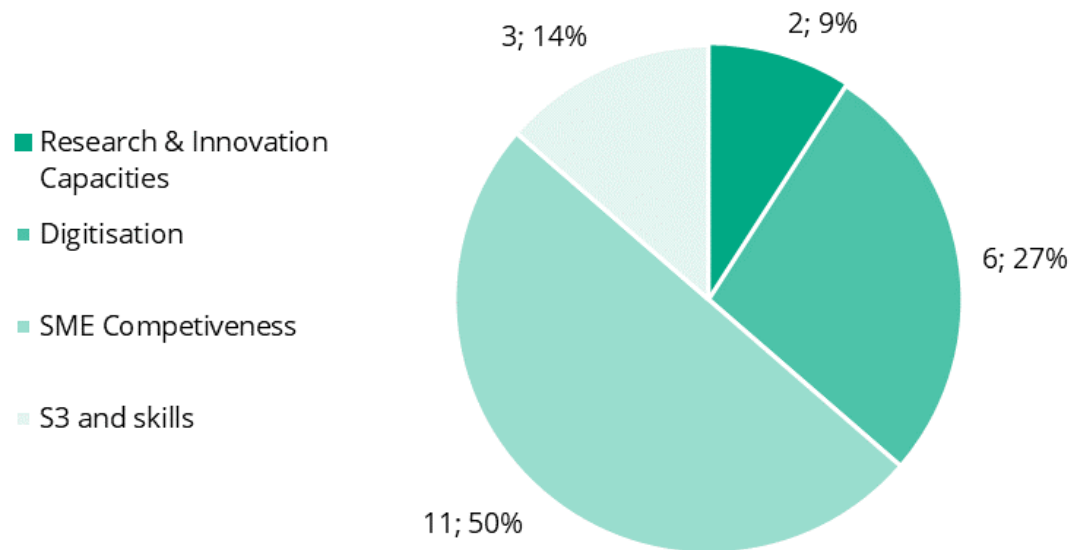# **Policy Learning Platform:** capitalising on projects

First call projects - overview

72 projects

Almost 70% approved under Smarter and Greener Europe

First call projects: **issues addressed**

SMART

GREEN

SMART

3; 14%
2; 9%
6; 27%
11; 50%

- Research & Innovation Capacities
- Digitisation
- SME Competiveness
- S3 and skills

GREEN

- Energy Efficiency
- Renewable Energy
- Climate Change
- Circular Economy
- Nature & Biodiversity
- Zero Carbon Urban Mobility

4; 14%
3; 10%
3; 10%
6; 21%
3; 10%
10; 35%

First call projects: **issues addressed**

SOCIAL

CONNECTED

CITIZENS

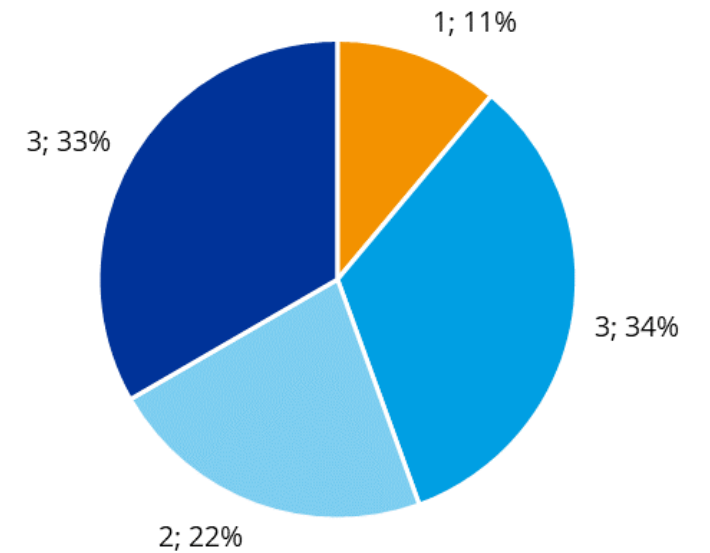**GOVERNANCE**

- Employment
- Health Care
- Culture & Sustainable Tourism
- Social Inclusion
- Integration of Third Country

2; 17%

5; 41%

1; 8%

2; 17%

2; 17%
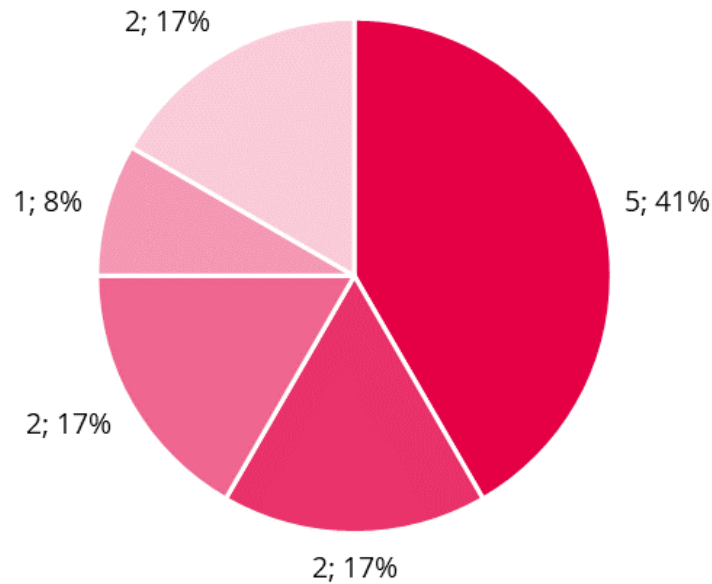
- Sustainable Mobility
- Integrated Urban Development
- Integrated Non-urban Development
- Policy Governance

1; 11%

3; 33%

3; 34%

2; 22%

More specific topic defined for each project
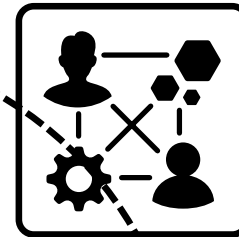
B.

Policy Learning Platform
key features

Platform in a nutshell

Policy-learning services through access to:

Knowledge
Find **policy solutions**
(good practice database,
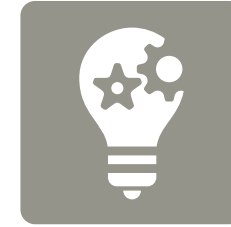*thematic publications)*

People
Meet our **community**
(thematic events, webinars)

Expertise
Get **policy advice**
(peer reviews, matchmakings,
policy helpdesk)

Access to **KNOWLEDGE**

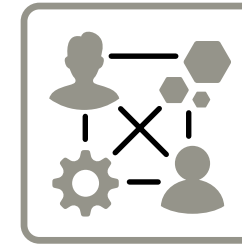- Wealth of **policy solutions** available

Database of +3000
good practices from all EU

Analytical **policy briefs,**
news and publications

https://interregeurope.eu/policy-solutions

Access to **PEOPLE**

- Policy inspiration from practitioners to practitioners

10,000+ Interreg Europe community members

Thematic **policy-learning** events

https://www.interregeurope.eu/community

PEOPLE: Policy-learning events online

- All community members can **register and join**

📅 EVENT

07 NOV 2023

Online

AI for local authorities and policymakers

On 7 November 2023, from 14:00 to 15:30 CET, the Policy Learning Platform is hosting a webinar on the topic of Artificial Intelligence (AI) for local authorities and policymakers .

📅 EVENT

09 NOV 2023

Online

District approaches to sustainable energy

On 9 November 2023 from 14:00 to 15:30 CET, the Policy Learning Platform is organising a webinar on the topic of district approach to sustainable energy .

📅 EVENT

23 NOV 2023

Online

Setting up regional funds with the European Investment Fund

On 23 November 2023 the Policy Learning Platform is hosting a webinar on the topic of setting up regional funds with the European Investment Fund .
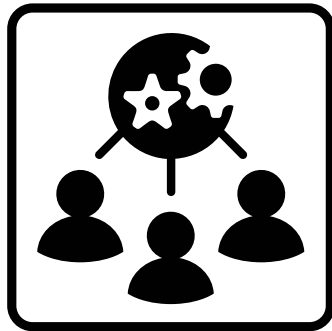

📅 EVENT

12 DEC 2023

Online

Unlocking innovation: Regions as laboratories of policy experimentation

On 12 December 2023 from 10:30 to 12:00 CET, the Policy Learning Platform is organising a webinar on unlocking innovation: Regions as laboratories of policy experimentation .
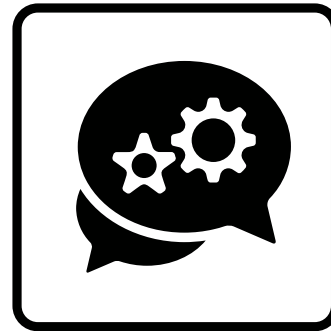
Access to **EXPERTISE**

• **Policy advice services** from our thematic experts
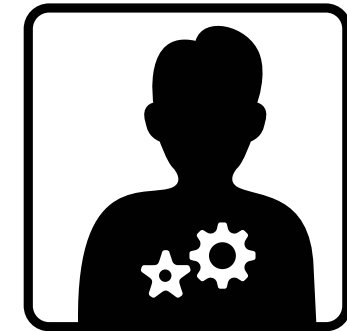
Peer reviews
In-dept analysis and peer recommendations

Matchmakings
Solutions on how to resolve a policy challenge

Policy helpdesk
Ideas on how to resolve a policy challenge

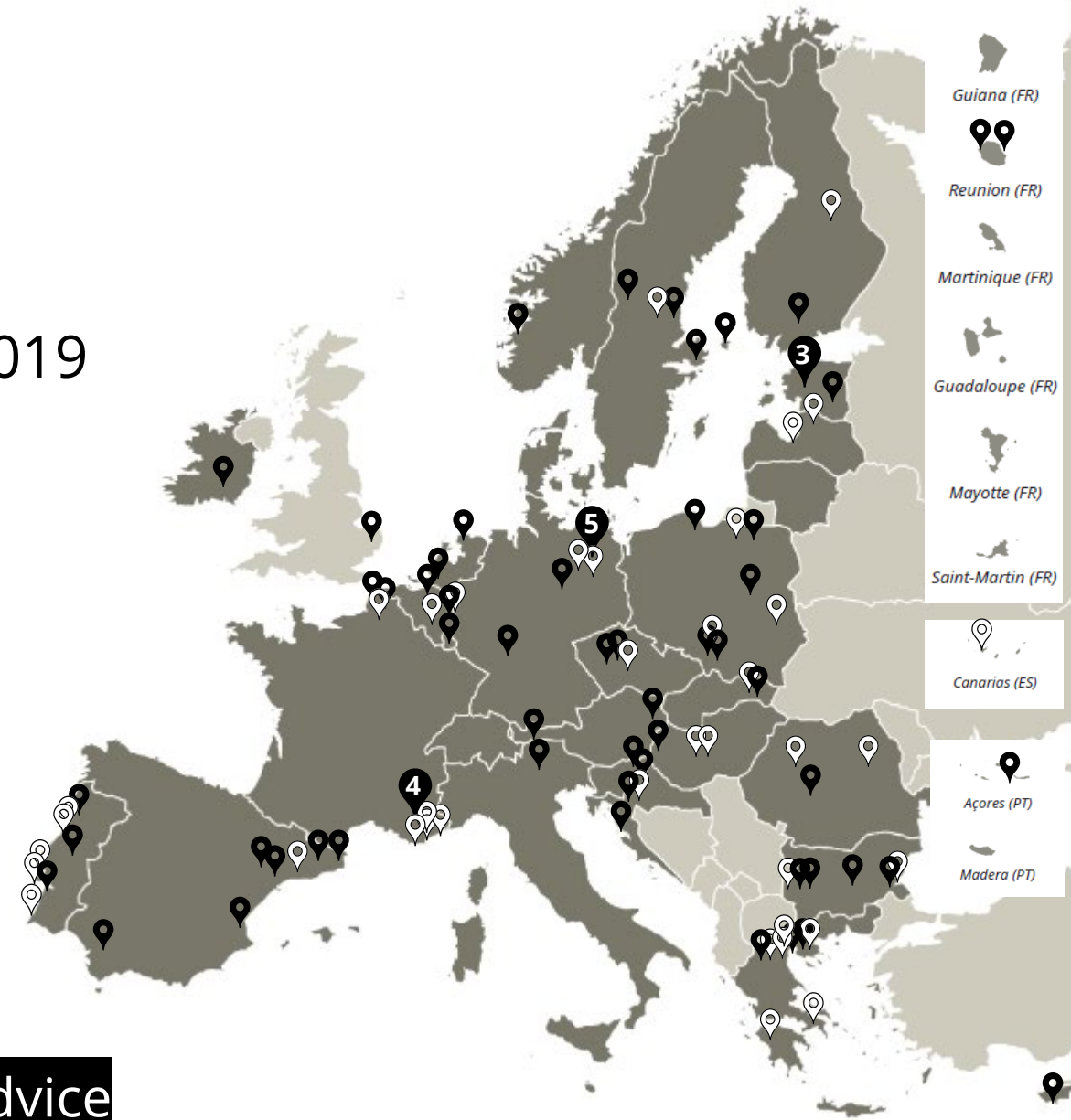https://www.interregeurope.eu/get-policy-advice

Peer learning in practice

📍 **63 peer reviews** implemented since 2019

    10 peer reviews in the pipeline

📍 **42 matchmaking** sessions

- Contact the Platform experts
- Apply at any time!
- Assessment of application within 1 month max
- Expertise tailored to your needs!

https://www.interregeurope.eu/get-policy-advice

EXPERTISE: **Peer review** example

Cooperation with enterprises and universities for new Smart City services

🔍 **Tallinn, Estonia**

Beneficiary: City of Tallinn, Estonia

Recommendations:

- Consider **multi-annual contracts** for city-university cooperation, with fixed contact points on both sides

- **Involve businesses** in workshops and trainings for city staff

- **Go hyper-local** when collecting ideas and inputs from citizens
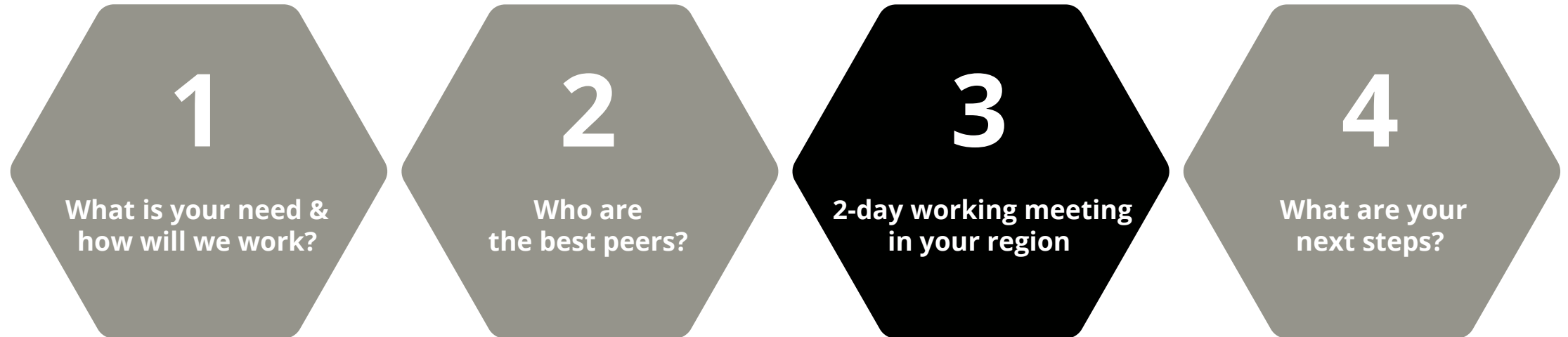
Peers from:

PEER REVIEWS: why to sign up as peer?

Targeted calls for peers addressing relevant project partnerships

- You will be a recognised member of a talented group of peers.

- You will help fellow regional policymakers to shape better regional policies.

- You will get featured in our peer review communication material.

- You will get direct insights into the workings of other regions – interregional learning is always a two-way learning exchange.

PEER REVIEWS: facilitated from A to Z

1

What is your need & how will we work?

2

Who are the best peers?

3

2-day working meeting in your region
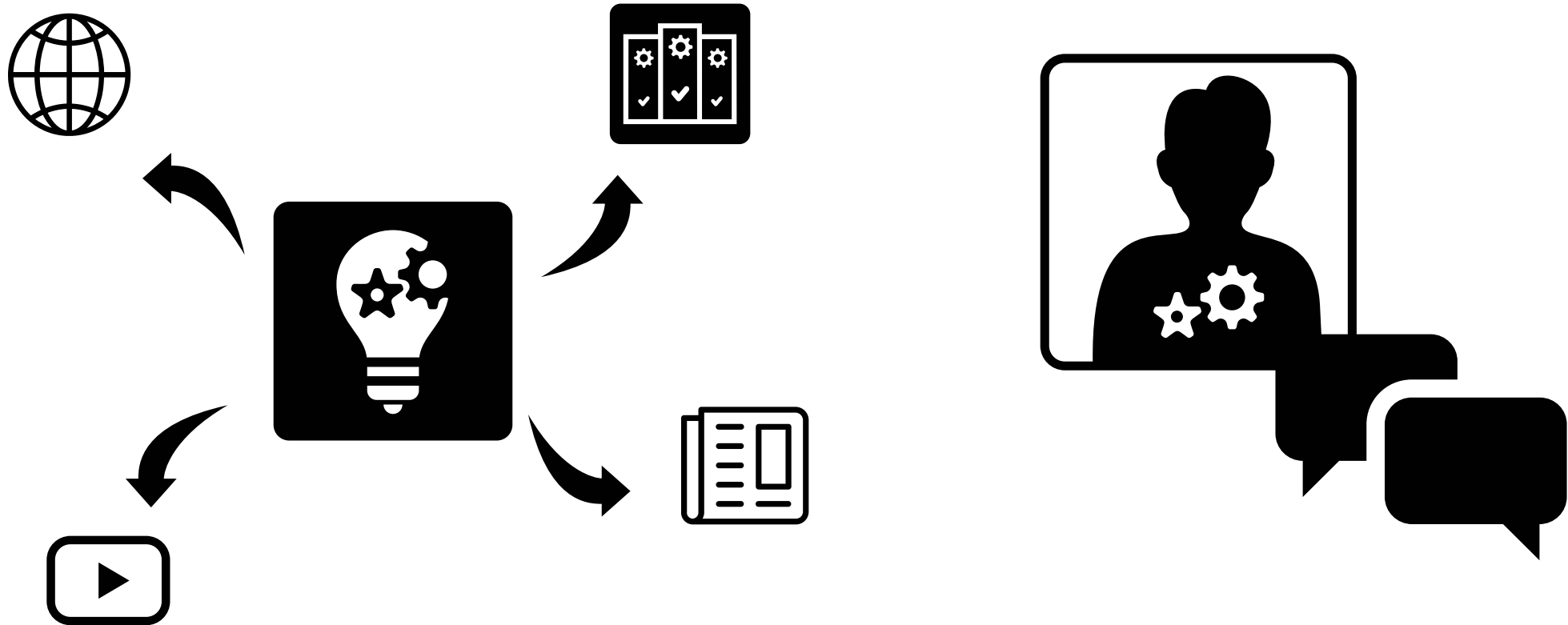
4

What are your next steps?

"I didn't know the peer review process and what to expect. For me, it has been another marvellous experience with Interreg. This is like 'one level up', a 'sharing of the sharing', and it's like a multiplier effect. I have learned from the peers and from the host. I would like to repeat the exercise."

Artur Bobovnicky, Slovak Innovation and Energy Agency, participant in 3 projects (ClusterFY, INNO INDUSTRY, UnicornQuest)

https://www.interregeurope.eu/sites/default/files/2023-04/Interreg_Europe_Policy_Learning_Platform_peer_review_publication2023.pdf
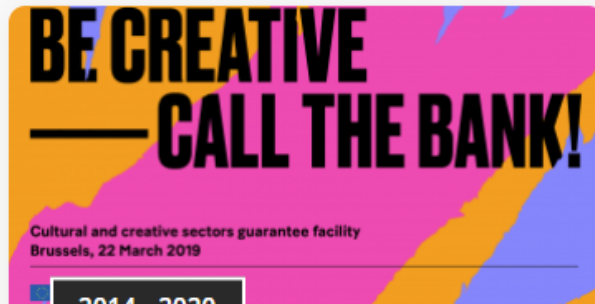
In case you can't find your way...**access the policy helpdesk!**

https://www.interregeurope.eu/policy-helpdesk

C.

Project
contributions & benefits

1. Submit your **Good practices** for expert validation

https://www.interregeurope.eu/policy-solutions/good-practices

2. Share your **results** and **experiences**

POLICY BRIEF

Regional policies for promoting green Hydrogen

Explore in this policy brief the promise of hydrogen and how it can help us achieve carbon neutrality by 2050.

02 March 2023 | By Platform

STORY

Innovation Inducement Prizes: small steps to transformative changes

There is a growing consensus that innovation policies need to be directed toward addressing societal challenges like climate change,

06 March 2023 | By Platform

WEBINAR

Cultural and Creative Industries: Towards a more social Europe

On 7 February 2023, the Policy Learning Platform hosted the second episode of the Cultural and Creative Industries series: Towards a more social Europe. Watch the recording and explore the key learnings.

10 February 2023 | By Platform

WORKSHOP

Reuse and repair in the circular economy

Explore the key learnings, presentations and recording of our reuse and repair online workshop that took place in January 2023.

30 January 2023 | By Platform

PEER REVIEW

Creating a blue economy roadmap

Discover the recommendations made by European peers on the topic of building an blue economy roadmap

01 March 2023 | By Platform

https://www.interregeurope.eu/policy-solutions/

3. Participate in and contribute to our **events**

Webinars

- 9/11 **Greener** Europe: district solutions for energy efficiency renovation

- 23/11 **Smarter** Europe: setting up regional funds with the European Investment Fund

Peer reviews/ matchmakings

- Targeted calls for peers

4. Be active in our **community**

- Connect with like-minded people from all over Europe

- Join our policy learning events

- Get access to policy solutions and advice

- Co-shape the content of the activities

  ➡ Find inspiration for your region

  ➡ Share your experiences

  ➡ Build your skills and knowledge

The platform **can**

- **Invite projects** to join the Platform activities and events to share good practices, results and expertise

- **Advise projects** on relevant findings from policy analyses

- **Initiate synergies** between projects

The platform **cannot**

- **Assist** applicants

- **Assess** applications

- **Monitor** project implementation

- **Organise** exchange of experience activities **on behalf of the project**

Secretariat's role!

To conclude: **What you can get**

- **Learn** about what other projects do in your topic

- **Share** your project achievements and good practices

- **Expand** your network, knowledge and skills

- **Contribute** to EU policy learning

www.interregeurope.eu/policylearning

Time for questions

?

Interreg Europe

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Follow us on social media:

Interreg Europe

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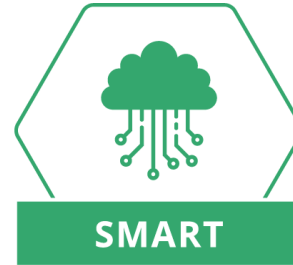the European Union

The Platform at work
Meet the team

Elena FERRARIO
Thematic Manager | Interreg Europe Policy Learning Platform

Follow us on social media:

The Smarter team

SMART

Marc Pattinson

Laura Varisco

Arnault Morisson

Rene Tõnnisson

Mart Veliste

Luc Schmerber

https://www.interregeurope.eu/our-team

Smarter Europe – recent activities

EVENT

07 NOV 2023

Online

AI for local authorities and policymakers

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Artificial intelligence for policymakers

- webinar

PEER REVIEW

Improve regional branding for attracting tech-savvy visitors: key learnings

The Policy Learning Platform organised a peer review for the Põlva County Development Centre, Estonia. The peer review was held in Carrick-On-Shannon, Leitrim County, Ireland on the 17th and 18th of October 2023. Discover the key learnings.

Regional branding and digital nomads

– peer review

PEER REVIEW

ERDF for interregional innovation projects: key learnings

The Policy Learning Platform organised a peer review for the Ministry of Finance and for European Affairs of Brandenburg, in Potsdam, Germany in October 2023. Discover the key learnings.

ERDF for interregional innovation projects

– peer review

POLICY BRIEF

Regional missions

Explore five policy recommendations in this policy brief, deriving from the experience of Interreg Europe projects, that inspire policymakers to better design and deliver challenge-driven innovation policies.

Regional missions

– policy brief

Smarter Europe – coming soon

EVENT

14 - 15 NOV 2023

In person

Optimising the Just Transition Fund and EU support for the Ústí Region

On 14 and 15 November 2023, the Policy Learning Platform is hosting a peer review together with the Ústí Region, Czech Republic. The Ústí region is looking for ways to make successful use of the Just Transition Fund in combination with other European Union support mechanisms setting up a suitable

Financial instruments for SME support

– peer review

EVENT

23 NOV 2023

Online

Setting up regional funds with the European Investment Fund

On 23 November 2023 the Policy Learning Platform is hosting a webinar on the topic of setting up regional funds with the European Investment Fund .

Regional funds with EIF

- webinar

Register today!

EVENT

12 DEC 2023

Online

Unlocking innovation: Regions as laboratories of policy experimentation

On 12 December 2023 from 10:30 to 12:00 CET, the Policy Learning Platform is organising a webinar on unlocking innovation: Regions as laboratories of policy experimentation .

Regions as laboratory of policy experimentation

- webinar

Register today!

The Greener / Connected team

Katharina Krell

Simon Hunkin

Astrid Severin

Magda Michaliková

https://www.interregeurope.eu/our-team

Greener Europe – recent activities

Climate adaptation: Coastal restoration

On 15 June, the Policy Learning Platform hosted the first episode of the climate adaptation series, focusing on coastal restoration.

Climate adaptation: Wetland restoration

On 28 June, the Policy Learning Platform hosted the second episode of the climate adaptation series, focusing on wetland restoration.

Decarbonising of heating and cooling

This policy brief explores the current use of renewable energy for heating in Europe, EU legislation and support as well as inspiring good practices from Interreg Europe projects such as POTEnt, CLEAN, APPROVE, BUILD2LC and SHREC.

Empowering Citizens for Energy Communities

Discover in this policy brief how regional authorities can support the emergence of energy communities with a set of good practices and guidance drawn from the Interreg Europe community.

Climate adaptation

– webinar series

Decarbonising heating and cooling

– policy brief

Energy communities

– policy brief, peer reviews

Greener Europe – coming soon

District approaches to sustainable energy – webinar

Register today!

Boosting forest ecosystems – policy brief, e-workshop

Register today!

Low emission zones – peer review

More connected Europe

Mobility as a service for low-density areas: key learnings

On 17-18 October 2023, the Policy Learning Platform held an onsite peer review in Portugal for the Commission for Coordination and Development of the Alentejo Region (CCDRA), which requested advice regarding their policy challenge on Mobility as a Service (MaaS) for very low-density areas. Discover the key learnings.

MaaS for low density areas

– peer review

28 - 29 NOV 2023

In person

On-demand transport in rural areas

On 28 and 29 November 2023, the Policy Learning Platform is hosting a peer review together with the Ministry for Environment, Climate, Mobility, Agriculture and Consumer Protection of Saarland, Germany. During the two-day event we will dive into the topic of on-demand transport in rural areas .

DRT services in rural and peri-urban areas

– peer review

The Social team

Luc Schmerber

Mart Veliste

Erik Gløersen

https://www.interregeurope.eu/our-team

More social Europe – recent activities

Creating social cohesion through cultural initiatives: Key learnings

On 24 October 2023, the Policy Learning Platform hosted a webinar on the topic of cultural initiatives as levers for social cohesion. Watch the recording and access the key learnings.

Culture as lever of social cohesion

– webinar

Aligning skill shortage strategies and Cohesion Policy objectives

While flows of labour are a solution to acute skill shortages in some regions, they generate obstacles to economic development,

Skills shortage strategies and Cohesion policy

– editorial

Work integration social enterprises: the Swedish model

In Umeå, Sweden, environmental objectives are achieved along with social goals.

Work integration social enterprises

- story

More social Europe – coming soon

EVENT

28 - 30 NOV 2023

In person

Preventing academic dropout and boosting employment rates

From 28-30 November 2023 , the Policy Learning Platform is hosting a peer review together with La Réunion.

Policies for NEETs

– peer review

The Citizens team

CITIZENS

Astrid Severin

Arnault Morisson

https://www.interregeurope.eu/our-team

Europe closer to citizens – recent activities

Rethinking local policies– an integrated approach to local development - workshops

Fortress heritage – governance and digitalisation - peer review

The Governance team

GOVERNANCE

Thorsten Kohlisch

Elena Ferrario

https://www.interregeurope.eu/our-team

Governance – recent activities

Community resilience

– peer review

Sustainability governance and SDGs implementation at city level

- peer review

The team behind the scenes

Thorsten Kohlisch

Project Manager

Elena Ferrario

Thematic Manager

Karine Gevorgyan

Platform
Administrator

Mario Vadepied

Platform Assistant

Lotte Van Meijel

Web and
Community Expert

Valentine Dufaye

Events and Social
Media Expert

https://www.interregeurope.eu/our-team

Get in touch

1. Drop us a line, pick up the phone

2. Use the Helpdesk: **interregeurope.eu/policy-helpdesk**

3. Make a Wish!

Time to discuss!

Meet partners from other projects,
identify common interests,
share your wishes and suggestions
for Platform's activities

Group discussions

Meet other projects

Which project(s) do you represent?

What are you working on? What is your project about?

Find common interests

What kind of policy-learning activities

would you like to participate in?

What could be useful or of interest to you?

Any topic suggestions?

Thematic groups

- S3 & Innovation
- Digitisation
- SME competitiveness
- Energy and climate change
- Nature, biodiversity & sustainable tourism
- Circular economy
- Sustainable mobility
- Social inclusion, employment, healthcare
- Integrated development & governance

SMART

GREEN

CONNECTED

SOCIAL

CITIZENS

GOVERNANCE
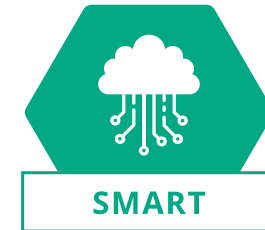
Wrap-up and summary

Which topic(s) would you like to see on the Platform's agenda?
Share your ideas, suggestions and comments!

Continue to network & connect

Follow-up tip:

Join our thematic

groups and connect

with others through

our community

www.interregeurope.eu/table-reservation/52511

Thematic groups for first call projects

| Group 1	
S3 & Innovation	☆
	👥 0

Group 2	
Digitisation	☆
	👥 0

Group 3	
SME competitiveness	☆
	👥 0

Group 4	
Energy and climate change	☆
	👥 0

Group 5	
Nature, biodiversity & sustainable tourism	☆
	👥 0

Group 6	
Circular economy	☆
	👥 0

Group 7	
Sustainable mobility	☆
	👥 0

Group 8	
Social inclusion, employment, healthcare	☆
	👥 0

Group 9	
Integrated development & governance	☆
	👥 0

Networking for projects

Benefit from access to...

Knowledge

www.interregeurope.eu/policy-solutions
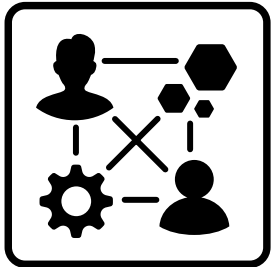
People

www.interregeurope.eu/community

Expertise

www.interregeurope.eu/get-policy-advice

Next webinars & online workshops

EVENT

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By Platform

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By Platform

EVENT

14 DEC 2023

Online

Boosting forest ecosystems

On 14 December 2023, the Policy Learning Platform is hosting an online workshop on the topic of boosting forest ecosystems from 14:00 to 16:30 CET.

By Platform

Stay tuned for more

- Follow our news and events:
  https://www.interregeurope.eu/news-and-events

- Subscribe to our newsletter:
  https://www.interregeurope.eu/#block-newsletterblock

- Get in touch with us:
  https://www.interregeurope.eu/our-team

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