



SOCIAL SEEDS

Interreg Europe



European Union
European Regional
Development Fund

Interreg Europe PLP online-discussion on the Social Economy

-

István Tamás Szenttamási

Project manager

IFKA Public Benefit Non-Profit Ltd.

15 June, 2023

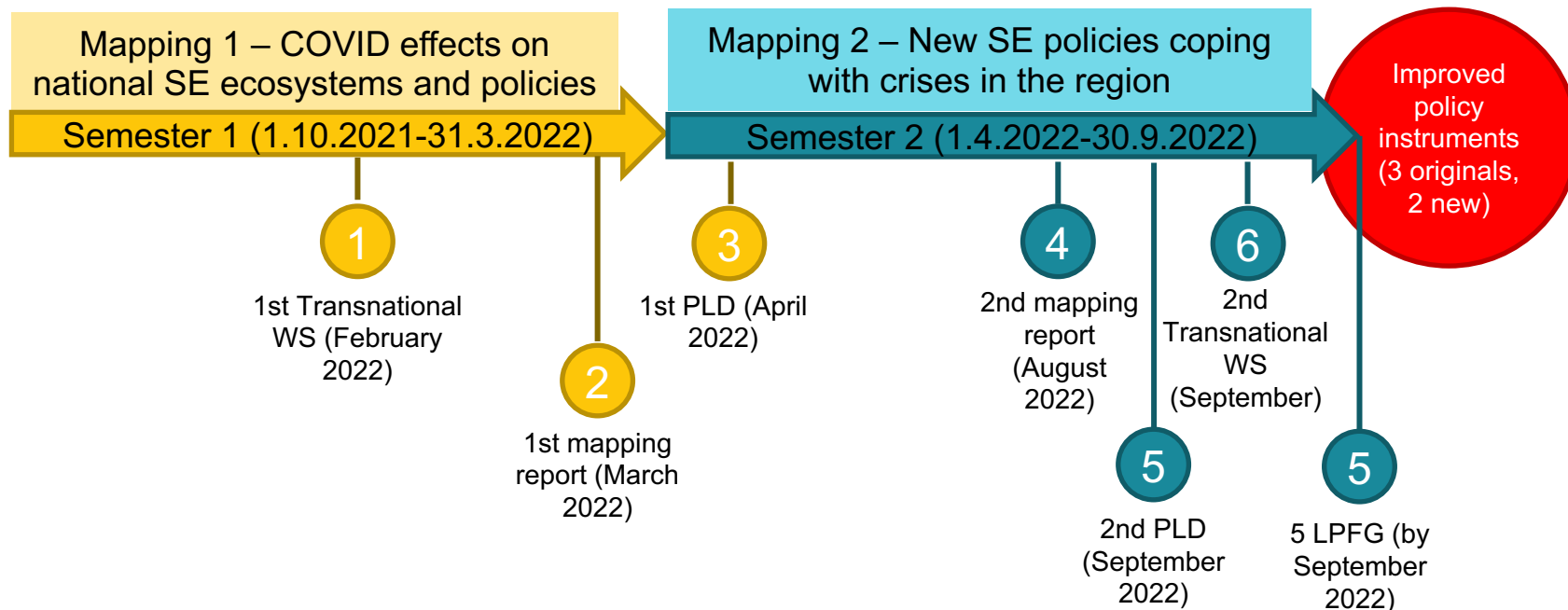
1. Frameworks of the Social SEEDS project extension
2. Main findings of the Social SEEDS project extension
3. Improved policy instruments
4. Social enterprise ecosystem and its policy environment in Hungary

1. Frameworks of the Social SEEDS project extension

Goal of extension: supporting the mitigation of the COVID-19 effects and the recovery of the social enterprise ecosystems in Europe through the improvement of policy instruments on the basis of the exchange of experience on the impacts of the pandemic (and the war), the policy reactions given to the crises and the best practices applied by social enterprises.

Partners: 5 European regions represented by 5 partners:

- HU - IFKA Public Benefit NonProfit Ltd (LP)
- GER - Steinbeis Europa Centre
- CZ - Regional Development Agency of South Bohemia RERA Inc.
- SI - BSC, Business support centre Ltd., Kranj
- PL - Rzeszow Regional Development Agency



2. Main findings of the Social SEEDS project extension – COVID effects

- Difficult situation especially for small social enterprises
- Many non-profit SEs: not enough savings to survive for a long time
- Focus of SEs on social mission: keeping employees
- Support through public procurement varied in the different countries

- Situation in 2021 more optimistic than in 2020
- SEs had to adapt to new market realities
- Pandemic revealed “gaps” in management and digitization
- Support structures also had to adapt

2. Main findings of the Social SEEDS project extension – Policy reactions

Different crisis mitigation programmes

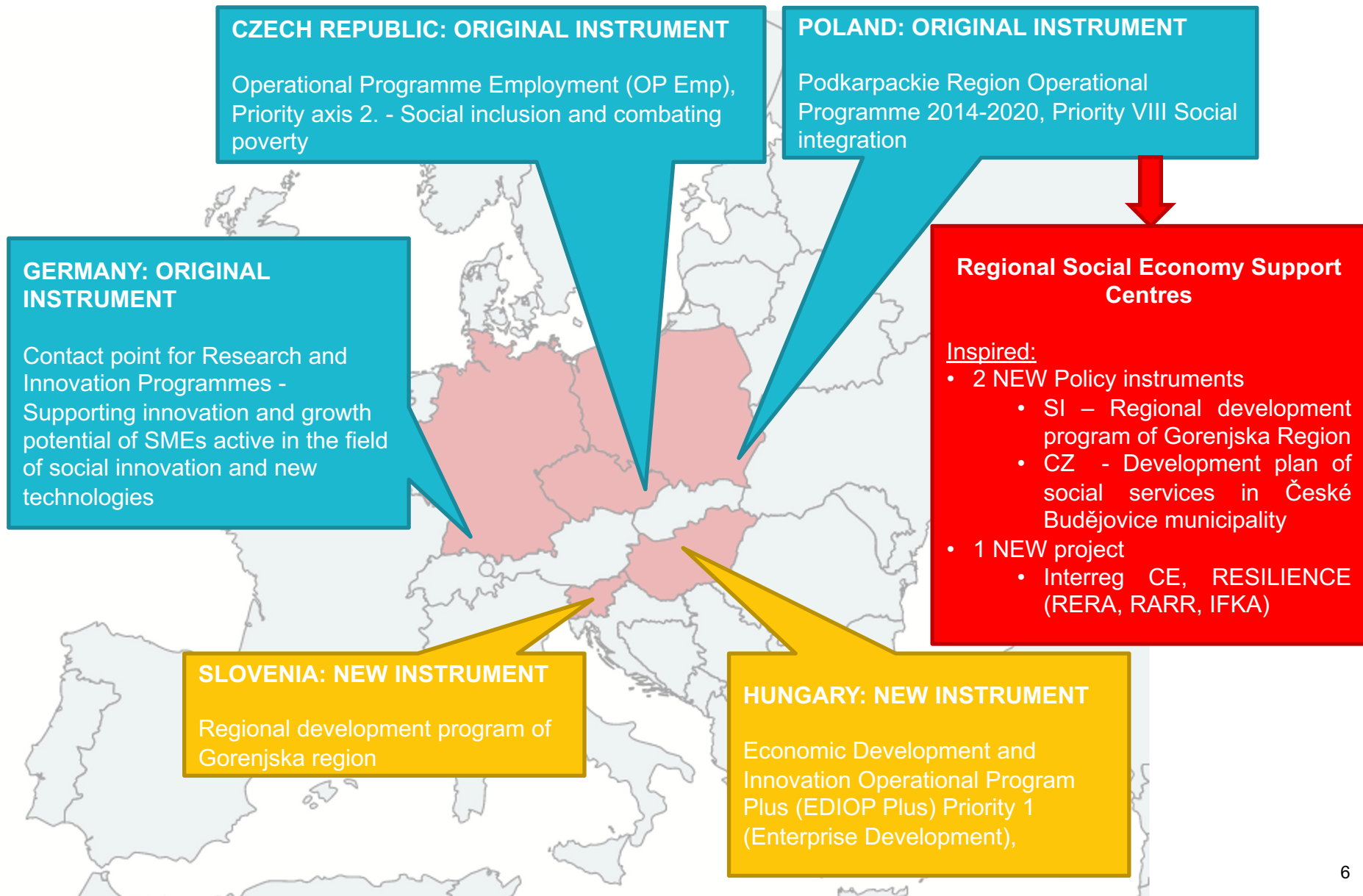
- **Short-time work**
- **Salary compensation**
- **Rent compensation**
- Grants
- Loans
- Deferral of tax payment
- Programmes for specific sectors

In theory, SEs could benefit from most programmes targeting SMEs

- Many SEs did not make use of programmes
 - Legal restrictions
 - Unmet requirements of programmes regarding profit/employment etc. of previous years
 - Inability to take risks of further employment/income goals/debt payment



3. Improved policy instruments



1. Social enterprise ecosystem and its policy environment in Hungary – Programming Period 2014-2020

Economic Development and Innovation Operational Programme (EDIOP)

EDIOP priority 5 NSO 10.2

EDIOP-5.1.2-15-2016-00001 'MarketMate'
2.8 billion HUF (7.6 M EUR)

IFKA

- Project plan pre-evaluation system
- Pre-evaluation
- Business model development
- Certification

OFA

- SE supporting services
- Project generation
- Consultancy
- Networking
- Information

EDIOP-5.1.3-16

7,2 billion HUF (20,3 M EUR)

Ministry of National Economy/Ministry of Finance
Number of certified project plans:
212

Number of project proposals
(submitted/approved): 247/171
(18,5 M EUR)

EDIOP-5.1.7-17

18,5 billion HUF (50,0 M EUR)

Ministry of National Economy/Ministry of Finance:
Number of certified project plans:
474

Number of project proposals
(submitted/approved): 545/355
(46,8 M EUR)

EDIOP priority 8 NSO 17.1

EDIOP-8.8.1-17 financial instrument

3.17 billion HUF (8.6 M EUR)

Hungarian Development Ban

Submitted claims: 147
Loan contracts: 66 (3,7 million EUR)

1. Social enterprise ecosystem and its policy environment in Hungary – Programming Period 2021-2027

EDIOP Plusz-1.1.1-22 Provision of targeted business development services for micro-, medium- and small enterprises (priority project plan)

- Project owner: IFKA Public Benefit Non-profit Ltd.
- Main objectives:
 - Provision of tailor-made business development services for SMEs in partnership with them
 - Providing complex services and reaching a wider range of businesses than before
 - Development of institutional and IT capacities and the introduction of the business development agency model
- Implementation period: 2022.07.01 - 2025.06.30.
- Budget: HUF 3,8 billion (EUR 9,5 million)

Traditional SMEs

SEs

Objectives:

- Development of business management skills and capacities
- Attitude formation

Interventions:

- Development of sector-specific training materials and modular e-learning facilities
- Provision of tailor-made training programmes
- Provision of tailor-made templates and practical materials

Special entrepreneurial groups

Women entrepreneurs

Start-up enterprises

...



SOCIAL SEEDS

Interreg Europe



European Union
European Regional
Development Fund

Questions welcome



Project smedia