

# Valletta Design Cluster – Creative approaches generating a positive social impact

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Valletta Cultural Agency

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VALLETTA  
DESIGN  
CLUSTER

IL-BIĊĊERĪJA L-ANTIKA, VALLETTA

- A former Valletta 2018 ECoC project, now administered by the Valletta Cultural Agency
  - A community space for cultural and creative practice, and more
    - A project supported by EU funds

# Communities (roughly 600 people in Jan 2023)

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Individuals, private and public entities active in:

**Culture and Creativity**

**Food**

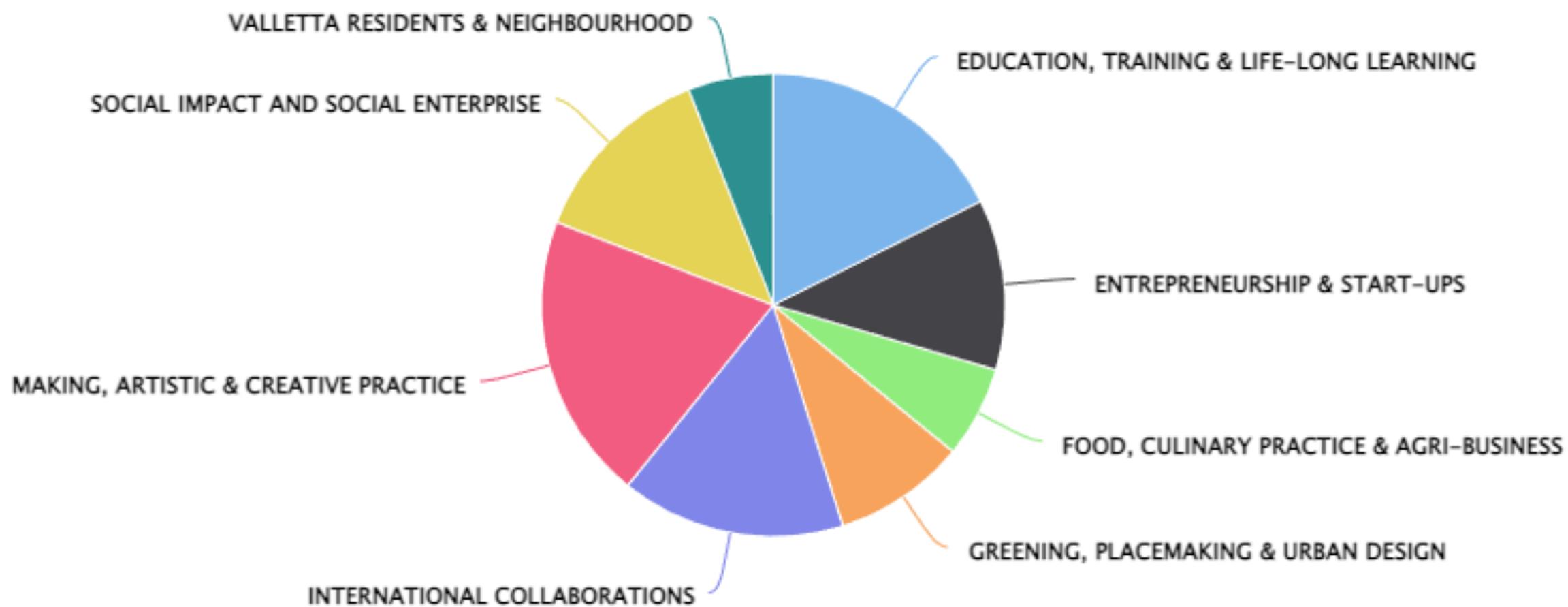
**Making and Design**

**Social Entrepreneurship**

**Environment & Placemaking**

**Societal Wellbeing**







# Premises

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Circa 3k sqm surface, including:

Makerspace

Coworking Space

Studios

Foodspace

Roof Garden

Meeting Rooms

International Project Labs





# Projects

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ERDF.06.996: Regeneration of lower Valletta

Design4Innovation (Interreg Europe)

EIT Urban Mobility RIS Hub Malta

Enterprise Europe Network

DeuS (Erasmus+)

Projects to support the growth and development of the local communities



# Design4Innovation (2017-2022)

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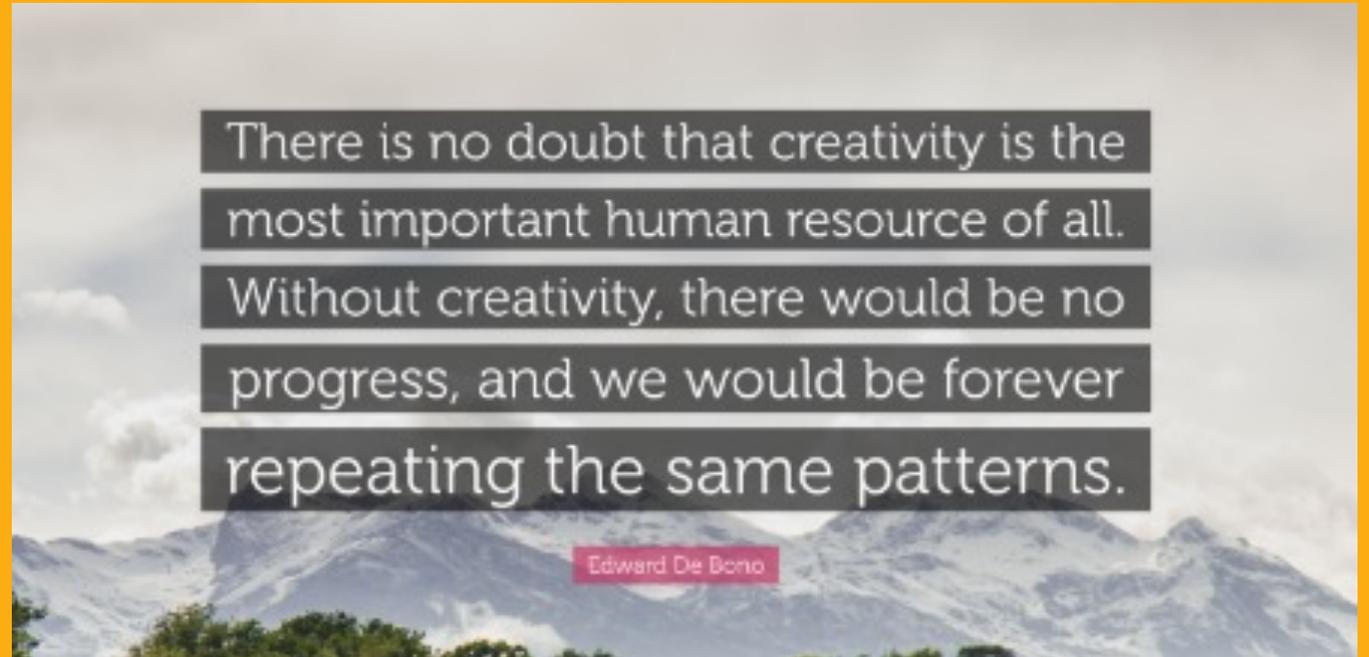
Project Goal: To support SMEs in partner regions by designing user-centred approaches and measures to influence policy-making

VDC community and concept development as one of the key actions in the VCA Design Action Plan, supported by partner, stakeholder and dissemination events and meetings



# Thank You!

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Edward De Bono (1933-2021)

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<https://www.vca.gov.mt/en/valletta-design-cluster>

<https://www.interregeurope.eu/design4innovation/>