

**Interreg
Europe**



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Interreg Europe

Online info session

22 February 2023



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Agenda

1. Welcome and introduction
2. Why interregional cooperation matters
3. 10 things you need to know about Interreg Europe
4. Q&A
5. Better results by working together
6. Policy inspiration, solutions & expert advice
7. Q&A
8. Concluding remarks and upcoming events

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Why interregional cooperation matters?

Erwin Siweris, Programme Director, Interreg Europe

22 February 2023

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European Territorial Cooperation (ETC)

Interreg: 4 strands, almost 100 programmes, more than 8 billions euros ERDF

| | | | |
|----------|-------------------|---|---|
| A | cross-border | 73 programmes EUR 5,800 million (72%) | |
| B | transnational | 14 programmes EUR 1,467 million (18%) | |
| C | interregional | 4 programmes EUR 500 million (6%) | Interreg Europe Urbact, Interact, Espon |
| D | outermost regions | 4 areas EUR 270 million (3%) | |

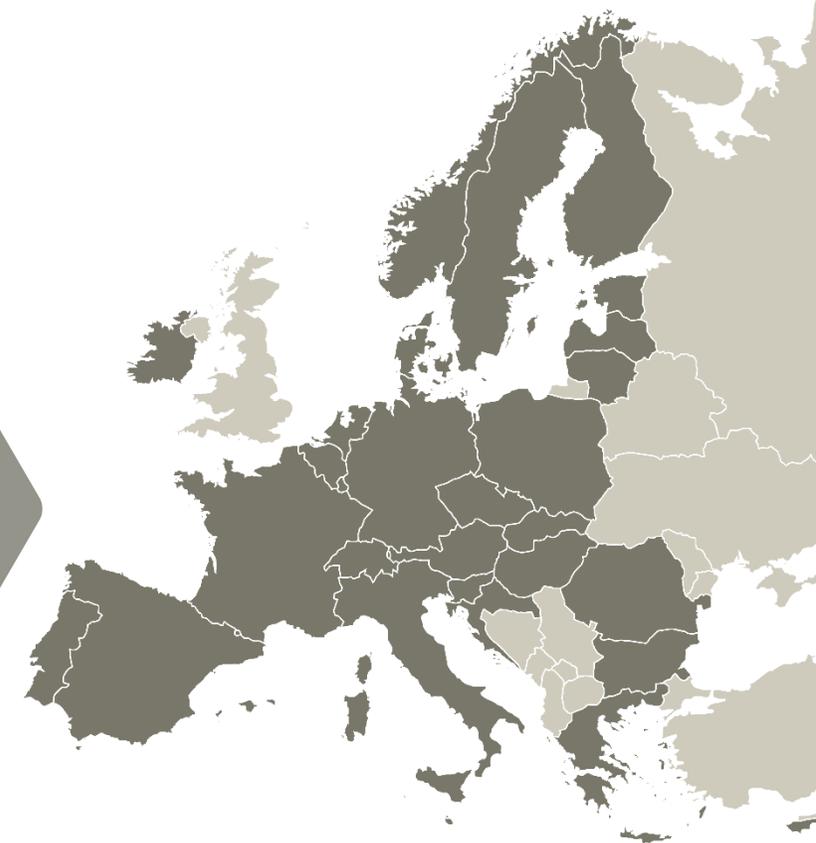
Each strand has its own objectives

Sharing solutions for better regional policy

€
379m
ERDF
BUDGET

6
TOPICS

29
COUNTRIES
INVOLVED



Two actions



Projects

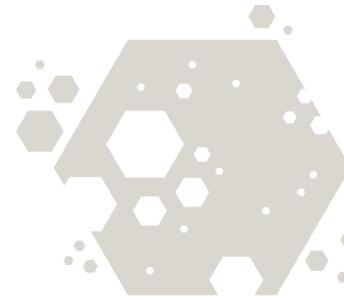
Limited number of regions exchanging and transferring experience on a shared regional development issue



Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

Interregional cooperation projects



WHY?

To find **inspiration** and new **policy solutions** in order to solve **regional development** challenges

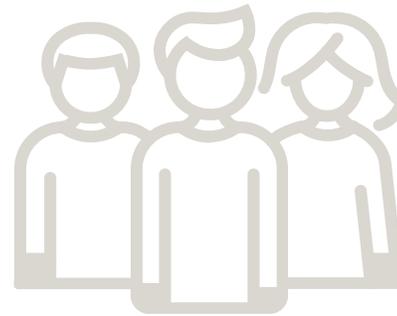


Partnerships of European regions



WHO?

Policy makers from different **European regions**



HOW?

Through **exchange** of **experience** activities

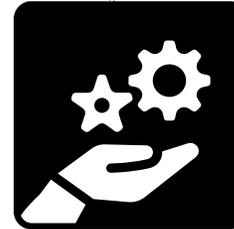
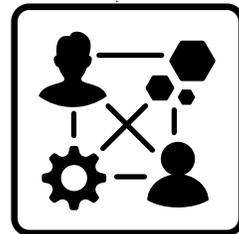
The partners work together for 4 years



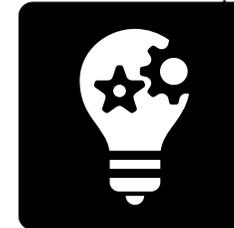
Policy Learning Platform

#policylearning

Meet our community



Get policy advice & expert support

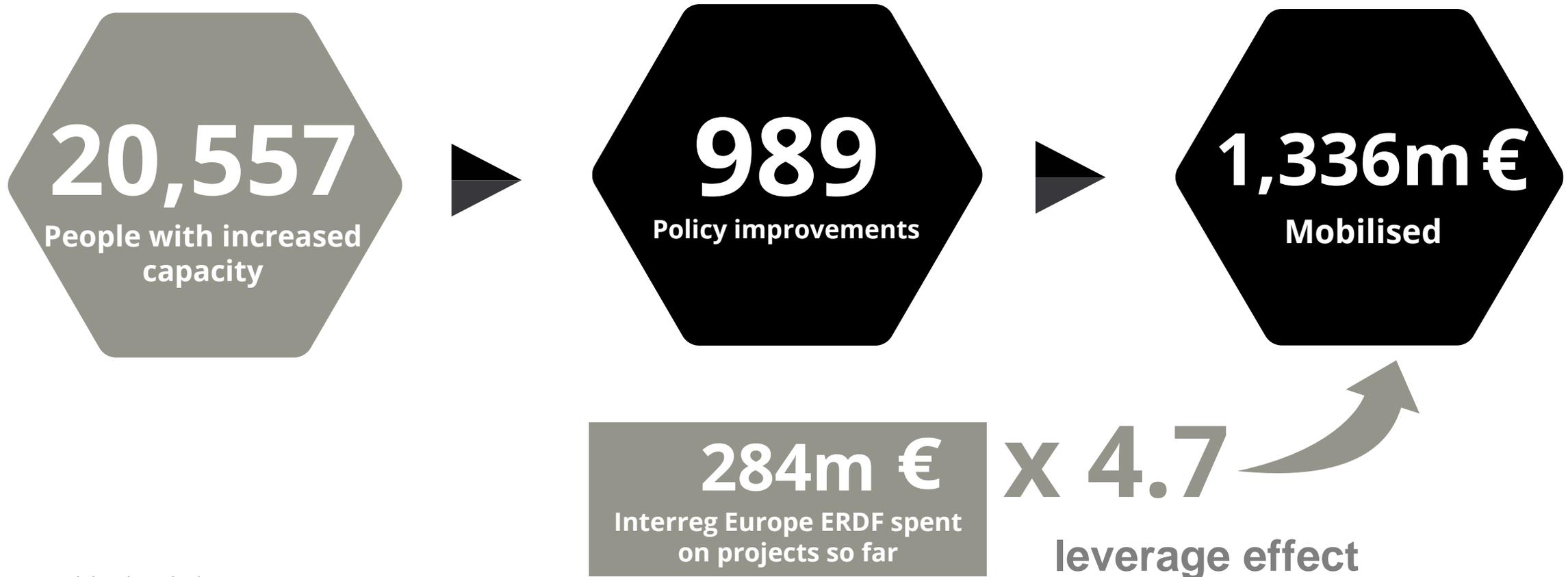


Find policy solutions



Interregional cooperation works!

Results achieved by the 2014 – 2020 projects



Validated as of February 2023

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10 things to know about Interreg Europe

Nicolas Singer, Head of the Projects and Platform Unit, Interreg Europe

22 February 2023

Online info session



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1.

Geographical
scope



Eligible area

All EU regions

Norway

Switzerland



2.

Programme's
rationale



Interreg Europe **rational**e

Supports the identification and transfer of good practices among EU regions in order to **improve regional development policies**

Helps policy makers to find new solutions to their challenges

- Primarily dedicated to **public authorities**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

3.

Programme
scope



Cooperation scope

1 cross cutting priority on capacity building → **6 main 'topics'**



SMART



GREEN



CONNECTED



SOCIAL



CITIZENS



GOVERNANCE



Concentration principle (80%)



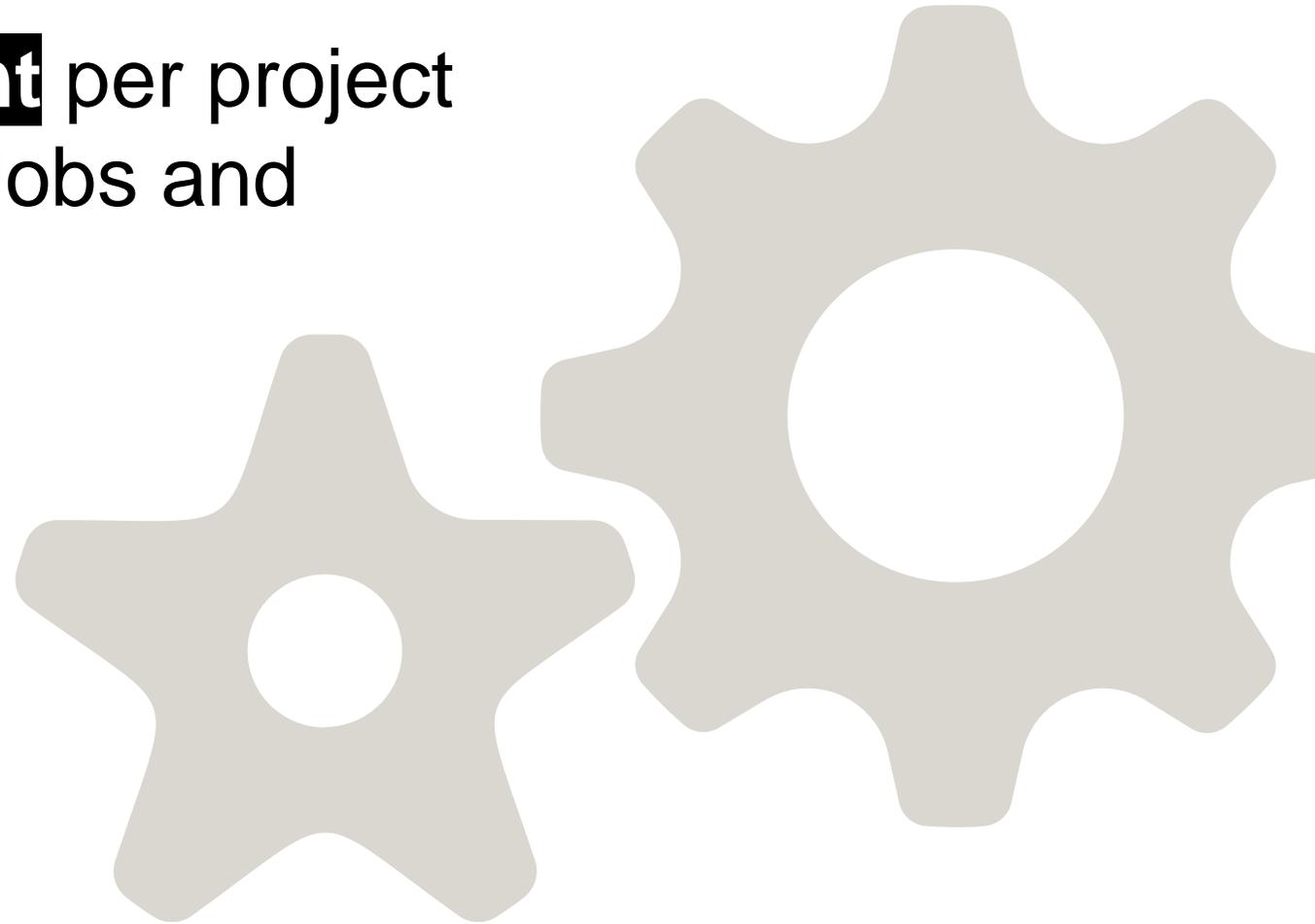
4.

Improving the
Cohesion Policy



Focus on Structural Funds programmes

At least **1 policy instrument** per project must be an Investment for Jobs and Growth programme



5.

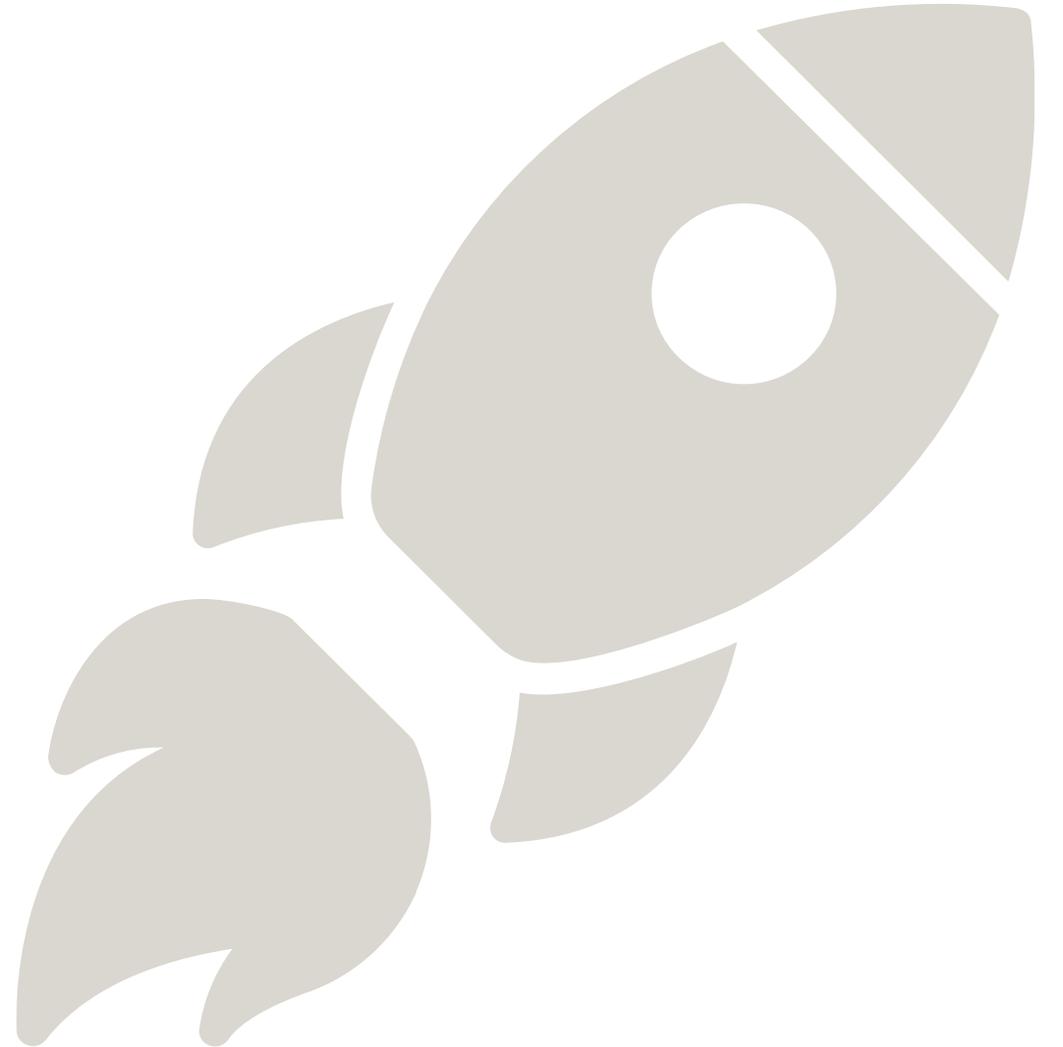
Learning by doing:
Pilot actions



Innovative approaches

Pilot actions possible:

- From the start of the project
- At midterm



6

Two phases of
**project
implementation**



Implementation of activities

2 phases over 4-year implementation

| CORE | FOLLOW UP |
|---|-----------------------------|
| 3 years | 1 year |
| Exchange of experience to achieve policy improvements | Monitor policy improvements |

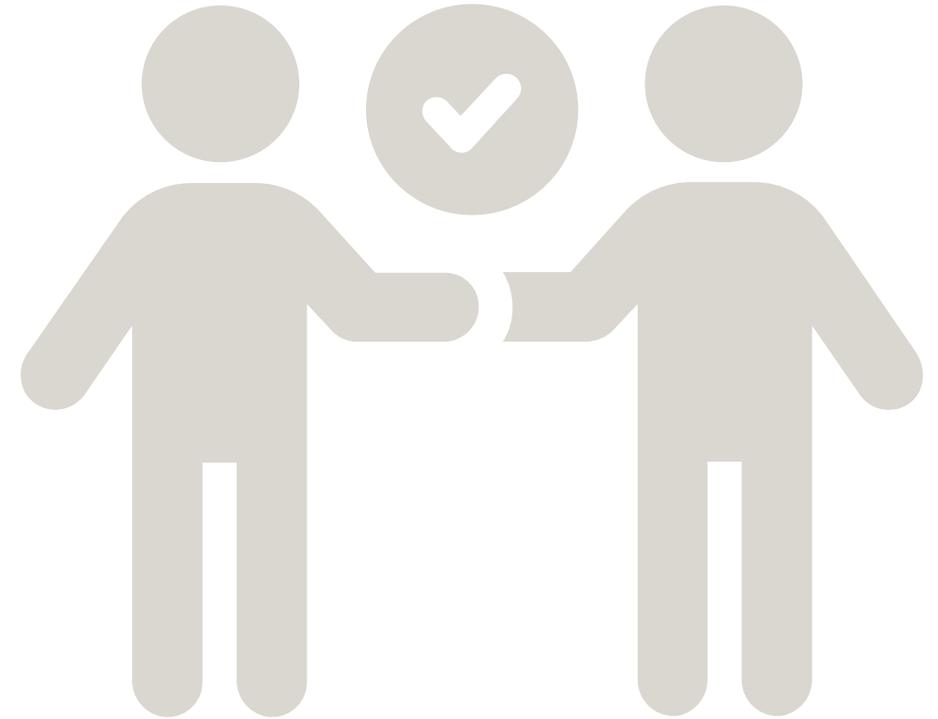
7.

Who should be
involved?



Who is **eligible**?

- **Public authorities**
- **Public law bodies**
(bodies governed by public law)
- **Private non-profit bodies**



Policy relevance of partnership

Policy responsible authorities must be involved in the project:

- As **partners** for at least **50%** of the policy instruments addressed
- As '**associated policy authorities**' for the remaining policy instruments

Creation of a **stakeholder group** in each region



8.

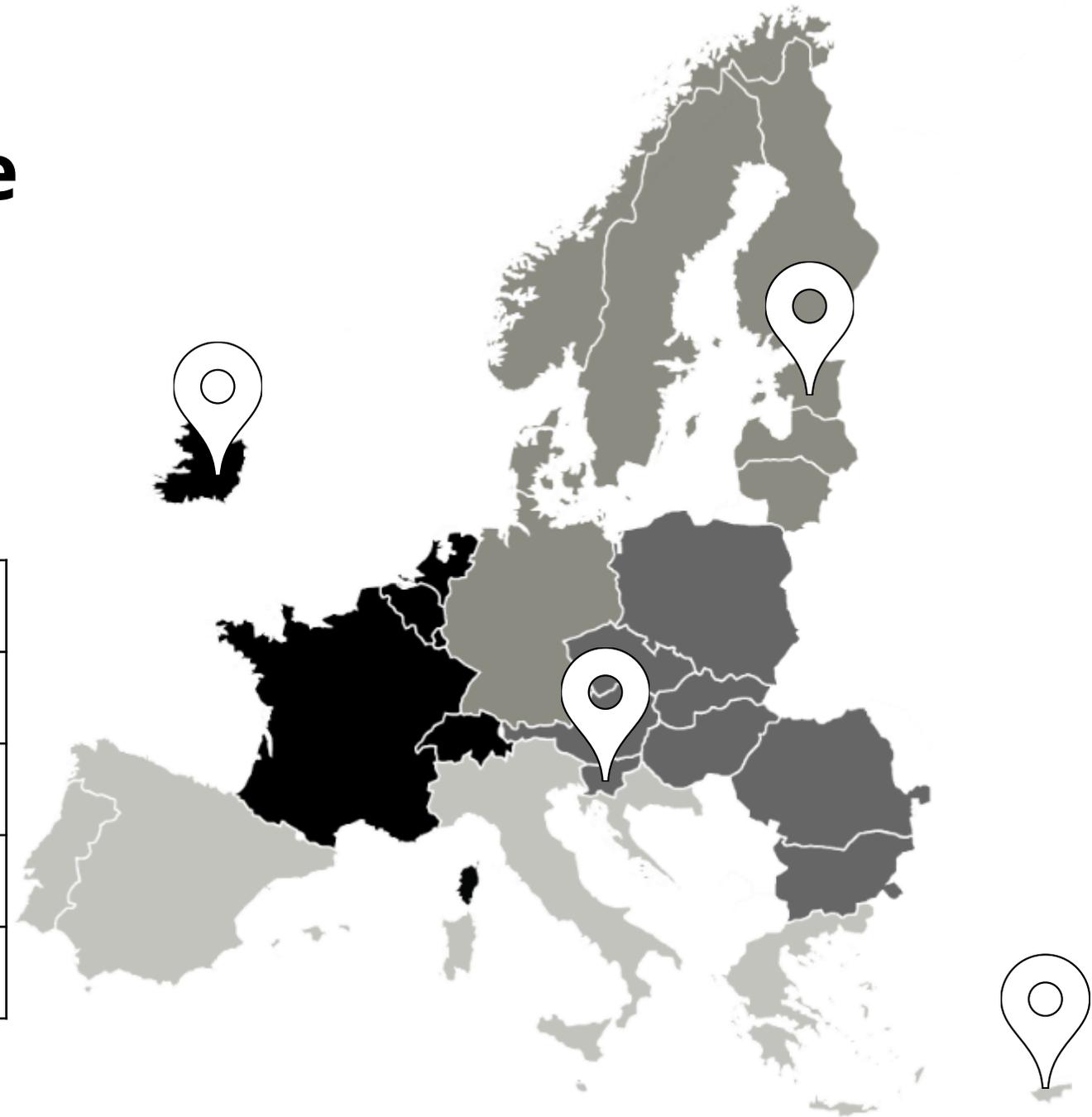
Geographical coverage



Geographical **coverage**

- **Four areas** to be covered
- Mix of more and less advanced regions

| Geographical areas | Countries covered |
|--------------------|---|
| North | Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden |
| East | Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia |
| South | Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain |
| West | Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland |



9.

Project
funding



Co-financing rates

| Co-financing rates | According to legal status or location |
|-----------------------|--|
| 80% ERDF* | Public or public equivalent from the EU |
| 70% ERDF* | Private non-profit from the EU |
| 50% Norwegian funding | Public, public equivalent and private non-profit from Norway (NO) |
| Swiss funding | Public, public equivalent and private non-profit from Switzerland (CH) |

* ERDF - European Regional Development Fund

Simplified financial rules

| Cost categories | |
|---------------------------------|---------------------------------|
| Preparation costs | Lump sum €17,500 |
| Staff | Fixed % applied to salary cost |
| Office & administration | Flat rate of 15% of staff costs |
| Travel | Flat rate of 15% of staff costs |
| External Expertise and Services | |
| Equipment | |
| Infrastructure and Works | for pilots only |

More simplification:

- Simplified reporting, faster payments to projects
- Less control (sampling, risk-based verifications)

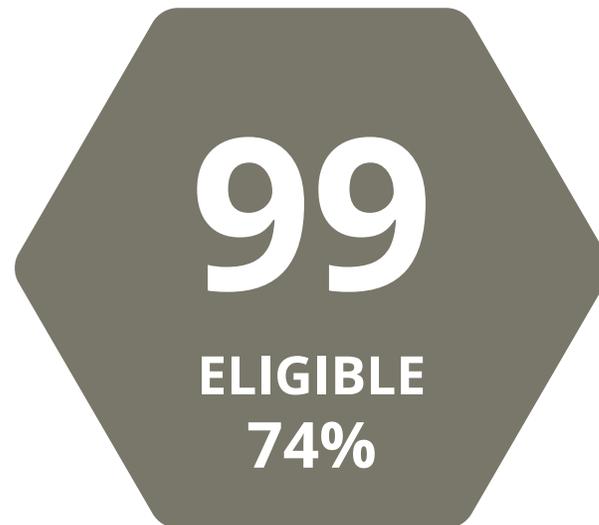
10.

Calls for project proposals



First call **results**

- Call was open between 5 April and 31 May 2022



Second **call**

12 weeks

Opening: **15 March 2023**

Closing: **9 June 2023 at 12:00 CEST**

Decision: **end of 2023**

Application pack available

Launch event: 15 March 2023, Stockholm (SE)

All topics open



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Policy inspiration, solutions & expert advice

Elena Ferrario, Thematic Manager, Interreg Europe Policy Learning Platform

22 February 2023

Online info session

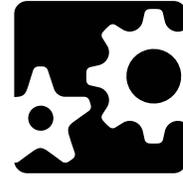


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Platform in a nutshell

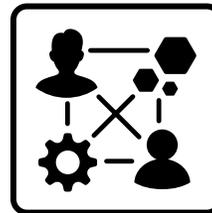


Provides **continuous policy-learning** opportunities
through access to:

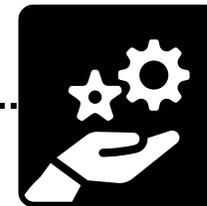
Knowledge



People



Expert support



#policylearning

www.interregeurope.eu/policy-learning-platform

Our team



Marc
Pattinson



Arnault
Morisson



Rene
Tõnnisson



Luc
Schmerber



Mart
Veliste



Katharina
Krell



Simon
Hunkin



Astrid
Severin



Magda
Michalíková



Thorsten
Kohlich



Elena
Ferrario



Raluca
Toma



Karine
Gevorgyan



Lotte
Van Meijel



Eugénie
Suplisson



Soroush
Brandenburg

Access to **knowledge**

Wealth of policy solutions available

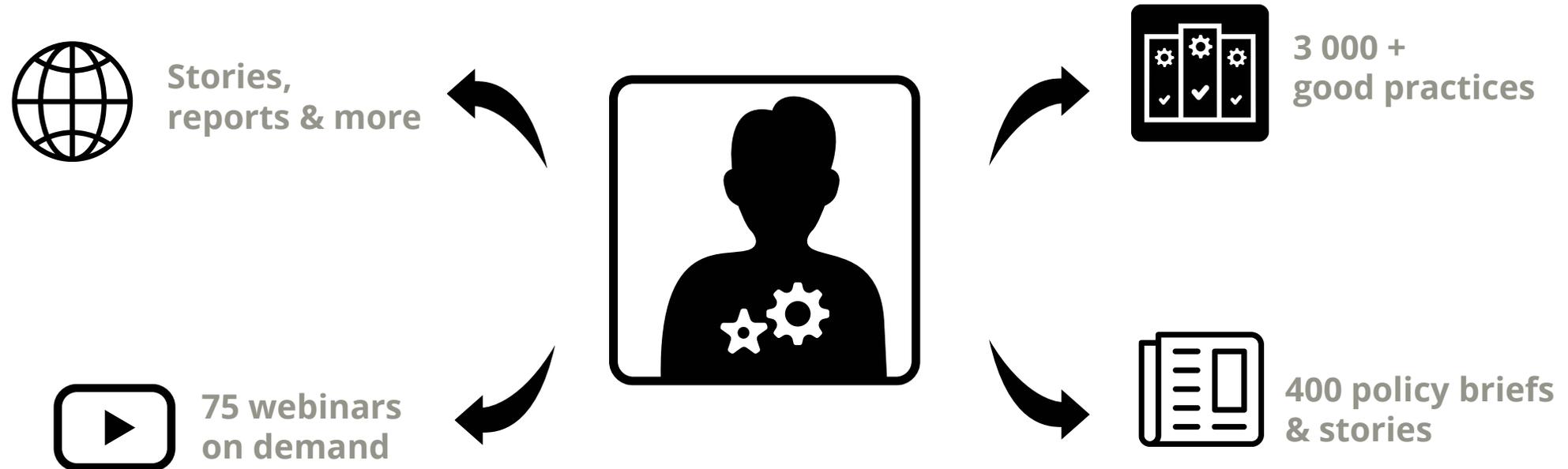


Database of **good practices** from all EU



Analytical **policy briefs**, news and publications

In case you can't find your way... **access policy helpdesk!**



www.interregeurope.eu/policy-helpdesk

Access to **people**

Policy inspiration from practitioner to practitioner



Community of 6,000+
practitioners



Networking and
policy-learning events

Thematic workshop

Digital innovation hubs and demonstrators

22 November 2022 in Helsinki (FI)



www.interregeurope.eu/find-policy-solutions/workshop/digital-innovation-hubs-and-demonstrators

Upcoming **events**

Webinars

- 08 Mar: **Innovation vouchers** to strengthen regional innovation ecosystems
- 18 & 25 Apr: **E-mobility**: electric fleets & electric car sharing

Thematic workshops

- 31 May – 01 Jun: **Rethinking urban policies** (Ghent, BE)



Access to **expert support**

📍 **49 peer reviews** implemented

📍 **34 matchmaking** sessions

- Call permanently open
- Assessment of application within 1 month
- Tailored to the needs of the beneficiary

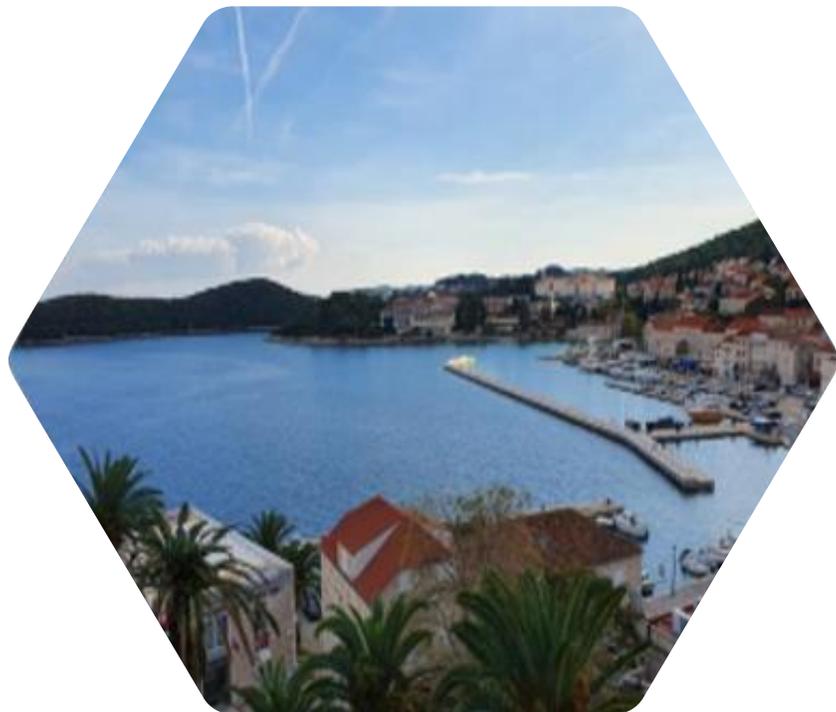
Apply to benefit from expert support any time

www.interregeurope.eu/get-policy-advice



Peer review

Smart island and tourism strategy



Korčula Island, Croatia

Beneficiary: Town of Korčula, Croatia

Recommendations:

- Create the ideal settings for **digital nomads**
- Enable business growth through **incubators**
- Focus your strategy on travel **test-bed start-ups**
- **Organize a 48h hackathon** with the local community on the sustainable and alternative tourism products

Peers from:
Norway, Estonia, Finland

Peer review

Urban mobility



Beneficiary: Kilkenny County Council

Policy challenges addressed:

- Urban space reallocation, car restrictive policies, actions prioritisation
- Gaining broad based support for modal shift and sustainable transport

Peers from:
Ireland, UK, Greece and Slovenia



Kilkenny, Ireland

What can **you** get?

- Interreg Europe's wealth of **policy solutions** at hand
- Hands-on **advice and inspiration** from practitioners to practitioners
- An active and committed **team of experts** at your disposal
- An active voice to **co-shape the platform's agenda**



www.interregeurope.eu/policylearning

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Concluding remarks

Irma Astrauskaite-Denis, Head of Unit – Communication and Contact Points,
Interreg Europe

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Get ready!

Second call for project proposals
15 March to 9 June 2023

Call launch event:

Europe, let's cooperate!

15 Mar 2023

Stockholm (SE)

www.interregeurope.eu/event/europecooperates2023

The screenshot shows the website for the 'Europe, let's cooperate! 2023' event. At the top, there are logos for Interreg Europe and the European Union, along with social media icons and a 'My account' link. The main header includes the event title and navigation links for 'Programme', 'Networking', 'Attendees', 'Practical info', and a 'Register' button. A large blue banner features the event title 'Europe, let's cooperate!' and 'Interregional cooperation forum', with details for the date (15 March 2023, 10:00 - 19:00 CET) and location (Annexet | Stockholm, Sweden). Below the banner are three navigation cards: 'Programme' (Check out the agenda), 'Networking' (Share ideas and discuss new projects), and 'Practical info' (See how to get there). A section titled 'New projects await!' provides details about the 9th edition of the forum, the second call for project proposals, and registration information. A final call to action button says 'Register to take part in #europecooperates'.

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EVENT
Europe, let's cooperate! 2023

Programme Networking Attendees Practical info Register

Europe, let's cooperate!
Interregional cooperation forum

15 March 2023, 10:00 - 19:00 CET
In person | Annexet | Stockholm, Sweden

Register

Programme Check out the agenda

Networking Share ideas and discuss new projects

Practical info See how to get there

New projects await!

Get ready for the 9th edition of **Europe, let's cooperate! interregional cooperation forum** on 15 March 2023 in Stockholm, Sweden. After three years of online editions, it is finally time to meet in person!

The event marks the launch of our **second call for project proposals**.

Planning to apply? Looking for project partners? Searching for tips or inspiration for successful cooperation projects? Interested in meeting people from different regions all across Europe? Then **#europecooperates** is for you.

Register by 3 March to be part of the call launch. See you in Stockholm in March!

Register to take part in #europecooperates

Upcoming **events**



Call-related events

Feb-Mar-Apr: **Info days across Europe**

15 Mar: **Call launch - Europe, let's cooperate!** (Stockholm, SE)

24 Mar, 5 Apr, 21 Apr, 5 May, 19 May, 2 Jun: **Q&A sessions** (online)

24-27 Apr: **Webinar series on project development** (online)

Policy Learning Platform events

8 Mar: **Innovation vouchers to strengthen regional innovation ecosystems** (online)

18 Apr, 25 Apr: **E-mobility webinars:** electric fleets & electric car sharing (online)

31 May-1 Jun: **Rethinking urban policies** – thematic workshops (Ghent, BE)

Keep up with **our news**

- Join our **online community**

www.interregeurope.eu/user/register

- Sign up to our **newsletter**

www.interregeurope.eu/#block-newsletterblock



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Thank you!



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