

**Interreg  
Europe**



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# Networking event:

Connected – Citizens – Governance

1 DEC 2022



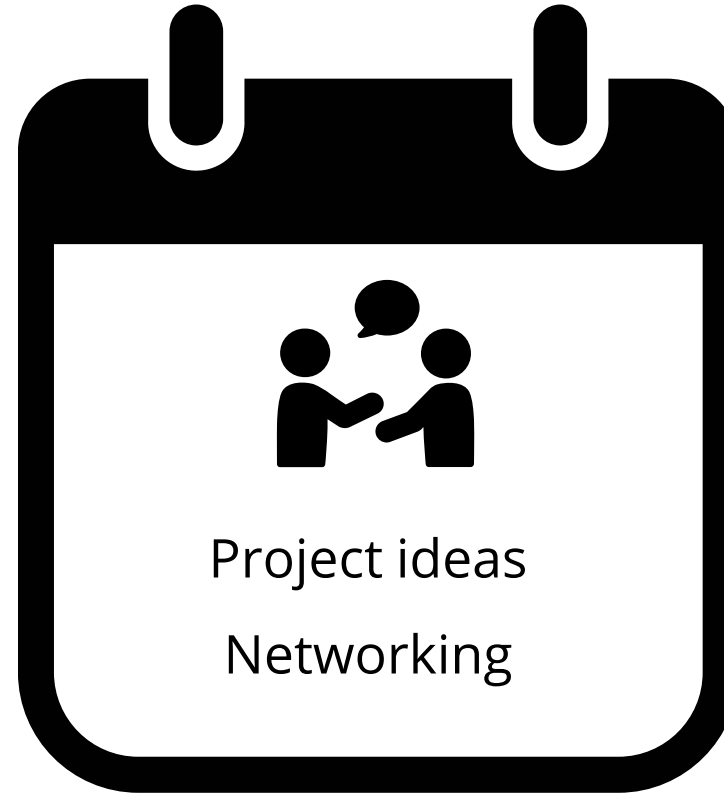
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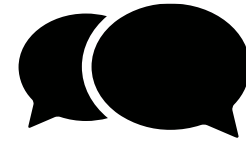
# Agenda



**10:00-11:00**



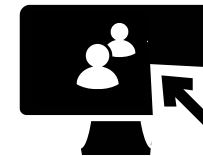
**11:00-12:00**



Zoom chat



Slido.com  
#InterregEurope



Networking table



# Policy Objective 3 (+ 2.8)

Sustainable cross border mobility

*Jeroen VAN OEL*

*DG REGIO G1 'Smart and Sustainable Growth'*

# EU vision 2021-2027 transport policy

- Continue improving the European transport system
- Address disparities in connectivity and network quality, but sustainably.
- Accelerating shift to sustainable and smart mobility
- European Green Deal: 90% reduction in transport [GHG] emissions by 2050

# From Policy to Programming

## **Good connectivity**

- Quality and resilience network • Missing links/bottlenecks
- Multimodality/inter-modality
- Safety and security
- Accessibility
- Cross-border connectivity

## **Smart transformation**

- ICT technology
- Data and artificial intelligence
- Connected and automated multimodal mobility

## **Sustainable transformation**

- Address externalities (GHG)
- Shift to sustainable modes (rail, public transport, cycling)
- Zero emission mobility; alternative fuels infrastructure

# Role of Interreg for sustainable transport?

- Less budget available EU wide (share in Cohesion Policy 4,5%)
- Stronger need for thematic and territorial focus
- Overall objective cohesion policy: stronger strategic focus on transition to a smart and low carbon economy
- Preserve specific and unique character of Interreg: cooperation is key
- Complementary to other funds: ERDF, CF, CEF, RRF, EIB
- Role of Interreg as a catalyst for larger/innovative cooperation projects

# Opportunities Interreg for sustainable transport

- Identification/promotion missing rail and public transport links
- Developing transport strategies & joint comprehensive transport plans
- Feasibility studies
- Advisory support for solving cross border bottlenecks
- Innovative solutions for sustainable mobility and pilot projects
- In some cases: infrastructure and equipment
- Preparatory actions for TEN-T and other investments

# Interreg and Transport: applicable specific objectives

- SO 2.8 : Multimodal sustainable urban mobility (transition to a net zero carbon economy):
  - ✓ functional urban areas extending across national borders, cross-border regional rail and public transport services, public bicycle/car sharing schemes.
  - ✓ transnational cooperation: best practices sustainable multimodal urban mobility
- SO 3.2 : Sustainable, climate resilient, intelligent and intermodal national, regional and local mobility, incl. access to TEN-T and cross-border mobility;
- PO 5 : a Europe closer to citizens by fostering the sustainable and integrated development of all types of territories and local initiatives (territorial approach-strategy needed)



# INTERREG potential for better mobility

- Opportunity for close cooperation → removing political and administrative obstacles → improved cross-border regional and local mobility
- targeted financial assistance can help to tackle technical barriers for improved mobility across borders, such as lacking interoperability or short missing sections of cross-border infrastructure
- **ETC should focus** in particular on **transport services which require close and sustained cross-border cooperation** (e.g. cross-border rail and public transport services, car sharing or public bicycle schemes, etc.)
- **ETC programmes** should **not** be used **for infrastructure investments** (rather national and regional CP programmes).

# Thank you



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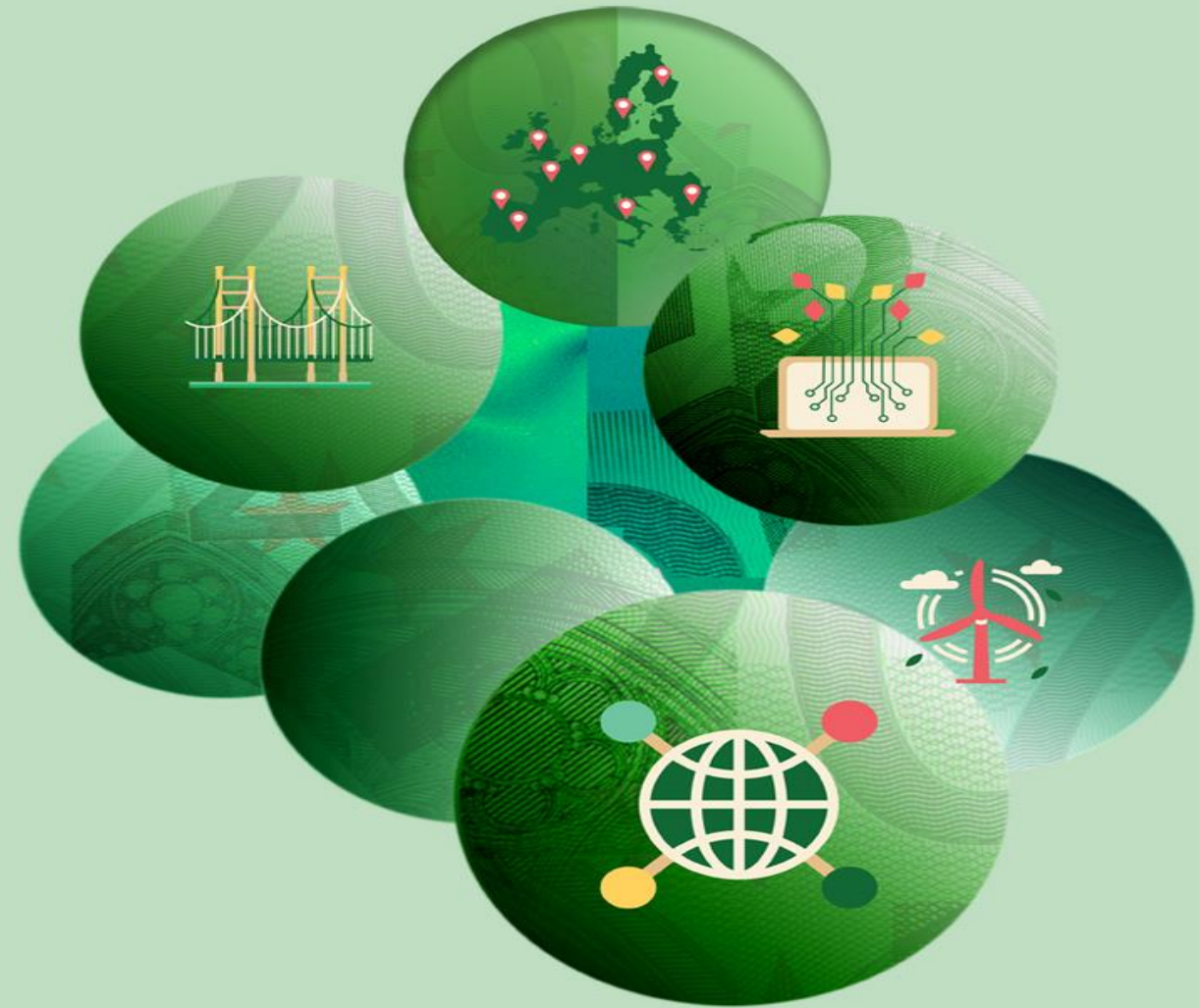
## **POLICY OBJECTIVE 5 - EUROPE CLOSER TO CITIZENS**

### **TOOLS FOR INTEGRATED TERRITORIAL DEVELOPMENT IN 2021-2027**

Laura Hagemann Arellano  
Unit 03 – Inclusive growth, Urban and territorial development



# 1. STRATEGIC CONTEXT FOR INTEGRATED TERRITORIAL DEVELOPMENT



# LOCALISING GLOBAL AND EU OBJECTIVES

- **Partnership to connect local development needs and potentials** with European and global objectives, ensuring that public investment decisions are taken as close as possible to the citizens.
- In Europe, **regional and local authorities have a key role and responsibility** in meeting the objectives of the **European Green Deal** and tackling the consequences of the COVID-19 and Ukraine crisis.
- On global front, translating the **2030 Agenda** for Sustainable Development into **local actions and impacts that contribute to the global achievement of the SDGs**.

# INTEGRATED APPROACH AND BOTTOM-UP LOCAL INITIATIVES IN URBAN AND NON URBAN AREAS

- **New Leipzig Charter** adopted by EU ministers in November 2020 defines green, just and productive cities, social innovation and green transition, integrated and urban development strategies at neighbourhood or functional area level.
- **Territorial Agenda 2030** adopted by EU ministers in December 2020 highlights the cooperation between and across spatial levels, including urban-rural partnerships.

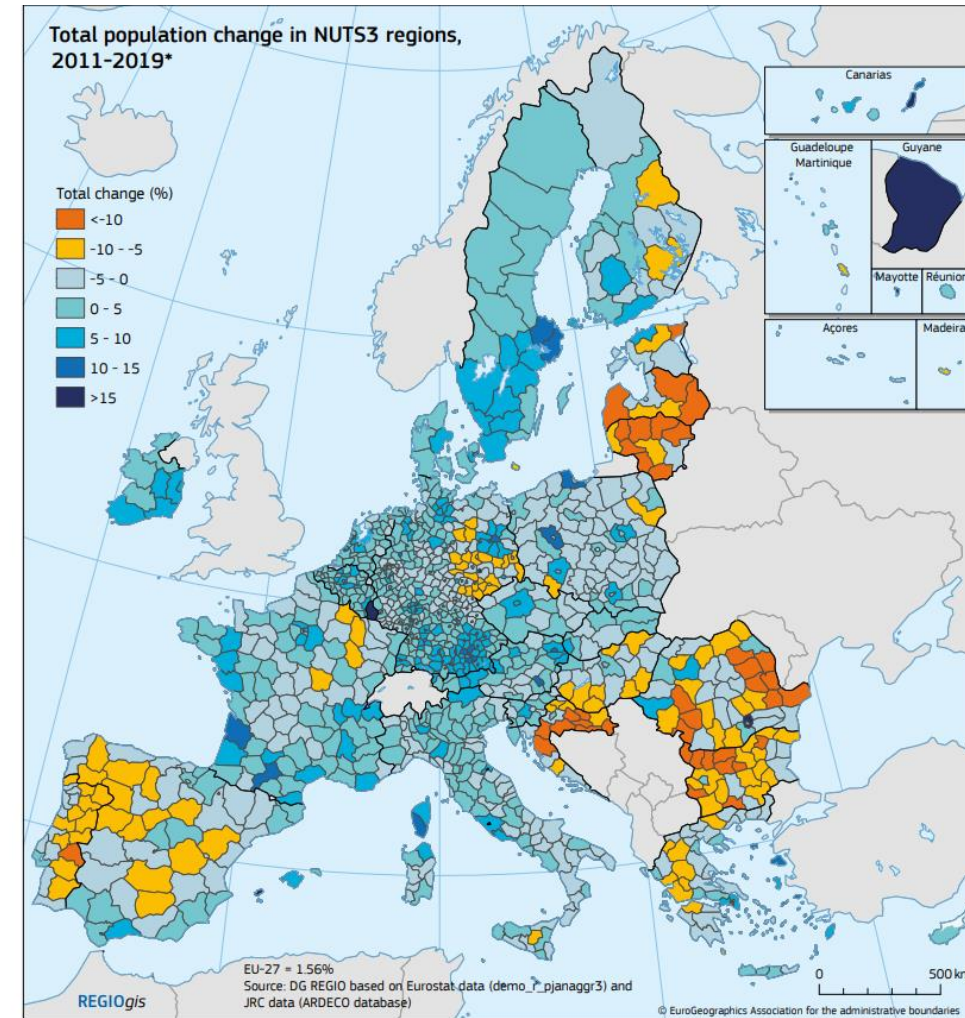
*Both highlight the principles of a place-based and integrated approach, and multilevel governance*

- Commission set out a **long-term vision for rural areas** that are stronger, connected, more resilient and prosperous.



# TYPOLOGY OF CHALLENGES AND POTENTIALS

- A. Population trends and challenges:** Lagging regions, growing cities, rural areas close to cities or remote rural areas.
- B. The spatial dimension of poverty:** Urban regeneration of deprived neighborhoods, avoiding further segregation, involving local communities, and mitigating the negative impacts of gentrification.
- C. Balanced and polycentric development:** Promoting urban-rural linkages through functional urban areas, limiting urban sprawl, 15 minutes city.
- D. Target the potentials and challenges of different types of territories:** innovation and economic potential in urban areas, connectedness in rural areas and peripheries, building on endogenous resources or promoting sustainable tourism.



Report is available online at:

[https://ec.europa.eu/info/strategy/priorities-2019-2024/new-push-european-democracy/impact-demographic-change-europe\\_en](https://ec.europa.eu/info/strategy/priorities-2019-2024/new-push-european-democracy/impact-demographic-change-europe_en)

## 2. THE KEY ELEMENTS OF PO5 AND THE MINIMUM REQUIREMENTS





# POLICY OBJECTIVE 5 – INTEGRATED TERRITORIAL APPROACH

## Minimum Requirements

A “**cross-cutting territorial policy objective**” for the integrated and sustainable development of urban and non urban territories, to address the diverse and interlinked territorial and local needs and challenges



Entails a **specific method** of integrated territorial development, that requires **territorial or local development strategies**, that are place-based, integrated and with the **involvement of relevant partners** in the preparation and implementation of the strategy.

**Must be achieved via territorial tools** - CLLD, ITI, or other territorial tool (national)

# THE MINIMUM REQUIREMENTS



# POLICY OBJECTIVE 5 – INTEGRATED TERRITORIAL APPROACH

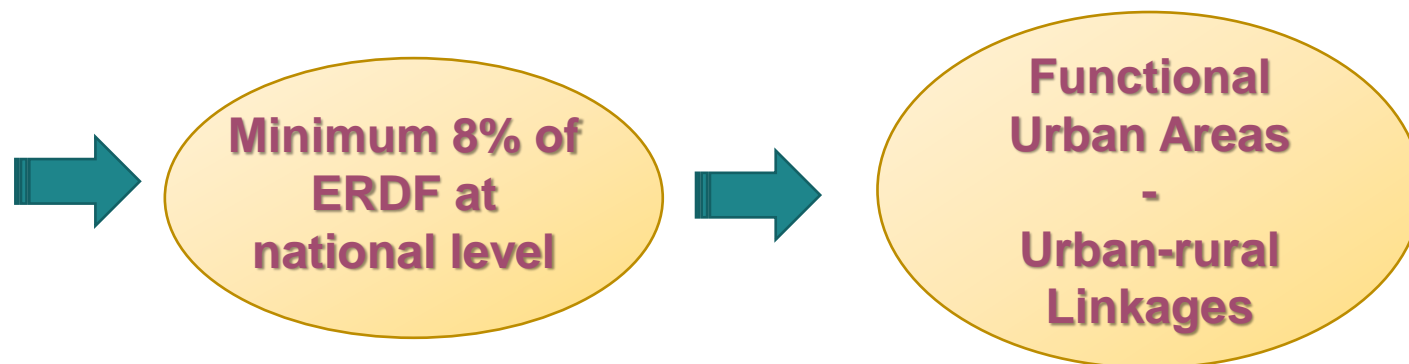
**Foster economic, social, and environmental sustainability and resilience in all places.**

## **Specific objective 5.1: strategies in the urban context**

- to address negative effects of concentration (traffic congestion, pollution, urban sprawl, affordable housing, poverty etc)
- to benefit from agglomeration economies and positive spill-overs towards the wider functional urban areas and rural areas close to cities

## **Specific objective 5.2: strategies for other territories**

- to build on the potentials and specific assets of remote rural areas and local communities
- to overcome the negative effects of low density and peripherality (access to jobs and services, pooling resources)



# A HARMONISED FRAMEWORK FOR INTEGRATED TERRITORIAL DEVELOPMENT

Harmonized framework for territorial strategies through dedicated Policy Objective 5 and territorial tools (ref. Common Provisions Regulation 2021-2027, Article 28)

Support from the funds to be provided for integrated territorial and local development through the following forms:

- **ITI:** Necessary when territorial strategy receives funding from multiple priorities or programmes, funds or POs (CPR Art.24)
- **CLLD:** Specific delivery method to enhance the participatory approach to local development, (CPR Art. 25-28)
- **Other territorial tool:** recognizes nationally developed tools for territorial strategies (CPR Art. 22(c))

### 3. Implementing PO5 and Integrated Territorial Development



# EUROPEAN URBAN INITIATIVE

## Objectives

- ❖ Strengthen integrated and participatory approach to sustainable urban development
- ❖ Provide stronger link to EU policies, in particular to Cohesion Policy

**Overall ambition:** To provide a coherent support to cities by addressing diversity of initiatives, programmes and tools offered to cities under Cohesion Policy

## Beneficiaries

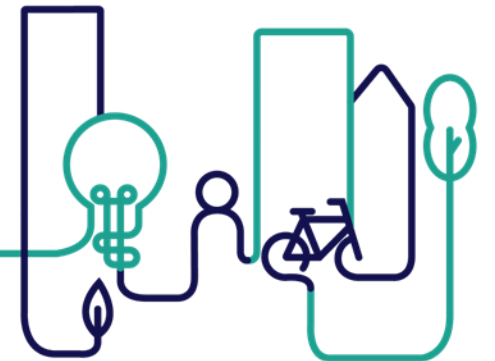
**All EU urban areas;** shall support Urban Agenda for the EU; upon request of Member States, support for inter-governmental cooperation on urban matters.

## Two strands of activities

### A. Support of Innovative Actions

### B. Support of Capacity and Knowledge Building, Policy Development and Communication

ERDF Budget: 450 million





# HANDBOOK OF SUSTAINABLE URBAN DEVELOPMENT & HANDBOOK OF TERRITORIAL AND LOCAL DEVELOPMENT

- conceived as a **learning tool** for policy-makers to help them become aware of the different options they have when **designing, implementing and monitoring integrated development strategies**
- **Main target:** Local Authorities, Managing Authorities
- **6 building blocks**
- It focuses on **key challenges**, and tackle them through examples, link to online resources, recommendations



<https://urban.jrc.ec.europa.eu/strategies/en>

**Fundão innovation strategy:** Fundão is a small town in Portugal. Using digital transition as an unique opportunity for social and territorial cohesion. Have achieved to create an innovation ecosystem reference in Portugal.

[www.movetofundao.com](http://www.movetofundao.com)  
[#MoveToFundao](https://twitter.com/MoveToFundao)

## ▪ TODAY



Fundão's Cherry,  
recognized brand



positive migratory  
balance



63 nationalities



innovation  
ecosystem reference  
in Portugal



Digital nomads'  
home



> 1,000 IT  
professionals



16 IT companies



80 start-ups since 2013



supported 250 private  
investment projects



Coding classes from  
age 6

REGIOSTARS

2019

WINNER



1<sup>ST</sup> Social Impact Bond  
in Portugal, Code  
Academy Bootcamps



2015, 1<sup>ST</sup> place in the  
European Enterprise  
Promotion Awards



2016, Municipality of  
the Year



2018, 1<sup>ST</sup> place in the  
RegioStars Awards



## INVEST IN FUNDÃO SUCCESS STORIES

SOFTINSA



ACADEMIA DE CÓDIGO

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Follow  
Inspiration



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Y DREAMS  
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pcmedic  
we help

inova  
prime



fruition  
PARTNERS  
A DMC Technology Company





## CLLD strategy of Scheveningen, The Hague, Netherlands



The strategy of The Hague targets a broad range of objectives in relation to innovation, low-carbon economy, business ecosystem and job opportunities.

Scheveningen borders the beach and it is a touristic destination but at the same time experiences social and economic marginalization issues.

CLLD has been used to face latent social tension and to include the local population in the decision making processes.

# Thank you for your attention

## Q&A

**&Get in contact**

**[Laura.hagemann-arellano@ec.europa.eu](mailto:Laura.hagemann-arellano@ec.europa.eu)**

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# Interreg Europe

& more **connected** Europe,  
Europe closer to **citizens**, and  
better regional **governance**

**Ilaria Ramaglioni**

*Policy Officer | Interreg Europe Secretariat*

**1 DEC 2022**

Thematic networking event  
Online



Follow us on social media



# European Territorial Cooperation (ETC)

**Interreg:** 4 strands, ~100 programmes, over 8 billions EUR ERDF

<b>A</b>	cross-border	<b>73</b> programmes EUR 5,800 million (72%)	
<b>B</b>	transnational	<b>14</b> programmes EUR 1,467 million (18%)	
<b>C</b>	interregional	<b>4</b> programmes EUR 500 million (6%)	Interreg Europe Urbact, Interact, Espon
<b>D</b>	outermost regions	<b>4</b> areas EUR 270 million (3%)	



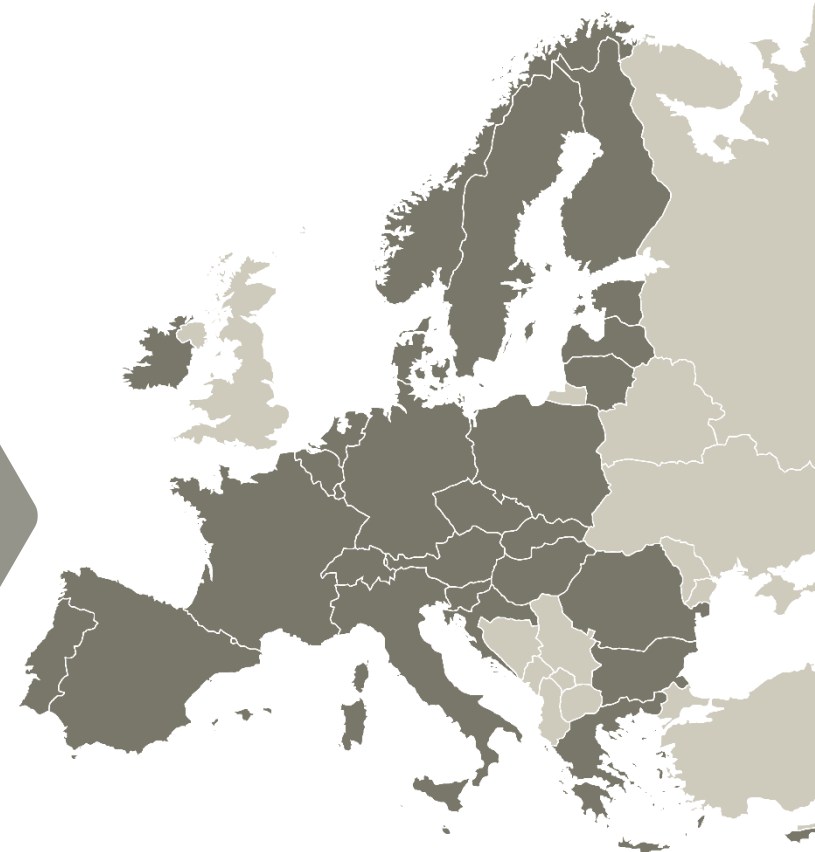
Each strand has its own objectives

# Sharing solutions for better regional policy

€  
**379m**  
ERDF  
BUDGET

**6**  
TOPICS

**29**  
COUNTRIES  
INVOLVED



# Interreg Europe **objective**

To improve **regional development policies** (including Investment for jobs and growth goal programmes)

## **How?**

Through exchange of experience, innovative approaches and capacity building (in relation to the identification & transfer of good practices)

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

# Two **actions**



## **Projects**

Limited number of regions exchanging and transferring experience on a shared regional development issue



## **Policy Learning Platform**

Further exploiting projects' achievements and opening up the programme benefits to all

# Projects' main features

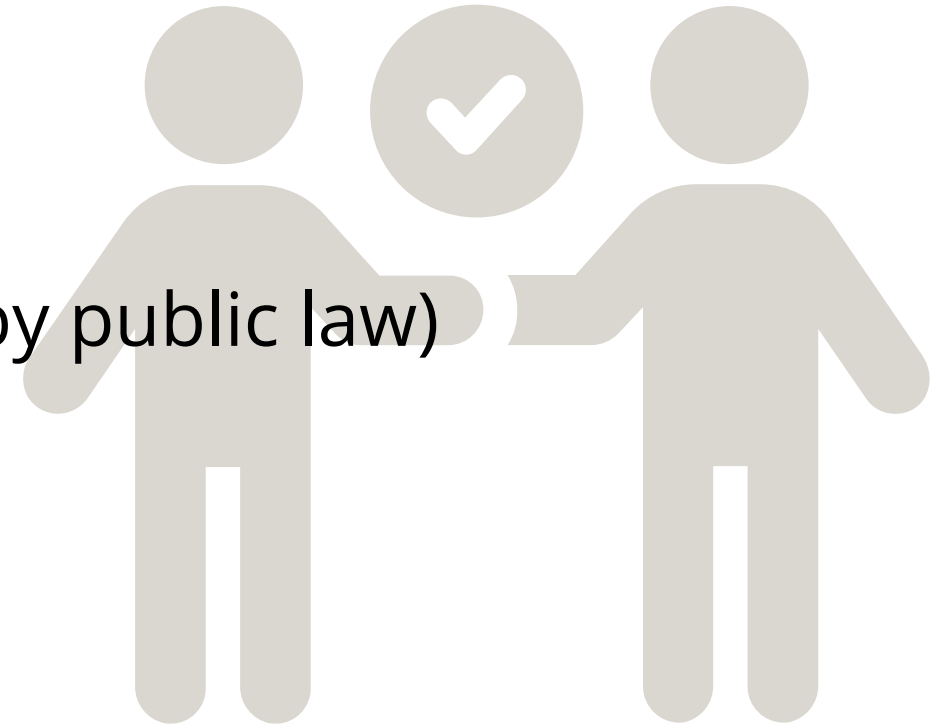


- **Objective:** Improve the **policy instruments** of the participating regions
- **Activities:** exchange of experience & **capacity building** through identification and transfer of good practices
- **Duration:** 2 phases in **4-year** implementation



# Who is **eligible**?

- **Public authorities**
- **Public law bodies** (bodies governed by public law)
- **Private non-profit bodies**



**Policy responsible authorities** must be involved in the project



# Geographical **coverage**

- **Four areas** to be covered
- Mix of more and less advanced regions

Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland



# Co-financing rates

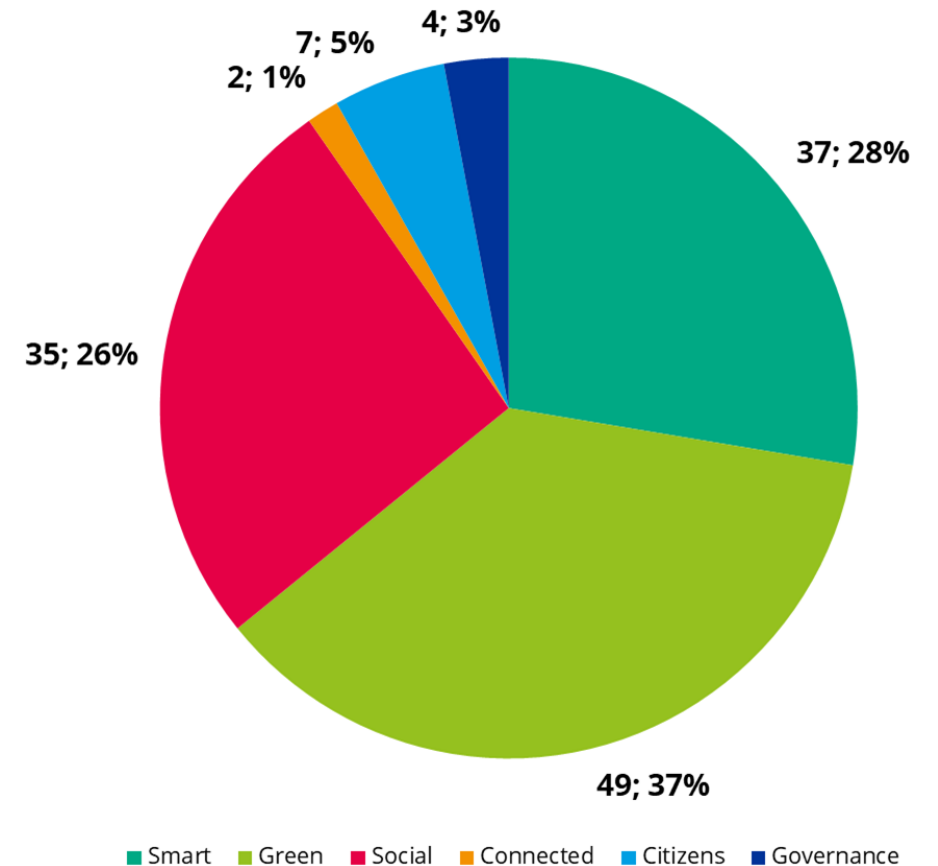
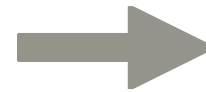
Co-financing rates	According to legal status or location
80% ERDF*	Public or public equivalent from the EU
70% ERDF*	Private non-profit from the EU
50% Norwegian funding	Public, public equivalent and private non-profit from Norway (NO)
Swiss funding	Public, public equivalent and private non-profit from Switzerland (CH)

\* ERDF – European Regional Development Fund

# First call **key figures**

Closed on 31 May 2022

<b>134</b>	project proposals
<b>1,073</b>	partners coming from all partner states
<b>EUR 1.4 million</b>	average budget per project proposal
<b>EUR 192 million</b>	total ERDF budget requested



# Second **call**

**12 weeks**

Opening: **15 March 2023**

Closing: **9 June 2023 at 12:00 CEST**

Decision: **end of 2023**

Application pack available in **early 2023**

**All topics open**



## First call - **first lessons learned**

- Ensure that partnership goes **beyond transnational** cooperation areas (e.g., MED covers Slovenia, Bulgaria and part of France)
- Check carefully the **'policy responsible authority' status** of the organisation involved in the project
- Select carefully the **policy instrument addressed** in each region
- Ensure that at least **one** instrument is an **Investment for growth & jobs goal programme**



# More connected Europe

- **Climate resilient**, intelligent, secure, sustainable and intermodal **TEN-T**
- **Sustainable**, climate resilient, intelligent and intermodal **national, regional and local mobility**



# Europe closer to citizens

- Sustainable **integrated territorial development**, culture, natural heritage, sustainable tourism and security





# Better regional governance

**‘Non-thematic’ topics** related to implementation of regional development policies

For example:

- evaluating and monitoring public intervention
- management of public procurement
- management of state aid
- management of financial instruments



# Innovative character

What is the added value of your project?

Remember to check:

[www.interregeurope.eu/approved-projects](http://www.interregeurope.eu/approved-projects)



# Project examples 2014-2020



Sustainability of the land-sea system  
for **eco-tourism strategies**



**Water-linked heritage valorization** by  
developing an ecosystemic approach

[www.interregeurope.eu/get-inspired/projects](http://www.interregeurope.eu/get-inspired/projects)

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# Assistance to applicants

**Ilaria Ramaglioni**  
*Policy Officer | Interreg Europe Secretariat*

**29 NOV 2022**

Thematic networking event  
Online



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# Project development assistance

Discover the programme

Look for funding

Approved projects

Get policy advice

Find policy

## Next call for projects

Discover our terms of reference

## Country specific information

Check your country rules



### 1. Check project relevance

Use our self-assessment tool



### 2. Get inspired

See approved projects and project ideas



### 3. Share your project idea

Explain what you want to do with your project



### 4. Find partners

Look for relevant organisations



### 5. Ask for feedback

Get guidance before applying



### 6. Apply for the call

Submit your project proposal

Available during calls

[www.interregeurope.eu/next-call-for-projects](http://www.interregeurope.eu/next-call-for-projects)

# **Other assistance** tools & channels

- **Programme manual**
- **Second call documents** (available in early 2023)
  - Terms of reference
  - Application form and declaration template
- **Website** (FAQ, contact form)
- **Points of contact**



# Key to **successful project preparation**

- Thorough **preparation**
  - Read programme documents carefully (e.g. the manual)
- **Assistance** tools
  - Use self-assessment tool
  - Ask for JS feedback (during open call)
  - Join assistance events
- Get to know our **selection process**
  1. Eligibility = ineligible proposals get **no further assessment**
  2. Quality criteria = meet programme expectations



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Time to start  
**networking!**



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# Networking opportunities

15 Nov: **Smart**  
17 Nov: **Social**  
29 Nov: **Green**  
1 Dec: **Connected /  
Citizens /  
Governance**



SMART



GREEN



CONNECTED



SOCIAL



CITIZENS



GOVERNANCE

# More **networking & events**

## 5 Dec: **Policy Learning Platform:**

Next generation policymakers: Why skills, knowledge and a powerful network are vital

15 Mar: **Europe, let's cooperate!** Call launch  
(Stockholm, SE)

**Call dates: 15 March – 9 June 2023**



# Stay connected

<b>Group 1</b> Healthy digital communication for seniors 1	<b>Group 2</b> Waterways for sustainable mobility 2
<b>Group 3</b> Digital skills for better governance 6	<b>Group 4</b> We will speed up the food transition! 3
<b>Group 5</b> Educational strategies around the cultural landscape 2	<b>Group 6</b> Integral Citizen Observatories 0
<b>Group 7</b> Creating smart and green local agri-food value chains 1	<b>Group 8</b> Decarbonisation of SME ports 0
<b>Group 9</b> Sinergy in governance 0	<b>Group 10</b> <div>Submit</div>

## Digital skills for better governance

1 Dec: Project ideas and networking discussions

I'm interested



The digital skills and digital literacy of the civil servants are an essential step in the development of better governance policy because they not only contribute to the efficiency of specific jobs or missions, but it also favors the recruitment, on boarding, training, and, most of all, teamwork and the creation of internal networks.

The common challenge faced by project partners, coming from 4 regions across Europe, is that not all civil servants have developed their digital skills. This affects in obvious ways and also in immeasurable ways. The overall project objective is therefore to improve public governance, by improving digital skills, digital literacy and digital sovereignty by working closely within each administration while exchanging tools, advice, lessons learned and best practices, training materials and contents, and also, developing common instruments.

5

### Hosted by

**Isabelle OYARSABAL**  
HR Innovation head of unit  
Ministre de l'Economie, des  
Finances et de la Relance  
France

Interested in  
Leading a project +3

### Interested community members (5)

**Alma Serica**  
EU Project Officer  
Comune di Arezzo  
Italy

Interested in  
Leading a project +4

**Guiomar Miralles**  
Regional Government of  
Catalonia  
Spain

Interested in  
Leading a project +4

**Raluca Abaseaca**  
AGENTIA PENTRU DEZVOLTARE  
REGIONALA NORD EST  
Romania

Interested in  
Joining a project +3

**José Francisco Benítez Santos**  
EU Projects Advisor  
Consejería de Turismo, Cultura  
y Deporte  
Spain

Interested in  
Joining a project +1

**George Angelos Papadopoulos**  
Professor  
University of Cyprus  
Cyprus

Interested in  
Joining a project +1



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