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# Multilocality and Second Home Ownership in Regional Policy

**Proposal for a new Interreg Europe project**

City of Savonlinna, Finland (lead partner)  
Savonlinna Development Services Ltd.

Institut za Turizam, Croatia (advisory partner)



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# Thematic focus



Several regions in Europe are facing post-covid-19 effects of demographic fluctuations and challenges. Regions are looking for ways for restarting the economies and revitalizing communities by developing tourism and cultural and creative industries. This is expected to develop the attractiveness of the regions for visitors and part-time residents.

Focus will be on multilocality i.e. people seeking preferable lifestyles and organizing their life in multiple locations with significant social, cultural and economic impacts and need for regional policy for optimization. With the advisory partner, the understanding of the phenomenon will be deepened.

We will exchange good practices for local social inclusion of multilocal people and investigate their roles in local culture, communities and tourism. Interregional policy evaluation will be carried out and policy recommendations generated.

We are looking for regional and local authorities (policy owners and policy makers) as partners.

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# Project objectives



SMART



GREEN



CONNECTED



SOCIAL



CITIZENS



GOVERNANCE

- Understanding the implications of multilocality for regional policy.
- Identification and sharing of good practices.
- Policy change and improvement

## How?

Through “exchange of experience, innovative approaches and capacity building”

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**

## Topic 4 More social Europe

*(vi) Culture and tourism for economic development, social inclusion, and social innovation*



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# Project setup



- 2<sup>nd</sup> call open in 2023, deadline June 9<sup>th</sup> .
- Inviting *four* additional partners based on selection criteria from different regions of Europe
- Preparation phase Dec 2022 – May 2023
- Partner Budget: between depending on the partner region's cost level

1. Phase	2. Phase
3 years 2024-2026	1 year 2027
Exchange of experience to achieve policy improvements	Monitor policy improvements



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# Expressions of interest



- Potential partners are advised express their interest by sending a note Ms. Susanna Peura, Savonlinna Development Services Ltd ([susanna.peura@savonlinna.fi](mailto:susanna.peura@savonlinna.fi)).
- Subsequently, prospective partners are requested to submit a partner template that will be used by the lead partner in the selection of suitable partners in order to build a consortium meeting the requirement of the Interreg Europe programme.





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# Inquiries



## Savonlinna Development Services Ltd. Savonlinnan Hankekehitys Oy

- Business registration number FI25200068
- Part of city of Savonlinna concern and Savonlinna Business Services ([www.elinkeinopalvelut.fi](http://www.elinkeinopalvelut.fi))
- Tourism website: [www.visitsavonlinna.fi](http://www.visitsavonlinna.fi)
- 15+ years of project experience in Interreg, ENI CBC, ESF, ERDF, COSME

If you wish to submit expression of interest, please contact:

Project coordinator Ms. **Susanna Peura**  
[susanna.peura@savonlinna.fi](mailto:susanna.peura@savonlinna.fi)

## Institute of Tourism Institut za Turizam

- Advisory partner
- Scientific public institute in Croatia specializing in research and consultancy services in tourism.
- Member of AIEST and UNWTO
- [www.iztzg.hr](http://www.iztzg.hr)