Interreg Europe

Co-funded by the European Union

GovTech and the Digitalisation of the Public Sector

Marc Pattinson and Arnault Morisson
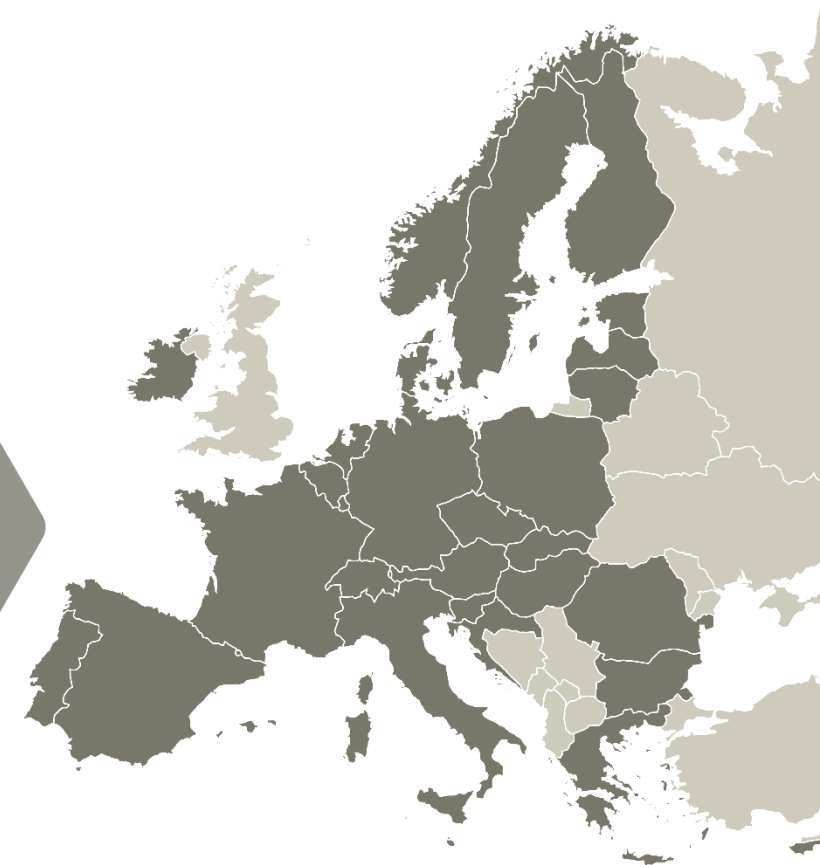*Thematic Experts| Interreg Europe Policy Learning Platform*

23 November 2022

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Sharing solutions for
better regional policy

€
379m
PROGRAMME
BUDGET

6
TOPICS

29
COUNTRIES
INVOLVED

SMART

GREEN

CONNECTED

SOCIAL

CITIZENS

GOVERNANCE

Interreg Europe **objective**

To improve <mark>regional development policies</mark> (including Investment for jobs and growth goal programmes)

How?

Through exchange of experience, innovative approaches and **capacity building** (in relation to the identification & transfer of good practices)
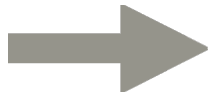
- Primarily dedicated to **policymakers**

- Focus on **exchange of experience**

Two **actions**

Projects

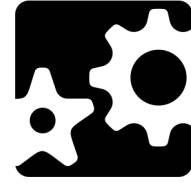Limited number of regions exchanging and transferring practices on a shared regional development issue

First Call closed on 31ˢᵗ May 2022: 134 applications received

Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

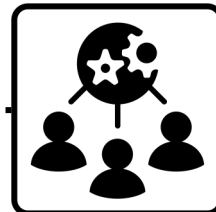# **Platform** in a nutshell

Provides **continuous policy-learning** opportunities
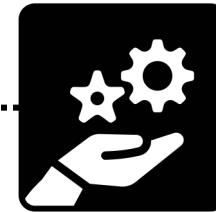
through access to:

Knowledge   **People**   **Expert support**

#policylearning

Access to **knowledge**

- Wealth of policy solutions available

Database **of good practices** from all EU

Analytical **policy briefs,** news and publications

Access to **people**

• Policy inspiration from practitioner to practitioner

Community of 25,000+ **practitioners**

Networking and **policy-learning** events

Peer learning in practice
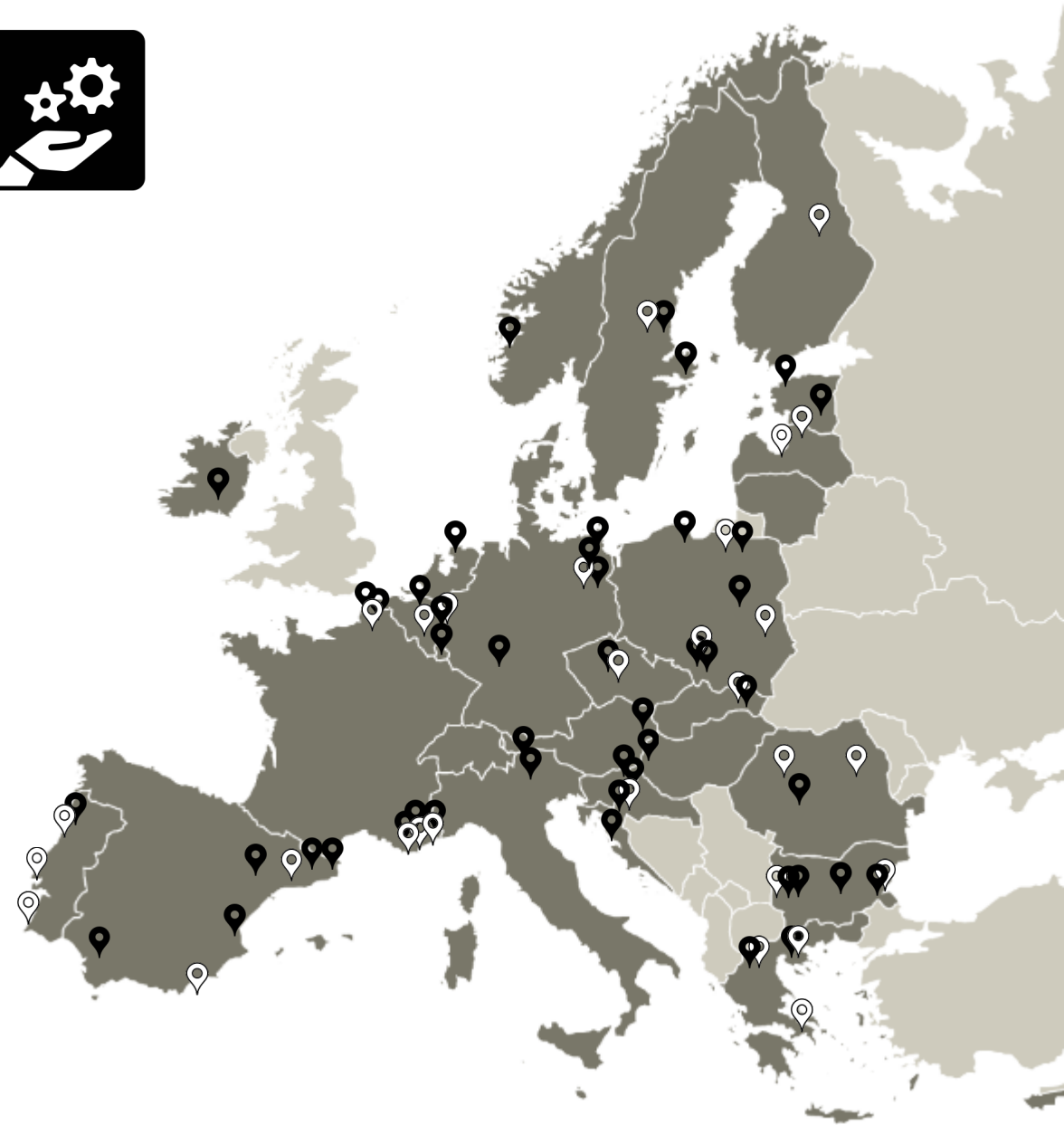
Expert support services for free

📍 43 peer reviews implemented
4 peer reviews in the pipeline

◎ 28 matchmaking sessions
4 matchmakings in the pipeline
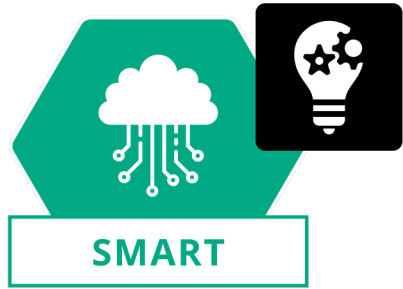
... and policy helpdesks

Apply to benefit from expert support any time
www.interregeurope.eu/get-policy-advice

The Policy Learning Platform can help

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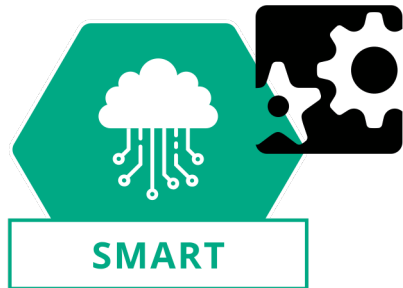
Good Practices →

BETTER
Interreg Europe

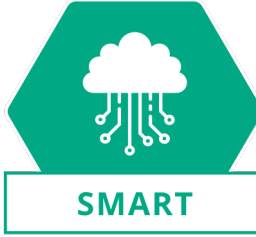e-government services
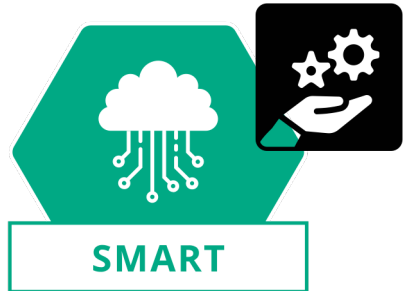
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Peer Reviews →

- Digitalisation strategy in Krapina-Zagorje County, Croatia

- Digitalisation of environmental procedures in Andalusia, Spain

- Cooperation with Enterprises and Universities for New Innovative Smart City Services in Tallinn, Estonia

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Policy Brief →

- Fostering the digital transformation of SMEs

What is GovTech?

The term 'GovTech' refers to the use of **emerging technologies and digital products and services by government** from start-ups and SMEs—instead of relying on large system integrators.

GovTech shares the following three common elements:

- the public sector **engages with start-ups and SMEs** to procure innovative technology solutions,
- for the provision of **tech-based products and services**,
- in order to **innovate and improve public services**.

European governments are increasingly establishing GovTech programmes with the aim to deliver better digital public services, modernize legacy IT infrastructures, and find solutions to some of pressing societal challenges.

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Presentations!

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Thank you!

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