Interreg Europe

Co-funded by the European Union

Networking event:

More social Europe

17 NOV 2022

SOCIAL

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Agenda

EU context

Interreg Europe

10:00-11:00

Project ideas

Networking

11:00-12:00

Zoom chat

Slido.com
#InterregEurope

“Social” in the context of the Cohesion Policy

Directorate-General for Regional and Urban Policy

Interreg Europe networking event

Assimilation can be the opposite of an inclusive culture.

European Commission

Cohesion Policy Objectives for 2021-2027

A smarter and more competitive Europe (innovative & smart economic transformation)

A greener, low-carbon Europe (including energy transition, the circular economy, climate adaptation and risk management)

A more connected Europe by enhancing mobility (mobility and ICT connectivity)

A more social and inclusive Europe (the European Pillar of Social Rights)

A Europe closer to citizens (sustainable development of urban, rural and coastal areas and local initiatives)

Regional development investments will strongly focus on objectives 1 and 2

European Commission

EU social policies

- EU vs. national competences: subsidiarity principle
- “Social” is at the heart of the European Union

“The Union’s aim is to promote peace, its values and the **well-being of its people**. […] It shall work for […] a highly **competitive social market economy** […]” Art. 3 of the Treaty on European Union

‘[…] the Union shall take into account requirements linked to the promotion of a **high level of employment**, the guarantee of adequate **social protection**, the fights against **social exclusion**, and a **high level of education**, **training and protection of human health**’. Art. 9 of the Treaty on the functioning of the European Union

- EU level actions and policy guidance

European Commission

Reinforcing Social Europe

- **Strategic context:**

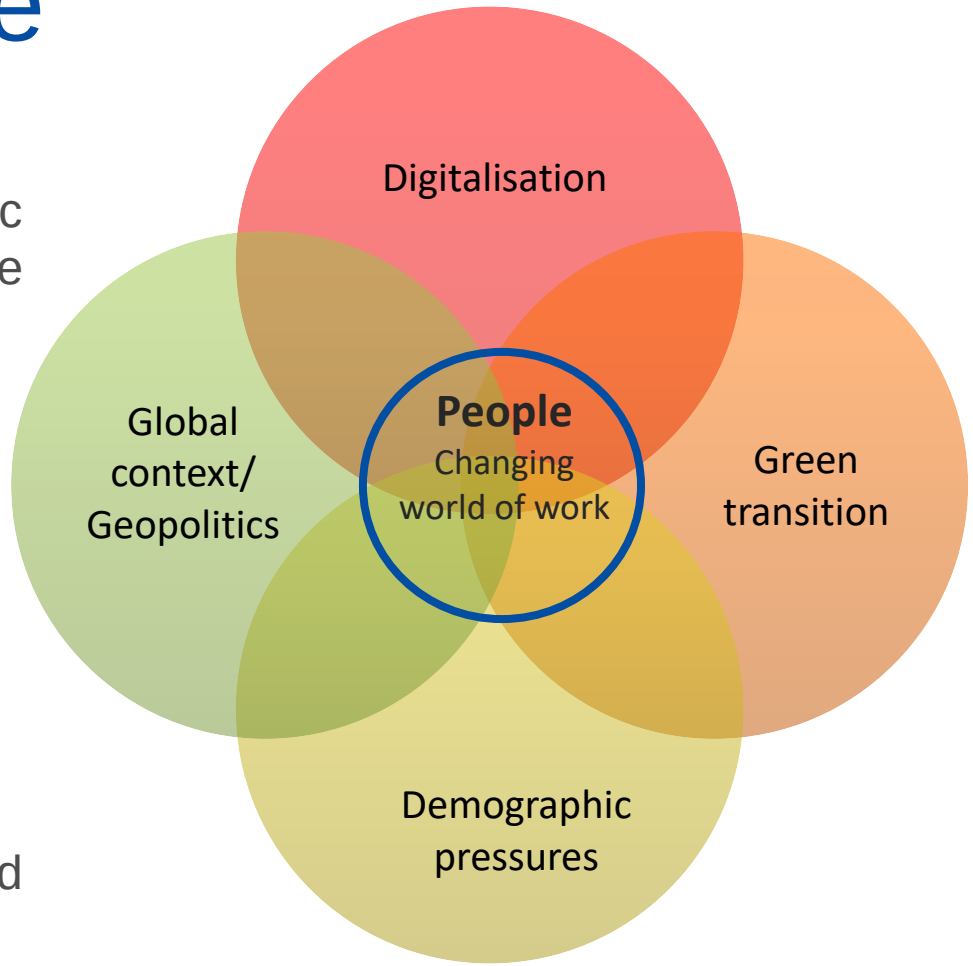
Europe going through green, digital and demographic transformations: ensuring that people remain centre stage and that the economy works for them

- **European pillar of social rights:**
  - Equal opportunities and access to the labour market
  - Fair working conditions
  - Social protection and inclusion

- **Turning principles in reality:**

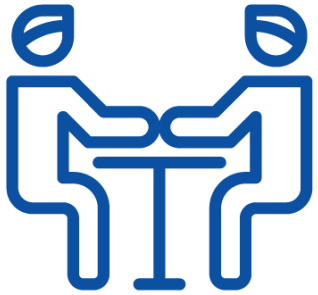
EU's targets for 2030 in employment, education and poverty reduction

Implementing the ***Union of Equality*** strategies



European Commission

PO4 ’A more social and inclusive Europe, **implementing the European Pillar of Social Rights**’



Labour Market

(RSO4.1)

Education, training and Lifelong Learning

(RSO 4.2)

Social inclusion

(RSO4.3 & RSO4.4)

Healthcare and Long-term care

(RSO4.5)

Culture and Sustainable Tourism

(RSO4.6)

European Commission

PO4 ’A more social and inclusive Europe, **implementing the European Pillar of Social Rights**’

Labour Market

4.1. enhancing the effectiveness and inclusiveness of labour markets and access to quality employment through developing social infrastructure and promoting social economy

- Transformational changes, including modernisation of the labour market institutions (e.g. Public Employment Services (PES))
- Investments in vocational and other training systems to improve their effectiveness and efficiency, including address mismatches between labour market needs, vocational and adult training and life-long learning

Example of actions (non-exhaustive list):

- Anticipation of skills and labour demand through treatment of labour market intelligence (data), enhanced cooperation between relevant service providers (including training and supporting social services), employer organisations (chamber of commerce, clusters etc.) and self-help tool for job search;
- Business incubators and investment support for self-employment, SMEs, business/jobs creation, social innovation and social entrepreneurship;
- Vocational and adult training centres
- Public Employment Services (PES) buildings/offices, including in remote and disadvantaged areas
- One stop shops for services to job seekers, with both Active Labour Market Policies institutions, Passive Labour Market Policy bodies (unemployment benefits) and Life Long Learning

European Commission

PO4 ’A more social and inclusive Europe, **implementing the European Pillar of Social Rights**’

Education and training

4.2. Improving equal access to inclusive and quality services in education, training and life-long learning through developing accessible infrastructure, including by fostering resilience for distance and online education and training

Developing quality, accessible and inclusive education and training infrastructure and services, including through the provision of digital education,

Addressing identified barriers in equal access to mainstream education and training and challenges in education performance, with a particular focus on persons of disadvantaged backgrounds and in rural and remote areas

Ensuring labour market relevance of education

Example of actions (non-exhaustive list):

- Educational and training infrastructure at all levels (ECEC, primary and secondary, tertiary, VET, Lifelong learning) to build inclusive and quality education services
- Supporting services in order to build inclusive education (e.g. school bus, extending the capacity of the mainstream schools, etc).
- Training centres where teachers and trainers, including work based trainers can improve their competences

European Commission

PO4 ’A more social and inclusive Europe, **implementing the European Pillar of Social Rights**’

Social Policies: tackling poverty and promoting social inclusion

4.3 and 4.4. promoting the **socioeconomic inclusion of marginalised communities, low income households and disadvantaged groups**, including people with special needs, through integrated actions, including **housing and social services**; and promoting the socioeconomic integration of **third country nationals**, including migrants through integrated actions, including housing and social services

Example of actions (non-exhaustive list):

- Actions to tackle educational and housing segregation
- actions should improve the access to inclusive, non segregated facilities, including dismantling existing segregated educational services and housing
- Regeneration of deprived urban and rural areas. This may include actions in the fields of education, employment, health and housing, potentially linked with community empowerment and awareness-raising, as well as anti-discrimination measures.
- Actions for people with migrant background to provide access to quality, sustainable, inclusive/non-segregated mainstream, community-based services in education, employment, housing, social, health and child care.

European Commission

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Health care and long-term care

4.5. ensuring equal access to health care and fostering resilience of health systems, including primary care, and promoting the transition from institutional to family-based and community-based care

- Stronger public health, increased use of digital tools and re-organised care models with the overall objective of making health systems more effective accessible and resilient

Example of actions (non-exhaustive list):

- Health prevention facilities and equipment,
- Home care and community-based services;
- Primary healthcare (e.g. facilities for general practitioners, nurses), secondary healthcare (e.g. facilities for specialists, outpatient clinic), tertiary healthcare (e.g. acute and long-term care hospitals, emergencies services), including measures to foster resilience of healthcare;
- In the scope of digitalisation of health services: e-health, mobile health, telehealth, public information systems and telemedicine.
- Cooperation (transnational and/or cross border) activities to enhance resilience and effectiveness of healthcare service provision

European Commission

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Culture and Sustainable Tourism (ERDF specific)

4.6. enhancing the role of culture and sustainable tourism in economic development, social inclusion and **social innovation**

A more resilient and sustainable tourism ecosystem and address the green and digital transition (ex. **Transition Pathway for Tourism; Work Plan for Culture 2019-2022)**

Boosting the transformative potential of the tourism sector in addressing socio-economic challenges and potential to foster local development and social and territorial cohesion

Example of actions (non-exhaustive list):

- Supporting tourism SMEs in their green and digital transition, help them build new sustainable and innovative business models, adapting to the new consumer trends and new realities, therefore improving their resilience and competitiveness
- Support social enterprises and social innovation in tourism
- Support capacity building both for public and private tourism bodies at national, regional and local level in particular in the area of sustainability and digitalization
- Support to cultural sites, facilities and culture initiatives
- Restoration of cultural or industrial heritage (or other appropriate buildings),
- Support to the adaptive re-use of historical buildings for cultural events and creative activities
- SME support, including social enterprises and social innovation
- Support to capacity building.

European Commission

ERDF/ Interreg and social innovation

- ERDF/ Interreg provide space and resources for **EU-wide experimentation**
- **Social innovation** can be supported under any Policy Objective/ link to intervention logic
- ERDF/ESF+ Recitals: promoting social innovation through "**social economy**" contributing to economic and social resilience
- Explicit focus under "**Policy Objective 4: a more social and inclusive Europe**"

EMPLOYMENT

EDUCATION, TRAINING

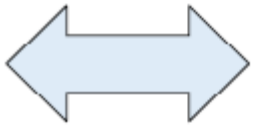
SOCIAL INCLUSION

HEALTH

SOCIAL INCLUSION AND INNOVATION IN CULTURE AND TOURISM

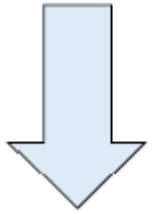
European Commission

Cohesion policy: dual approach



horizontal approach

- Mainstreaming of cross-cutting equality and non-discrimination principles, integrating the perspective of vulnerable groups in all actions



vertical approach

- But specific actions still needed to close gaps: specific projects and policies

#SocialRights

Thank you

ec.europa.eu/social ec.europa.eu/InfoRegio

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Interreg Europe

& more social Europe

Mariame Ammour
Policy Officer | Interreg Europe Secretariat

17 NOV 2022

Thematic networking event
Online

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European Territorial Cooperation (ETC)

Interreg: 4 strands, ~100 programmes, over 8 billions EUR ERDF

A	**cross-border**	**73** programmes EUR 5,800 million (72%)	
B	**transnational**	**14** programmes EUR 1,467 million (18%)	
C	**interregional**	**4** programmes EUR 500 million (6%)	**Interreg Europe** Urbact, Interact, Espon
D	**outermost regions**	**4** areas EUR 270 million (3%)	

Each strand has its own objectives

Sharing solutions for better regional policy

€ 379m
ERDF BUDGET

6
TOPICS

29
COUNTRIES INVOLVED

SMART

GREEN

CONNECTED

SOCIAL

CITIZENS

GOVERNANCE

Interreg Europe **rationale**

Supports the identification and transfer of good practices among EU regions in order to improve regional development policies

Helps policy makers to find new solutions to their challenges

- Primarily dedicated to **public authorities**
- Focus on **exchange of experience**

→ Different from cross-border or transnational cooperation

Two **actions**

Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue

Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

Projects' main features

- **Objective:** Improve the **policy instruments** of the participating regions
- **Activities:** exchange of experience & **capacity building** through identification and transfer of good practices
- **Duration:** 2 phases in **4-year** implementation

Who is **eligible?**

- **Public authorities**
- **Public law bodies**

  (bodies governed by public law)
- **Private non-profit bodies**

Policy relevance of partnership

Policy responsible authorities must be involved in the project:

- As **partners** for at least **50%** of the policy instruments addressed
- As **‘associated policy authorities’** for the remaining policy instruments

Creation of a **stakeholder group** in each region

Geographical **coverage**

- **Four areas** to be covered
- Mix of more and less advanced regions

Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland

Co-financing rates

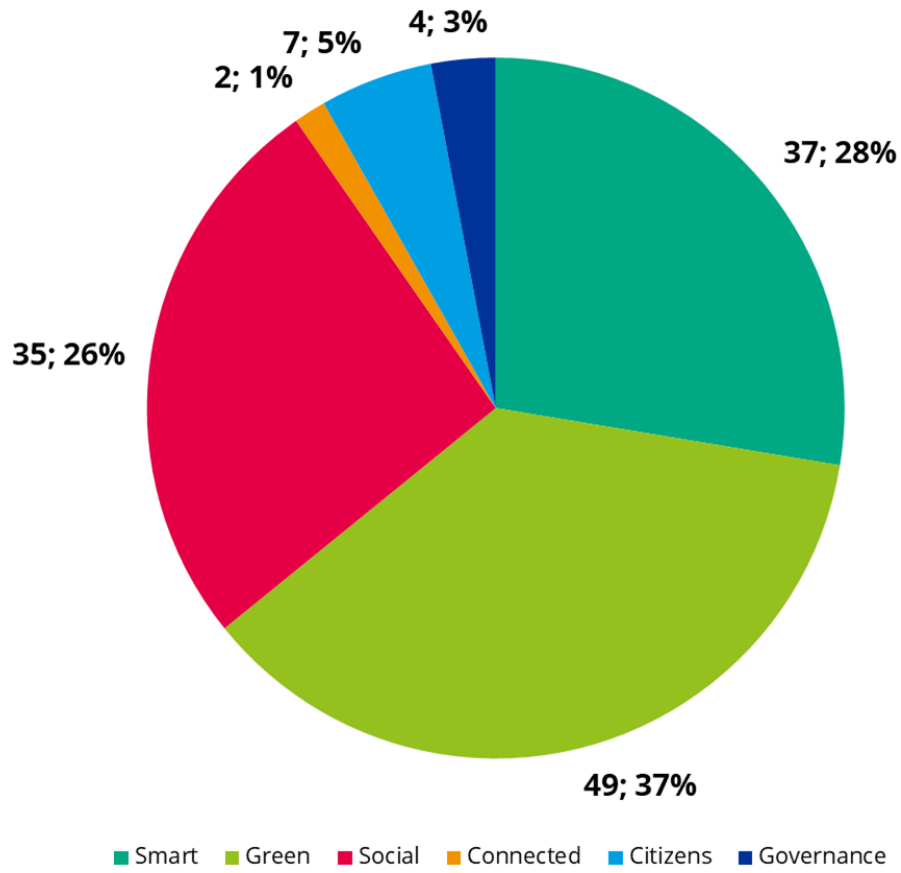
Co-financing rates	According to legal status or location
80% ERDF*	Public or public equivalent from the EU
70% ERDF*	Private non-profit from the EU
50% Norwegian funding	Public, public equivalent and private non-profit from Norway (NO)
Swiss funding	Public, public equivalent and private non-profit from Switzerland (CH)

* ERDF – European Regional Development Fund

First call **key figures**

Closed on 31 May 2022

134	project proposals
1,073	partners coming from all partner states
EUR 1.4 million	average budget per project proposal
EUR 192 million	total ERDF budget requested



First call - **first lessons learned**

- Ensure that partnership goes **beyond transnational** cooperation areas (e.g., MED covers Slovenia, Bulgaria and part of France)
- Check carefully the **'policy responsible authority' status** of the organisation involved in the project
- Select carefully the **policy instrument addressed** in each region
- Ensure that at least **one** instrument is an **Investment for growth & jobs goal programme**

Second **call**

12 weeks

Opening: **15 March 2023**

Closing: **9 June 2023 at 12:00 CEST**

Decision: **end of 2023**

All topics open

Application pack available in **early 2023**

More social Europe

- Effectiveness and inclusiveness of **labour market**, access to quality employment, social economy
- Equal access to **health care**, health systems resilience, family-based and community-based care
- **Culture and tourism** for economic development, social inclusion and social innovation

More social Europe

- Accesses to **education, training** and lifelong learning, distance and on-line education and training
- Inclusion of **marginalised communities**, low-income households and disadvantaged groups
- Socio-economic **integration** of third country nationals, including **migrants**

Innovative character

What is the added value of your project?

Remember to check:

www.interregeurope.eu/approved-projects

Project examples 2014-2020

STAR Cities
Interreg Europe

Sustainable Tourism for attractivity of riverside Cities

RAMSAT
Interreg Europe

Revitalizing remote and mountainous areas through **sustainable alternative tourism**

SWARE
Interreg Europe

Sustainable heritage management in waterway regions

SOCIAL SEEDS
Interreg Europe

Fostering the creation and growth of **social enterprises**

www.interregeurope.eu/get-inspired/projects

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Assistance

to applicants

Mariame Ammour
Policy Officer | Interreg Europe Secretariat

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Project development assistance

Discover the programme | **Look for funding** | Approved projects | Get policy advice | Find policy

Next call for projects
Discover our terms of reference

Country specific information
Check your country rules

1. **Check project relevance**
Use our self-assessment tool

2. **Get inspired**
See approved projects and project ideas

3. **Share your project idea**
Explain what you want to do with your project

4. **Find partners**
Look for relevant organisations

5. **Ask for feedback**
Get guidance before applying

6. **Apply for the call**
Submit your project proposal

Available during calls

www.interregeurope.eu/next-call-for-projects

Other assistance tools & channels

- **Programme manual**
- **Second call documents** (available in early 2023)
  - Terms of reference
  - Application form and declaration template
- **Website** (FAQ, contact form)
- **Points of contact**

Key to **successful project preparation**

- Thorough **preparation**
  - Read programme documents carefully (e.g. the manual)

- **Assistance** tools
  - Use self-assessment tool
  - Ask for JS feedback (during open call)
  - Join assistance events

- Get to know our **selection process**
  1. Eligibility = ineligible proposals get **no further assessment**
  2. Quality criteria = meet programme expectations

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Time to start **networking!**

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Networking opportunities

15 Nov: Smart

Today: Social

29 Nov: **Green**

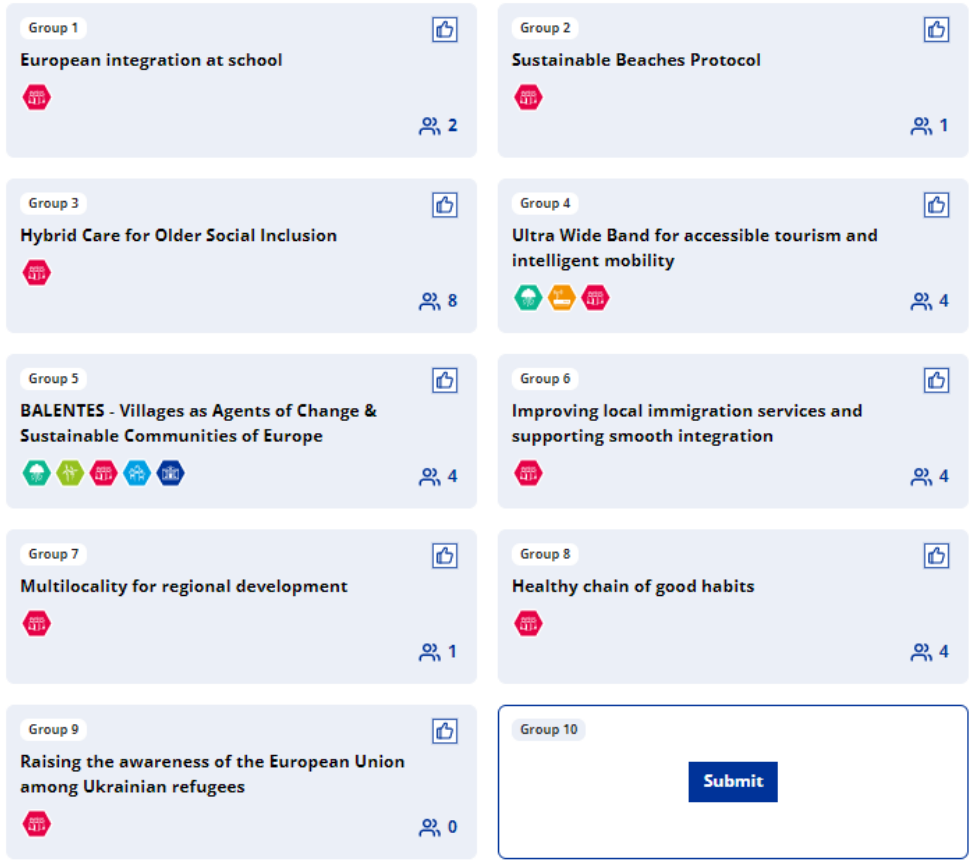
1 Dec: **Connected / Citizens / Governance**

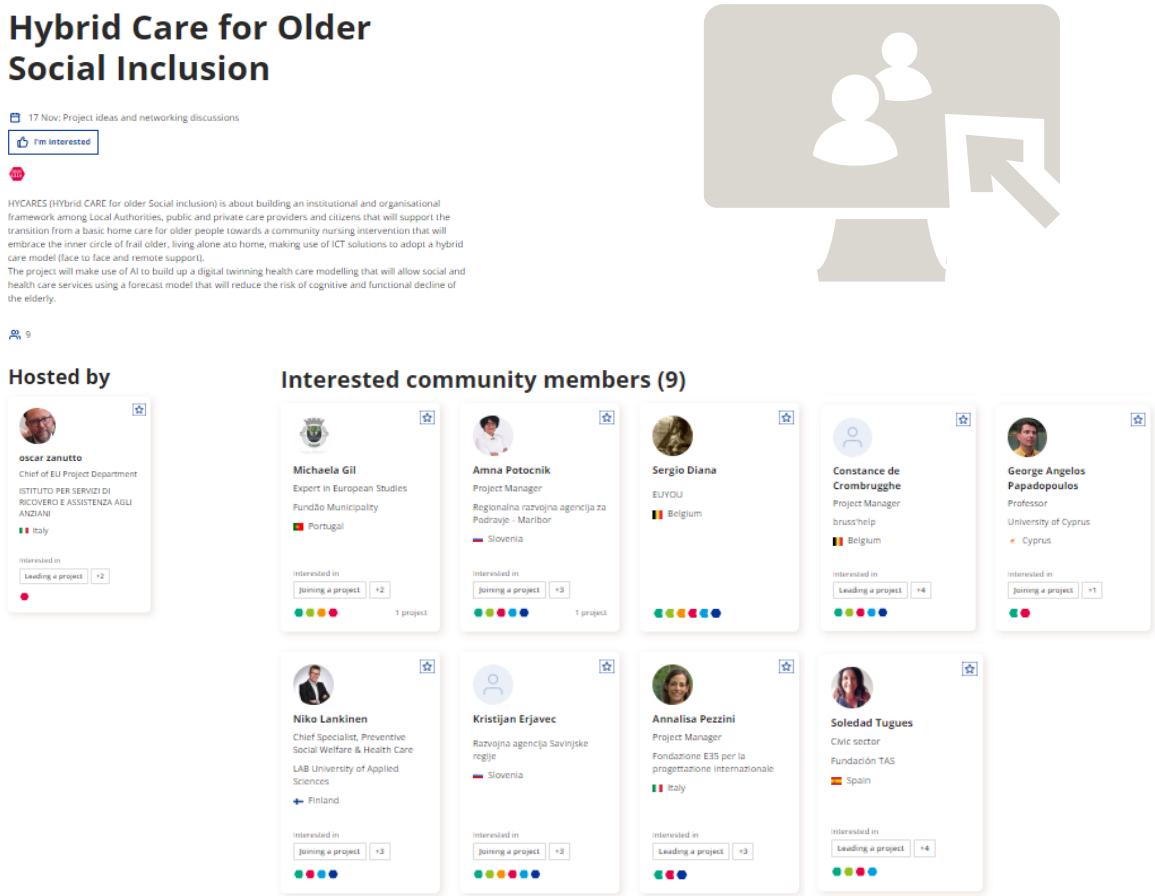
5 Dec: **Policy Learning Platform**

15 Mar: **Europe, let's cooperate!** Call launch (Stockholm, SE)

Call dates: 15 March – 9 June 2023

Stay **connected**





www.interregeurope.eu/table-reservation/42552

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