

Cultural Policies for greater sustainability and resilience

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Culture as a driver of SDGs

- *From UNESCO data:* cultural and creative sector is one of the most powerful engines of development worldwide.
- CCS accounts for **more than 48 million jobs globally** –almost half held by women – representing **6.2% of all existing employment and 3.1% of global GDP.**
- CCS provides **employment opportunities** for the **largest number of young people under 30.**
- *From 2025 every 4 years:* **World Forum on Cultural Policies** established by MONDIACULT (to be organised by UNESCO), based on a preliminary World Report on Cultural Policies

Cultural dimension of sustainable development

Open Method of Coordination (OMC) Group of MS' experts, mandated to:

- Exchange **good practices** between MS on **how culture is integrated in SD national strategies** + formulate **recommendations on how to improve integration at national level** (incl. reporting mechanisms such as VNRs)
- Advise MS and the EU on **how to improve the effectiveness and impact of European policies and instruments on culture and sustainable development** (incl. input for a potential future EC action plan on the topic)
- Exchange information and **cooperate with key international organisations** active in the field and at global level such as UNESCO

Main underlying goal: to provide scientific and policy evidence on **transformational pathways that culture can lead as a key driver for change**

OMC Report: recommendations to MONDIACULT

- Report published 20/09: recommendations to MONDIACULT and new WP for Culture 2023-2026. ***“Stormy Times. Nature and humans: cultural courage for change”***

11 messages for and from Europe: key recommendations on how to **leverage the transformative power of culture for sustainable development strategies** across all SDGs dimensions (economic, social, environmental)

Input for ongoing work by the Commission outlining key **strategic initiatives at European level on culture & SD** across EU policy areas

- EC Report: **The cultural dimension of SD in EU actions** (Dec. 2022)
- MONDIACULT (Mexico 28-20 Sept. 2022) **Historic Final Declaration**: culture as a ***“global public good”*** and a roadmap to strengthen public policies in this field
<https://www.unesco.org/en/articles/mondiacult-2022-states-adopt-historic-declaration-culture>



Stormy Times

Nature and humans:
Cultural courage
for change

11
messages
for and from
Europe



OMC report: key messages

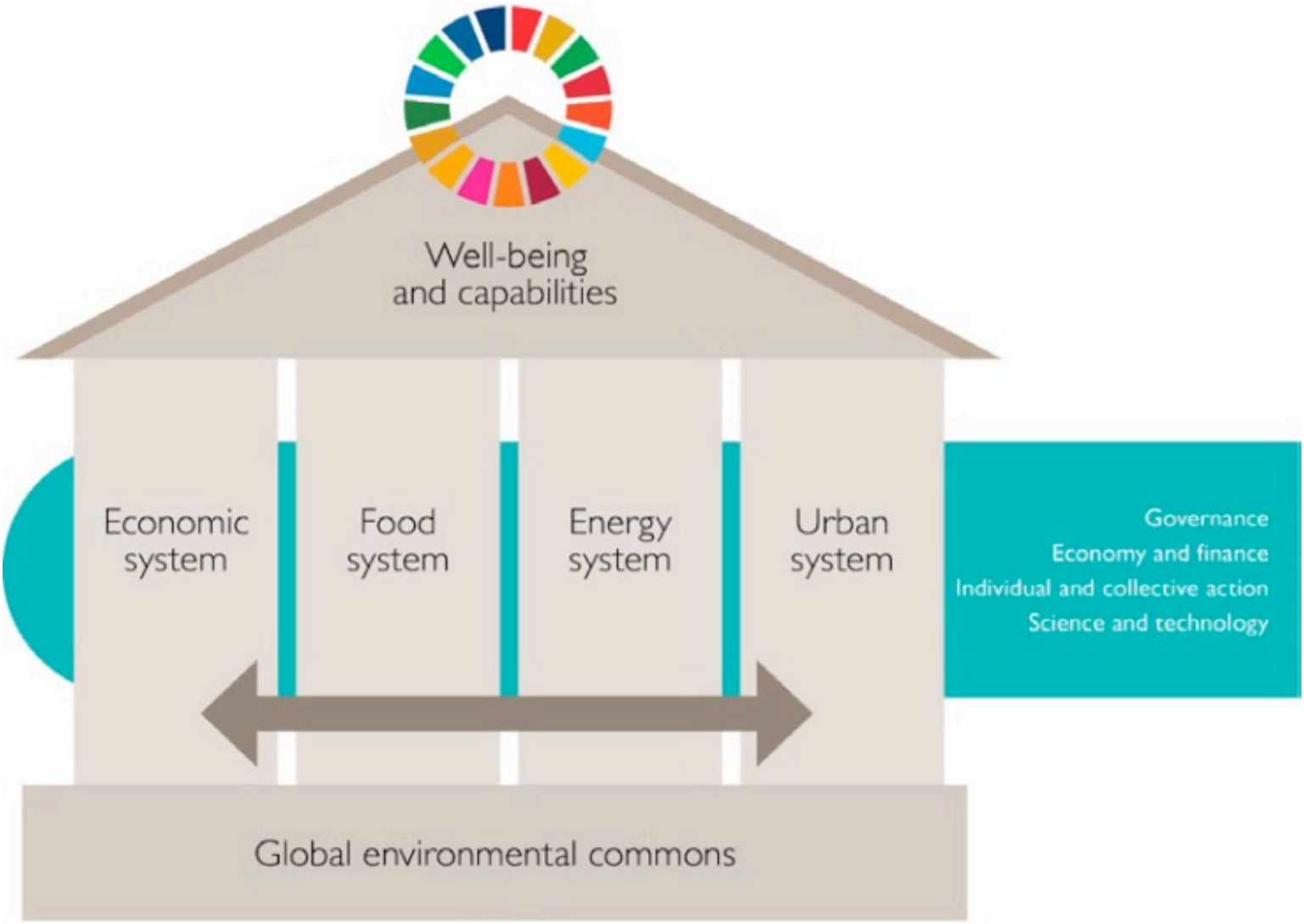
- **Time for action is now!** Urgent need to improve policy coherence and the overall public policy framework for culture at national, European and global level
- Next steps towards better integration of culture in Agenda2030 & beyond should **involve the key voice of scientists, artists and cultural professionals!**
- **Getting policy-makers and society ready for greater sustainability!**

Examples:

- *Leverage existing instruments in a more strategic way through open platforms with crucial stakeholders*
- *Building on best practices – multistakeholders' projects - where culture can transform the approach to SDGs implementation*



Six key areas of sustainability transition and four leverages for change



Sustainability and Resilience driven by Culture

| • Key area | Area of transformation | Cultural concept |
|------------|------------------------------|---|
| • 1 | Economic system | Developing cultures of sharing and trust |
| • 2 | Food system | Changing food production, eating habits and food cultures |
| • 3 | Energy system | Sharing experiences in decentralised energy production and saving |
| • 4 | Urban system | Promoting active and global citizenship and the collaboration of key players |
| • 5 | Global environmental commons | Building a new relationship with nature in the Anthropocene |
| • 6 | Well-being and capabilities | Developing human well-being in balance with natural resources and the Environment |

Cultural policy developments



- **NEB** has been reinforcing the **Creative Europe** Programme:
Call 2022 for "Creative Innovation Labs" to foster trans-disciplinary innovation for sustainability, inclusion and well-being among the cultural and creative sectors

- **Culture Moves Europe:**

*The new mobility scheme for artists and cultural professionals will support **artists' residencies** and other types of place-bound activities, in spaces identified or labelled by the New European Bauhaus*

- Council conclusions on **'culture, high-quality architecture and built environment as key elements of the NEB initiative'**
- **OMC Group on Cultural Heritage resilience to Climate Change**

Executive Summary: <https://doi.org/10.2766/030764>

Report: <https://doi.org/10.2766/44688>

Annex (best practices): <https://doi.org/10.2766/31292>