



## **Thematic Workshop on Innovation Ecosystems**

Tuesday 18 October 2022 Central European Institute of Technology Purkyňova 123, Brno, Czech Republic

DAY 1		
Registration and Coffee from 9:00		
09:20 - 09:40	Welcome from the Interreg Europe JS Team, host region, and PLP Research and Innovation Team	
	<ul> <li>Welcome from Interreg Europe JS Team and/or from host and/or partners representatives (Brno University of Technology – CEITEC – INNO INFRA SHARE).</li> </ul>	
	<ul> <li>Short presentation on the services provided by the Policy Learning Platform.</li> <li>Overview of the thematic workshop and agenda.</li> </ul>	
	Speakers: Host region, Interreg Europe JS Team, Marc Pattinson and Arnault Morisson TO1 Thematic Experts	
09:40 - 10:10	Interactive introduction from participants	
10:10 - 11:30	Moderated Panel Discussion – Building innovation ecosystems	
	Building successful innovation ecosystems	
	<ul> <li>Charlotte Lorentz Hjorth, Lund University Cooperation Office – coordinator of EIT KIC partnerships.</li> </ul>	
	<ul> <li>The role of support organisations in building innovation ecosystems</li> <li>Andra Tanase, Green and Digital Strategist and Senior Project Manager Transilvania Digital InnovatioHub &amp; Transilvania IT Cluster.</li> </ul>	
	Policy tools for successful innovation ecosystems	
	<ul> <li>Wijnand van Smaalen, Senior strategist Economy bij Provincie Zuid- Holland, Province Zuid-Holland</li> </ul>	
	Panel Discussion & Moderation & Q&As	
11:30 - 11:50	Coffee Break	
11:50 - 12:30	Interreg Europe Good practices – Accelerating innovation	
	<ul> <li>Luc Hulsman, SNN – Northern Netherlands Alliance, the Innovation Monitor (BEYOND EDP)</li> </ul>	
	<ul> <li>Karin Nygård Skalman, Mid-Sweden University, Minding the Gap (INNOHEIS)</li> </ul>	
	Moderation & Q&As	
12:30 - 14:00	Networking Lunch	



14 :00 – 14 :20	<ul> <li>Building an innovation ecosystem in Szombathely – the case of health rehabilitation and learnings from the peer review</li> <li>Balázs Barta, Managing Director, Pannon Business Network, Szombathely, Hungary</li> </ul>
14 :20 – 14 :40	<ul> <li>Interreg Europe Good practice – Fostering interactions</li> <li>Jure Verhovnik, 4PDIH – Public, Private, People, Partnership Digital Innovation Hub (CARPE DIGEM)</li> <li>Moderation &amp; Q&amp;As</li> </ul>
14 :40 - 15 :00	Coffee Break
15 :00 – 16 :15	Learning from Experience – Innovation Ecosystems (Interactive Session – participants leading the discussion)
	Building successful innovation ecosystems
	<ul> <li>Reflecting on keynote presentations and Good Practices in the morning</li> <li>What policy tools to accelerate the innovation process?</li> <li>What policy tools to foster interactions among innovative actors?</li> <li>Policy challenges and opportunities</li> </ul>
16 :15 – 16:30	Concluding remarks from the Thematic Experts <ul> <li>Conclusions and possible follow-up activities</li> </ul>
16 :30	End of first day + CEITEC site visit—Industry 4.0 testbed and/or CEITEC Nano Research Infrastructure (TBC) + Networking cocktails

DAY 2	
10 :00 – 12 :00	Matchmaking on university-industry collaboration Host: Central Transdanubian Regional Innovation Agency (CTRIA), Hungary