A photograph of a group of people standing in a line, looking out over a cityscape. The people are seen from the back and side, looking towards the right. The background shows a hazy city skyline under a clear sky. The image is partially obscured by a large yellow diagonal shape on the right side.

Industry 5.0 – From theory to practice September 22nd, 2022

PEOPLE. PLANET. PURPOSE.

WHERE ARE YOU HEADING, INDUSTRY?

**IMPACT
FACTORY**



WHAT HAS A DONUT TO DO WITH US?

**THE DONUT ECONOMY ...
... PROVIDES A VISION OF OUR INDUSTRY
THAT AIMS BEYOND EFFICIENCY AND
PRODUCTIVITY AS THE SOLE GOALS AND
REINFORCES THE ROLE AND THE
CONTRIBUTION OF INDUSTRY TO SOCIETY
AND ECOLOGY (INDUSTRY 5.0)**



WHAT IS AN IMPACT STARTUP?

AN IMPACT STARTUP ...
... SETS THE ACHIEVEMENT OF A POSITIVE IMPACT
ON AT LEAST ONE SDG
(WITHOUT HARMING ANOTHER SDG)
IN THE CENTER OF ITS BUSINESS MODEL

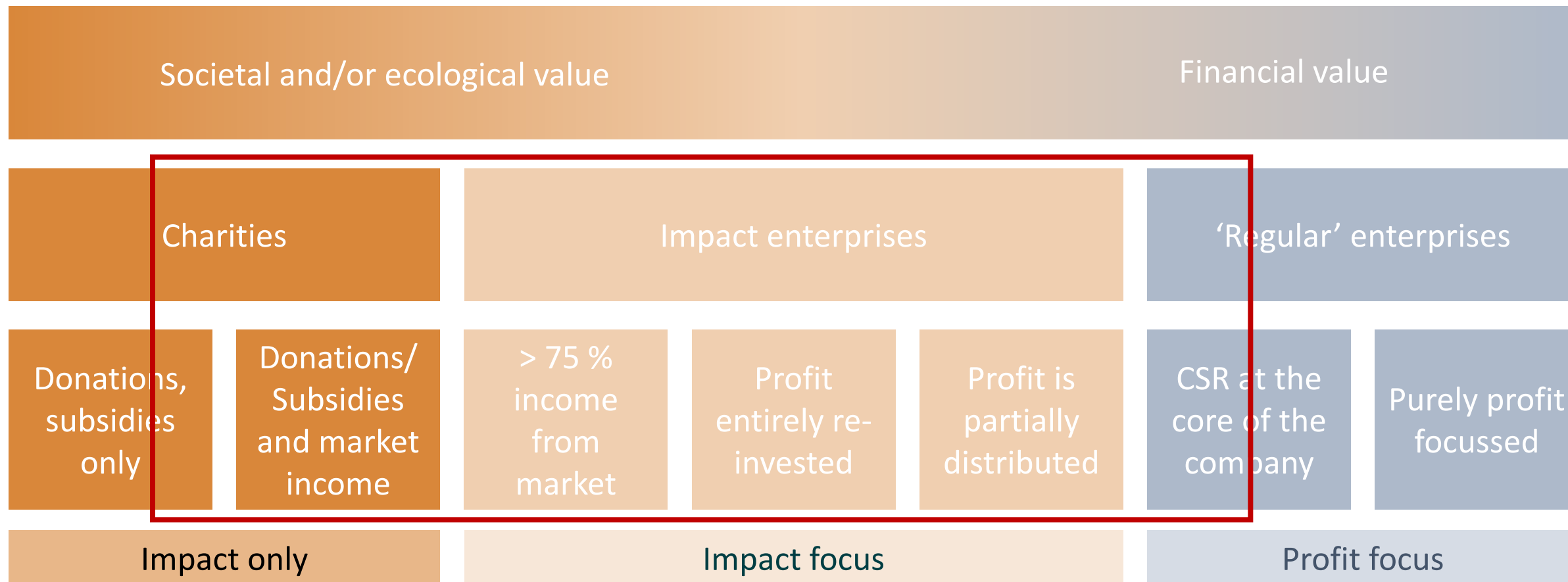
THE IMPACT FACTORY — THE HOME OF BOLD IMPACT FOUNDERS SINCE 1/2019

**IMPACT
FACTORY**

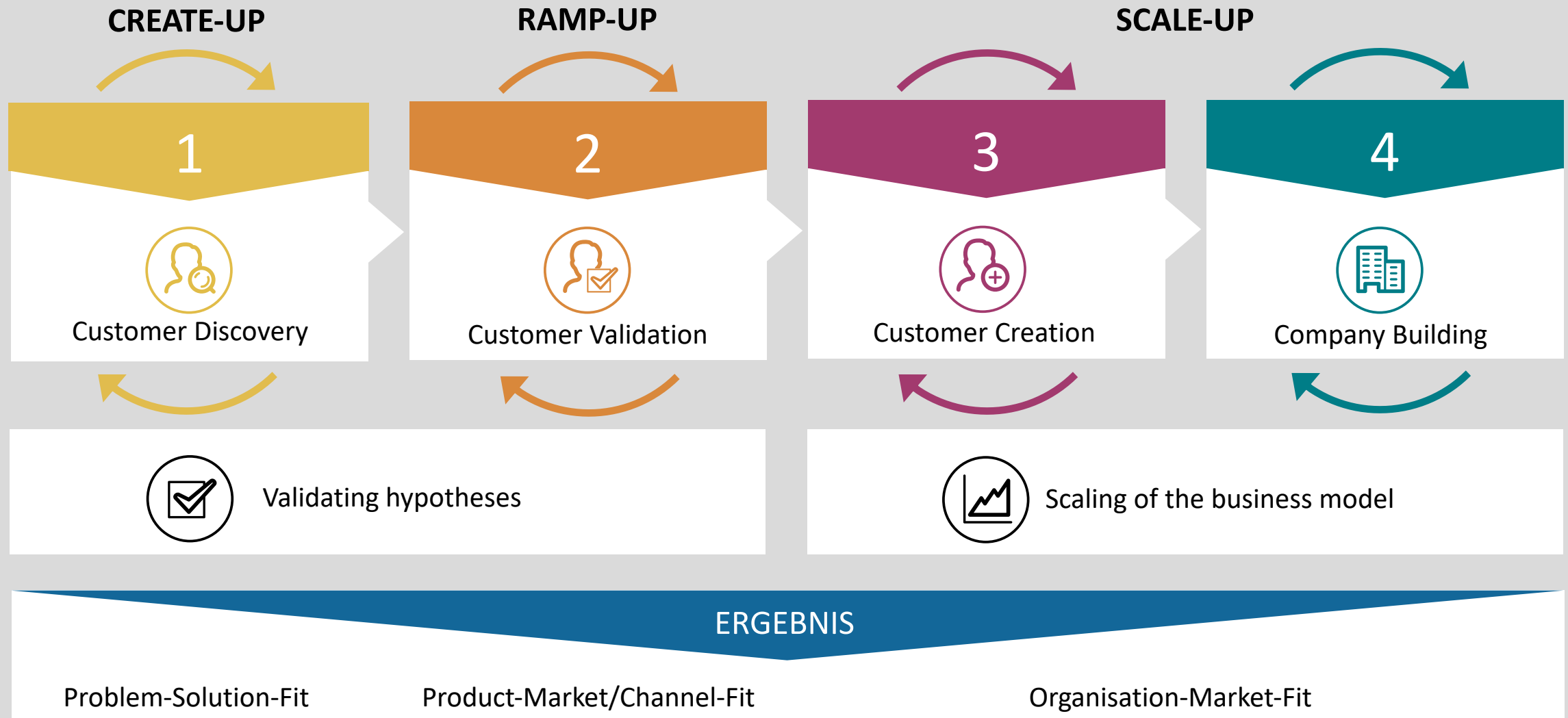


**IMPACT
FACTORY**

SCOPE OF THE IMPACT FACTORY



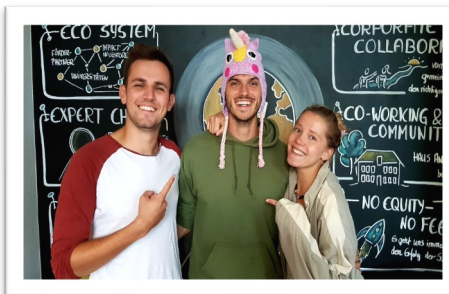
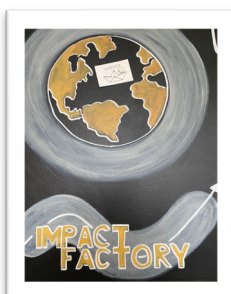
IMPACT FACTORY LEARNING JOURNEY



THE IMPACT FACTORY ECOSYSTEM



OUR COMMUNITY



Number of startup teams in our program:

	Batch 1	Batch 2	Batch 3	Batch 4	Batch 5	Batch 6	Batch 7
Create-ups	5	4	6	6	7	6	6
Ramp-ups	5	7	5	6	6	6	7
Scale-ups	0	5	5	4	5	5	5
Fellows	7	13	14	17	12	10	21
Σ	17	29	30	33	30	27	39

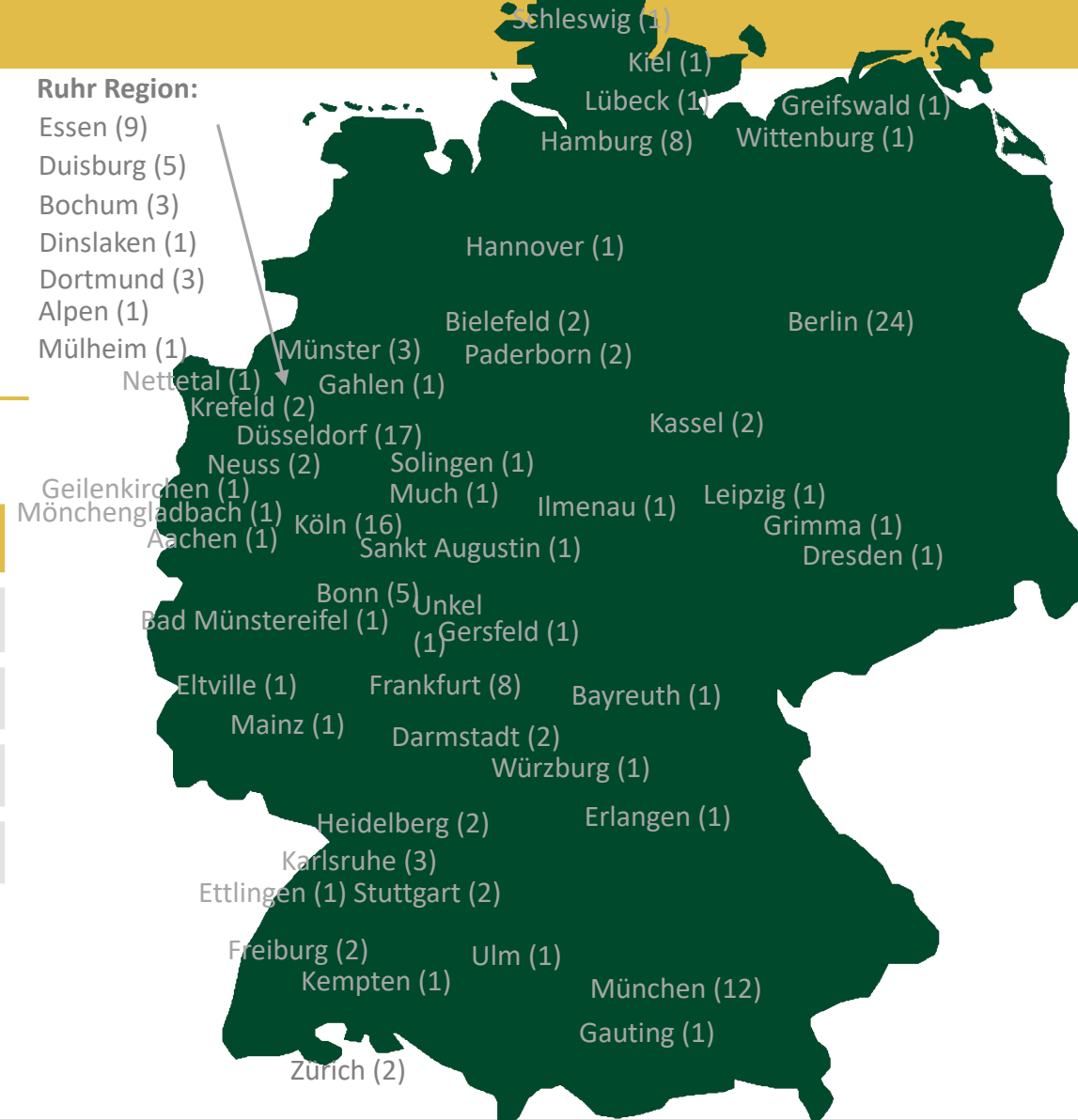
total

171 Start-ups

(without double counting)

Ruhr Region:

Essen (9)
Duisburg (5)
Bochum (3)
Dinslaken (1)
Dortmund (3)
Alpen (1)
Mülheim (1)

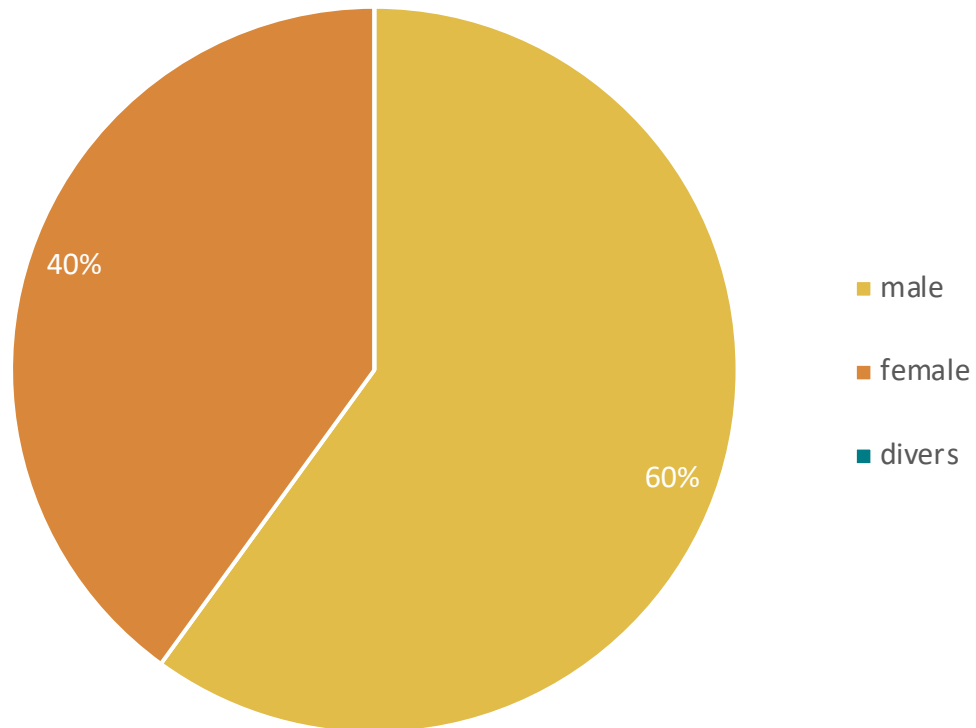


NUMBER OF TEAMS BY SDGs

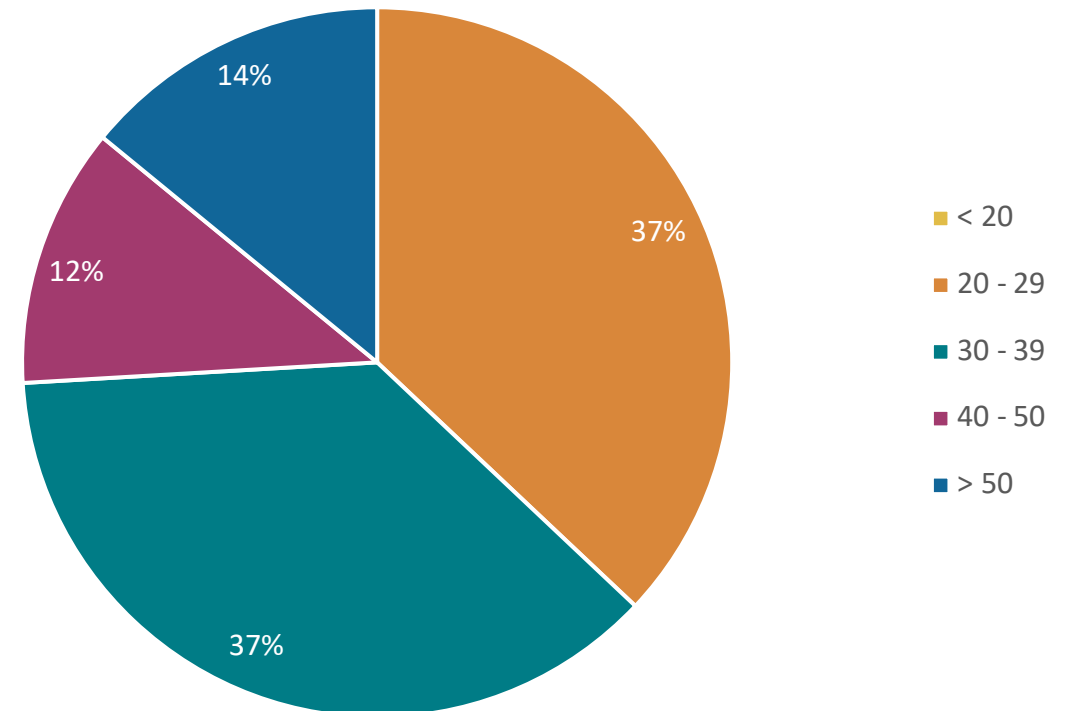


FOUNDER DEMOGRAPHICS

Gender of founders



Age of founders



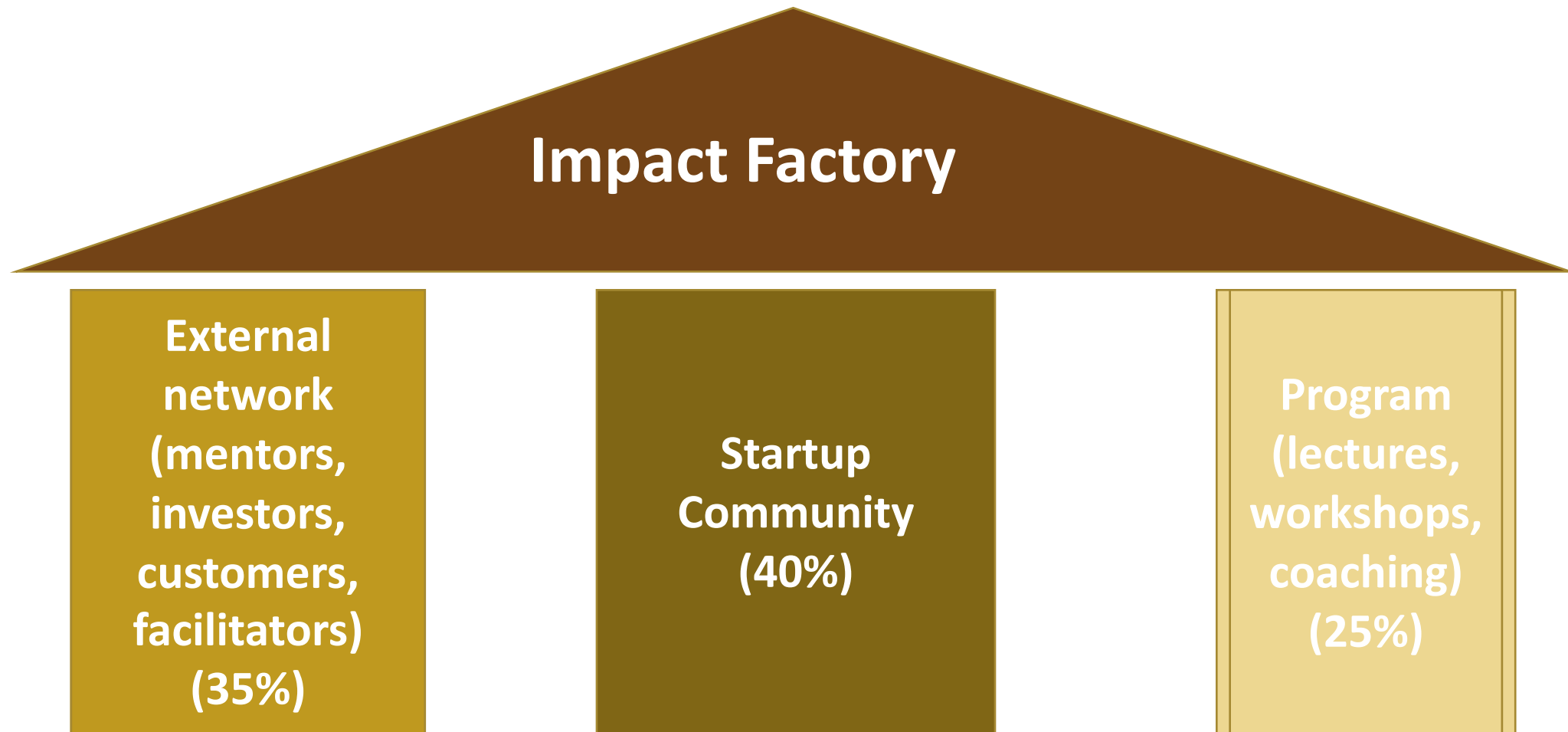
LESSONS LEARNED IN THE LAST 4 YEARS

Only digital content and digital meetings is not enough to build up a community that sticks together; a good mixture between physical and digital meetings works best (Impact Factory: 60% physical, 40% digital)

You need a physical place to build up a community that really sticks together; but one physical place in Germany is enough for a program like the Impact Factory

Startup founders are mostly interested in network contacts (internal and external) and funding leads (investors, subsidies, banks, etc.); Impact Factory is planning to set up its own funding facility (foundation)

The bigger the community the less important is the programmatic content



THANK YOU FOR HAVING ME!



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**IMPACT
FACTORY**