HIGHER Interreg Europe

STRATEGIC RESEARCH AND INNOVATION PARTNERSHIPS SLOVENIA

Anticipatory Innovation Governance 23 September 2022



European Union | European Regional Development Fund



HIGHER

BETTER POLICY INSTRUMENTS FOR HIGH INNOVATION PROJECTS IN THE EUROPEAN REGIONS

Objectives



Overall objective:

To achieve innovative models of **Public-Private Partnerships (PPP)** suitable to mobilise investment in related smart specialisation areas and fostering an entrepreneurial discovery process in driving innovation process of the policy instruments addressing RIS3.

Main sub-objectives:

- To promote the role of the Public Authorities as innovation demand drivers starting from public procurers' needs.
- To set up of a Learning Process starting from the good practices identification and exchange of Structural Funds MA actions e.g practices to: manage ESIF programs on interregional and transnational actions, types of priorities, project selection.
- To support the implementation of the policy instruments action plans, exploiting explicitly the possibility to invest ESIF funds in related smart specialisation areas among Member States (e.g. in macroregional platforms or other networks).
- To implement an "experience hub" of PPP through a process of transformation of experience tacit knowledge (experience acquired in the work) into explicit knowledge (information available to others). The "hub" means digitalise work experiences, ready to be promoted in all European web and social platforms including program web platform so to do critical mass in the European debate.
- To promote the engagement of all actors, quadruple helix approach, for improving the policy instruments: from institutions to the new innovative entrepreneurs, hidden champions and groups with an entrepreneurial potential.

SLOVENIAN BUSINESS AND RESEARCH ASSOCIATION, BRUSSELS

Brussels respresentation of 30+ RTD organisation, businesses, local authorities and ministries

Connects business, research and local communities in Slovenia with the EU institutions and other public and private bodies at EU level

Activities:

- Informing members on EU policies and funding opportunities
- Partner Search
- Training preparing workshops and study trips for its members
- Networking extremely active in networks such as ERRIN (European Regions Research and Innovation Network), IGLO (RTD Liaison Offices) and UnILiON. These networks serve a variety of purposes. But also allow us to - alongside other liaison and regional offices - find relevant EU projects and build very competitive project consortia.
- Promotional events



S

Slovenian Business & Research Association



- S4 sets out national strategic development priorities and niches that are supported on the ground by a comprehensive, focused and tailored policy mix
- new model of development and innovation cooperation between the key stakeholders and has significantly improved its integration in the European and global development and innovation networks, thematic platforms and consortia.
- S4 has been the driving force behind efforts to strengthen and take Slovenian innovation ecosystem to the next level
- cluster-based economic development via so called Strategic Research and Innovation Partnerships.

STRATEGIC RESEARCH AND INNOVATION PARTNERSHIPS



Functions:

- Connection and development of common R&D initiatives for marketing of holistic integrated products and services
- joint identification of research and development trends in a certain field by monitoring trends in the European and global research area and actively adapting to them
- Internationalisation:
 - International cooperation, joint ventures, FDI
 - Integration in global value chains and cooperation within international programs (Horizon Eurpoe, Eureka, EraNet, COSME)
 - Regional crossborder cooperation
- Development of innovative and new business models
- Defining and recognizing research capacities (private and public)
- Development of common services (design, HR, etc)
- Common interest

SRIPs correspond to S4 priorities





SRIP members





- companies included in the SRIP invest more in R&D
- the share of innovation-active companies in all SRIPs increased
- Out of 560 co-financed R&D projects, SRIP members participate in 329 projects (59%)

HIGHER action plan – focus on Internationalisation HIGHER of SRIPs



- Internationalization of SRIPS themselves
- Internationalization of SRIP members
- Support institutions
- Attraction of foreign investors
- Integration in global value chains



- Market analysis
- Fair performances and digital promotion
- Promotional materials
- Promotional events
- Delegation visits
- Conferences, dedications, webinars
- Integration into EU associations and global platforms
- EU level of integration, with the goal of joint performance or expansion in third markets
- Global level of integration with the aim of entering or expanding in third markets



- Vanguard (5 SRIP, over 35 areas)
- SBRA
- EIT
- KIC Climate
- DIH
- Roadmap for strategic partnership between Free State of Bavaria (6 SRIP)
- EU Policy forum for Clusters
- ACS+ Group of experts in automotive industry Lead by Division for the Automotive Industry at Federal Ministry for Economic Affairs and Energy
- Circular economy (GER, NED)
- Internationalization of Partnerships for S4



- In principle, SRIPs are a good instrument for connecting economy and science
- Big improvement in technological and non-technological innovatios new products and services, impact on reducing negative impacts on the environment, better use of resources, better quality of life, employment
- SRIPS should be more recognized as an important stakeholder, not only in the implementation of innovation policy measures, but also in its planning and design
- SRIP members expect greater involvement in identifying topics and contents of research and development (RD) tenders
- Long-term support to SRIPs





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Thank you for the attention

maja.ferlinc@sbra.be